

FEB 19 5 06 PM 1964

UNITED STATES DEPARTMENT OF JUSTICE  
WASHINGTON, D. C.

REGISTRATION SECTION

REGISTRATION NO. 1648

SUPPLEMENTAL REGISTRATION STATEMENT

Pursuant to Section 2 of the Foreign Agents  
Registration Act of 1938, as Amended

For Six Months Period Ending January 19, 1964  
(insert date)

1. (a) Name of Registrant. **Sontheimer and Company, Inc.**

Registration No. 1648

(b) All other names used by Registrant during the period.

None

(c) Address of principal office. **Room 1520, One Rockefeller Plaza,  
New York, New York (10020)**

(d) Name of person or persons in charge of principal office.

**Morton Sontheimer  
Richard Hazlett**

3. If Registrant is a nonbusiness membership organization, state—

(a) Approximate number of members in the United States .....

(b) Approximate number of members outside the United States .....

4. (a) All persons who became partners, officers, directors, and similar officials of Registrant during the period.

<i>Name and address of official</i>	<i>Date connection began</i>	<i>Position, office, or nature of duties</i>
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None

(b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.

<i>Name and address of official</i>	<i>Date connection ended</i>	<i>Reason for ending connection</i>
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None

5. (a) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

<i>Name and address of branch, unit, group, or organization</i>	<i>Nature of connection with Registrant</i>	<i>Name and address of person in charge</i>
Sontheimer and Company, Inc. P.O. Box 11216 San Juan, Puerto Rico	Branch	Charles F. Naya  Box 11216 San Juan, Puerto Rico

- (b) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

<i>Name of branch, unit, group, or organization</i>	<i>Reason operations ceased</i>
None	

6. All persons who at any time during the period were foreign principals of Registrant.

<i>Name and principal address</i>	<i>Is person still a foreign principal of Registrant?</i>	<i>If not, give date connection ended</i>
Jamaica Tourist Board	Yes	P.O. Box No. 284 (78-80 Harbour St.) Kingston, Jamaica, W.I.

7. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 6.

Registrant is engaged by the Jamaica Tourist Board for the purpose of conducting tourism public relations for Jamaica in the United States and Canada.

8. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

Public relations for non-foreign principals.

9. Furnish the following information as to all employees and other individuals except those named under item 4, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6:

(a) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have previously been filed.

<i>Name and address of employee or other individual</i>	<i>Nature of any changes during period in activities for Registrant or its foreign principals</i>	<i>Has connection with Registrant ended?</i>
Rosellen Callahan	None	No
Susan Baumgartner (Above located in New York office Sontheimer & Co.)	None	No
Harold Underhill (Jamaica Office, Sontheimer & Co.)	None	No

(b) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have not been previously filed.

<i>Name and address of employee or other individual</i>	<i>Nature of services or assistance rendered</i>	<i>Has connection with Registrant ended?</i>
Virginia Radcliffe (New York office Sontheimer & Co.)	<u>writing, editing</u> and other public relations activities on behalf of the Jamaica Tourist Board	No

10. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:

(a) All amounts received during the period directly or indirectly from each foreign principal named under item 6, itemized as follows:

<i>Date funds received</i>	<i>Name of foreign principal from whom funds received<sup>1</sup></i>	<i>Purposes for which received<sup>2</sup></i>	<i>Amount received<sup>3</sup></i>
first of each month July '63 January '64	Jamaica Tourist Board	payments under contract	<u>\$56497.53</u>

(b) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 6, itemized as follows: <sup>4</sup>

<i>Date funds received</i>	<i>Name of person from whom received<sup>1</sup></i>	<i>Purposes for which received<sup>2</sup></i>	<i>Amount received<sup>3</sup></i>
	None		

(c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows: <sup>5</sup>

<i>Date payment was made</i>	<i>Name of person to whom payment was made<sup>1</sup></i>	<i>Purposes for which payment was made<sup>2</sup></i>	<i>Amount of payment<sup>3</sup></i>
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Continuous expenditures for telephone and cable communications, clipping services, necessary subscriptions, stationary and similar items of office use, travel expenses to and from Jamaica for company personnel and air fares to Jamaica for visiting members of the press. Most of these expenses are reimbursed by the Jamaica Tourist Board to the company.

<sup>1</sup> Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or otherwise.

<sup>2</sup> Receipts from or payments to a person amounting to less than \$200 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

<sup>3</sup> Where funds were received or paid, as the case may be, for various purposes, such purposes shall be listed in reasonable detail.

<sup>4</sup> Show separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

<sup>5</sup> Include all transfers of funds to any foreign principal.

11. (a) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

<i>Name of person by whom delivered</i>	<i>Number of speeches, lectures, and talks delivered</i>	<i>Number of radio broadcasts delivered</i>
John Pringle		five
Stuart Sharpe		eight
Sam Levy		four
John Issa		one
Rico Heller		one

- (b) Publications prepared or distributed by Registrant, or by others for Registrant, or in the preparation or distribution of which Registrant rendered any services or assistance, during the period. (Indicate each type of publication by an "X.")

(1) Press releases . . . . . X	(8) Circulars . . . . .	(15) Lantern slides . . . . .
(2) News bulletins . . . . .	(9) Form letters . . . . .	(16) Still pictures . . . . . X
(3) Newspapers . . . . .	(10) Reprints . . . . .	(17) Posters . . . . .
(4) Articles . . . . . X	(11) Copies of speeches, lectures, talks, or radio broadcasts . . . . .	(18) Photographs . . . . . X
(5) Books . . . . .	(12) Radio programs . . . . .	(19) Charts . . . . .
(6) Magazines . . . . .	(13) Radio scripts . . . . .	(20) Maps . . . . .
(7) Pamphlets . . . . .	(14) Moving pictures . . . . .	(21) Other publications . . . . .

- (c) Preparation and distribution of publications referred to in answer to (b) above.

<i>Description of publication</i>	<i>By whom written, edited, or prepared</i>	<i>By whom printed, produced, or published</i>	<i>By whom distributed</i>
Press releases	Rosellen Callahan Susan Baumgartner Hal Underhill Richard Hazlett	travel pages of newspapers and magazines throughout the U.S. and Canada	Sontheimer and Company
still photos	Jamaica Tour Bd.	same as above	Sontheimer and Co.

- (d) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rules 400-403 thereunder.

- (1) Were copies or summaries of all communications and publications referred to in answer to (a) and (b) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed.

no. Materials were non-political

- (2) Were all such communications and publications labeled in accordance with Section 4 and Rules 400-403? If not, explain why any such communications and publications were not so labeled.

no. Materials were non-political

- (3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rules 400-403? If not, explain why any such reports were omitted.

no. Materials were non-political

12. (a) Any changes during the period, not fully described above, in Registrant's affiliations, associations, or other connections with foreign governments, foreign political parties, or officials or agencies thereof.

*Name of government, party, or official,  
or agency thereof*

*Nature of changes during period in Registrant's  
connections therewith*

None

- (b) Any changes during the period in Registrant's pecuniary interest in or control over partnerships, corporations, associations, or other organizations or combinations of individuals.

*Name of organization or  
combination*

*Nature of changes during period in  
Registrant's ownership or other  
pecuniary interest*

*Nature of changes during period in any  
direction or control exercised  
by Registrant*

None

13. (a) Any changes during the period in the ownership of or supervision, direction or control over Registrant by any organization, group, or individual.

*Name of organization, group,  
or individual*

*Nature of changes during period in ownership,  
supervision, direction, or control*

Sontheimer and Company, Inc.

All of the outstanding stock of the corporation assigned and transferred by Morton Sontheimer to Sontheimer-Runkle & Associates, Inc.

(b) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

*Name of person from whom subsidy or  
financial assistance received*

*Nature and amount of subsidy or  
financial assistance*

None

**14. File the following exhibits with this statement:**

*Short Form Registration Statement* - File a Short Form Registration Statement, on the printed form provided therefor, for each of the following persons for whom a Short Form Registration Statement (formerly Exhibit A) has not previously been filed:

(a) All partners, officers, directors, and similar officials of Registrant.

(b) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6.

*Exhibit B.*—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 6.

*Exhibit C.*—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 6 for whom an Exhibit C has not previously been filed.

*Exhibit D.*—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization.

*Exhibit E.*—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 11 (c), and copies of all changes during the period in similar contracts previously filed.