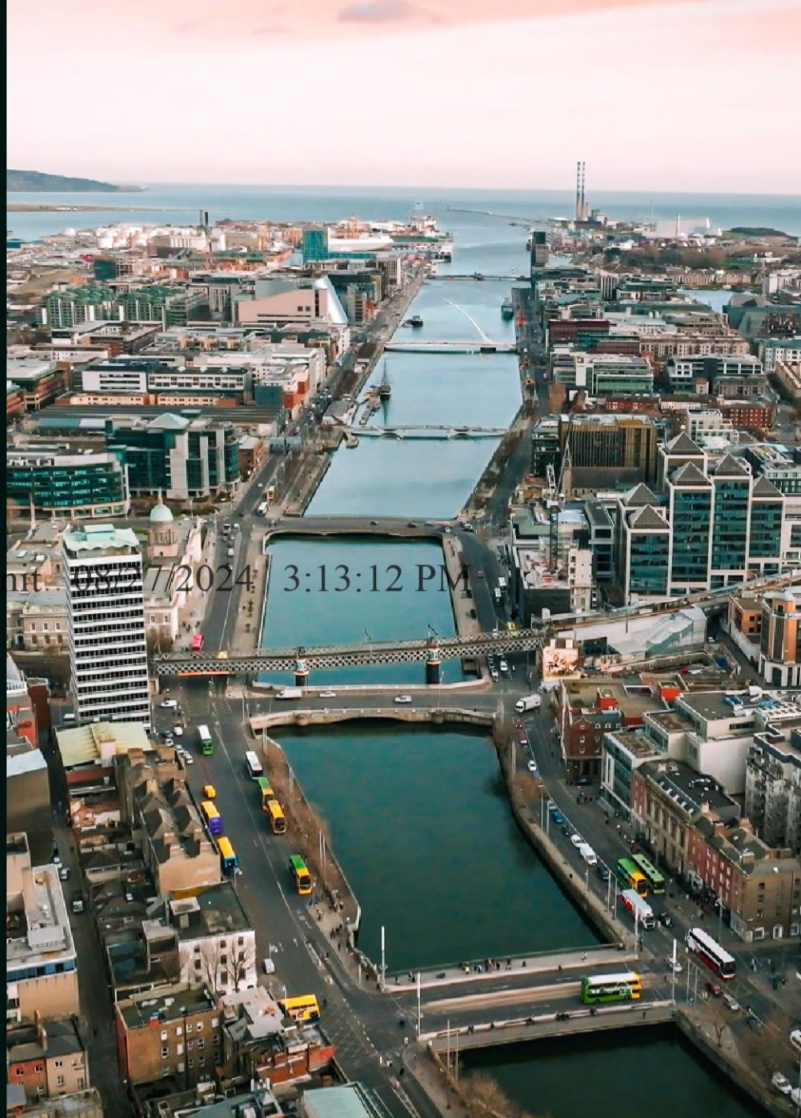


Ireland for Fintech and Payments

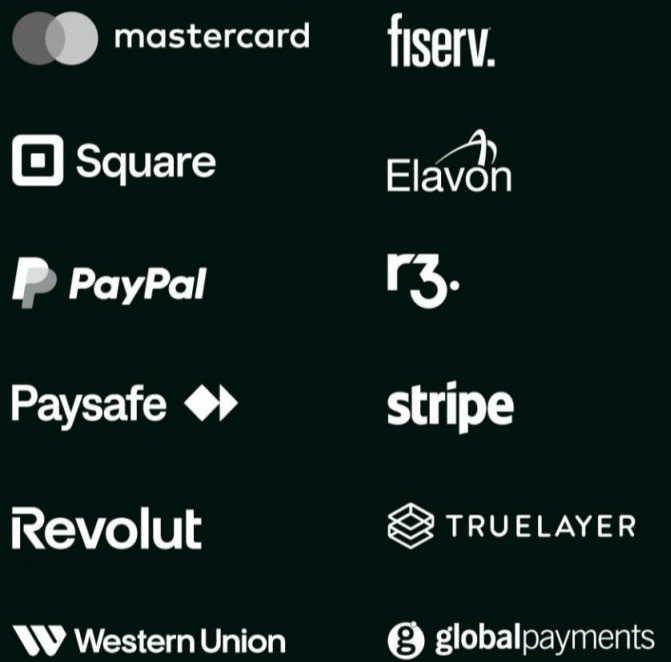
A recognised global hub for international financial services, technology and innovation
The location of choice for companies to scale
English-speaking EU member supporting business growth for 75 years



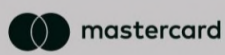
Ireland's Fintech and Payments sector at a glance

- Activities include cross-border payments, digital banking, online remittances, payment processing, acquiring, open banking, Regtech, Blockchain and digital assets activities.
- Proven ability to scale teams in compliance, risk, governance and oversight plus sales, finance, operations, multilingual customer support and software development.
- Pro business policies include an incoming regulatory sandbox, innovation hub and Ireland for Finance strategy.
- A strong, independent regulator committed to delivering high quality supervision to 50+ firms in the sector.
- Skills development: MSc in Fintech (MTU), BSc/MSc Immersive Software Engineering in collaboration with Stripe founders at the University of Limerick.
- An established tech ecosystem including Google, Microsoft, Meta, Amazon, Salesforce and Apple.

Some of the leading names already calling Ireland home



Our case studies



Mastercard is a global technology company in the payments industry. Its mission is to connect and power an inclusive, digital economy that benefits everyone, everywhere by making transactions safe, simple, smart and accessible. Dublin is proudly home to Mastercard's only European Technology Hub at its state of the art campus where they are dedicated to shaping the future of commerce through deep expertise in payments security, APIs, emerging technologies and more.



Stripe is a financial infrastructure platform for businesses. Millions of companies—from the world's largest enterprises to the most ambitious startups—use Stripe to accept payments, grow their revenue, and accelerate new business opportunities. By helping businesses operate online, Stripe aims to increase the GDP of the internet. Stripe is available in 33 European countries—including every EU member state—and is used by businesses across the continent. The company is headquartered in Dublin and San Francisco and regulated by the Central Bank of Ireland.



Fiserv, a leading global provider of payments and financial services and technology solutions, has a long history in Ireland, with over 400 people at its flagship office in the Dublin docklands and over 250 at its technology centre in Nenagh, who drive digital innovation on behalf of its clients and consumers. Fiserv operates in more than 100 countries and serves nearly 10,000 financial institutions and more than six million merchant locations globally. In Ireland, it operates a joint venture with AIB, AIB Merchant Services, one of Ireland's largest payment solution providers and one of Europe's largest e-commerce acquirers.



UK headquartered Paysafe is a leading global provider of end-to-end payments solutions for consumers and businesses and employs over 3,500 people across ten locations globally. In 2018, Paysafe chose Dublin as the strategic location for its European operations hub. The Irish location now employs c. 60 people in operations and growing in risk, compliance, finance, customer support, account management, marketing and sales. Paysafe is regulated by the Central Bank of Ireland as an EMI and registered as a VASP.

Ireland's advantage

Three great reasons why **1,800 multinationals** have chosen to set up operations in Ireland.

1

Track record

For 75 years, Ireland has welcomed investment and partnered with international companies setting up and growing in Ireland

33% of IDA Ireland clients have been in Ireland for over 20 years; 50% have had an Irish presence for 10+ years

Ireland is the world's 2nd most competitive economy (IMD)

We're pro-business, politically stable, economically resilient, socially diverse, innovative and an ambitious home to leading global brand names

2

Talent

International, flexible, skilled, educated, high-value workforce

We rank 1st in the world for attracting and retaining talent (IMD)

2nd in the world for workforce productivity (IMD)

Many global roles are based in Ireland with pan-European/ EMEA responsibility and decision making power

3

Pro-business environment

English speaking and a committed EU member, providing access to the single market and EU regulatory passporting

Our uniquely connected, supportive, dynamic, and ambitious business community is ready to partner and engage on areas of shared interest and best practice

Strong government support enables a thriving financial services sector with a dedicated minister and strategy for growth

World-leading third-level institutions and applied research centres to partner with for research

Wide range of competitive grants and incentives including 30% R&D Tax Credit

Commitment to corporate tax rate of 15% (or 12.5% where applicable)

We rank 3rd in the world for government and business efficiency (IMD)

International Financial Services in Ireland snapshot

Today Ireland is home to significant operations for:

- ✓ **22 of the world's top 25** financial services companies, **21 of the top 25** global banks, **8 of the top 10** global insurers
- ✓ **Domicile for 6%** of worldwide investment fund assets (€4.1tn)
- ✓ **40% of global hedge funds** administered from Ireland
- ✓ **~50% of leased aircraft** managed from Ireland
- ✓ **4th largest financial services exporter in the EU;** 6th globally
- ✓ **Thriving regional financial services and tech clusters** across Ireland in locations such as Cork, Galway and Limerick.
- ✓ **Early mover in sustainable finance** with companies here already building skills and operations.

“IDA has been a cornerstone of our ability to make our transition to Ireland but also government... a vision of Ireland becoming the fintech hub of innovation, growth and collaboration.”

“It is an English speaking country... it is the business friendliness and frankly talent; highly educated workforce, very international. We are doing very well here because of that.”

Katia Karpova, Head of EMEA, Fiserv

Partnering with you

As Ireland's inward investment promotion agency, IDA Ireland is by your side to help you set up and grow your business in Ireland.

Our free and confidential client service includes:

- Dedicated IDA Ireland Account Manager
- Long-term after-care service supporting the Irish operation into the future
- Introductions to peer companies
- Access to government
- Connections with industry associations
- Collaboration with 3rd level institutions
- Hosting tailored fact-finding visits
- Information gathering, analysis and evaluation
- Funding programmes and incentives
- PR and media support
- Employment permits and visas
- Property solutions



For more info, please visit our [website](https://www.idaireland.com)

