

UNITED STATES DEPARTMENT OF JUSTICE  
WASHINGTON, D.C. 20530

AMENDMENT TO REGISTRATION STATEMENT

Pursuant to the Foreign Agents  
Registration Act of 1938, as amended.

|                                                                         |                             |
|-------------------------------------------------------------------------|-----------------------------|
| 1. Name of Registrant<br>Development Counsellors<br>International, Ltd. | 2. Registration No.<br>1421 |
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3. This amendment is filed to accomplish the following indicated purpose or purposes:

- To correct a deficiency in
  - Initial Statement
  - Supplemental Statement for July 31, 1971
  - To give notice of change in an exhibit previously filed.
- To give a 10-day notice of a change in information as required by Section 2(b) of the Act.
- Other purpose (specify) \_\_\_\_\_

4. If this amendment requires the filing of a document or documents, please list -

U.S.  
Two advertisements placed in/publications during period of last filing for Trinidad & Tobago Industrial Development Corp. Also letters pertaining to agreement.

5. Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains. If more space is needed, full size insert sheets may be used.

Development Counsellors Intl. inadvertently overlooked filing in registration Supplemental Statement dated 7/31/72 a new advertising client, the Trinidad & Tobago Industrial Development Corp. We have included here a copy of the advertisements placed during the past six months, as well as correspondence relating to the letters of agreement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this amendment and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief.

(Both copies of this amendment shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

*Ted M. Levine*

Ted M. Levine, Pres.

Subscribed and sworn to before me at New York  
this 14 day of JANUARY, 1972

*Malcolm W. Siegel*  
(Notary or other officer)

My commission expires \_\_\_\_\_  
NOTARY PUBLIC, State of New York  
115-67-37878-0  
Licensed for Westchester County  
1972

# Trinidad and Tobago

## INDUSTRIAL DEVELOPMENT CORPORATION

712-14

400 Madison Avenue • Suite 706 • New York, N. Y. 10017 • Plaza 5-9360

REGISTRATION SECTION

June 23, 1971.

Mr. Ted Levine,  
President,  
DEVELOPMENT COUNSELLORS INTERNATIONAL LTD.,  
20 E. 46th Street,  
New York, N.Y. 10017.

Dear Mr. Levine,

This is to confirm discussions amongst our Acting Deputy General Manager, our Resident Director - New York and yourself, in which you were requested to carry out a program of advertising on behalf of the Trinidad and Tobago Industrial Development Corporation.

The objective of the program is to high-light Trinidad and Tobago as a suitable place for the location of new industry and project the image of the country as one of stability and progress.

We would like the program to start as quickly as possible and in this connection our Resident Director, New York, will always be available to work with you on the details of the program.

We have allocated the sum of \$40,000 U.S. for this purpose and we would like you to submit to our Resident Director, New York, at your earliest convenience, the following:-

- (a) A schedule of the publications which you recommend for this purpose, including the relevant data on such media and cost of insertions.
- (b) Advertising layout and copy.
- (c) Such other services as you think necessary to enable the advertising campaign to be most effective.

This form of campaign in North America is entirely new to us and we would like you to keep us informed from time to time as how effective it is and to make suggestions for

...../2

improvement so that after this "trial run" we would be able to set out in more specific terms our plans for penetrating the United States investment market.

Yours truly  
INDUSTRIAL DEVELOPMENT CORPORATION



Max M. Cuffie  
Acting Deputy General Manager

MMC/mo

Trinidad and Tobago

INDUSTRIAL DEVELOPMENT CORPORATION

400 Madison Avenue • Suite-706 • New York, N. Y. 10017 • Plaza 5-9360

June 24th, 1971

Mr Ted Levine  
President  
Development Counsellors  
International Ltd  
20 E 46th Street  
New York, N.Y. 10017

Dear Mr Levine

Further to our letter dated June 23rd, 1971 and subsequent discussions amongst yourselves and our Messrs. Namsoo and Cuffie concerning an advertising programme in the United States, we wish to confirm that:

- (1) The period of this advertising project shall cover July 1 - December 31, 1971 inclusive.
- (2) DCI shall bill the IDC-New York Resident Director for services at the end of each month, July through December 1971 inclusive, with specific invoices covering advertising, space purchase and attendant production and promotional expense. Payment will be made within 30 days of billing.

We look forward to success of this venture.

Yours truly,  
INDUSTRIAL DEVELOPMENT CORPORATION

  
Max M. Cuffie  
Deputy General Manager

MMC/bw

# Meet Trinidad sewing machine operator Joan Sandy...she speaks your language!



Quick fingers and minds like those of Joan Sandy are one reason Trinidad & Tobago is the most highly developed nation in the Caribbean. Joan's typical: pretty, cheerful, experienced at her job at Glamour Girl Lingerie for the past three years. If you're a manufacturer, she speaks your language (English) and she also speaks your language (high productivity).

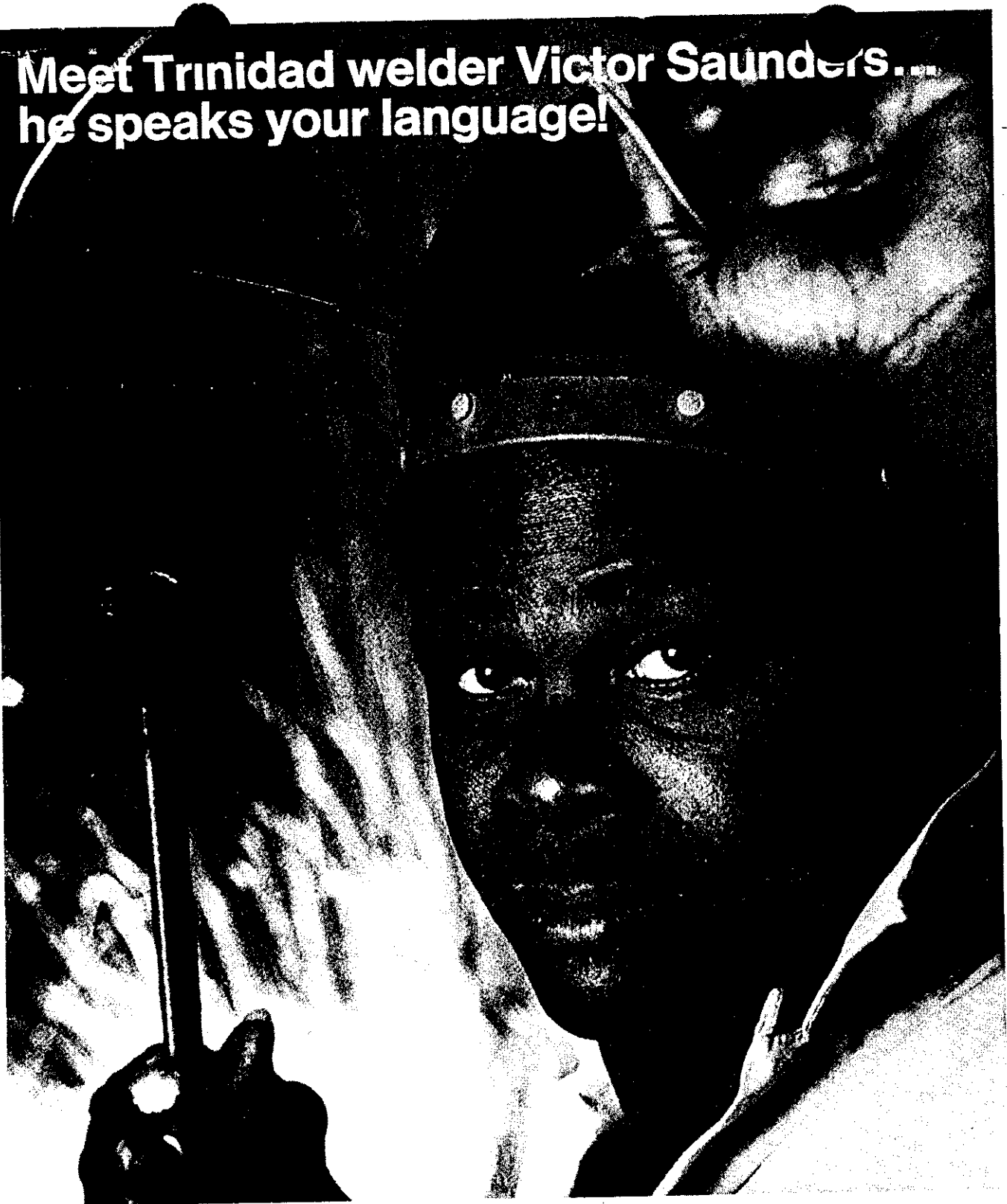
Need a girl like Joan? She has thousands of skilled sisters in Trinidad & Tobago. And you'll find other things you'll like too: income tax holidays, developed factory building sites, corporate names you know like Texaco, Westinghouse, Chase Manhattan Bank. Let's talk about it.

## **Trinidad & Tobago Industrial Development Corp.**



400 Madison Avenue, New York, N. Y. 10017  
(212) PLaza 5-9360  
Clyde S. Namsoo: North American Director

Meet Trinidad welder Victor Saunders...  
he speaks your language!



Industrial sparks are flying across Trinidad & Tobago ignited by young, attractive, English-speaking people like Victor Saunders. A long experienced welder and sub-foreman at Metal Products Ltd., Victor feels "there is plenty of potential for foreign investment in my country."

Victor's right. The Caribbean nation of Trinidad &

Tobago has welded together a solid package of industrial advantages that include political stability, good geographic position smack at the center of the Western Hemisphere, available business partners, financial incentives, smart, skilled workers like Victor Saunders. We'd like to tell you more about it.

## **Trinidad & Tobago Industrial Development Corp.**

400 Madison Avenue, New York, N. Y. 10017  
(212) PLaza 5-9360  
Clyde S. Namssoo: North American Director

