

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, D.C. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the Administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public. Finally, the Attorney General intends, at the earliest possible opportunity, to make these public documents available on the Internet on the Department of Justice World Wide Web site.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently.

|  |                                    |
|--|------------------------------------|
| 1. Name and address of registrant<br><i>Truist Bank Inc</i><br><i>301 E. 57th St, NY, NY 10022</i> | 2. Registration No.<br><i>1481</i> |
|--|------------------------------------|

|   |   |
|---|---|
| 3. Name of foreign principal<br><i>The Embassy of the Republic of Korea</i> | 4. Principal address of foreign principal<br><i>2450 Massachusetts Ave, NW<br/>Washington, DC</i> |
|---|---|

5. Indicate whether your foreign principal is one of the following:

Foreign government

Foreign political party

Foreign or domestic organization: If either, check one of the following:

|                                      |  |
|--------------------------------------|--|
| <input type="checkbox"/> Partnership | <input type="checkbox"/> Committee             |
| <input type="checkbox"/> Corporation | <input type="checkbox"/> Voluntary group       |
| <input type="checkbox"/> Association | <input type="checkbox"/> Other (specify) _____ |

Individual-State nationality \_\_\_\_\_

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6. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant. *Embassy*

b) Name and title of official with whom registrant deals. *Mr. Kim Cheeul-an  
Minister for Economic Affairs*

7. If the foreign principal is a foreign political party, state:

a) Principal address.

b) Name and title of official with whom registrant deals.

c) Principal aim

8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal

b) Is this foreign principal

Supervised by a foreign government, foreign political party, or other foreign principal Yes  No

Owned by a foreign government, foreign political party, or other foreign principal Yes  No

Directed by a foreign government, foreign political party, or other foreign principal Yes  No

Controlled by a foreign government, foreign political party, or other foreign principal Yes  No

Financed by a foreign government, foreign political party, or other foreign principal Yes  No

Subsidized in part by a foreign government, foreign political party, or other foreign principal Yes  No

9. Explain fully all items answered "Yes" in Item 8(b). *(If additional space is needed, a full insert page must be used.)*

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

| Date of Exhibit A | Name and Title  | Signature |
|-------------------|-----------------|-----------|
| 11/30/12          | Peter F. W. CEO | PFW       |

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. One original and two legible photocopies of this form shall be filed for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

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Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

|   |                                    |
|---|------------------------------------|
| 1. Name of Registrant<br><i>Rudger Fuld Inc</i>                             | 2. Registration No.<br><i>1481</i> |
| 3. Name of Foreign Principal<br><i>The Embassy of the Republic of Korea</i> |                                    |

Check Appropriate Boxes:

- 4.  The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
- 5.  There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- 6.  The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.

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7. Describe fully the nature and method of performance of the above indicated agreement or understanding.

*Provide business outreach services*

8. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

*Public relations Counsel*

9. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act and in the footnote below? Yes  No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

| Date of Exhibit B | Name and Title        | Signature    |
|-------------------|-----------------------|--------------|
| <i>1/30/12</i>    | <i>Peck Finn, CEO</i> | <i>PLF -</i> |

Footnote: Political activity as defined in Section 1(o) of the Act means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political interests, policies, or relations of a government of a foreign country or a foreign political party.



**SERVICES AGREEMENT**

THIS SERVICES AGREEMENT ("Agreement") is entered into and made effective as of January 20, 2012 (the "Effective Date") by and between The Ruder Finn Group, Finn Partners having a principal place of business at 301 E. 57<sup>th</sup> Street, New York, NY 10022 ("Ruder Finn"/"we"), and The Embassy of the Republic of Korea at 2450 Massachusetts Avenue, NW, Washington, DC ("Client"/"you"). The parties hereby agree as follows:

1. SCOPE OF WORK

Ruder Finn will provide business grassroots and business outreach services (the "Services") in support of Client, (which may be updated and supplemented from time to time).

2. PROFESSIONAL FEES AND BILLING

(a) Client agrees to pay Ruder Finn a \$40,000 monthly retainer for the agreed upon scope of work outlined, to be undertaken between January 20, 2012 through December 31, 2012.

(b) Ruder Finn shall provide one monthly invoice for professional fees. Payment will be due thirty (30) days from the date of the invoice.

(c) Without limiting the foregoing, Ruder Finn reserves the right in the case of any delinquency of Client's payments or any impairment of Client's creditworthiness, to change the requirements as to terms of payment under this Agreement.

(d) Services that are requested by Client that are beyond the scope of this Agreement, will be approved by Client in advance and billed on an hourly basis at the following hourly rates:

|                             |       |
|-----------------------------|-------|
| CEO                         | \$500 |
| President                   | 425   |
| Managing Director           | 390   |
| Executive Vice President    | 375   |
| Senior Vice President       | 305   |
| Vice President              | 265   |
| Management Supervisor       | 235   |
| Account Supervisor          | 210   |
| Senior Account Executive    | 185   |
| Account Executive           | 155   |
| Assistant Account Executive | 135   |
| Support Staff               | 85    |

3. EXPENSES

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