

Furnish this exhibit for EACH foreign principal listed in an initial statement  
and for EACH additional foreign principal acquired subsequently.

1. Name and address of registrant <b>Ruder Finn 301 East 57th Street, New York, NY 10022</b>	2. Registration No. <b>1481</b>
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3. Name of foreign principal <b>The International Olympic Committee</b>	4. Principal address of foreign principal <b>Chateau Vidy 1007, Lausanne SWITZERLAND</b>
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5. Indicate whether your foreign principal is one of the following type:

Foreign government

Foreign political party

Foreign or  domestic organization: If either, check one of the following:

<input type="checkbox"/> Partnership	<input type="checkbox"/> Committee
<input type="checkbox"/> Corporation	<input type="checkbox"/> Voluntary group
<input type="checkbox"/> Association	<input checked="" type="checkbox"/> Other (specify) <u>Foundation</u>

Individual—State his nationality \_\_\_\_\_

6. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant.

b) Name and title of official with whom registrant deals.

7. If the foreign principal is a foreign political party, state:

a) Principal address

b) Name and title of official with whom the registrant deals.

c) Principal aim

8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal

Private Foundation

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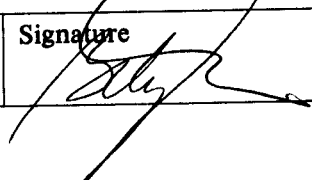
b) Is this foreign principal

- Owned by a foreign government, foreign political party, or other foreign principal ..... Yes  No
- Directed by a foreign government, foreign political party, or other foreign principal..... Yes  No
- Controlled by a foreign government, foreign political party, or other foreign principal ..... Yes  No
- Financed by a foreign government, foreign political party, or other foreign principal..... Yes  No
- Subsidized in whole by a foreign government, foreign political party, or other foreign principal..... Yes  No
- Subsidized in part by a foreign government, foreign political party, or other foreign principal..... Yes  No

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

The foreign principal is an organization owned and controlled by the International Olympic Committee

Date of Exhibit A	Name and Title	Signature
4.14.93	Betty Ennis VP	

**INSTRUCTIONS:** A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in triplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

**Privacy Act Statement.** Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, dissemination report, copy of political propaganda or other document or information filed with the Attorney General under this act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, D.C. One copy is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of such documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. Finally, the Attorney General transmits an annual report to the Congress on the Administration of the Act which lists the names of all agents and the nature, sources and content of the political propaganda disseminated or distributed by them. This report is available to the public.

**Public Reporting Burden.** Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, D.C. 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

Name of Registrant	Name of Foreign Principal
<b>Ruder Finn</b>	<b>The International Olympic Committee</b>

Check Appropriate Boxes:

- The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach three copies of the contract to this exhibit.
- There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach three copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.

4. Describe fully the nature and method of performance of the above indicated agreement or understanding

**Public Relations for new museum**

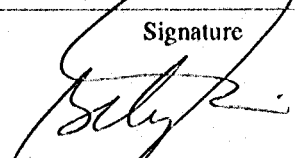
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5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

International public relations campaign  
Develop press materials  
Create awareness  
Implement press trips from US to Switzerland

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?<sup>1</sup>  
Yes  No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Date of Exhibit B	Name and Title	Signature
April 14, 1993	Betsy Eanis UP	

<sup>1</sup>Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

CONTRACT BETWEEN RUDER-FINN, INC/ARTS & COMMUNICATIONS  
COUNSELORS AND THE INTERNATIONAL OLYMPIC COMMITTEE  
AUGUST 1, 1992

1. The International Olympic Committee, referred to hereinafter as the Client, has retained Ruder-Finn, Inc./Arts & Communications Counselors as its public relations counsel effective June 1, 1992.
  - 1a. The term of this agreement is June 1, 1992 through June 30, 1993.
  
2. Public relations services to be provided by Ruder-Finn, Inc./Arts & Communications Counselors include counseling, creating, planning and helping the Client to implement a media campaign for the International Olympic Committee Museum.
  - 2a. The proposal for the provision of all services is more fully described in the Proposal Document (April 15, 1992), which is attached to this agreement as an appendix, and incorporated herein by reference, and given full force.
  - 2b. Subject Scope: Worldwide -- with special emphasis on certain target countries, as described. Furthermore, for all the services defined in the present agreement, the permanent relations between Ruder-Finn, Inc./Arts & Communications Counselors and the Client shall be assured for the Client by Claude Jaccard, acting under the authority of Mr. Luis Monreal.
  - 2c. The Client and Ruder-Finn, Inc./Arts & Communications Counselors shall agree at the beginning of each three month period on a program of regular meetings between the two parties, which may not be modified without the prior agreement of both parties.
  
3. As compensation for these services, Ruder-Finn, Inc./Arts & Communications Counselors will be paid a total fee of \$350'000 USD with monthly fees of \$27'000 USD, except the final month, June 1-30, 1993 at \$26'000 USD. Any additional month, or part thereof, the fee shall be \$27'000 USD, or the proportion thereof that corresponds to the part of

the month for which services were provided, consistent with the subject description under this agreement, up to 60 days after the final day of this agreement. Billing of this monthly fee will be on the first day of each month, and payment will be due upon receipt of invoice.

- 3a. The Client agrees to deposit with Ruder-Finn, Inc. an amount equal to one months fee, due at the start of the contract. Ruder-Finn, Inc. agrees to refund this amount promptly at the completion of the agreement.
  
4. Out-of-pocket disbursements for, on behalf of, or for the benefit of, the Client will be billed at the end of each month. Production expenses such as press kits, releases and mailings, photo and prints, artwork, printing etc., will be billed at cost. We may bill you in advance for major out-of-pocket expenses.  
All out-of-pocket disbursements, production expenses and any other costs exceeding \$500 USD, which are to be borne by the Client must be submitted to the Client for its written approval.  
In the event the Client requires further information regarding any charge, payment for only that portion under question may be delayed without an interest charge, provided the Client expresses its query in writing within twenty (20) days of the date of the invoice.  
Ruder-Finn, Inc. will maintain accurate records of all out-of-pocket expenditures made on behalf of the Client. Ruder-Finn, Inc. will be prepared to supply, during normal business hours and at reasonable intervals, reasonable supporting detail required by the Client with the exception of the following: travel and miscellaneous expenses under \$25.00, postage, photocopy, telecopy, telephone and messenger service.
  
5. If, as an agent, Ruder-Finn, Inc./Arts & Communications Counselors places paid media advertising for the Client, media and production costs must be paid to Ruder-Finn, Inc. by the Client in advance, and these shall be commissionable to the agency.
  
6. The Client agrees to deposit with Ruder-Finn, Inc. 10% of the estimated expenses, to be used as a revolving credit against which out-of-pocket disbursements may be paid.

The Client agrees to reimburse this fund at Ruder-Finn's request in writing in the amount of such out-of-pocket charges. Ruder-Finn, Inc. agrees to refund promptly any unused balance, remaining therein at the completion of this agreement or extension thereof.

7. Travel expenses, estimated to be \$80'000 USD, will be paid to Ruder-Finn, Inc. for travel incurred on behalf of the Museum project. Air travel shall be Business or Tourist class at the election of Messrs. Finn, Gilbert or Mrs. Polskin. All other travel shall be Coach.
8. A service charge of 1.5% per month will be assessed on outstanding balances over 30 days.
9. The Client agrees to and hereby does indemnify Ruder-Finn, Inc./Arts & Communications Counselors against any damages, cost, and expenses, including reasonable attorneys' fees, incurred in defending against any action arising out of the release of materials previously cleared and approved by the Client and hereby expressly holds Ruder-Finn, Inc. harmless from any such damages, costs and expenses. The Client and Ruder-Finn, Inc./Arts & Communications Counselors acknowledge that they have read this agreement between the parties, which supersedes all proposals or prior agreements, oral or written, and all other communications between the parties relating to the subject matter of this agreement.
10. This agreement can be canceled by either party on 90 days advance notice in writing without penalty or further payment, except for monies already owing.
11. Ruder-Finn, Inc./Arts & Communications Counselors shall not hold out, or use for any advertising or promotional purposes, the fact that it has been retained by the Client to provide public relations services to the Client without Client permission.

12. This agreement shall be governed by Swiss law. Any dispute concerning this agreement shall be settled by arbitration, to the exclusion of the ordinary courts, and be decided by the Court of Arbitration for Sport in accordance with the statutes and regulations of the said court. The arbitration shall take place in Lausanne, Switzerland.

  
**RUDER-FINN, INC./ARTS & COMMUNICATIONS COUNSELORS**

DATE : 07 August, 1992

Raymond Gafner, Administrateur Delegue

**INTERNATIONAL OLYMPIC COMMITTEE**

DATE : 07 August, 1992

  
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