

U.S. Department of Justice

Washington, DC 20530

Supplemental Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**For Six Month Period Ending 9/30/2012
(Insert date)**I - REGISTRANT**

1. (a) Name of Registrant (b) Registration No.
- Ruder Finn Inc 1481
- (c) Business Address(es) of Registrant
301 E. 57th St
New York, NY 10022

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

(1) Residence address(es) Yes No (2) Citizenship Yes No (3) Occupation Yes No

(b) If an organization:

(1) Name Yes No (2) Ownership or control Yes No (3) Branch offices Yes No

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.Yes No If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes No

If yes, identify each such person and describe the service rendered.

NONE

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

Name	Residence Address	Citizenship	Position	Date Assumed
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(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
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(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes No

If no, list names of persons who have not filed the required statement.

NONE

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes No
If yes, furnish the following information:

Foreign Principal	Date of Termination
Bay Gardens Resorts	9/30/12
Horizontes, LTDA	9/30/12
Novartis, A.G.	9/30/12
Society of London Theatre	9/30/12
Stedelijk Museum Amsterdam	9/30/12

8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes No
If yes, furnish the following information:

Name and Address of Foreign Principal(s)	Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.

Embassy of the Republic of Korea
Jamaica Tourist Board
Maldives Marketing & Public Relations Corporation
Swiss Private Bankers Association

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes No
Exhibit B⁴ Yes No

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, identify each foreign principal and describe in full detail your activities and services:

See Attached

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes No

If yes, describe fully.

⁵ The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Date	From Whom	Purpose	Amount
4/1/12-9/30/12	Jamaica Tourist Board	Fees	\$502,313.54
4/1/12-9/30/12	Maldives	Fees	\$65,000
4/1/12-9/30/12	Swiss Private Bankers Assoc	Fees	\$37,500
4/1/12-9/30/12	Embassy of the Republic of Korea	Fees	\$284,000
			<u>\$888,813.54</u>
			Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, have you filed an Exhibit D to your registration? Yes No

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes No

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, have you

- (1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No
- (2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
4/1/12-9/30/12	Embassy of the Republic of Korea	Expenses	\$39,202.23
4/1/12-9/30/12	Jamaica Tourist Board	Expenses	\$399,702.62
4/1/12-9/30/12	Maldives Marketing and PR Campaign	Expenses	\$38,909.79
4/1/12-9/30/12	Swiss Private Bankers Association	Expenses	\$119.32

\$477,933.96

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes No

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²
 Yes No

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?
 Yes No

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) _____

Electronic Communications

- Email
- Website URL(s): _____
- Social media websites URL(s): _____
- Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) _____

21. What language was used in the informational materials:

- English
- Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes No

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature¹³)

October 24, 2012

/s/ Peter Finn

eSigned

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

Describe fully all activities of Registrant during the period for or in the interest of each foreign principal.

During the six months , Ruder Finn was engaged in the following activities on behalf of Embassy of the Republic of Korea:

Website

Provided Embassy with regular updates on US Korea Connect website traffic and metrics.

Social Media--

Continued implementing strategic plan for long-term social media community-building through Facebook, LinkedIn and Twitter.

Newsletter

Distributed newsletter to existing subscribers, new subscribers and targeted media.

State Brochures

Updated and maintained a beneficiary import/export item tracker.

Business Outreach

Conducted outreach to target business groups .
Developed case studies of U.S. businesses.

RUDER FINN, INCORPORATED
Schedule of Publications on Behalf of Jamaica Tourist Board

For six month period ending September 30, 2012

Description of Publications	By Whom Written, Edited or Prepared	By Whom Printed, Produced, Published	By Whom Distributed
Jamaica Adding Nonstop Service from Cincinnati/Northern Kentucky International Airport this Spring	Ruder Finn	Ruder Finn	Ruder Finn
Celebrate Mom and Dad with a Memorable Jamaica Escape	Ruder Finn	Ruder Finn	Ruder Finn
Jamaica Tourism Arrivals From Latin America Hit Record High in 2011	Ruder Finn	Ruder Finn	Ruder Finn
Kingston "Pon Di River": A Showcase of Jamaica's Literary, Arts and Music Culture	Ruder Finn	Ruder Finn	Ruder Finn
Jamaica Entices Diaspora with Special Homecoming Packages	Ruder Finn	Ruder Finn	Ruder Finn
Jamaica Celebrates Golden Anniversary with Exciting On-Island Events through 2012	Ruder Finn	Ruder Finn	Ruder Finn
Jamaica's Meet The People Program Connects Visitors with Locals for an Enriching Vacation Experience	Ruder Finn	Ruder Finn	Ruder Finn
"Reggae, Set, Go!" at Negril's Reggae Marathon this December	Ruder Finn	Ruder Finn	Ruder Finn
Jamaica Stopover Visitor Arrivals up by 6 Percent States Minister of Tourism and Entertainment, the Hon. Dr. Wykeham McNeill	Ruder Finn	Ruder Finn	Ruder Finn
Golfers Encouraged to Register Now For the 7th Annual Jamaica Invitational Pro-Am "Annie's Revenge"	Ruder Finn	Ruder Finn	Ruder Finn
Destination Jamaica Hosts Atlanta Falcons Cheerleaders for First-Ever Calendar Photo shoot 2012-2013 Calendar Released during Atlanta Falcons Season Opener	Ruder Finn	Ruder Finn	Ruder Finn
From All-Inclusive Retreats to Private Villa Escapes, Jamaica Has Sizzling Fall and Winter Travel Deals	Ruder Finn	Ruder Finn	Ruder Finn

Describe fully all activities of Registrant during the period for or in the interest of each foreign principal.

During the six months, Ruder Finn was engaged in the following activities on behalf of **Jamaica Tourist Board**:

1. Media Relations
2. Promotions
3. Special Events
4. Press Trips
5. Crisis Communications
6. General Counsel

JAMAICA

Contact:

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FOR IMMEDIATE RELEASE

CELEBRATE MOM AND DAD WITH A MEMORABLE JAMAICAN ESCAPE

*Jamaica has special packages for a last minute vacation for
Mother's Day and Father's Day*

KINGSTON, JAMAICA – April 5, 2012 – With the decision about what to get mom or dad this year just weeks away, why not consider a Jamaican getaway as that ideal gift? Now is the perfect time to begin planning as Mother's Day and Father's Day is fast approaching. A number of the island's hotels and attractions have created packages to celebrate moms and dads. Also, the island has a number of non-stop flights available from most major cities across the U.S., making it easily accessible for travelers.

"Jamaican is a wonderful destination for parents to unwind and enjoy a well-deserved getaway from a hectic routine," said Jamaica's Director of Tourism John Lynch. "From airlines to attractions, hotels and tours, Jamaica has some of the best travel deals to grant moms and dads a convenient and affordable escape."

Here are value-packed offerings to whisk mom and dad away for a memorable Jamaican vacation:

Accommodations:

Make it a family getaway and enjoy the **Celebrate Family at Sunset Resorts** package. Book your family at Sunset Beach Resort, Spa & Waterpark in Montego Bay or Sunset Jamaica Grande Resort, Spa & Conference Center in Ocho Rios and experience countless amenities including one of the largest supervised kid's center, for children ages 2 – 12 years. Book for five or more nights to receive the fifth night free. As part of the package, the resort is preparing a Champagne Brunch on Mother's Day, in addition to a welcome treat on both Mother's and Father's Day. Save over 60 percent off regular rates. Offer valid from April 14 to June 29, 2012. Visit www.sunsetresortsjamaica.com for reservations.

Moms and dads can delight in **Richmond Hill Hotel's** special rate of US\$150 plus 10.5 percent tax for a one-bedroom suite per night, for two persons. Situated 500 feet above the exciting resort city of Montego Bay, parents will enjoy the elegance of this quite bed and breakfast facility, which is just minutes from the Doctor's Cave Beach. Visit www.richmond-hill-inn.com for more.

Dads looking to take a break from the rigorous daily routine can escape to tranquility at **Frenchman's Cove**, located on Jamaica's east coast in Port Antonio. Book before April 30, and receive a 10 percent discount by quoting 'Father's Day' when making your reservation. A great treat for the busy dad is a few days of rest and relaxation at this lush 45-acre estate, with its world-famous beach, 16 private villas and a Great House containing 10 rooms and 2 suites. Rooms start at \$110 per night, villas from \$165 per night, plus tax and service charges. For additional details, go to www.frenchmanscove.com

Moms can **Escape To Luxury at The Ritz-Carlton Golf & Spa Resort**, Rose Hall, Jamaica and relax with luxury accommodations and sumptuous cuisine at the hotel's celebrated restaurants. As an added bonus, this package is coupled with a complimentary fifth night, so mom can extend her stay. Rates start at US\$499, per room, plus tax and service charges. The special is available through December 21, 2012. The 427-room AAA Five Diamond Resort is also preparing a special **Mother's Day Brunch** filled with champagne and gourmet cuisine, highlighted by traditional island favorites. Rates start at \$45 per person, plus tax and service charges, and is valid until May 8, 2012. For additional information, visit www.ritzcarlton/rosehall

This Mother's Day, surprise mom with a memory she'll treasure forever: a pampered villa vacation in Jamaica from **Villas by Linda Smith**. Treat her like a queen anytime from Mother's Day until school starts in September (May 12 - September 1) by booking **Give Mom a Week in Paradise This Year!** and she will receive a full staff at her beckon call: chef, housekeeper, butler, gardener and even a laundress so the family returns home with suitcases full of clean clothes. Included in the package with weekly rates ranging from US\$133 to \$550 per bedroom per night is a bottle of champagne and a couples massage so dad gets something special too. For new bookings between now and Mother's Day, one free night will be added. For details, visit www.jamaicavillas.com.

Attractions

Island Routes Caribbean Adventure Tours honors moms and dads with **Thrill and Chill Out**. Families and friends can treat moms and dads to exciting adventure tours they'll love and always remember on their next Jamaican getaway, saving 10 percent on a second. The more the merrier on every tour from horseback riding and ziplines to catamaran tours and dolphin encounters to give on Mother's Day and Father's Day. Put mom in the driver's seat on an exhilarating dune buggy ride through the countryside or let her sit back and relax for a leisurely ride down a sparkling river on a bamboo raft. Dad can catch a ride with playful dolphins or take a horseback ride into the blue Caribbean surf. This special offer is available for booking through June 30, 2012 for travel until December 31, 2012. Go to www.islandroutestours.com for details.

Moms and dads from the United States, Canada and Latin America in for a bit of adventure can enjoy an exhilarating getaway to Jamaica at **CHUKKA**. For moms, book by May 13 and for dads, book by June 17 for travel through May 31 and June 30 respectively and get 15 percent off **Zipline Canopy & River Tubing Safari** islandwide (Montego Bay, Falmouth, Ocho Rios). The two in one nature adventure allows you to travel by air and water as you see the scenic beauty and lands that Jamaica has to offer. Rates are US\$124 per person for Montego Bay & Falmouth and US\$83 per person for Ocho Rios. Visit www.chukkacaribbean.com to find out more.

To book a vacation to Jamaica, visit www.visitjamaica.com or speak to your local travel specialist.

About Jamaica Tourist Board

The Jamaica Tourist Board (JTB), founded in 1955, is Jamaica's national tourism agency based in the capital city of Kingston. The JTB was declared the Caribbean's Leading Tourist Board by the World Travel Awards (WTA) from 2006 to 2011. Also in 2011, Jamaica earned the WTA's vote for the World's Leading Cruise Destination, Caribbean's Leading Destination and Caribbean's Leading Cruise Destination for the fifth consecutive year. Additionally, the Historic

Falmouth Cruise Port was recognized as the World's Leading Tourism Development Project while Ocho Rios was named the Caribbean's Leading Cruise Port and Sangster International Airport was voted the Caribbean's Leading Airport. The destination also received recognition as the World's Leading Honeymoon Destination.

JTB offices are located in Kingston, Montego Bay, Miami, Toronto and London. Representative offices are located in Düsseldorf, Barcelona, Rome, Amsterdam and Tokyo.

For details on upcoming special events, attractions and accommodations in Jamaica go to the JTB's Web site at www.visitjamaica.com, or call the Jamaica Tourist Board at 1-800-JAMAICA (1-800-526-2422). Follow the JTB on Facebook at www.facebook.com/visitjamaica, on Twitter at www.twitter.com/visitjamaicanow or on YouTube at www.youtube.com/aboutjamaicajtb.

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JAMAICA

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FOR IMMEDIATE RELEASE

JAMAICA CELEBRATES GOLDEN ANNIVERSARY WITH ISLANDWIDE EVENTS THROUGH 2012

KINGSTON, JAMAICA – May 15, 2012 – A wide array of events have been planned islandwide as Jamaica ramps up activities in observance of the island's 50th Anniversary of Independence celebrations. With non-stop flights available from most major cities across the U.S., Jamaica is easily accessible and provides a tremendous value for travelers.

"This is a significant year for us as a destination and we're encouraging visitors including Jamaicans living overseas to come celebrate this milestone and experience a host of on-island events throughout the year," said John Lynch, Director of Tourism. "Now is a great time to book a Jamaican vacation and benefit from the special offers from a range of hotels and attractions."

Below is a sampling of celebratory events for visitors to take part in throughout the year.

FASHION

StyleWeek Jamaica/FashionBlock, May 23 – 30: Fashionistas from around the world will make a statement in the entertainment capital as organizers Saint International stage its 6th annual Style Week Jamaica. Style Week Jamaica/Fashion-Block, has become a major event on the Jamaican entertainment and fashion calendar. The three-day extravaganza includes multiple after parties, VIP cocktail receptions, fashion seminars and glamorous runway shows.

Caribbean Fashion Week, June 7 – 11: The region's premier fashion and style event, will again be held at the National Indoor Sports Centre in the nation's capital, highlighting the "best of the best" in fashion. Celebrating its 11th staging, the fashion collections will take centre stage at the week-long showcase, and will be enhanced with live entertainment packages, nightly parties as well as a major business forum.

MUSIC

Live Music Nation, Yearlong: Those eager to check out Kingston's music scene can experience Live Music Nation, by attending one of the city's weekly live music events, free to the public.

- more -

Each week music-lovers can enjoy 90-minute sets of Jamaican beats while enjoying the island's signature cuisine and beverages. Visit the [Live Music Nation](#) website for venues as they change weekly.

Ocho Rios Jazz Festival, June 9-16: June is Jazz Month and again the event will offer exciting days of great music, superb entertainment and healthy family and community participation. This pure jazz festival includes international performers from Europe, the United States and the Caribbean along with renowned Jamaican jazz artistes.

Reggae Sumfest, July 15-22: This much anticipated annual Reggae event showcases the best talents in roots, rock and reggae music. In keeping with the motto, 'Promoting Music, the Universal Force', each year, top Jamaican acts perform along with international artistes to a diverse audience. As the festival says goodbye to its teenage years, and turn 20, the promoters of the premier event are pulling out all stops to ensure that this year's staging surpasses everyone's expectations. Previous headliners included: Chris Brown, Usher, R&B queen Mary J. Blige, NeYo, Jasmin Sullivan, Kerry Hilson, LL Cool J, Rihanna, 50-Cent & G-Unit, Missy Elliott, Morgan's Heritage, Lil Wayne, Elephant Man, Beenie Man, Bounty Killa & others.

ART

Kingston on the Edge Urban Art Festival, June 16-24: For art collectors, Kingston On The Edge (KOTE) provides a platform for contemporary artists to showcase work that pushes the boundaries of cutting-edge avant garde art. This festival welcomes all artists, including those working in more traditional styles. KOTE will host multiple events to include visual art shows, movie showings, plays, concerts, an art auction, open houses, and digital/multi-media shows.

CUISINE

Wine & Food Festival, September 24: Boasting over 30 booths, this signature fundraising event, is held under the patronage of the Rt. Hon. Edward Zacca and his wife. Funds raised from this event are used for the Heart Foundation's ongoing fight against heart disease in Jamaica. In addition to wine and food, companies are invited to showcase their heart healthy products to patrons.

Caribbean Broilers (CB) Pan Chicken Festival, November 18: Lovers of pan chicken, a unique Jamaican style grill, are in for a tasty treat during the flavorful festival in the cultural and entertainment capital, Kingston. Sponsored by Caribbean Broilers, the festival provides a platform for city cooks and chefs to showcase their mouth-watering dishes. This year's contest will include a series of entertaining, family-oriented, regional competitions at the Ranny Williams Entertainment Centre in Kingston on Saturday, May 27, at Dump Up Beach in Montego Bay on Saturday, June 30 and on Saturday, September 29 at Leiba's Esso in Clarendon. The event culminates with an exciting grand finale on Sunday, November 18 and will be staged on the scenic waterfront of historic Downtown Kingston for the very first time.

SPORTS

Makka Pro Surf Contest, July 13-15: This highly anticipated surfing event brings together amateur and professional surfers from across the world to compete in a non-traditional and rustic setting. This Caribbean Challenge Cup series event is one of several events. Through the partnership with Jamaica Surfing Association, Caribbean Surf Network and Western Atlantic Pro Surf Series, Makka Pro has risen to new levels and has been attracting more competitors from a wider field.

Jamaica Celebrates Golden Anniversary With Exciting On-Island Events / Page 3

Reggae Marathon, December 1: Now in its 12th year, the Reggae Marathon Grand Prix Series – Reggae Marathon, Half Marathon & 10K has earned the reputation for being a well-organized international event, focused on runner enjoyment. Presented by Jamdammers, the event is now a staple on the local and international road race calendar. Participants combine an island vacation and a great sporting event for a truly unique experience.

To plan your Jamaican getaway now, go to www.visitjamaica.com or to obtain a comprehensive list of celebratory events, visit www.jamaica50.com.

About Jamaica Tourist Board

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JAMAICA

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FOR IMMEDIATE RELEASE

JAMAICA STOPOVER VISITOR ARRIVALS UP BY 6 PERCENT STATES MINISTER OF TOURISM AND ENTERTAINMENT, THE HON. DR. WYKEHAM MCNEILL

KINGSTON, JAMAICA – August 24, 2012 – Minister of Tourism and Entertainment, the Hon. Dr. Wykeham McNeill has announced that stopover visitor arrivals are showing a 6.4 percent increase for the period May 1 to August 7, 2012 over the same period last year. This represents more than 32,000 additional arrivals.

In outlining the numbers the Minister explained that "based on preliminary figures stopover arrivals for the May 1 to August 7 period amounted to 539,957. This compares very favourably to the figures for the same period in 2011 when there were 507,298 stopover arrivals." Citing that this represents an increase of 32,659 additional visitors, Minister McNeill expressed pleasure in the fact that the industry continues to register growth amid harsh economic conditions.

Dr. McNeill underscored that his Ministry remains focused on ensuring that the tourism sector drives growth within the Jamaican economy, adding that it is imperative that the sector continues to grow.

"This increase will certainly allow players in the industry to remain optimistic that the tourism sector is poised for further growth in 2012 and will provide a welcome boost to the economy," said Minister McNeill.

He also noted that one of the key factors contributing to the growth seen this year is "due to aggressive marketing, through which we have been able to drive the inflow of visitors to the island." He added that "our promotional team continues to work in the traditional and emerging markets as we seek to increase our share in our main source markets, while opening up new doors."

For information on a Jamaica vacation, please go to www.visitjamaica.com or call a local travel specialist.

About Jamaica Tourist Board

The Jamaica Tourist Board (JTB), founded in 1955, is Jamaica's national tourism agency based in the capital city of Kingston. The JTB was declared the Caribbean's Leading Tourist Board by the World Travel Awards (WTA) from 2006 to 2011. Also in 2011, Jamaica earned the WTA's

vote for the World's Leading Cruise Destination, Caribbean's Leading Destination and Caribbean's Leading Cruise Destination for the fifth consecutive year. Additionally, the Historic Falmouth Cruise Port was recognized as the World's Leading Tourism Development Project while Ocho Rios was named the Caribbean's Leading Cruise Port and Sangster International Airport was voted the Caribbean's Leading Airport. The destination also received recognition as the World's Leading Honeymoon Destination.

JTB offices are located in Kingston, Montego Bay, Miami, Toronto and London. Representative offices are located in Düsseldorf, Barcelona, Rome, Amsterdam and Tokyo.

For details on upcoming special events, attractions and accommodations in Jamaica go to the JTB's Web site at www.visitjamaica.com, or call the Jamaica Tourist Board at 1-800-JAMAICA (1-800-526-2422). Follow the JTB on Facebook at www.facebook.com/visitjamaica, on Twitter at www.twitter.com/visitjamaicanow or on YouTube at www.youtube.com/aboutjamaicajtb.

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JAMAICA

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FOR IMMEDIATE RELEASE

**FROM ALL-INCLUSIVE RETREATS TO PRIVATE VILLA ESCAPES, JAMAICA HAS
SIZZLING FALL AND WINTER TRAVEL DEALS**

KINGSTON, JAMAICA – September 19, 2012 – With the chill of the new season quickly approaching, travelers can extend their warm weather adventures with an endless summer special in Jamaica. The island has fall and winter travel escapes, starting as low as \$65 per night.

"Jamaica has an extensive range of property types for a variety of budgets," said John Lynch, Jamaica's Director of Tourism. "Coupled with the island's year-round events schedule, these special deals bring even more value to travelers booking a vacation in Jamaica."

Here's a sample of fall and winter packages for travelers to take advantage of this year. All prices are quoted in USD:

Travelers who book a stay at **Breezes Grand Negril Resort & Spa** will earn up to \$510 per room in savings, courtesy of the resort's new airfare credit promotion. Guests have to book a minimum four-night stay by September 26, for travel through December 21. Rates start at \$160 per person, per night based on double occupancy. For more information on the promotion, visit <http://www.breezes.com/resorts/breezes-negril>.

Marine enthusiasts can snag 50 percent off regular rates special at **Dolphin Cove**. Guests who book a Dolphin Encounter or Swim program by December 15 will pay rates starting at \$67. Price does not include taxes. For additional details, visit www.dolphincovejamaica.com.

Frenchman's Cove Resort, a lush 45-acre beach estate near to Port Antonio, is providing 15 percent off all bookings made before October 15. Guests have to use the code "Holiday Special" and book a five-night minimum stay. Rates start at \$110 per night for rooms and \$165 per night for villas. Visitors can explore www.frenchmanscove.com for more information.

Guests who book before September 30 at **Grand Palladium Jamaica Resort & Spa** or **Grand Palladium Lady Hamilton Resort & Spa** will enjoy 15 percent savings on accommodations. Rates start at \$148 per person, per night and the offer is valid for travel November through December 20. For additional details, visit www.fiestahotelgroup.com

Half Moon, A RockResort's Summer Break package encourages guests to extend their summer fun by booking a minimum four-night stay in a suite or a villa that has up to seven rooms. Guests receive a \$150 resort credit per room as well as the fourth night free. The package is valid through December 20 and rates start at \$269 per room, per night; not inclusive of taxes and service charge. Restrictions apply. For more information, visit www.halfmoon.rockresorts.com.

A **Fall Escape** package at **Hilton Rose Hall Resort & Spa** includes a \$50 resort credit for every two consecutive nights booked, along with deluxe, all-inclusive accommodations. Rates start at \$125 per person and the package is valid for arrivals through December 19. Guests must book before December 17; blackout dates apply. For more details, visit www.RoseHallResort.com.

Island Routes' Buy One, Get One Free special is available for travelers who book catamaran cruises using the code "Fall01". The offer is valid for booking through October 31, for travel until December 31, 2012. Restrictions apply. Visit www.islandroutes.com for more information and to book the excursion.

Guests can receive a 20 percent savings on accommodations if they book at **Moxons Beach Club** by December 19. Rates start at \$120 for a courtyard room and \$176 for an ocean view room; rate not inclusive of taxes and service charge. For more information, visit www.moxonsbeachclub.com.

When travelers **Escape to Luxury** at **The Ritz-Carlton Golf & Spa Resort, Rose Hall, Jamaica**, they will receive an all-inclusive experience coupled with a complimentary fifth night to extend their stay. The package includes accommodations in a Deluxe Guest Room or Suite, meals, drinks, free Wi-Fi, access to The White Witch Golf Course and fitness center, use of non-motorized water sports equipment and more. Travelers should book and travel by December 21. Rates start at \$399 per night, not inclusive of taxes and gratuities. For additional information, visit www.ritzcarlton.com/rosehall

Rondel Village's Fall Special is valid for booking until October 30 and includes a four-night package in a superior room starting at \$382 per room based on double occupancy. A five-night package is also available for one and two bedroom villas for \$725 and \$1,186, respectively. Rates include taxes and service charge. For more information, visit www.rondelvillage.com.

Rooms Negril's Last Call for Fall offers guests up to 40 percent off rates when they book by October 31, for travel September 29 through December 21. Rates start at \$65 per room, per night based on double or single occupancy. Additional adult and child rates are \$25 and \$15 per person, per night. For more information, visit www.roomsresorts.com.

Round Hill Hotel & Villas' Fall Escape package includes a complimentary night plus a \$200 airfare credit. The offer is available to guests who book a minimum stay of four nights in an ocean front room, villa suites or a private villa with a pool. Rates start at \$383 per room, per night based on double occupancy and package is valid for travel from October 10 through December 20. Blackout dates apply; taxes and service charge are not included. For more information, visit: www.roundhill.com.

Sea Wind Resort's Fall Special includes continental breakfast for a three-night stay; one complimentary night for a five-night stay and two complimentary nights for a seven-night stay. Guests should book by September 30 for travel through December 10. Rates start at \$100 per night based double occupancy. For more information, visit www.seawindresortjamaica.com.

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Describe fully all activities of Registrant during the period for or in the interest of each foreign principal.

During the period, from 17 April – 31 July, Ruder Finn was engaged in the following activities on behalf of The Maldives Marketing & Public Relations Corporation.

1. Global media monitoring
2. Strategic counsel on media relations strategy around policy announcements, including the President's speech and announcement during the Rio +20 Summit in Rio de Janeiro, Brazil
3. Preparation of social media strategy for the President
4. Develop of press releases, fact sheets and briefing documents and distribution via PR Newswire and direct outreach
5. Setting up press interviews for the President with Broadcast and Print Media
5. Visit to the Maldives in May 2012 for meetings with government departments related to international media strategy

Describe fully all activities of Registrant during the period for or in the interest of each foreign principal.

During the six months, Ruder Finn was engaged in the following activities on behalf of :Swiss Private Bankers

1. Developing weekly media monitoring reports

2. Preparations for SPBA's October 2012 US visit/media tour, including coordinating logistics, conducting research into key issues/trends, and identifying and conducting outreach to meeting targets

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- 10.

Describe fully all activities of Registrant during the period for or in the interest of each foreign principal.

During the six months , Ruder Finn was engaged in the following activities on behalf of Embassy of the Republic of Korea:

Website

Provided Embassy with regular updates on US Korea Connect website traffic and metrics.

Social Media--

Continued implementing strategic plan for long-term social media community-building through Facebook, LinkedIn and Twitter.

Newsletter

Distributed newsletter to existing subscribers, new subscribers and targeted media.

State Brochures

Updated and maintained a beneficiary import/export item tracker.

Business Outreach

Conducted outreach to target business groups .
Developed case studies of U.S. businesses.