Budget Bureau No. 43-R210.6
Approval Expires Oct. 31, 1977

UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D.C. 20530

SUPPLEMENTAL STATEMENT

Pursuant to Section 2 of the Foreign Agents Registration Act of 1938, as Amended

For Six Month Period Ending SEP 16 1976
(Insert date)

Name of Registrant: Doyle Dane Bernbach, Inc. Registration No.: 1066

Business Address of Registrant: 437 Madison Avenue
New York, New York 10022

I - REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address	Yes ☐	No ☐
(2) Citizenship	Yes ☐	No ☐
(3) Occupation	Yes ☐	No ☐

(b) If an organization:

(1) Name	Yes ☐	No ☒
(2) Ownership or control	Yes ☐	No ☒
(3) Branch offices	Yes ☒	No ☐

2. Explain fully all changes, if any, indicated in Item 1.

Acquired 100% of stock of Rapp & Collins Inc. a direct response advertising agency located at 475 Park Ave., South, New York, NY June 24, 1976.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name	*Position*	*Date Connection Ended*
Dorothy Parisi Runkel	Secretary & Director	May 14, 1976

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? [X] Yes No [ ]

If yes, furnish the following information:

Name	*Residence Address*	*Citizenship*	*Position*	*Date Assumed*
Neil Austrian		U.S.A.	Secretary	May 14,1976

5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal? Yes [ ] No [X]

If yes, identify each such person and describe his services.

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period?
Yes [ ] No [X]

If yes, furnish the following information:

Name	*Position or connection*	*Date terminated*

7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity?
Yes [ ] No [X]

If yes, furnish the following information:

Name	*Residence Address*	*Position or connection*	*Date connection began*

II - FOREIGN PRINCIPAL

8. Has your connection with any foreign principal ended during this 6 month reporting period?
Yes ☐ No ☒

If yes, furnish the following information:

Name of foreign principal *Date of Termination*

9. Have you acquired any new foreign principal[1] during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish following information:

Name and address of foreign principal *Date acquired*

10. In addition to those named in Items 8 and 9, if any, list the foreign principals[1] whom you continued to represent during the 6 month reporting period.

El Al Israel Airlines
Israel Government Tourist Office
Jamaica Tourist Board
National Federation of Coffee Growers of Colombia

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

See Attached Schedule

[1] The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity[2] as defined below?

Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?

Yes ☐ No ☒

If yes, describe fully.

[2] The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Yes [X] No [ ]

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.[3]

Date	*From Whom*	*Purpose*	*Amount*
3/17/76 to 9/16/76	El Al Israel Airlines	Advertising	$ 251,069
	Israel Govt. Tourist Office	Advertising	834,086
	Jamaice Tourist Board	Advertising	1,476,609
	National Federation of Coffee Growers of Colombia	Advertising	12,431

Total $ 2,574,195

14. (b) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value[4] other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes [ ] No [X]

If yes, furnish the following information:

Name of foreign principal	*Date received*	*Description of thing of value*	*Purpose*

[3] A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

[4] Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS - MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes [X] No [ ]

(2) transmitted monies to any such foreign principal? Yes [ ] No [X]

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To *Whom*	*Purpose*	*Amount*
3/17/76 to 9/16/76	Various Media, including magazines, newspapers, business papers, radio and television stations and various suppliers of advertising materials	Cos of preparation and placement of advertising for the following foreign principals:	
		El Al Israel Airlines:	213,408
		Israel Govt. Tourist Office:	708,973
		Jamaica Tourist Board:	1,255,117
		National Federation of Coffee Growers of Colombia:	10,566

Total $2,188,064

15. (b) DISBURSEMENTS - THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value[5] other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

Date disposed	*Name of person to whom given*	*On behalf of what foreign principal*	*Description of thing of value*	*Purpose*

(c) DISBURSEMENTS - POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value[5] in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office? Yes ☐ No ☒

If yes, furnish the following information:

Date	*Amount or thing of value*	*Name of political organization*	*Name of candidate*

V - POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes ☐ No ☒

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

[5] Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda?
Yes ☐ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:
☐ Radio or TV broadcasts ☐ Magazine or newspaper articles ☐ Motion picture films ☐ Letters or telegrams
☐ Advertising campaigns ☐ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches
☐ Other *(specify)* _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:
☐ Public Officials ☐ Newspapers ☐ Libraries
☐ Legislators ☐ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☐ Other *(Specify)* _____

21. What language was used in this political propaganda:
☐ English ☐ Other *(specify)* _____

22. Did you file with the Registration Section, Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period?
Yes ☐ No ☐

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes ☐ No ☐

24. Did you file with the Registration Section, Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act?
Yes ☐ No ☐

VI - EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

Exhibit A[6] Yes ☒ No ☐

Exhibit B[7] Yes ☒ No ☐

If no, please attach the required exhibit.

(a) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?

Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

[6] The Exhibit A, which is filed on Form OBD-67 (Formerly DJ-306) sets forth the information required to be disclosed concerning each foreign principal.

[7] The Exhibit B, which is filed on Form OBD-65 (Formerly DJ-304) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C

If you have previously filed an Exhibit C[8], state whether any changes therein have occurred during this 6 month reporting period.
Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

---

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements, been filed by all of the persons named in Items 5 and 7 of the supplemental statement?
Yes ☒ No ☐

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) his (their) personal knowledge.

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

(Type or print name under each signature)

Joseph R. Daly

T. A. Gallgher

Neil Austrian

State of New York } ss:
County of New York }

Subscribed and sworn to before me at New York, New York

this 1st day of November, 19 76

ROBERT F. MUIR
NOTARY PUBLIC, State of New York
No. 53-2301930
Qualified in Suffolk County
Certificate Filed in New York County
Commission Expires March 30, 1977

Robert F Muir
(Signature of notary or other officer)

---

[8] The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, Department of Justice, Washington, D.C. 20530.

Insert Sheet #1

III Activities

Question #II

Six-Month Period Ending Sept. 17, 1976

El Al Israel Airlines

Doyle Dane Bernbach Inc., prepares and places Print Advertising and Television Advertising for El Al Israel Airlines. This advertising consists of the planning and execution of consumer, newspaper and magazine advertising, trade advertising to travel agents and cargo advertising for freight shipments. During this period several new advertisements were prepared. See Exhibits E-1 through E-7.

National Federation of Coffee Growers of Colombia

Doyle Dane Bernbach Inc., advertising agency for the Federation, advised them with respect to advertising and marketing plans and in addition created and placed advertising in markets where 100% Colombian Coffee was in distribution. See Exhibit C-1.

Jamaica Tourist Board

Doyle Dane Bernbach Inc. supplied the Jamaica Tourist Board with advertising services including the counseling in all areas pertaining to marketing, sales promotion, planning, media, creative implementation and placement of advertising aimed at attracting tourist traffic to Jamaica. Samples of advertising prepared for the Tourist Board are labeled J-1 through J-11 covering Print Advertising, and Exhibit J-12 is a new television commercial that was produced.

Israel Government Tourist Office

Doyle Dane Bernbach Inc. and its wholly owned subsidiar, Promotion Plus, Inc. prepare and place Print Advertising and Television Advertising promoting tourism to Israel for the Israel Government Tourist Office. Examples of print advertisements are included under Exhibit I-1 through I-6, and a television commercial under I-7.

RFM:ekm
11/1/76

Doyle Dane Bern Bach
EL-AL Israel Airline LTD
Cash Receipts April 76 — Sept, 76

45-102 EYE-EASE 45-402 20/20 BUFF

	Date		Amount
1	April	12	42167
2		22	23197[illegible]7
3		27	11 17403
4			
5	June	25	23029 17
6			
7	July	30	35477[illegible]1
8			
9	Aug	18	[illegible]26[illegible]1
10		18	49697[illegible]9
11		10	28838
12			
13	Sept	8	[illegible]91[illegible]72
14		8	92[illegible]99 23
15	Sept	16	400294
16			
17			2[illegible]106932

INENTAL INSURANCE	NEWSPAPERS	3141	432.00	367.20	64.80
INENTAL INSURANCE	BUSNSS PAPERS	7063	12.85	10.89	1.96
INENTAL INSURANCE	BUSNSS PAPERS	7064	14.10	11.95	2.15
INENTAL INSURANCE	BUSNSS PAPERS	7065	472.61	400.49	72.17
INENTAL INSURANCE	BUSNSS PAPERS	7066	439.24	372.21	67.03
INENTAL INSURANCE	BUSNSS PAPERS	7122	472.61	400.49	72.17
INENTAL INSURANCE			1,843.41	1,563.23	280.18
TOTAL **			427,083.52	362,404.63	64,678.89
YFUS	NEWSPAPERS	3001	25.48CR	21.59CR	3.89CR
YFUS	NEWSPAPERS	3002	25.48CR	21.59CR	3.89CR
			50.96CR	43.18CR	7.78CR
TOTAL **			50.96CR	43.18CR	7.78CR
AL ISREAL AIRLINE LTD	CCX OUTDOOR	0511	9,975.00	8,478.75	1,496.25
AL ISREAL AIRLINE LTD	NEWSPAPERS	3001	14,495.04	12,316.44	2,178.60
AL ISREAL AIRLINE LTD	SPOT RADIO	5051	12,825.00	10,901.25	1,923.75
AL ISREAL AIRLINE LTD	SPOT RADIO	5052	2,100.00	1,785.00	315.00
AL ISREAL AIRLINE LTD	MAGAZINES	7001	12,661.04CR	10,729.04CR	1,932.00CR
AL ISREAL AIRLINE LTD	MAGAZINES	7002	12,706.26	10,767.36	1,938.90
AL ISREAL AIRLINE LTD	MAGAZINES	7003	23,370.73	19,804.49	3,566.24
AL ISREAL AIRLINE LTD	MAGAZINES	7004	1,272.00	1,081.20	190.80
			64,082.99	54,405.45	9,677.54
AL ISRAEL LTD	YELLOW PAGES	8308	1,344.96	1,143.22	201.74
			1,344.96	1,143.22	201.74
TOTAL **			65,427.95	55,548.67	9,879.28
ERATION OF JEWISH	NEWSPAPERS	3142	2,138.60	2,138.60	
			2,138.60	2,138.60	
TOT **			2,138.60	2,138.60	

RECEIVED APR 1976

CLIENT NAME EL AL ISREAL AIRLINE LTD CLIENT NUMBER 180

PRODUCT NAME	PRD NO	JOB NO	INV NO	INSIDE ART	CREATIVE FEES	AGENCY COMMISSION	CASH DISCOUNT	COST AMOUNT	TOTAL AMOUNT
	00	65003	1055	.00	.00	16.24	.00	92.02	108.26
	00	65008	1056	.00	.00	118.99	.00	674.18	793.17
	00	67022	1715	.00	.00	965.43	.00	5,469.85	6,435.28
	00	67011	1714	150.00	.00	329.80	.00	1,868.53	2,348.33
	00	67007	1713	1,150.00	.00	1,158.03	.00	6,561.05	8,869.08
	00	67000	1712	.00	.00	.00	.00	38,000.00-	38,000.00-
			*	1,300.00	.00	2,588.49	.00	23,334.37-	19,445.88-

RECEIVED MAY 1976

CLIENT	MEDIA	INVOICE	GROSS AC/REC	COST AC/PAY	COMM
			324.23CR	274.75CR	49.48CR
** TOTAL **			324.23CR	274.75CR	49.48CR
EL AL ISREAL AIRLINE LTD	CCX OUTDOOR	0516	9,975.00	8,478.75	1,496.25
EL AL ISREAL AIRLINE LTD	PRINT NPPR	3001	151.50CR	128.77CR	22.73CR
EL AL ISREAL AIRLINE LTD	PRINT NPPR	3002	7,383.35	6,271.86	1,111.49
EL AL ISREAL AIRLINE LTD	SPOT RADIO	5077	38,925.00	33,086.25	5,838.75
EL AL ISREAL AIRLINE LTD	SPOT RADIO	5106	1,260.00CR	1,071.00CR	189.00CR
EL AL ISREAL AIRLINE LTD	SPOT RADIO	5117	2,625.00	2,231.25	393.75
EL AL ISREAL AIRLINE LTD	SPOT RADIO	5124			
EL AL ISREAL AIRLINE LTD	PRINT MAG	7002	15,831.05	13,420.85	2,410.20
EL AL ISREAL AIRLINE LTD	PRINT MAG	7003	18,285.02	15,494.83	2,790.19
EL AL ISREAL AIRLINE LTD	PRINT MAG	7004	122.88CR	104.13CR	18.75CR
EL AL ISREAL AIRLINE LTD	PRINT MAG	7005	2,216.66	1,878.41	338.25
EL AL ISREAL AIRLINE LTD	PRINT MAG	7006	3,342.20	2,832.20	510.00
EL AL ISREAL AIRLINE LTD	PRINT MAG		97,048.90	82,390.50	14,658.40
EL AL ISRAEL LTD	YELLOW PAGES	8397	2,136.16	1,815.74	320.42
			2,136.16	1,815.74	320.42
** TOTAL **			99,185.06	84,206.24	14,978.82
UJA FEDERATION	SPOT TV	5146	88,655.00	88,655.00	
			88,655.00	88,655.00	
** TOTAL **			88,655.00	88,655.00	
GTE SERVICE CORP	NEWSPAPERS	3007	213.30	180.86	32.44
GTE SERVICE CORP	SPOT RADIO	5038	37,781.00	32,113.75	5,667.25
GTE SERVICE CORP	SPOT RADIO	5056	341.24CR	290.05CR	51.19CR
GTE SERVICE CORP	BUSNSS PAPERS	7154	100.00CR	100.00CR	
GTE SERVICE CORP	BUSNSS PAPERS	7155	3,015.23	2,646.68	368.55
GTE SERVICE CORP	MAGAZINES	7156	52,275.93	44,298.93	7,977.00
GTE SERVICE CORP	MAGAZINES	7157	92,470.81	78,360.31	14,110.50
GTE SERVICE CORP	BUSNSS PAPERS	7158	1,400.00	1,220.00	180.00
GTE SERVICE CORP	NETWORK	0124	7,280.05CR	6,188.04CR	1,092.01CR
			179,434.98	152,242.44	27,192.54

V172 NEW YORK PRODUCTION BILLING ANALYSIS BY CLIENT AND PRODUCT 06/30/76

CLIENT NUMBER 160

IEN NAME EL AL ISREAL AIRLINE LTD

PRODUCT NAME	PRD NO	JOB NO	INV NO	INSIDE ART	CREATIVE FEES	AGENCY COMMISSION	CASH DISCOUNT	COST AMOUNT	TOTAL AMOUNT
	00	67015	1849	.00	.00	34.51	.00	195.50	230.01
	00	65021	1016	.00	.00	77.75	.00	440.50	518.25
	00	67024	1600	250.00	.00	41.56	.00	235.49	527.05
	00	67014	1599	350.00	.00	302.40	.00	1,713.30	2,365.70
	00	67010	1598	300.00	.00	364.36	.00	2,064.38	2,728.74
			*	900.00	.00	820.58	.00	4,649.17	6,369.75

/172 NEW YORK PRODUCTION BILLING ANALYSIS BY CLIENT AND PRODUCT 07/30/75

IENT NAME EL AL ISREAL AIRLINE LTD CLIENT NUMBER 160

PRODUCT NAME	PRD NO	JOB NO	INV NO	INSIDE ART	CREATIVE FEES	AGENCY COMMISSION	CASH DISCOUNT	COST AMOUNT	TOTAL AMOUNT
	00	67007	1722	.00	.00	61.78	.00	350.00	411.78
	00	67019	1721	225.00	.00	38.34	.00	217.23	480.57
	00	65017	1074	.00	.00	7.86	.00	44.55	52.41
	00	67020	1602	.00	.00	61.52	.00	348.55	410.07
	00	67010	1601	.00	.00	100.08	.00	567.00	667.08
			*	225.00	.00	269.58	.00	1,527.33	2,021.91

CLIENT	MEDIA	INVOICE	GROSS AC/REC	COST AC/PAY	COMM
EL AL ISRAEL LTD	YELLOW PAGES	8305	1,157.40	983.79	173.61
			1,157.40	983.79	173.61
** TOTAL **			4,401.00	3,740.82	660.18
G SERVICE CORP	SPOT RADIO	5029	30,224.80	25,691.00	4,533.80
SERVICE CORP	SPOT RADIO	5058		290.05	51.19
SERVICE CORP	SPOT RADIO	5059	341.24	87,873.16	15,823.50
SERVICE CORP	PRINT MAG	7001	103,696.66	35,918.96	6,468.00
SERVICE CORP	PRINT MAG	7002	42,386.96	1,020.00	180.00
SERVICE CORP	PRINT MAG	7003	1,200.00	150,793.17	27,056.49
			177,849.66		
GENERAL TELEPHONE COMPANY	CCX OUTDOOR	0520	14,469.72	12,588.66	1,881.06
GENERAL TELEPHONE COMPANY	NEWSPAPERS	3500	.26	.26	
GENERAL TELEPHONE COMPANY	NEWSPAPERS	3501	23.90	20.26	3.64
GENERAL TELEPHONE COMPANY	NEWSPAPERS	3502	1,099.70	931.89	167.81
GENERAL TELEPHONE COMPANY	T V	6023	360.00	306.00	54.00
GENERAL TELEPHONE COMPANY	T V	6026	1,480.00	1,258.00	222.00
GENERAL TELEPHONE COMPANY	T V	6029	460.00CR	391.00CR	69.00CR
			16,973.58	14,714.07	2,259.51
GENERAL TELEPHONE COMPANY	CCX OUTDOOR	0521	8,960.00	7,795.20	1,164.80
GENERAL TELEPHONE COMPANY	NEWSPAPERS	3503	68.81CR	58.31CR	10.50CR
GENERAL TELEPHONE COMPANY	NEWSPAPERS	3504	755.46CR	642.18CR	113.28CR
GENERAL TELEPHONE COMPANY	NEWSPAPERS	3505	10.01CR	8.47CR	1.54CR
GENERAL TELEPHONE COMPANY	NEWSPAPERS	3506	1,741.88	1,476.08	265.80
GENERAL TELEPHONE COMPANY	SPOT TV	5031	10,425.00	8,861.25	1,563.75
GENERAL TELEPHONE COMPANY	SPOT RADIO	5041	4,990.50	4,242.27	748.23
GENERAL TELEPHONE COMPANY	SPOT RADIO	5042	6,536.28	5,556.36	979.92
GENERAL TELEPHONE COMPANY	PRINT MAG	7004	2,904.47	2,463.47	441.00
GENERAL TELEPHONE COMPANY	NETWORK	0129	3,717.65	3,160.00	557.65
			38,441.50	32,845.67	5,595.83
GENERAL TELEPHONE COMPANY	CCX OUTDOOR	0522	1,825.12	1,587.86	237.26
GENERAL TELEPHONE COMPANY			26.90CR	22.79CR	4.11CR

CLIENT NAME EL AL ISREAL AIRLINE LTD CLIENT NUMBER 160

PRODUCT NAME	PRD NO	JOB NO	INV NO	INSIDE ART	CREATIVE FEES	AGENCY COMMISSION	CASH DISCOUNT	COST AMOUNT	TOTAL AMOUNT
	00	65025	1063	.00	.00	10.17	.00	57.63	67.80
	00	65018	1044	33.45	.00	67.06	.00	346.51	447.02
	00	67023	1611	250.00	.00	410.61	.00	2,326.41	2,987.02
			*	283.45	.00	487.84	.00	2,730.55	3,501.84

CONTINENTAL INSURANCE	PRINT MAG	7001	[illegible]	23,937.82	4,310.53
CONTINENTAL INSURANCE	PRINT MAG	7002	28,248.35	5,671.90	1,021.35
CONTINENTAL INSURANCE	PRINT MAG	7003	6,693.25	948.60	167.40
CONTINENTAL INSURANCE	PRINT MAG	7004	1,116.00	362.45	65.27
CONTINENTAL INSURANCE	PRINT MAG	7005	427.72	16,346.14	2,884.61
CONTINENTAL INSURANCE	NETWORK	0119	19,230.75	211,249.58	37,977.85
			249,227.43		
CONTINENTAL INSURANCE Y-P	YELLOW PAGES	8300	19,250.97	16,365.28	2,885.69
CONTINENTAL INSURANCE Y-P	YELLOW PAGES	8301	5,346.60	4,544.61	801.99
CONTINENTAL INSURANCE Y-P	YELLOW PAGES	8302	779.32	662.42	116.90
CONTINENTAL INSURANCE Y-P	YELLOW PAGES	8303	2,940.40	2,499.34	441.06
			28,317.29	24,071.65	4,245.64
CONTINENTAL INSURANCE	NEWSPAPERS	3646	400.00	340.00	60.00
CONTINENTAL INSURANCE	BUSNSS PAPERS	7543	42.93	36.38	6.55
CONTINENTAL INSURANCE	BUSNSS PAPERS	7544	768.39CR	651.13CR	117.26CR
CONTINENTAL INSURANCE	BUSNSS PAPERS	7545	643.89	545.63	98.26
			318.43	270.88	47.55
* OTAL **			277,863.15	235,592.11	42,271.04
AL ISREAL AIRLINE LTD	SPOT RADIO	5057	1,130.00	960.50	169.50
AL ISREAL AIRLINE LTD	SPOT RADIO	5062	2,100.00	1,785.00	315.00
AL ISREAL AIRLINE LTD	PRINT MAG	7001	1,496.52CR	1,268.16CR	228.36CR
AL ISREAL AIRLINE LTD	PRINT MAG	7002	1,554.35	1,317.17	237.18
AL ISREAL AIRLINE LTD	PRINT MAG	7003	44.23CR	37.48CR	6.75CR
			3,243.60	2,757.03	486.57

CLIENT	MEDIA	INVOICE	GROSS AC/REC	COST AC/PAY	COMM
EYFUS	NEWSPAPERS	0615	73,60CR	62,36CR	11,24CR
EYFUS	NEWSPAPERS	0616	62,56CR	53,01CR	9,55CR
EYFUS	NEWSPAPERS	0617	40,48CR	34,30CR	6,18CR
EYF[illegible]	NEWSPAPERS	0618	36,80CR	31,18CR	5,62CR
EYF[illegible]	NEWSPAPERS	0619	22,08CR	18,71CR	3,37CR
EYFUS	PRINT NPPR	3001	19,82CR	16,80CR	3,02CR
EYFUS	PRINT NPPR	3002	19,82CR	16,80CR	3,02CR
TOTAL **			382,50CR	324,12CR	58,38CR
			382,50CR	324,12CR	58,38CR
AL ISREAL AIRLINE LTD	PRINT NPPR	3001	697,93	591,43	106,50
AL ISREAL AIRLINE LTD	PRINT MAG	7001	6,353,13CR	5,383,68CR	969,45CR
AL ISREAL AIRLINE LTD	PRINT MAG	7002	4,583,97	3,884,48	699,49
AL ISREAL AIRLINE LTD	PRINT MAG	7003	2,815,36	2,386,66	428,70
			1,744,13	1,478,89	265,24
AL ISRAEL LTD	YELLOW PAGES	8324	1,817,76	1,545,10	272,66
TOTAL **			1,817,76	1,545,10	272,66
			3,561,89	3,023,99	537,90
A FEDERATION	SPOT RADIO	5059	9,684,90	9,684,90	
A FEDERATION	SPOT TV	5067	1,062,50	1,062,50	
A FEDERATION	SPOT TV	5068	78,710,00	78,710,00	
TOT[illegible] **			89,457,40	89,457,40	
			89,457,40	89,457,40	
E SERVICE CORP	SPOT RADIO	5000			
E SERVICE CORP	SPOT RADIO	5001			
E SERVICE CORP	SPOT RADIO	5027			
E SERVICE CORP	PRINT MAG	7001	30,224,80	25,691,00	[illegible]
E SERVICE CORP	PRINT MAG	7002	70,638,37	59,659,37	10,[illegible]
E SERVICE CORP	PRINT MAG	7003	14,843,30	12,578,30	2,265,00
E SERVICE CORP	PRINT MAG	7004	127,79CR	108,29CR	19,50CR
E SERVICE CORP	PRINT MAG	7005	1,800,00	1,530,00	270,00
E SERVICE CORP	NETWORK	6142	608,00	516,00	91,00
E SERVICE CORP	NETWORK	[illegible]	225,00	187,83	[illegible]

RECEIVED AUG 1976

CLIENT	MEDIA	INVOICE	GROSS AG/REC	COST AG/PAY	COMM
ONTINENTAL INSURANCE Y-P	YELLOW PAGES	8363	16,473.44	14,010.33	2,463.11
ONTINENTAL INSURANCE Y-P	YELLOW PAGES	8364	2,136.90	1,816.36	320.54
ONTINENTAL INSURANCE Y-P	YELLOW PAGES	8365	788.88	671.52	117.36
ONTINENTAL INSURANCE Y-P	YELLOW PAGES	8366	2,505.96	2,130.89	375.07
ONTINENTAL INSURANCE Y-P	YELLOW PAGES	8398	2.61CR		2.61CR
			21,902.57	18,629.10	3,273.47
ONTINENTAL INSURANCE	BUSNSS PAPERS	7544	61.76	52.33	9.43
ONTINENTAL INSURANCE	BUSNSS PAPERS	7545	792.91	671.92	120.99
ONTINENTAL INSURANCE	BUSNSS PAPERS	7576	400.33	339.24	61.09
			1,255.00	1,063.49	191.51
* TOTAL **			310,183.95	262,936.71	47,247.24
L AL ISREAL AIRLINE LTD	PRINT MAG	7001	350.00CR	297.50CR	52.50CR
L AL ISREAL AIRLINE LTD	PRINT MAG	7002	350.00	297.50	52.50
L AL ISRAEL LTD	YELLOW PAGES	8362	1,771.30	1,505.61	265.69
			1,771.30	1,505.61	265.69
* TOTAL **			1,771.30	1,505.61	265.69
EDERATION OF JEWISH	PRINT NPPR	3001	36,477.66	36,477.66	
EDERATION OF JEWISH	PRINT MAG	7001	3,440.29	3,440.29	
			39,917.95	39,917.95	
JA FEDERATION	SPOT TV	5009	3,212.50CR	3,272.50CR	60.00
JA FEDERATION	SPOT TV	5061	1,657.50	1,657.50	
			1,555.00CR	1,615.00CR	60.00
MERICAN JEWISH CONGRESS	PRINT NPPR	3001	4,620.60	4,620.60	
			4,620.60	4,620.60	
* TOTAL **			42,983.55	42,923.55	60.00
TE SERVICE CORP	SPOT RADIO	5015	37,781.00	32,113.75	5,667.25
TE SERVICE CORP	SPOT RADIO	5023	37,131.00CR	31,561.25CR	5,569.75CR

MEDIA BILLING ANALYSIS SEP 30, 1976

SAL25 10-07 NEW YORK CLIENT DETAIL

CLIENT	MEDIA	INVOICE	GROSS AC/REC	COST AC/PAY	COMM
EL AL ISREAL AIRLINE LTD	PRINT MAG	7001	105.00CR	89.25CR	15.75CR
EL AL ISREAL AIRLINE LTD	PRINT MAG	7002	2,695.00	2,290.75	404.25
EL AL ISREAL AIRLINE LTD	PRINT MAG	7003	350.00CR	297.50CR	52.50CR
EL AL ISREAL AIRLINE LTD	PRINT MAG	7004	4,129.74	3,502.29	627.45
EL AL ISREAL AIRLINE LTD	PRINT MAG	7005	2,580.37	2,186.62	393.75
EL AL ISREAL AIRLINE LTD	PRINT MAG	7525	103.21CR	87.46CR	15.75CR
EL AL ISREAL AIRLINE LTD	MAGAZINES		8,846.90	7,505.45	1,341.45
EL AL ISRAEL LTD	YELLOW PAGES	8329	1,299.48	1,104.56	194.92
			1,299.48	1,104.56	194.92
** TOTAL **			10,146.38	8,610.01	1,536.37
GTE SERVICE CORP	PRINT NPPR	3001	8.85CR	7.50CR	1.35CR
GTE SERVICE CORP	PRINT NPPR	3002	5.90CR	5.00CR	.90CR
GTE SERVICE CORP	PRINT NPPR	3003	19,694.06	16,704.68	2,989.38
GTE SERVICE CORP	SPOT RADIO	5029	30,224.80	25,691.00	4,533.80
GTE SERVICE CORP	PRINT MAG	7001	171,494.18	145,325.18	26,169.00
GTE SERVICE CORP	PRINT MAG	7002	1,459.76	1,237.01	222.75
GTE SERVICE CORP	PRINT MAG	7003	1,000.00	850.00	150.00
GTE SERVICE CORP	PRINT MAG	7004	1,200.00	1,020.00	180.00
GTE SERVICE CORP	PRINT MAG	7526	541.20	458.62	82.58
GTE SERVICE CORP	MAGAZINES	0115	232,500.00	197,625.00	34,875.00
GTE SERVICE CORP	NETWORK		458,099.25	388,898.99	69,200.26
GENERAL TELEPHONE COMPANY	CCX OUTDOOR	0515	14,469.72	12,588.66	1,881.06
GENERAL TELEPHONE COMPANY	PRINT NPPR	3004	1,389.58	1,176.64	212.94
GENERAL TELEPHONE COMPANY	NEWSPAPERS	3500	89.65CR	75.97CR	13.68CR
GENERAL TELEPHONE COMPANY	NEWSPAPERS	3501	13.71	11.89	1.82
GENERAL TELEPHONE COMPANY	T V	6071	33,280.00	28,288.00	4,992.00
			49,063.36	41,989.22	7,074.14
GENERAL TELEPHONE COMPANY	CCX OUTDOOR	0516	8,960.00	7,795.20	1,164.80
GENERAL TELEPHONE COMPANY	CCX OUTDOOR	0517	8,960.00	7,795.20	1,164.80
GENERAL TELEPHONE COMPANY	PRINT NPPR	3005	187.49CR	158.94CR	28.55CR
GENERAL TELEPHONE COMPANY	PRINT NPPR	3006	12,476.38	10,584.50	1,891.88
GENERAL TELEPHONE COMPANY	NEWSPAPERS	3502	570.16CR	483.16CR	87.00CR
GENERAL TELEPHONE COMPANY	SPOT RADIO	5027	253.50	215.60	37.90
GENERAL TELEPHONE COMPANY	SPOT TV	5034	11,587.00	9,848.95	1,738.05
GENERAL TELEPHONE COMPANY	SPOT TV	5044	350.00CR	297.50CR	52.50CR
GENERAL TELEPHONE COMPANY	SPOT TV	5045	2,904.47	2,463.47	441.00
GENERAL TELEPHONE COMPANY	PRINT MAG	7005	1,760.00	1,496.00	264.00
GENERAL TELEPHONE COMPANY	NETWORK	0116			

DOYLE DANE BERNBACH
ISRAEL GOVERMENT. TOURIST.
CASH RECEIPTS APRIL 76 — SEPT. 76

45-102 EYE-EASE 45-402 20/20 BUFF

	Date			① Amount.	②
1	MAY	12		23161457	
2		18		49143777	
3		24		97743002	
4					
5	JULY	7		12323294	
6		19		58115556	
7		23		14278500	
8					
9	AUG	12		11958000	
10					
11	SEPT	20		22032500	
12					
13				83408674	
14					
15					
16					
17					
18					
19					
20					
21					
22					
23					
24					
25					
26					
27					
28					
29					
30					
31					
32					
33					
34					
35					
36					
37					
38					
39					
40					
41					
42					
43					
44					
45					
46					
47					

	445,593.30	378,287.78	67,305.52
8003	78.64	66.64	12.00
8004	78.64	66.64	12.00
	157.28	133.28	24.00
	157.28	133.28	24.00
3001	72,924.95	61,859.09	11,065.86
3002	14.74CR	12.49CR	2.25CR
7001	68,097.32	57,706.07	10,391.25
0151	785.00	667.25	117.75
	141,792.53	120,219.92	21,572.61
	141,792.53	120,219.92	21,572.61
9515	12,500.00		12,500.00
	12,500.00		12,500.00
	12,500.00		12,500.00
5022	9,950.00	8,457.50	1,492.50
5112	226,770.00	192,754.50	34,015.50
	236,720.00	201,212.00	35,508.00
3152	112.50CR	95.62CR	16.88CR
3153	78.75CR	66.93CR	11.87CR
	191.25CR	162.55CR	28.70CR
	236,528.75	201,049.45	35,479.30

RECEIVED MAY 1976

SAL25 05-06 NEW YORK CLIENT DETAIL MEDIA BILLING ANALYSIS APR 30, 1976 PA

CLIENT	MEDIA	INVOICE	GROSS AC/REC	COST AC/PAY	COMM
ISRAEL GOVERNMENT TOURIST	NEWSPAPERS	3001	972.58	824.17	148.41
ISRAEL GOVERNMENT TOURIST	MAGAZINES	8000	9,342.43CR	7,916.83CR	1,425.60CR
			8,369.85CR	7,092.66CR	1,277.19CR
ISRAEL GOVERNMENT TOURIST	NEWSPAPERS	3147	112.50CR	95.62CR	16.88CR
			112.50CR	95.62CR	16.88CR
ISRAEL GOVERNMENT TOURIST	NEWSPAPERS	3148	52.55	44.53	8.02
ISRAEL GOVERNMENT TOURIST	NEWSPAPERS	3149	125.56	106.40	19.16
			178.11	150.93	27.18
** TOTAL **			8,304.24CR	7,037.35CR	1,266.89CR
LEHMAN BROTHERS	NEWSPAPERS	3004	845.89	716.81	129.08
LEHMAN BROTHERS	NEWSPAPERS	3005	1,965.80	1,665.83	299.97
LEHMAN BROTHERS	NEWSPAPERS	3006	2,012.69	1,705.56	307.13
LEHMAN BROTHERS	NEWSPAPERS	3007	8,211.60	6,958.56	1,253.04
LEHMAN BROTHERS	NEWSPAPERS	3008	13,444.33	11,399.60	2,044.73
LEHMAN BROTHERS	NEWSPAPERS	3009	9,596.61	8,137.49	1,459.12
LEHMAN BROTHERS	NEWSPAPERS	3010	1,857.87	1,574.37	283.50
LEHMAN BROTHERS	NEWSPAPERS	3011	8,267.52	7,005.94	1,261.58
LEHMAN BROTHERS	NEWSPAPERS	3012	9,412.88	7,976.53	1,436.35
LEHMAN BROTHERS	NEWSPAPERS	3013	7,452.03	6,314.89	1,137.14
LEHMAN BROTHERS	NEWSPAPERS	3014	2,875.28	2,436.53	438.75
LEHMAN BROTHERS	NEWSPAPERS	3015	8,731.99	7,399.54	1,332.45
LEHMAN BROTHERS	NEWSPAPERS	3016	583.78	494.70	89.08
LEHMAN BROTHERS	NEWSPAPERS	3017	25,892.80	21,941.71	3,951.09
LEHMAN BROTHERS	MAGAZINES	7005	292.44	247.81	44.63
LEHMAN BROTHERS	MAGAZINES	7009	2,450.00	2,082.50	367.50
LEHMAN BROTHERS	MAGAZINES	7010	924.02	783.02	141.00
LEHMAN BROTHERS	MAGAZINES	7011	924.02	783.02	141.00
LEHMAN BROTHERS	MAGAZINES	7012	1,464.67	1,241.17	223.50
LEHMAN BROTHERS	MAGAZINES	7013	589.80	499.80	90.00
LEHMAN BROTHERS	MAGAZINES	7014	787.50	669.37	118.13
LEHMAN BROTHERS	MAGAZINES	7015	787.50	669.37	118.13
LEHMAN BROTHERS	MAGAZINES	7016	787.50	669.37	118.13
LEHMAN BROTHERS	MAGAZINES	7030	2,879.70	2,440.27	[illegible]

* TOTAL **					
RE IDA FOODS, INC.	PRINT NPPR	3001	1,730.08	1,466.08	264.00
RE IDA FOODS, INC.	PRINT NPPR	3002	462.08CR	391.76CR	70.32CR
RE IDA FOODS, INC.	PRINT NPPR	3003	110.10	93.30	16.80
RE IDA FOODS, INC.	PRINT NPPR	3004	83,937.96	71,204.79	12,733.17
RE IDA FOODS, INC.	PRINT NPPR	3005	2,809.65	2,380.91	428.74
RE IDA FOODS, INC.	SPOT TV	5020	16.00CR	13.60CR	2.40CR
RE IDA FOODS, INC.	SPOT TV	5021	428.00	363.80	64.20
RE IDA FOODS, INC.	SPOT TV	5022	1,029.00CR	874.65CR	154.35CR
RE IDA FOODS, INC.	SPOT TV	5070	1,415.00CR	1,202.75CR	212.25CR
RE IDA FOODS, INC.	SPOT TV	5071	270.00CR	229.50CR	40.50CR
RE IDA FOODS, INC.	SPOT TV	5072	890.00CR	756.50CR	133.50CR
			84,933.71	72,040.12	12,893.59
* TOTAL **			84,933.71	72,040.12	12,893.59
INT'L GOLD CORPORATION	PRINT MAG	7001	943.68	799.68	144.00
INT'L GOLD CORPORATION	PRINT MAG	7002	13,447.44	11,395.44	2,052.00
INT'L GOLD CORPORATION	SERVICE FEE	9520	12,500.00		12,500.00
			26,891.12	12,195.12	14,696.00
* TOTAL **			26,891.12	12,195.12	14,696.00
ISRAEL GOVERNMENT TOURIST	NEWSPAPERS	0620	240.64CR	203.92CR	36.72CR
			240.64CR	203.92CR	36.72CR
ISRAEL GOVERNMENT TOURIST	NEWSPAPERS	0621	68.80CR	58.30CR	10.50CR
			68.80CR	58.30CR	10.50CR
** TOTAL **			309.44CR	262.22CR	47.22CR
LEHMAN BROTHERS	PRINT NPPR	3006	8,370.83	7,093.49	1,277.34
LEHMAN BROTHERS	PRINT NPPR	3007	12,576.11	10,657.07	1,919.04
LEHMAN BROTHERS	PRINT NPPR	3008	104.80	89.08	15.72
LEHMAN BROTHERS	PRINT NPPR	3009	5,234.48	4,435.73	798.75

[illegible] FOODS, INC.	[illegible] NPPR	[illegible]	1,572.80	[illegible]	[illegible]
[illegible] FOODS, INC.	SCOTT TV	3005	4.52CR	1,332.80	103.32
IDA FOODS, INC.	PRINT MAG	5067	3,315.00	4.17CR	240.00
IDA FOODS, INC.	PRINT MAG	7001	9,335.75	2,817.75	.75CR
IDA FOODS, INC.	PRINT MAG	7002	130.00CR	7,932.87	497.25
		7003	130.00CR	110.50CR	1,402.88
TOTAL **			14,067.98	110.50CR	19.50CR
				11,950.78	19.50CR
			14,067.98		2,117.20
				11,950.78	2,117.20
[illegible]L GOLD CORPORATION	PRINT MAG	7001	3,409.00	2,888.81	520.19
[illegible]L GOLD CORPORATION	PRINT MAG	7002	3,409.00	2,888.81	520.19
[illegible]L GOLD CORPORATION	PRINT MAG	7003	943.68CR	799.68CR	144.00CR
[illegible]L GOLD CORPORATION	SERVICE FEE	9506	12,500.00		12,500.00
TOTAL **			18,374.32	4,977.94	13,396.38
			18,374.32	4,977.94	13,396.38
[illegible]EL GOVERNMENT TOURIST	PRINT MAG	7001	668.44	566.44	102.00
TOTAL **			668.44	566.44	102.00
			668.44	566.44	102.00
[illegible]AN BROTHERS	PRINT NPPR	3002	2,184.00	1,856.40	327.60
[illegible]AN BROTHERS	PRINT NPPR	3003	2,818.75	2,388.62	430.13
[illegible]AN BROTHERS	PRINT NPPR	3005	655.27	555.28	99.99
[illegible]AN BROTHERS	PRINT NPPR	3006	16,024.85	13,592.75	2,432.10
[illegible]AN BROTHERS	PRINT NPPR	3007	631.67	535.28	96.39
[illegible]AN BROTHERS	PRINT NPPR	3008	22,890.65	19,414.29	3,476.36
[illegible]AN BROTHERS	PRINT NPPR	3009	3,179.57	2,694.39	485.18
[illegible]AN BROTHERS	PRINT NPPR	3010	1,857.87	1,574.37	283.50
[illegible] BROTHERS	PRINT MAG	7001	292.44	247.81	44.63
[illegible] BROTHERS	PRINT MAG	7002	1,016.00CR	863.60CR	152.40CR
[illegible] BROTHERS	PRINT MAG	7003	2,450.00CR	2,082.50CR	367.50CR
[illegible] BROTHERS	PRINT MAG	7004	788.80CR	670.48CR	118.32CR
[illegible] BROTHERS	PRINT MAG	7005	6,370.28	5,408.63	961.65
[illegible] BROTHERS	PRINT MAG	7006	4,364.55	3,703.18	661.37
[illegible] BROTHERS	PRINT MAG	7007	4,661.75	3,956.75	[illegible].00
[illegible] BROTHERS	PRINT MAG	7008	945.00	803.25	141.75

RECEIVED AUG

Doyle Dane Bernbach
Jamaica Tourist. Board
Cash Receipts
April 76 — Sept 76

	Date		Amount.
1	April	2	29772708
2		9	13195964
3			
4	May	4	13960271
5			
6	June	21	26476
7			
8	July	27	17636272
9	"	29	13437345
10			
11	Aug	12	13156602
12	"	19	43634022
13			
14	Sept	15	918621
15			
16	Sept	22	97636154
17			147660931
18			
19			
20			
21			
22			
23			
24			
25			
26			
27			
28			
29			
30			
31			
32			
33			
34			
35			
36			
37			
38			
39			
40			
41			
42			
43			
44			
45			
46			
47			

CLIENT	MEDIA	INVOICE	GROSS AC/REC	COST AC/PAY	COMM
AICA TOURIST BOARD	NEWSPAPERS	3001	130,487.21	110,708.92	19,778.29
AICA TOURIST BOARD	NEWSPAPERS	3002	599.04CR	509.18CR	89.86CR
AIC TOURIST BOARD	NEWSPAPERS	3003	46.80CR	39.78CR	7.02CR
AICA TOURIST BOARD	MAGAZINES	7001	100,802.23	85,420.40	15,381.83
AICA TOURIST BOARD	MAGAZINES	7002	33,571.22	28,448.45	5,122.77
			264,214.82	224,028.81	40,186.01
KER DODGE & DELANO-JTB	NEWSPAPERS	3003	7.02		7.02
KER DODGE & DELANO-JTB	NEWSPAPERS	4028	58.95		58.95
KER DODGE & DELANO-JTB	NEWSPAPERS	4029	960.63CR		960.63CR
KER DODGE & DELANO-JTB	NEWSPAPERS	4030	1,020.71CR		1,020.71CR
ER DODGE & DELANO-JTB	NEWSPAPERS	4031	2.25		2.25
			1,913.12CR		1,913.12CR
USTON, ROBERTS, CARRITY	NEWSPAPERS	4025	61.99CR		61.99CR
USTON, ROBERTS, CARRITY	NEWSPAPERS	4026	62.37CR		62.37CR
USTON, ROBERTS, CARRITY	NEWSPAPERS	4027	.38		.38
			123.98CR		123.98CR
HL, LANDIS, LANDAN	NEWSPAPERS	4038	1.88		1.88
HL, LANDIS, LANDAN	NEWSPAPERS	4039	.38		.38
HL, LANDIS, LANDAN	NEWSPAPERS	4040	111.45CR		111.45CR
			109.19CR		109.19CR
M B. CRISPIN ASSOCIATED	NEWSPAPERS	4017	37.80		37.80
M B. CRISPIN ASSOCIATED	NEWSPAPERS	4018	202.21CR		202.21CR
M B. CRISPIN ASSOCIATED	NEWSPAPERS	4019	146.85CR		146.85CR
			311.26CR		311.26CR
LLIAM DURFEE & ASSOC.	NEWSPAPERS	4016	15.75		15.75
			15.75		15.75
RYCK WARREN ASSOC. (JTB)	NEWSPAPERS	4035	129.90CR		129.90CR
			129.90CR		129.90CR
YOUNG BUTLER & ASSOC.	NEWSPAPERS	4036	27.16CR		27.16CR
YOUNG BUTLER & ASSOC.	NEWSPAPERS	4037	27.90CR		27.90CR
			55.06CR		55.06CR
RTER, GAMBRILL ROBINSON	NEWSPAPERS	4032	172.39CR		172.39CR

CLIENT NAME JAMAICA TOURIST BOARD CLIENT NUMBER 456

PRODUCT NAME	PRD NO	JOB NO	INV NO	INSIDE ART	CREATIVE FEES	AGENCY COMMISSION	CASH DISCOUNT	COST AMOUNT	TOTAL AMOUNT
JAMAICA TOURIST	01	67011	1861	1,078.08	.00	1,254.38	.00	6,553.90	8,886.36
JAMAICA TOURIST	01	67010	1860	525.00	.00	387.21	.00	2,193.81	3,106.02
JAMAICA TOURIST	01	51005	1070	.00	.00	153.63	.00	870.44	1,024.07
JAMAICA TOURIST	01	67016	1863	1,234.08	.00	1,245.87	.00	6,349.70	8,829.65
JAMAICA TOURIST	01	67012	1862	1,078.08	.00	1,321.51	.00	6,934.22	9,333.81
			*	3,915.24	.00	4,362.60	.00	22,902.07	31,179.91

RECEIVED APR 1976

CLIENT	MEDIA	INVOICE	GROSS AC/REC	COST AC/PAY	COMM
LEHMAN BROTHERS	PRINT NPPR	3008	70.78	99.98	10.80
LEHMAN BROTHERS	PRINT NPPR	3009	12,991.58	11,020.36	1,971.14
LEHMAN BROTHERS	PRINT NPPR	3010	34,108.86	28,945.75	5,163.11
LEHMAN BROTHERS	PRINT NPPR	3011	655.23	555.28	99.99
LEHMAN BROTHERS	PRINT NPPR	3012	1,857.87	1,574.37	283.50
LEHMAN BROTHERS	PRINT NPPR	3013	2,105.59	1,784.29	321.30
LEHMAN BROTHERS	PRINT NPPR	3014	774.41	656.24	118.17
LEHMAN BROTHERS	PRINT NPPR	3015	833.98	706.72	127.26
LEHMAN BROTHERS	PRINT NPPR	3016	2,012.69	1,705.56	307.13
LEHMAN BROTHERS	PRINT NPPR	3017	2,319.39	1,965.46	353.93
LEHMAN BROTHERS	PRINT NPPR	3018	24,386.20	20,690.63	3,695.57
LEHMAN BROTHERS	PRINT NPPR	3019	2,576.04	2,185.30	390.74
LEHMAN BROTHERS	PRINT MAG	7003	196.60	166.60	30.00
LEHMAN BROTHERS	PRINT MAG	7004	787.50	669.37	118.13
LEHMAN BROTHERS	PRINT MAG	7005	945.00	803.25	141.75
LEHMAN BROTHERS	PRINT MAG	7006	717.59	608.09	109.50
LEHMAN BROTHERS			87,339.27	74,097.25	13,242.02
** TOTAL **			87,339.27	74,097.25	13,242.02
JAMAICA TOURIST BOARD	PRINT NPPR	3001	130,487.21CR	110,708.92CR	19,778.29CR
JAMAICA TOURIST BOARD	PRINT NPPR	3002	134,620.74	114,209.71	20,411.03
JAMAICA TOURIST BOARD	PRINT NPPR	3003	131,168.21	111,286.00	19,882.21
JAMAICA TOURIST BOARD	PRINT NPPR	3004	3,147.07	2,666.84	480.23
JAMAICA TOURIST BOARD	SPOT TV	5013			
JAMAICA TOURIST BOARD	SPOT TV	5014	300.00	255.00	45.00
JAMAICA TOURIST BOARD	SPOT TV	5015	300.00CR	255.00CR	45.00CR
JAMAICA TOURIST BOARD	SPOT TV	5095	43,080.00	36,618.00	6,462.00
JAMAICA TOURIST BOARD	PRINT MAG	7001	155,812.87	132,036.74	23,776.13
JAMAICA TOURIST BOARD	PRINT MAG	7002	15,460.43	13,101.26	2,359.17
JAMAICA TOURIST BOARD	MAGAZINES	7111	19.89CR	16.85CR	3.04CR
JAMAICA TOURIST BOARD	MAGAZINES	7112	65.11CR	55.17CR	9.94CR
			352,717.11	299,137.61	53,579.50
** TOTAL **			352,717.11	299,137.61	53,579.50
MILES HOUSEHOLD PROD	SPOT TV	5051	3,210.00CR	2,728.50CR	481.50CR
MILES HOUSEHOLD PROD	SPOT TV	5052	237,988.00	202,289.80	35,698.20
MILES HOUSEHOLD PROD	SPOT TV	5053	3,580.00	3,043.00	537.00
MILES HOUSEHOLD PROD	SPOT TV	5062	400.00CR	340.00CR	60.00CR
MILES HOUSEHOLD PROD	SPOT TV	[illegible]	12,025.00	10,221.25	1,803.75

V172 NEW YORK PRODUCTION BILLING ANALYSIS BY CLIENT AND PRODUCT 05/28/76

CLIENT NUMBER 456

IENT NAME JAMAICA TOURIST BOARD

PRODUCT NAME	PRD NO	JOB NO	INV NO	INSIDE ART	CREATIVE FEES	AGENCY COMMISSION	CASH DISCOUNT	COST AMOUNT	TOTAL AMOUNT
JAMAICA TOURIST	01	67019	1790	1,532.20	.00	344.14	.00	1,442.58	3,318.92
JAMAICA TOURIST	01	67016	1789	.00	.00	310.88	.00	1,761.35	2,072.23
JAMAICA TOURIST	01	67012	1788	.00	.00	328.95	.00	1,863.74	2,192.69
JAMAICA TOURIST	01	67010	1787	.00	.00	354.24	.00	2,007.00	2,361.24
JAMAICA TOURIST	01	67000	1786	400.00	.00	168.25	.00	953.24	1,521.49
			*	1,932.20	.00	1,506.46	.00	8,027.91	11,466.57

CLIENT NAME JAMAICA TOURIST BOARD CLIENT NUMBER 456

PRODUCT NAME	PRD NO	JOB NO	INV NO	INSIDE ART	CREATIVE FEES	AGENCY COMMISSION	CASH DISCOUNT	COST AMOUNT	TOTAL AMOUNT
JAMAICA TOURIST	01	67029	1679	.00	.00	64.48	.00	365.33	429.81
JAMAICA TOURIST	01	67028	1678	.00	.00	674.18	.00	3,819.70	4,493.88
JAMAICA TOURIST	01	67023	1677	1,525.00	.00	713.37	.00	3,541.78	5,780.15
JAMAICA TOURIST	01	67022	1676	1,525.00	.00	521.45	.00	2,454.38	4,500.83
JAMAICA TOURIST	01	67021	1675	1,525.00	.00	589.06	.00	2,837.44	4,951.50
JAMAICA TOURIST	01	67020	1674	1,525.00	.00	762.79	.00	3,821.76	6,109.55
JAMAICA TOURIST	01	67017	1673	882.21	.00	607.51	.00	2,934.80	4,424.52
JAMAICA TOURIST	01	67014	1672	1,078.08	.00	1,641.67	.00	8,748.15	11,467.90
JAMAICA TOURIST	01	67011	1671	.00	.00	297.06	.00	1,683.05	1,980.11
JAMAICA TOURIST	01	67000	1670	.00	.00	198.00	.00	1,121.80	1,319.80
JAMAICA TOURIST	01	67024	1838	222.49	.00	556.02	.00	2,927.78	3,706.29
JAMAICA TOURIST	01	65003	1011	.00	.00	406.21	.00	2,301.45	2,707.66
JAMAICA TOURIST	01	65004	1012	.00	.00	192.63	.00	1,091.39	1,284.02
			*	8,282.78	.00	7,224.43	.00	37,648.81	53,156.02

V172 NEW YORK PRODUCTION BILLING ANALYSIS BY CLIENT AND PRODUCT 07/30/75

CLIENT NAME JAMAICA TOURIST BOARD CLIENT NUMBER 456

PRODUCT NAME	PRD NO	JOB NO	INV NO	INSIDE ART	CREATIVE FEES	AGENCY COMMISSION	CASH DISCOUNT	COST AMOUNT	TOTAL AMOUNT
JAMAICA TOURIST	01	35012	1101	.00	.00	.00	.00	175.76	175.76
JAMAICA TOURIST	01	65025	1004	.00	.00	292.31	.00	1,656.16	1,948.47
JAMAICA TOURIST	01	65026	1005	.00	.00	68.34	.00	387.18	455.52
			*	.00	.00	360.65	.00	2,219.10	2,579.75

LEHMAN BROTHERS	PRINT NPPR	3006	40,888.48	[illegible]	1,095.73
LEHMAN BROTHERS	PRINT NPPR	3007	7,220.51	6,124.78	644.96
LEHMAN BROTHERS	PRINT NPPR	3008	4,226.65	3,581.69	502.61
LEHMAN BROTHERS	PRINT NPPR	3009	3,293.76	2,791.15	395.42
LEHMAN BROTHERS	PRINT NPPR	3010	2,591.29	2,195.87	5,894.56
LEHMAN BROTHERS	PRINT NPPR	3051	38,918.76	33,024.20	47.25CR
LEHMAN BROTHERS	PRINT MAG	7003	315.00CR	267.75CR	70.88CR
LEHMAN BROTHERS	PRINT MAG	7004	472.50CR	401.62CR	118.13
LEHMAN BROTHERS	PRINT MAG	7005	787.50	669.37	303.00
LEHMAN BROTHERS	PRINT MAG	7006	1,985.66	1,682.66	1,788.00
LEHMAN BROTHERS	PRINT MAG	7007	11,717.36	9,929.36	367.50
LEHMAN BROTHERS	PRINT MAG	7008	2,450.00	2,082.50	194.25
LEHMAN BROTHERS	PRINT MAG	7009	1,272.98	1,078.73	201.75
LEHMAN BROTHERS	PRINT MAG	7010	1,322.13	1,120.38	1,788.00
LEHMAN BROTHERS	PRINT MAG	7011	11,717.36	9,929.36	130.50
LEHMAN BROTHERS	PRINT MAG	7012	870.00	739.50	16,002.20
LEHMAN BROTHERS			105,221.50	89,219.30	
** TOTAL **			105,221.50	89,219.30	16,002.20
JAMAICA TOURIST BOARD	PRINT NPPR	3001	464.83CR	394.79CR	70.04CR
JAMAICA TOURIST BOARD	PRINT NPPR	3002	200.00CR	170.00CR	30.00CR
JAMAICA TOURIST BOARD	NEWSPAPERS	4010	137,983.00CR	117,285.55CR	20,697.45CR
			138,647.83CR	117,850.34CR	20,797.49CR
TOTAL **			138,647.83CR	117,850.34CR	20,797.49CR

JUL 1976

JAMAICA TOURIST BOARD	PRINT NPPR	3018	662.66CR	561.54CR	101.12CR
JAMAICA TOURIST BOARD	SPOT TV	5063	500.00	425.00	75.00

SALES 07-08 NEW YORK CLIENT DETAIL MEDIA BILLING ANALYSIS JUNE 30, 1976 PAGE 48

CLIENT	MEDIA	INVOICE	GROSS AC/REC	COST AC/PAY	COMM
JAMAICA TOURIST BOARD	SPOT TV	5064	90,040.00	76,534.00	13,506.00
JAMAICA TOURIST BOARD	PRINT MAG	7001	105,788.00	89,645.37	16,142.63
JAMAICA TOURIST BOARD	PRINT MAG	7002	19,675.73	16,673.33	3,002.40
			318,782.67	270,473.72	48,308.95
** TOTAL **			318,782.67	270,473.72	48,308.95
MILES HOUSEHOLD PROD	SPOT TV	5005	160.00CR	136.00CR	24.00CR
MILES HOUSEHOLD PROD	SPOT TV	5006	80.00	68.00	12.00
MILES HOUSEHOLD PROD	SPOT TV	5007	[illegible]	127.50CR	22.50CR
MILES HOUSEHOLD PROD	SPOT TV	5017	6,050.00CR	5,142.50CR	907.50CR
MILES HOUSEHOLD PROD	SPOT TV	5018	2,612.00CR	2,220.20CR	391.80CR
MILES HOUSEHOLD PROD	SPOT TV	5019	150.00	127.50	22.50
MILES HOUSEHOLD PROD	SPOT TV	5043	8,080.00	6,868.00	1,212.00
			662.00CR	562.70CR	99.30CR
** TOTAL **			662.00CR	562.70CR	99.30CR
[illegible]	PRINT NPPR	3002	2,497.22CR	[illegible]	[illegible]
[illegible]	[illegible]	3003	167.55	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

CLIENT	MEDIA	INVOICE	GROSS AC/REC	COST AC/PAY	COMM
EHMAN BROTHERS	PRINT NPPR	3010	18,326.48	15,547.01	2,779.47
EHMAN BROTHERS	PRINT NPPR	3011	9,428.69	7,989.93	1,438.76
EHMAN BROTHERS	PRINT NPPR	3012	557.60	472.51	85.09
EHMAN BROTHERS	PRINT NPPR	3013	8,964.22	7,596.33	1,367.89
EHMAN BROTHERS	PRINT NPPR	3014	10,280.54	8,711.79	1,568.75
EHMAN BROTHERS	PRINT MAG	7003	1,016.00	863.60	152.40
EHMAN BROTHERS	PRINT MAG	7004	894.53	758.03	136.50
EHMAN BROTHERS	PRINT MAG	7005	1,890.00	1,606.50	283.50
EHMAN BROTHERS	PRINT MAG	7006	2,921.15	2,482.98	438.17
EHMAN BROTHERS	PRINT MAG	7007	2,387.50	2,029.37	358.13
EHMAN BROTHERS	PRINT MAG	7008	472.50	401.62	70.88
EHMAN BROTHERS	NEWSPAPERS	4001	120.00	102.00	18.00
EHMAN BROTHERS	NEWSPAPERS	4009	1,292.78	1,095.51	197.27
EHMAN BROTHERS	NEWSPAPERS	4010	134.47	113.95	20.52
EHMAN BROTHERS	NEWSPAPERS	4011	1,548.12	1,312.01	236.11
EHMAN BROTHERS	NEWSPAPERS	4012	811.93	688.03	123.90
EHMAN BROTHERS	NEWSPAPERS	4013	1,906.29	1,615.39	290.90
EHMAN BROTHERS	NEWSPAPERS	4014	1,323.73	1,121.72	202.01
EHMAN BROTHERS	NEWSPAPERS	4015	191.68	162.43	29.25
			90,754.43	76,946.08	13,808.35
EHMAN BROTHERS INTL	NEWSPAPERS	4005	1,988.36	1,690.11	298.25
			1,988.36	1,690.11	298.25
** TOTAL **			92,742.79	78,636.19	14,106.60
JAMAICA TOURIST BOARD	PRINT NPPR	3001	1,093.71CR	928.06CR	165.65CR
JAMAICA TOURIST BOARD	PRINT NPPR	3002	105,852.66	89,801.94	16,050.72
JAMAICA TOURIST BOARD	PRINT NPPR	3003	388.27CR	329.02CR	59.25CR
JAMAICA TOURIST BOARD	PRINT NPPR	3004	113.24CR	95.96CR	17.28CR
JAMAICA TOURIST BOARD	PRINT NPPR	3005	358.79CR	304.04CR	54.75CR
JAMAICA TOURIST BOARD	PRINT NPPR	3006	324.38CR	274.88CR	49.50CR
JAMAICA TOURIST BOARD	PRINT NPPR	3007	29.48CR	24.98CR	4.50CR
JAMAICA TOURIST BOARD	PRINT NPPR	3008	14.74CR	12.49CR	2.25CR
JAMAICA TOURIST BOARD	PRINT NPPR	3009	14.74CR	12.49CR	2.25CR
JAMAICA TOURIST BOARD	PRINT NPPR	3010	4.91CR	4.16CR	.75CR
JAMAICA TOURIST BOARD	PRINT NPPR	3011	4.91CR	4.16CR	.75CR
JAMAICA TOURIST BOARD	PRINT NPPR	3012	19.66CR	16.66CR	3.00CR
JAMAICA TOURIST BOARD	PRINT NPPR	3013	9.83CR	8.33CR	1.50CR
JAMAICA TOURIST BOARD	PRINT NPPR	3014	9.83CR	8.33CR	1.50CR
JAMAICA TOURIST BOARD	PRINT NPPR	3015	9.83CR	8.33CR	1.50CR
JAMAICA TOURIST BOARD	PRINT NPPR	3016	9.83CR	8.33CR	1.50CR
JAMAICA TOURIST BOARD	PRINT NPPR	3017	4.91CR	4.16CR	.75CR
JAMAICA TOURIST BOARD	PRINT NPPR	3018	662.66CR	561.54CR	101.12CR
JAMAICA TOURIST BOARD	SPOT TV	5063	500.00	425.00	75.00

CLIENT NAME JAMAICA TOURIST BOARD CLIENT NUMBER 456

PRODUCT NAME	PRD NO	JOB NO	INV NO	INSIDE ART	CREATIVE FEES	AGENCY COMMISSION	CASH DISCOUNT	COST AMOUNT	TOTAL AMOUNT
JAMAICA TOURIST	01	67014	1737	.00	.00	77.84	.00	441.00	518.84
JAMAICA TOURIST	01	67013	1736	1,078.08	.00	517.94	.00	2,381.44	3,977.46
JAMAICA TOURIST	01	67023	1743	.00	.00	130.28	.00	738.15	868.43
JAMAICA TOURIST	01	67000	1742	.00	.00	88.41	.00	500.92	589.33
JAMAICA TOURIST	01	67021	1741	.00	.00	95.15	.00	539.07	634.22
JAMAICA TOURIST	01	67020	1740	.00	.00	35.58	.00	201.59	237.17
JAMAICA TOURIST	01	67019	1739	14.42	.00	399.07	.00	2,246.59	2,660.08
JAMAICA TOURIST	01	67015	1738	1,110.68	.00	445.02	.00	1,935.70	3,491.40
JAMAICA TOURIST	01	67017	1617	.00	.00	644.80	.00	3,653.25	4,298.05
			*	2,203.18	.00	2,434.09	.00	12,637.71	17,274.98

MAN BROTHERS INTL	BUSINESS PAPERS	7840	100.00CR	85.00CR	15.00CR
MAN BROTHERS INTL	NEWSPAPERS	4000	13,760.00	11,696.00	2,064.00
MAN BROTHERS INTL	MAGAZINES	8002	100.00CR	85.00CR	15.00CR
MAN BROTHERS INTL	MAGAZINES	8009	1,200.00	1,020.00	180.00
MAN BROTHERS INTL	MAGAZINES	8010	100.00	85.00	15.00
			14,860.00	12,631.00	2,229.00
TOTAL **			77,481.85	65,745.42	11,736.43
MAICA TOURIST BOARD	PRINT NPPR	3001	165.56	140.73	24.83
MAICA TOURIST BOARD	PRINT NPPR	3002	157.08	133.52	23.56
MAICA TOURIST BOARD	NEWSPAPERS	3605	58.98CR	49.98CR	9.00CR
MAICA TOURIST BOARD	NEWSPAPERS	3606	117.96CR	99.96CR	18.00CR
MAICA TOURIST BOARD	NEWSPAPERS	3607	222.91CR	188.76CR	34.15CR
MAICA TOURIST BOARD	PRINT MAG	7001	1,965.00	1,670.25	294.75
MAICA TOURIST BOARD	PRINT MAG	7002	12,684.34	10,761.04	1,923.30
			14,572.13	12,366.84	2,205.29
TOTAL **			14,572.13	12,366.84	2,205.29
LES HOUSEHOLD PROD	SPOT TV	5063	162,120.00	137,802.00	24,318.00
LES HOUSEHOLD PROD	SPOT TV	5064	9,985.00	8,487.25	1,497.75
LES HOUSEHOLD PROD	SPOT TV	5065	3,300.00	2,805.00	495.00
LES HOUSEHOLD PROD	SPOT TV	5066	4,150.00	3,527.50	622.50
			179,555.00	152,621.75	26,933.25
TOTAL **			179,555.00	152,621.75	26,933.25
BIL OIL	PRINT NPPR	3001	336.19CR	284.89CR	51.30CR
BIL OIL	PRINT NPPR	3002	472.43	400.34	72.09
BIL OIL	PRINT NPPR	3003	1,210.28	1,025.60	184.68
BIL OIL	PRINT NPPR	3004	2,228.63	1,888.56	340.07
BIL OIL	PRINT NPPR	3005	1,210.28	1,025.60	184.68
BIL OIL	PRINT NPPR	3006	1,210.28	1,025.60	184.68
BIL OIL	PRINT NPPR	3007	2,319.81	1,965.82	353.99
BIL OIL	PRINT NPPR	3008	566.21	479.81	86.40
BIL OIL	PRINT NPPR	3009	3,576.00	3,039.60	536.40
BIL OIL	PRINT NPPR	3010	65,282.66	55,358.36	9,924.30
BIL OIL	PRINT NPPR	3011	3,920.85	3,327.75	593.10

RECEIVED AUG 1976

CLIENT	MEDIA	INVOICE	GROSS AC/REC	COST AC/PAY	COMM
MAICA TOURIST BOARD	PRINT MAG	7001	65.00CR	55.25CR	9.75CR
MAICA TOURIST BOARD	PRINT MAG	7002	1,680.00	1,428.00	252.00
			67,472.42	57,243.46	10,228.96
* TOTAL **			67,472.42	57,243.46	10,228.96
INCOLN CENTER FOR THE	PRINT NPPR	3001	100.68CR	100.68CR	
INCOLN CENTER FOR THE	PRINT NPPR	3002	12,342.00	12,342.00	
			12,241.32	12,241.32	
* TOTAL **			12,241.32	12,241.32	
ILES HOUSEHOLD PROD	SPOT TV	5038	174,480.00	148,308.00	26,172.00
ILES HOUSEHOLD PROD	SPOT TV	5039	10,795.00	9,175.75	1,619.25
ILES HOUSEHOLD PROD	SPOT TV	5040	3,300.00	2,805.00	495.00
			188,575.00	160,288.75	28,286.25
** TOTAL **			188,575.00	160,288.75	28,286.25
MOBIL OIL	PRINT NPPR	3001	949.56	804.66	144.90
MOBIL OIL	PRINT NPPR	3002	150,942.22	128,006.45	22,935.77
MOBIL OIL	PRINT NPPR	3003	2,446.08	2,079.17	366.91
MOBIL OIL	PRINT NPPR	[illegible]	[illegible]	[illegible]	[illegible]
OLIN CORPORATION	PRINT MAG	7001	7,878.58CR	6,676.35CR	1,202.23CR
OLIN CORPORATION	PRINT MAG	7002	13,983.01CR	11,849.28CR	2,133.73CR
OLIN CORPORATION	PRINT MAG	7003	62,807.80	53,223.70	9,584.10
			40,946.21	34,698.07	6,248.14
** TOTAL **			40,946.21	34,698.07	6,248.14
	CCX OUTDOOR	0513	1,620.00	1,400.00	220.00
			[illegible]	6.26CR	1.10CR
					242.15CR

Doyle Dane Bernbach
Nat'l Federation of Columbian Coffee
Cash Receipts April 76 – Sept 76

45 102 EYE EASE 45 402 20/20 BUFF

	Date		Amount.
1	April	2	189632
2		13	292560
3		2	
4			
5	June	30	319900
6			
7	Aug	31	273940
8			
9	Sept.	30	167077
10			
11			1243119

CLIENT	MEDIA	INVOICE	GROSS AC/REC	COST AC/PAY	COMM
BIL OIL CORP	NEWSPAPERS	3001	18.48CR	15.71CR	2.77CR
BIL OIL CORP	NEWSPAPERS	3002	420.85CR	357.27CR	63.58CR
BIL OIL CORP	NEWSPAPERS	3003	17.69CR	14.99CR	2.70CR
BIL OIL CORP	NEWSPAPERS	3004	72.74CR	61.64CR	11.10CR
BIL OIL CORP	NEWSPAPERS	3005	34.77CR	29.46CR	5.31CR
BIL OIL CORP	MAGAZINES	7001		44,223.14	7,963.35
BIL OIL CORP	MAGAZINES	7002	52,186.49	39,289.63	7,040.25
BIL OIL CORP	MAGAZINES	7003	46,329.88	83,033.70	14,918.14
			97,951.84		
BIL PUBLIC AFFAIRS	NETWORK	0166	834.25	709.11	125.14
			834.25	709.11	125.14
TOTAL **			861,828.07	730,945.14	130,882.93
W YORK CITIZENS COMM	NEWSPAPERS	3150	2,088.50CR	2,088.50CR	
			2,088.50CR	2,088.50CR	
TOTAL **			2,088.50CR	2,088.50CR	
TL FEDERATION OF COFFEE	MAGAZINES	7001	1,599.50	1,359.57	239.93
			1,599.50	1,359.57	239.93
TOTAL **			1,599.50	1,359.57	239.93
W YORK HOSPITAL	MAGAZINES	7001	1,561.87	1,561.87	
W YORK HOSPITAL	MAGAZINES	7002	1,561.87	1,561.87	
			3,123.74	3,123.74	
TOTAL **			3,123.74	3,123.74	
IN CORPORATION	MAGAZINES	7001	1,588.69CR	1,346.27CR	242.42CR
IN CORPORATION	MAGAZINES	7002	1,588.69CR	1,346.27CR	242.42CR
IN CORPORATION	MAGAZINES	7003	1,588.68CR	1,346.26CR	242.42CR
IN CORPORATION	MAGAZINES	7004	33,529.15	28,412.80	5,116.35
IN CORPORATION	MAGAZINES	7005	56,525.96	47,900.43	8,625.53
			85,289.05	72,274.43	13,014.62

CLIENT	MEDIA	INVOICE	GROSS AC/REC	COST AC/PAY	COMM
MOBIL OIL	PRINT MAG	7005	277.26CR	235.62CR	41.64CR
MOBIL OIL	PRINT MAG	7006	57.01CR	48.31CR	8.70CR
MOBIL OIL	PRINT MAG	7007	2,772.00	2,356.20	415.80
MOBIL OIL	PRINT MAG	7008	680.00CR	578.00CR	102.00CR
MOBIL OIL	PRINT MAG	7009	51.00CR	43.35CR	7.65CR
MOBIL OIL	PRINT MAG	7010	40,570.84	34,485.21	6,085.63
MOBIL OIL	PRINT MAG	7011	177,203.92	150,268.89	26,935.03
MOBIL OIL	PRINT MAG	7012	884.70	749.70	135.00
MOBIL OIL	PRINT MAG	7013	1,625.40	1,381.59	243.81
MOBIL OIL	PRINT MAG	7014	884.70	749.70	135.00
MOBIL OIL	PRINT MAG	7015	933.85	791.35	142.50
MOBIL OIL	PRINT MAG	7016	5,187.29	4,395.74	791.55
MOBIL OIL	PRINT MAG	7017	5,187.29	4,395.74	791.55
MOBIL OIL	NETWORK	0121	400,000.00	340,000.00	60,000.00
			830,188.46	704,912.21	125,276.25
MOBIL PUBLIC AFFAIRS	CCX OUTDOOR	0517	4,600.00	4,002.00	598.00
			4,600.00	4,002.00	598.00
MOBIL OIL CORP	SPOT TV	5096	11,757.00CR	9,993.45CR	1,763.55CR
MOBIL OIL CORP	SPOT TV	5097	402,008.00	341,706.80	60,301.20
MOBIL OIL CORP	NETWORK	0116	120,000.00	102,000.00	18,000.00
MOBIL OIL CORP	NETWORK	0117	20,000.00	17,000.00	3,000.00
MOBIL OIL CORP	NETWORK	0118	67,500.00	57,375.00	10,125.00
MOBIL OIL CORP	NETWORK	0119	40,500.00	34,425.00	6,075.00
MOBIL OIL CORP	NETWORK	0120	150,596.00	128,346.60	22,649.40
			789,247.00	670,859.95	118,387.05
MOBIL OIL CORP	PRINT MAG	7001	336.00CR	285.60CR	50.40CR
MOBIL OIL CORP	PRINT MAG	7002	10,174.05	8,621.55	1,552.50
			9,838.05	8,335.95	1,502.10
** TOTAL **			1,633,873.51	1,388,110.11	245,763.40
NATL FEDERATION OF COFFEE	PRINT MAG	7001	1,599.50	1,359.57	239.93
			1,599.50	1,359.57	239.93
** TOTAL **			1,599.50	1,359.57	239.93

/172 NEW YORK PRODUCTION BILLING ANALYSIS BY CLIENT AND PRODUCT 07/30/75

IENT NAME NATL FEDERATION OF COFFEE CLIENT NUMBER 525

PRODUCT NAME	PRD NO	JOB NO	INV NO	INSIDE ART	CREATIVE FEES	AGENCY COMMISSION	CASH DISCOUNT	COST AMOUNT	TOTAL AMOUNT
	00	67004	1634	.00	.00	152.27	.00	1,015.10	1,167.37
	00	67000	1633	.00	.00	28.33	.00	188.85	217.18
			*	.00	.00	180.60	.00	1,203.95	1,384.55

MOBIL OIL CORPORATION	NEWSPAPERS	3649	25.68CR	21.83CR	3.85CR
MOBIL OIL CORPORATION	NEWSPAPERS	3650	51.97CR	44.17CR	7.80CR
MOBIL OIL CORPORATION	NEWSPAPERS		375.10CR	318.45CR	56.65CR
MOBIL PUBLIC AFFAIRS	CCX OUTDOOR	0512	9,264.75	7,875.04	1,389.71
			9,264.75	7,875.04	1,389.71
MOBIL OIL CORP	NETWORK	0121	25,000.00	21,250.00	3,750.00
MOBIL OIL CORP	NETWORK	0122	1,051.50CR	893.78CR	157.72CR
			23,948.50	20,356.22	3,592.28
** TOTAL **			414,049.08	351,234.12	62,814.96
NATL FEDERATION OF COFFEE	PRINT MAG	7001	1,140.00	969.00	171.00
NATL FEDERATION OF COFFEE	PRINT MAG	7002	1,599.50	1,359.57	239.93
			2,739.50	2,328.57	410.93
** TOTAL **			2,739.50	2,328.57	410.93
YORK HOSPITAL	PRINT MAG	7001	3,190.38	3,190.38	
			3,190.38	3,190.38	
TOTAL **			3,190.38	3,190.38	
DEROSA SYSTEMS INC	CCX OUTDOOR	0513	5,820.00	5,063.40	756.60
DEROSA SYSTEMS INC	CCX OUTDOOR	0514	2,870.00	2,487.50	382.50
DEROSA SYSTEMS INC	PRINT NPPR	3001	210,185.87	178,213.43	31,972.44

D JUL 1976

[redacted] 1976

		7005	6,699.70	[illegible]	7,720.16
BIL OIL	PRINT MAG	7006	51,284.48	43,562.32	33,608.16
BIL OIL	PRINT MAG	7007	220,935.38	187,327.02	243.81
BIL OIL	PRINT MAG	7008	1,625.40	1,381.59	69,069.43
BIL OIL	PRINT MAG		455,026.21	385,956.78	
BIL OIL					
		0513	117.65	100.00	17.65
BIL PUBLIC AFFAIRS	CCX OUTDOOR	0514	4,600.00	4,002.00	598.00
BIL PUBLIC AFFAIRS	CCX OUTDOOR		4,717.65	4,102.00	615.65
		5118	4,915.00CR	4,177.75CR	737.25CR
BIL OIL CORP	SPOT TV	5119	13,480.00	11,458.00	2,022.00
BIL OIL CORP	SPOT TV	5120	233,247.00	198,259.95	34,987.05
BIL OIL CORP	SPOT TV	0137	20,000.00	17,000.00	3,000.00
BIL OIL CORP	NETWORK	0138	85,000.00	72,250.00	12,750.00
BIL OIL CORP	NETWORK	0139	101,000.00	85,850.00	15,150.00
BIL OIL CORP	NETWORK	0140	101,499.00	86,374.00	15,125.00
BIL OIL CORP	NETWORK	0152	22,499.00CR	19,124.00CR	3,375.00CR
BIL OIL CORP	NETWORK		526,812.00	447,790.20	79,021.80
BIL OIL CORP					
		3001	29.49CR	24.99CR	4.50CR
BIL OIL CORP	PRINT NPPR	7001	7,008.79	5,939.29	1,069.50
BIL OIL CORP	PRINT MAG	7002	14,872.79	12,603.29	2,269.50
BIL OIL CORP	PRINT MAG		21,852.09	18,517.59	3,334.50
BIL OIL CORP					
			1,008,407.95	856,366.57	152,041.38
* TOTAL **					
		7001	1,599.50	1,359.57	239.93
ATL FEDERATION OF COFFEE	PRINT MAG		1,599.50	1,359.57	239.93
			1,599.50	1,359.57	239.93
** TOTAL **					
		7001	1,561.87	1,561.87	
NEW YORK HOSPITAL	PRINT MAG		1,561.87	1,561.87	
			1,561.87	1,561.87	
** TOTAL **					
		9522	31,046.36		31,046.36
OLIN CORPORATION	SERVICE FEE	9523	29,725.10CR		29,725.10CR
OLIN CORPORATION	SERVICE FEE				

) JUL 1976

-IENT NAME NATL FEDERATION OF COFFEE CLIENT NUMBER 525

PRODUCT NAME	PRD NO	JOB NO	INV NO	INSIDE ART	CREATIVE FEES	AGENCY COMMISSION	CASH DISCOUNT	COST AMOUNT	TOTAL AMOUNT
	00	65001	1107	.00	.00	120.15	.00	821.07	941.22
	00	65002	1108	.00	.00	66.90	.00	662.65	729.55
			*	.00	.00	187.05	.00	1,483.72	1,670.77

CLIENT	MEDIA	INVOICE	GROSS AC/REC	COST AC/PAY	COMM
L FEDERATION OF COFFEE	PRINT MAG	7001	1,599.50	1,359.57	239.93
L FEDERATION OF COFFEE	PRINT MAG	7002	289.12	245.00	44.12
			1,888.62	1,604.57	284.05
TOTAL **			1,888.62	1,604.57	284.05
YORK HOSPITAL	PRINT MAG	7001	1,628.51	1,628.51	
			1,628.51	1,628.51	
TOTAL **			1,628.51	1,628.51	
RFACHS	SERVICE FEE	9508	12,500.00		12,500.00
			12,500.00		12,500.00
TAL **			12,500.00		12,500.00
IN CORPORATION	PRINT MAG	7001	39,068.35	33,106.75	5,961.60
IN CORPORATION	PRINT MAG	7002	26,815.61	22,723.71	4,091.90
IN CORPORATION	PRINT MAG	7003	39,068.35	33,106.75	5,961.60
IN CORPORATION	PRINT MAG	7004	117,093.34	99,225.59	17,867.75
			222,045.65	188,162.80	33,882.85
TOTAL **			222,045.65	188,162.80	33,882.85
NDEROSA SYSTEMS INC	CCX OUTDOOR	0510	6,578.00	5,713.46	864.54
NDEROSA SYSTEMS INC	PRINT NPPR	3001	48.76CR	41.45CR	7.31CR
NDEROSA SYSTEMS INC	PRINT NPPR	3002	102.12	98.91	3.21
NDEROSA SYSTEMS INC	PRINT NPPR	3003	399.36CR	339.46CR	59.90CR
NDEROSA SYSTEMS INC	PRINT NPPR	3004	67.39	57.61	9.78
NDEROSA SYSTEMS INC	PRINT NPPR	3005	4,087.16	3,467.45	619.71
NDEROSA SYSTEMS INC	PRINT NPPR	3006	82.57CR	70.01CR	12.56CR
NDEROSA SYSTEMS INC	PRINT NPPR	3007	302.41CR	256.56CR	45.85CR
NDEROSA SYSTEMS INC	PRINT NPPR	3008	941.76CR	807.42CR	134.34CR
NDEROSA SYSTEMS INC	PRINT NPPR	3009	209.18CR	177.26CR	31.92CR
NDEROSA SYSTEMS INC	PRINT NPPR	3010	7.20	6.12	1.08
NDEROSA SYSTEMS INC	PRINT NPPR	3011	2,116.78	1,806.49	31[illegible].29
[illegible]	PRINT NPPR	3012	94,561.43	80,183.91	14,377.51

MEDIA BILLING ANALYSIS SEP 30, 1976

CLIENT DETAIL

NEW YORK

10-07

CLIENT	MEDIA	INVOICE	GROSS AC/REC	COST AC/PAY	COMM
PUBLIC AFFAIRS	CCX OUTDOOR	0511	6,714.00	5,706.90	1,007.10
PUBLIC AFFAIRS	CCX OUTDOOR	0512	11,750.00	9,987.50	1,762.50
			18,464.00	15,694.40	2,769.60
L OIL CORP	SPOT TV	5015	10,335.00CR	8,784.75CR	1,550.25CR
L OIL CORP	NETWORK	0112	157,500.00	133,875.00	23,625.00
L OIL CORP	NETWORK	0113	205,382.00	174,575.00	30,807.00
L OIL CORP	NETWORK	0114	248,000.00	210,800.00	37,200.00
			600,547.00	510,465.25	90,081.75
L OIL CORP	PRINT MAG	7001	102,356.60	86,737.59	15,619.01
L OIL CORP	PRINT MAG	7002	212,833.08	180,356.01	32,477.07
L OIL CORP	PRINT MAG	7003	17,055.05	14,452.55	2,602.50
			332,244.73	281,546.15	50,698.58
			2,085,960.22	1,771,214.97	314,745.25
TOTAL **					
EDERATION OF COFFEE	PRINT MAG	7001	1,599.50	1,359.57	239.93
EDERATION OF COFFEE	PRINT MAG	7002	2,739.50	2,328.57	410.93
			4,339.00	3,688.14	650.86
			4,339.00	3,688.14	650.86
TOTAL **					
W YORK HOSPITAL	PRINT MAG	7001	1,561.87	1,561.87	
			1,561.87	1,561.87	
			1,561.87	1,561.87	
TOTAL **					
LIN CORPORATION	PRINT MAG	7001	7,878.58CR	6,676.35CR	1,202.23CR
LIN CORPORATION	PRINT MAG	7002	13,983.01CR	11,849.28CR	2,133.73CR
LIN CORPORATION	PRINT MAG	7003	62,807.80	53,223.70	9,584.10
			40,946.21	34,698.07	6,248.14
			40,946.21	34,698.07	6,248.14
* TOTAL **					
PONDEROSA SYSTEMS INC	CCX OUTDOOR	0513	1,620.00	1,400.00	220.00
PONDEROSA SYSTEMS INC	PRINT NPPR	3001	7.36CR	6.26CR	1.10CR
PONDEROSA SYSTEMS INC	PRINT NPPR	3002	1,590.73CR	1,348.58CR	242.15CR

UNITED STATES DEPARTMENT OF JUSTICE
REGISTRATION UNIT
CRIMINAL DIVISION
WASHINGTON, D. C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form DJ-302 - Supplemental Statement):

Yes _____ or No X

(If your answer to question 1 is "Yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes X or No _____

(If your answer to Question 2 is "Yes" please forward for our review copies of all such material includding; films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

See attached Exhibits

Robert F Muir
Signature

11/1/76
Date

Robert F. Muir
Please type or print name of signatory on the line above

Vice President & Controller
Title