Budget Bureau No. 43-R210.6
Approval Expires Oct. 31, 1971

UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D.C. 20530

SUPPLEMENTAL STATEMENT

Pursuant to Section 2 of the Foreign Agents Registration Act of 1938, as Amended

For Six Month Period Ending 1 APR 1972
(Insert date)

Name of Registrant **Registration No.** 1704

VAN BRUNT & COMPANY, ADVERTISING-MARKETING, Inc.

Business Address of Registrant VAN BRUNT & COMPANY
711 Third Avenue
New York, N.Y. 10017

I - REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address	Yes ☐	No ☐
(2) Citizenship	Yes ☐	No ☐
(3) Occupation	Yes ☐	No ☐

(b) If an organization:

(1) Name	Yes ☐	No ☒
(2) Ownership or control	Yes ☐	No ☒
(3) Branch offices	Yes ☐	No ☒

2. Explain fully all changes, if any, indicated in Item 1.

NO CHANGE

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	*Position*	*Date Connection Ended*
NONE		

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?
Yes ☐ No ☒

If yes, furnish the following information:

Name	*Residence Address*	*Citizenship*	*Position*	*Date Assumed*
	NONE			

5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal? Yes ☐ No ☒

If yes, identify each such person and describe his services.

NONE

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period?
Yes ☐ No ☒

If yes, furnish the following information:

Name	*Position or connection*	*Date terminated*
	NONE	

7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity?
Yes ☐ No ☒

If yes, furnish the following information:

Name	*Residence Address*	*Position or connection*	*Date connection began*
	NONE		

II - FOREIGN PRINCIPAL

8. Has your connection with any foreign principal ended during this 6 month reporting period?
Yes ☐ No ☒

If yes, furnish the following information:

Name of foreign principal *Date of Termination*

NONE

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9. Have you acquired any new foreign principal[1] during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish following information:

Name and address of foreign principal *Date acquired*

NONE

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10. In addition to those named in Items 8 and 9, if any, list the foreign principals[1] whom you continued to represent during the 6 month reporting period.

Barbados Tourist Board	801 Second Ave., N.Y.10017
Barbados Industrial Development	801 Second Ave., N.Y. 10017
Japan External Trade Organization	437 Fifth Ave., N.Y.10016
European Travel Commission (Inactive)	630 Fifth Ave., N.Y.10016

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9 and 10 of this statement? Yes ☐ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

SEE RIDER TO ITEM #11 ATTACHED (A, B & C)

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[1] The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity[2] as defined below?

Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

NONE

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?

Yes ☐ No ☒

If yes, describe fully.

NONE

[2] The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Yes [X] No [ ]

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.[3]

Date	*From Whom*	*Purpose*	*Amount*
November 1971 to April 1972	BARBADOS TOURIST BOARD	Advertising	$ 59,407.50
	BARBADOS INDUSTRIAL DEVELOPMENT CORP.	"	44,577.46
	JETRO (Japan External Trade Organization)	"	36,000.00
		Total	$139,984.96

14. (b) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value[4] other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes [ ] No [X]

If yes, furnish the following information:

Name of foreign principal	*Date Received*	*Description of thing of value*	*Purpose*
NONE			

[3] A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

[4] Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS - MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes [X] No [ ]

(2) transmitted monies to any such foreign principal? Yes [ ] No [X]

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	*To Whom*	*Purpose*	*Amount*
November 1971 to April 1972	Various suppliers of engravings, art, typography, proofs, etc. also to various media, including newspaper travel supplements, travel & resort magazines; newspapers such as N.Y. Times, Boston Globe, Wall Street Journal, Miami Herald/News, Women's Wear Daily & similar big city newspapers; also travel trade journals such as Travel Age East and Travel Weekly; also Good Housekeeping, McCall's Magazine, Women's Day, Family Circle, Food Service Magazine; food trade and volume feeding journals.	Payments for advertising materials, suppliers,	$118,987.21

Total $118,987.21

15. (b) DISBURSEMENTS – THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value[5] other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

Date disposed	*Name of person to whom given*	*On behalf of what foreign principal*	*Description of thing of value*	*Purpose*
	NONE			

(c) DISBURSEMENTS - POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value[5] in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office? Yes ☐ No ☒

If yes, furnish the following information:

Date	*Amount or thing of value*	*Name of political organization*	*Name of candidate*
	NONE		

V - POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes ☐ No ☒

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

NONE

[5] Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda?
Yes ☐ No ☒

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

NONE

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

☐ Radio or TV broadcasts ☐ Magazine or newspaper articles ☐ Motion picture films ☐ Letters or telegrams
☐ Advertising campaigns ☐ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches
☐ Other *(specify)* NONE

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

☐ Public Officials ☐ Newspapers ☐ Libraries
☐ Legislators ☐ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☐ Other *(specify)* NONE

21. What language was used in this political propaganda:

☐ English ☐ Other *(specify)* NONE

22. Did you file with the Registration Section, Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period?
Yes ☐ No ☒
NONE

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes ☐ No ☒
NONE

24. Did you file with the Registration Section, Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act?
Yes ☐ No ☒
NONE

VI - EXHIBITS AND ATTACHMENTS

25. <u>EXHIBITS A AND B</u>

(a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

Exhibit A[6] Yes ☐ No ☐
Exhibit B[7] Yes ☐ No ☐ NONE

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?
Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment. NONE

[6] The Exhibit A, which is filed on Form DJ-306, sets forth the information required to be disclosed concerning each foreign principal.

[7] The Exhibit B, which is filed on Form DJ-304, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C

If you have previously filed an Exhibit C[8], state whether any changes therein have occurred during this 6 month reporting period.

Yes ☐ No ☐

NONE

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment. NONE

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement?

Yes ☐ No ☐

NONE

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

Albert Van Brunt

Albert Van Brunt, President

Subscribed and sworn to before me at _____

this 11th day of April, 19 72

Gilda Perry

(Signature of notary or other officer)

GILDA PERRY
Notary Public, State of New York
No. 31-8333475
Qualified in New York County
Commission Expires March 30, 1974

My commission expires _____, 19_____

[8] The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Internal Security Division, Department of Justice, Washington. D.C. 20530.

RIDER TO ITEM #11 (A)

BARBADOS TOURIST BOARD -

Magazine and newspaper advertising produced and placed in such newspapers as N.Y. Times, N.Y. News, Christian Science Moniter, Washington Post, Hartford Courant, Baltimore Sun, Boston Globe, Detroit Free Press, Buffalo Courier-Express, Amsterdam News (NY), etc.; also magazines such as Holiday, New York Magazine, New Yorker Magazine, Bride's Magazine, Ebony, Essence, Glamour, Atlantic, Harper's, etc.; also journals of the travel industry.

Examples of advertisements attached hereto.

HAND-PRESS PROOF

the BRIDE'S magazine

420 Lexington Ave., New York, N.Y., 10017

MU 9-5900

SILENCE SIGNIFIES APPROVAL

Advertisements will be inserted as shown unless returned to us with corrections by the announced closing date. Address corrections to: Adv. Production Dept., The Bride's Magazine, 420 Lexington Ave., New York, N.Y., 10017.

This is a rough proof and is not intended to show quality of reproduction of illustrations.

All cuts not called for within eleven months after use will be destroyed.

Location

22

~~Bride's Autumn Forecast~~

Haven't you always longed to run away to an enchanted island with the man of your dreams?

Now that you have the man, we have the island.

Barbados, the singular island. Write to Dept. B, Barbados Tourist Board, 801 Second Ave., New York 10017 for all the colorful brochures that will show you why Barbados is an island that has everything you've ever dreamed of. Maybe more.

Barbados
the singular island.

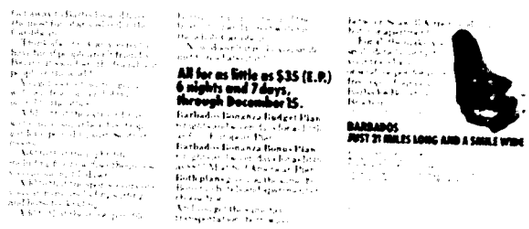
When you send them to Barbados, they may never want to come home.

Every year, 15% of Barbados vacationers request permanent residence there. (Those who do come back, return year after year after year.) That's the kind of fabulous island Barbados is. And that's the kind of hospitable people Barbadians are. So think twice before you sell them a vacation in Barbados. It's got what it takes to turn tourists into residents.

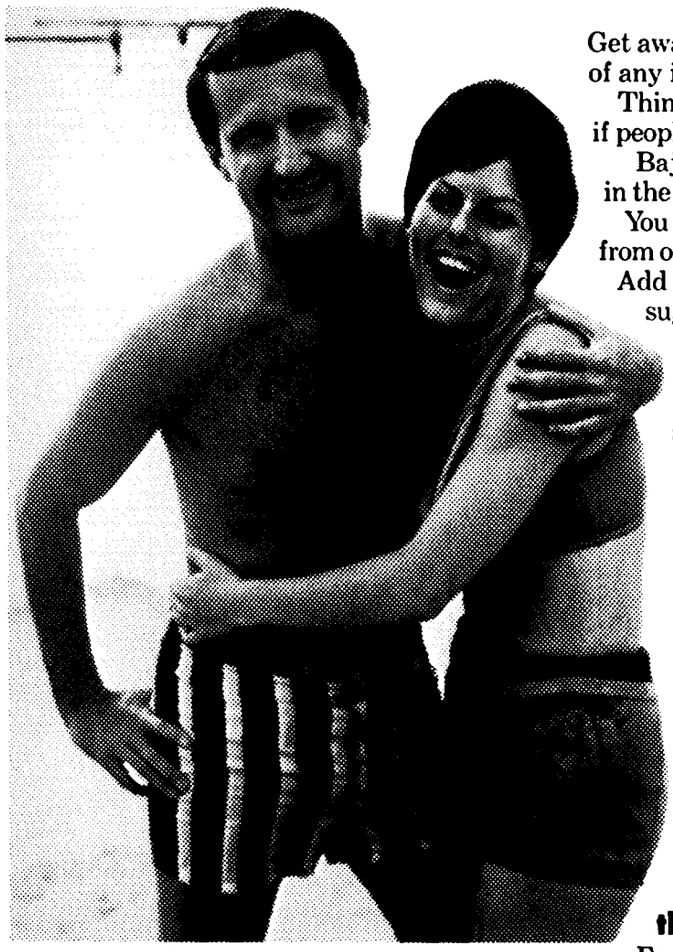
Call or write for Barbados booklets. Barbados Tourist Board, 801 Second Avenue, New York, N.Y. 10017, (212) 686-5941.

Just 21 miles long. And a smile wide.

In Barbados you can't help but smile back.



Send them to Barbados at Bonanza prices and your clients will smile back at you.



In Barbados you can't help but smile back.

Get away to Barbados and have the most fun of any island in the Caribbean.

Think about it. Can you really have fun if people aren't friendly?

Bajans, it's said, are the friendliest people in the world.

You get a sweet, warm, genuine welcome from one end of the island to the other.

Add to that the extraordinary scenic mix: sugar beaches, tropic gardens, pounding surf, Scottish moors.

Add to that the night-life, including five new discotheques so you can swing till dawn.

Add to that the sports; every one you can name including surfing and horseback riding.

Add to that accommodations of every kind, from luxurious houses and modest bungalows, to spacious new apartments, to hotels and luxury resorts.

Add to that the incomparable Barbados rum punches and the freshest air and purest water in the whole Caribbean.

Now, doesn't it make you smile jus to read about it?

Special Barbados Bonanza Rates through December 15.

For all the make-you-smile details contact your travel agent or send coupon for your free copy of our Barbados Bonanza Brochure.

BARBADOS TOURIST BOARD
801 Second Avenue, New York, N.Y. 10017 (212) 686-5941

I want to know more about friendly Barbados.
Please send me details.
☐ Please send me your free Barbados Bonanza Brochure.

Name

Address

City, State, Zip

My travel agent is

BARBADOS

JUST 21 MILES LONG AND A SMILE WIDE

Advertising Prepared by: VAN BRUNT & COMPANY
Client: BARBADOS TOURIST BOARD
Publication: 510-LINE TIMES CARIBBEAN SHOWCASE AD
Job No.: B-33

RIDER TO ITEM #11 (B)

BARBADOS INDUSTRIAL DEVELOPMENT CORP. -

Produced and placed advertisements directed to the business community to encourage interest in the establishment of small business and industrial plants within Barbados. Media schedule included Wall St. Journal, Los Angeles Times, N.Y. Times, Kansas City Star, Cincinnati Enquirer, Pittsburgh Press, etc.

Examples of advertisements attached hereto.

A NUMBER OF HIGHLY SUCCESSFUL COMPANIES ARE OPENING PLANTS IN BARBADOS. HERE ARE EIGHT OF THE MORE OBVIOUS REASONS WHY.

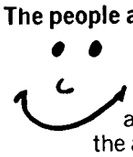
There's 98% literacy.

That means easy-to-train and highly-productive labor. And English is their mother tongue.

The climate's ideal.

Sunshine and blue skies and the freshest air in the Caribbean thanks to cooling trade winds. The water's the purest, too.

The people are friendly.



That's another thing that makes the climate ideal. It's nice operating a plant on an island where the atmosphere is congenial.

You pay no duties.

No duties for the machinery or raw materials you need to produce your products for export.

You get a big tax holiday.

No corporate income or trade tax for a long ten years. And after *that*, it's a painless maximum of *only* 12½%.

It's all there for you.

Eight fully-equipped and fully-serviced industrial parks. An international airport where 9 of the world's biggest airlines land their jets. A deep water harbour in Bridgetown, too.

You don't have communications hang-ups.

Barbados has one of the best internal and external telephone communications system in the Caribbean. Plus world-wide cable and wireless connections.

There are plenty of added attractions.

The island's beautiful; there's every water sport, lots of golf, and most of the other land sports, plenty of entertainment, the best rum in the world. Make no mistake that all helps industry, too.

It sounds interesting. So tell me more. Please send me your free booklet, "Investing in Barbados."

BARBADOS INDUSTRIAL DEVELOPMENT CORPORATION

801 Second Avenue
New York, New York 10017
(212) 686-5943

Name _____

Title _____

Company _____

Product or Service _____

Company Address _____

City, State, Zip _____

Advertising Prepared by: VAN BRUNT & COMPANY
Client: BARBADOS INDUSTRIAL DEVELOPMENT CORPORATION
Publication: 399 LINE NEWSPAPER AD.
Job No.: B34

RIDER TO ITEM #11 (C)

JAPAN EXTERNAL TRADE ORGANIZATION (JETRO) -

Prepare and place advertising promoting Japanese Food Products (Canned Mandarin Oranges & Canned Tuna).

Examples of advertisements placed in women's consumer magazines, food trade publications and "mass feeding" journals attached hereto. Also samples of publicity releases sent to newspaper food editors, giving recipes using the product.

The Naked Orange.

It's got no seeds or rind or membrane.
It comes in a can from Japan.
And quite frankly it's the world's most delectable mandarin.

MANDARIN SALAD MOLD: Two 3 oz. packages Lemon Gelatin
1½ cups boiling water/Two 11 oz. cans Japanese Mandarin Oranges (Drained, reserving liquid)/¼ cup Lemon Juice

Dissolve gelatin in boiling water. Add enough cold water to reserved liquid to make 1¾ cups. Stir this liquid and Lemon juice into gelatin mixture. Chill until slightly thickened. Add Mandarin Oranges and pour into a 1½ quart ring mold. Chill until firm. Unmold. Spoon your favorite chicken salad into center and garnish with greens.

Japanese Canned Mandarin Oranges

THREE GOOD REASONS WHY JAPANESE CANNED TUNA IS YOUR BEST BET.

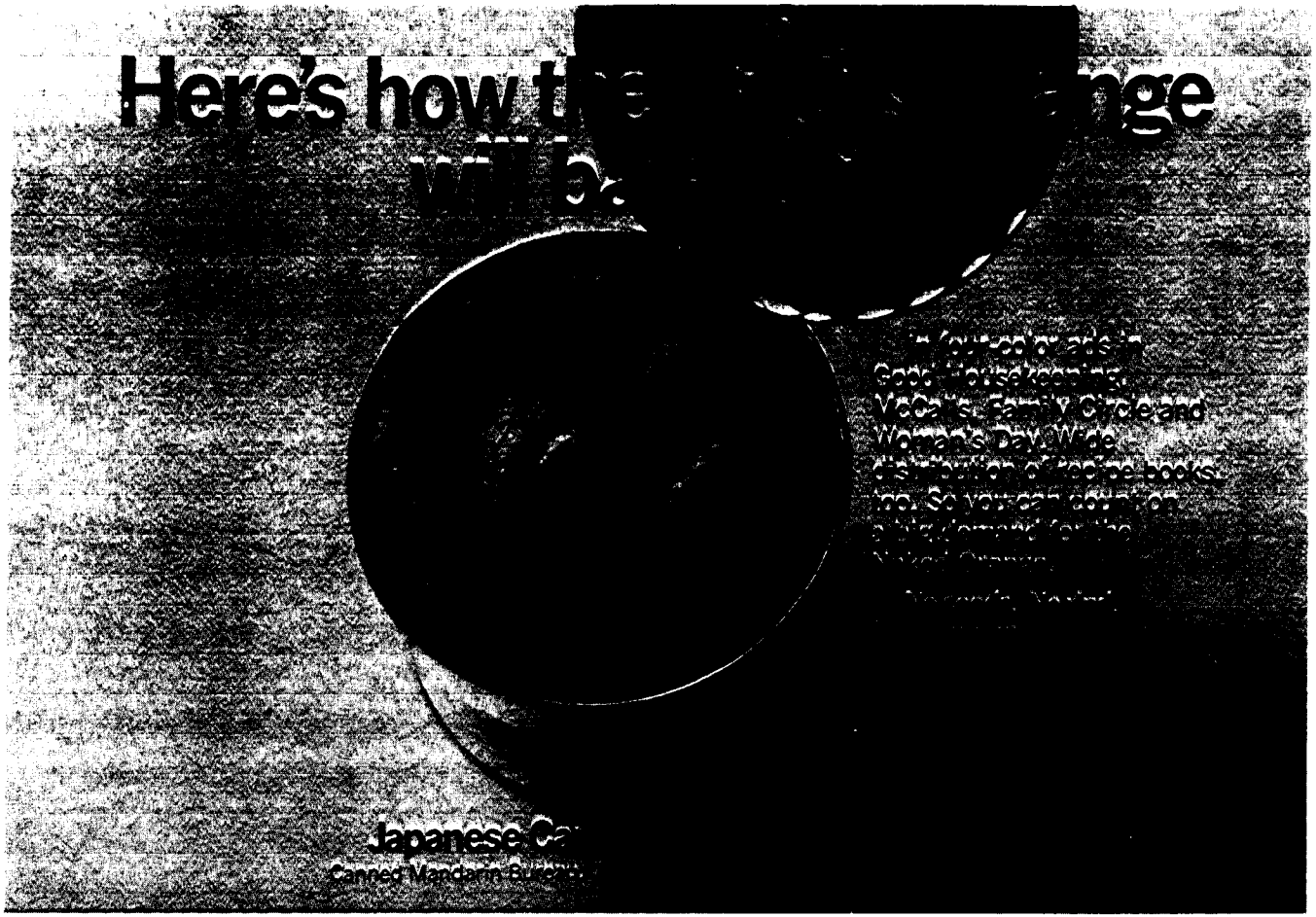
1 It's only half the calories because there's no oil added. That's why we call it Tuna Lean.

2 It's better for salads and sandwiches; there's no oily mixture to spoil the taste.

3 It's the finest quality. No brand of tuna is better than the Japanese brands.

Tuna Lean is any Japanese brand of canned tuna.

Japan Trade Center, Agricultural and Fishery section, 437 Fifth Ave., New York, N.Y. 10017'


Here's how t
nge
will b
four-color ads in
Good Housekeeping,
McCall's, Family Circle and
Woman's Day. Wide
distribution of recipe books,
too. So you can count on
Japanese Ca
Canned Mandarin Bur

RIDER TO ITEM #11 (D)

EUROPEAN TRAVEL COMMISSION -

Inactive in 1971.