file
Sir Herbert
Jamaica Contract

REGISTRATION No. 1648

EXHIBIT B

RECEIVED
DEPARTMENT OF JUSTICE

AUG 22 11 33 AM 1966

REGISTRATION SECTION

AN AGREEMENT made the 24th day of May One thousand nine hundred and sixty-six BETWEEN THE JAMAICA TOURIST BOARD a body corporate established under The Tourist Board Law 1954 having its offices in Harbour Street, Kingston (hereinafter called "the Board") of the one part and SONTHEIMER AND COMPANY INC a body corporate formed and existing under the Laws of the State of New York, United States of America having its offices at 1 Rockefeller Plaza, New York aforesaid (hereinafter called "the Agent") of the other part:

WHEREBY IT IS AGREED as follows:-

1. The Board hereby appoints and employs the Agent as its agent for the purpose of providing publicity and public relations services and the Agent agrees to act as such agent upon the terms and conditions hereinafter contained.

2. This agreement shall take effect from the 1st day of April 1966 and shall continue in force for one year unless terminated by either party giving to the other three months previous notice in writing expressed to expire on the 31st day of March 1967 or on any other date thereafter.

3. (1) The Agent's activities on behalf of the Board shall be directed to the United States, Canada and Jamaica. However, the Agent agrees to give its professional assistance and counsel to similar projects elsewhere initiated by persons or agencies approved by the Board as furthering their objectives.

In addition to its public relations services, the Agent will provide all reasonable assistance to other activities of the Board when requested by the latter.

(2) The Agent's duties shall include liaison with travel editors, travel writers, disseminating news and information about Jamaica to press, radio and T.V. and arranging for the publication of tourist articles in newspapers, magazines etc.

When teams travel to the U.S.A. and Canada on promotional trips the Agent shall arrange all press conferences, appearances on T.V. and radio, receptions and other functions required by the Board. It shall also arrange for press clippings to be supplied.

4. The Agent agrees to devote to the Board's activities the full time services of a Director, an Assistant Director, a Junior Writer and a Secretary in the United States, plus part-time supervision by the Director of the Agent's New York office plus part-time executive direction of the President of the Agent.

5. The Agent agrees to operate within Jamaica with a staff of at least a Bureau Chief, and a competent photographer who will at all times be satisfactory to the Board. If any of the said persons prove other than satisfactory to the Board, the Agent agrees to replace such person or persons.

6. The Board agrees to place at the disposal of the Agent a supplementary staff in the Board's office in Jamaica consisting of at least a secretary stenographer, a personal assistant, two competent and knowledgeable writers, one competent photographer, two photographer's assistant-laboratory technicians, one stenographer and a librarian.

7. The Bureau Chief in Jamaica shall be the executive officer in charge of the staff supplied by the Agent and also of the supplementary staff supplied by the Board, and he together with all the members of the said staffs shall be subject to the discipline, rules and regulations of the Board. The hiring and/or discharge of members of the supplementary staff shall be part of the duties of the Board.

8. (1) The Board also agrees to provide maintain and bear the cost of in Jamaica:

(a) A suitable automobile on a full-time basis for use in connection with the Agent's duties under the Agreement and for transportation of the Board's

guests.

(b) Suitable offices and a photographic laboratory adequately equipped and furnished.

(c) Necessary subscriptions, stationery and similar items of office use.

(d) Telephone, telegraph and postage costs within Jamaica and to the United States from Jamaica, and normal air cargo costs (mostly photo shipments) from Jamaica to the United States.

(2) Should the Board decide to get new personnel from the U.S.A. or Canada for the supplementary staff to be resident in Jamaica, then the Board will pay the travel expenses of such staff and their wives to Jamaica. The Board will also pay the cost of shipping their personal goods and effects excluding automobiles and professional equipment (photographic) to Jamaica. Provided that such staff have served the Board in Jamaica for a period of not less than 12 months, the Board will then pay their return fares including the cost of transporting their personal goods and effects to their homes in the U.S.A. or Canada.

9. (1) The Agent shall be responsible for the payment of all salaries for the staff in its New York office as well as the salary of its Bureau Chief in Jamaica and the salary of the competent photographer in Jamaica. The Agent will also be responsible for all its own office expenses and overheads to cover rent, utilities and services. In consideration of its services hereunder the Board will pay to the Agent $131,021.00 in respect of the period April 1, 1966 to March 31, 1967 made up as shown on Schedule "A" attached hereto. This amount, however, is subject to adjustment should there be any change in the salaries provided that such change has received the prior approval of the Board. Payments shall be made in equal monthly installments on the first day of each month, the first payment

however to be made on April 30, 1966.

The sums mentioned in Schedule "A" for Salaries, New York office Expenses and Overheads after the 31st. March 1967 will be subject to amendment by mutual agreement in writing by the parties hereto.

(2) From time to time the Agent will be called upon to make disbursements in the U.S.A. on behalf of the Board and for this purpose a budget will be set up for the period April 1,1966 to March 31st. 1967 of $31,800.00, details of which are set out in Schedule "B" attached. The Agent agrees to render bills supported by vouchers to the Board for such expenditure as soon as possible after the end of each month.

10. Any dispute arising between the parties hereto shall be referred to arbitration in accordance with the provisions of the Arbitration Law, Cap.19 of the Revised Laws of Jamaica, or any statutory amendment or modification thereof.

DATED this 24th day of May 1966.

SIGNED on behalf of the JAMAICA TOURIST BOARD by JOHN KENNETH McKENZIE PRINGLE, Director of Tourism and JOHN FORSTER HERDEN, Acting Secretary, in the presence of:-

JAMAICA TOURIST BOARD SEAL KINGSTON, B.W.I.

.....

SIGNED by MORTON SONTHEIMER, President of SONTHEIMER AND COMPANY, INC. in the presence of:-

.....

SCHEDULE "A"

SALARIES

(Part)	President	
	N.Y. Director	
	N.Y. Assistant	
(Full)	N.Y. Director	
	N.Y. Assistant	
	N.Y. Secretary	
	N.Y. Stenographer	
	Jamaica Bureau Chief	
	Photographer in Jamaica	
		$90,925

N.Y. OFFICE EXPENSES

to include office supplies and other pro-rated costs.	3,300

OVERHEADS

Rent, utilities and services depreciation of furnishings and equipment, legal services, interest on loans, taxes, contingencies with remaining balance to be company fee.	36,796
	$131,021

SCHEDULE "B"

TRAVEL	
To cover travelling expenses of all U.S. staff on behalf of the Board as also of travel anywhere by the President of the Agency	$12,000
PHOTOGRAPHY	
Laboratory charges for mass production of prints	$ 2,000
COMMUNICATIONS	
Cables, telegrams, telephones, postage and mailings, freight and air cargo, messenger service etc., etc.	$7,500
MISCELLANEOUS	
Press clippings, subscriptions, reference books, entertaining, local transportation, fringe benefits (payroll taxes, workmen's compensation, disability insurance, major medical insurance) accountants' fees, etc.	$9,300
CONTINGENCY	$1,000
	$31,800

DATED 1966

BETWEEN THE JAMAICA TOURIST BOARD

AND SONTHEIMER AND COMPANY INC.

A G R E E M E N T

Judah & Randall.