

Furnish this exhibit for EACH foreign principal listed in an initial statement  
and for EACH additional foreign principal acquired subsequently.

1. Name and address of registrant Tromson Monroe Advertising, Inc. 110 East 59th Street; NY, NY 10022	2. Registration No. 2403
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3. Name of foreign principal Lufthansa German Airlines	4. Principal address of foreign principal 750 Lexington Avenue New York, NY 10022
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5. Indicate whether your foreign principal is one of the following type:

Foreign government

Foreign political party

Foreign or  domestic organization: If either, check one of the following:

Partnership

Committee

Corporation

Voluntary group

Association

Other (specify) \_\_\_\_\_

Individual—State his nationality \_\_\_\_\_

6. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant.

N/A

b) Name and title of official with whom registrant deals.

7. If the foreign principal is a foreign political party, state:

a) Principal address

N/A

b) Name and title of official with whom the registrant deals.

c) Principal aim

8. If the foreign principal is not a foreign government or a foreign political party:

a) State the nature of the business or activity of this foreign principal:

German Airline

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b) Is this foreign principal

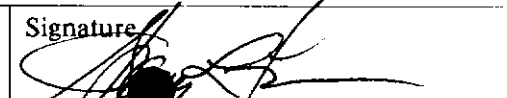
- Owned by a foreign government, foreign political party, or other foreign principal ..... Yes  No
- Directed by a foreign government, foreign political party, or other foreign principal..... Yes  No
- Controlled by a foreign government, foreign political party, or other foreign principal ..... Yes  No
- Financed by a foreign government, foreign political party, or other foreign principal ..... Yes  No
- Subsidized in whole by a foreign government, foreign political party, or other foreign principal..... Yes  No
- Subsidized in part by a foreign government, foreign political party, or other foreign principal..... Yes  No

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

Lufthansa German Airlines is the national carrier of Germany and is wholly owned by German interests.

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

N/A

Date of Exhibit A February 26, 1990	Name and Title Stanley L. Feuer, VP Finance & Administration	Signature 
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INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances, by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in duplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

Name of Registrant	Name of Foreign Principal
TROMSON MONROE ADVERTISING, INC	LUFTHANSA GERMAN AIRLINES

Check Appropriate Boxes:

- The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach two copies of the contract to this exhibit.
- There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach two copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- The agreement or understanding between the registrant and foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.
- Describe fully the nature and method of performance of the above indicated agreement or understanding.

ADVERTISING TO PROMOTE THE NEW YORK SALES & EXECUTIVE OFFICES  
PROMOTION OF THE NEWARK LAUNCH  
PROMOTION OF THE JU 52 USA TOUR THROUGHOUT THE US  
ASSIST WITH ALL PR EFFORTS IN THE USA EAST REGION, AS REQUESTED BY THE CLIENT


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5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

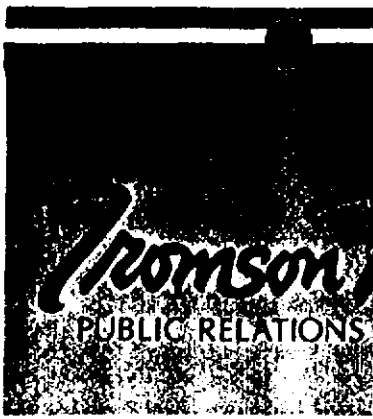
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6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?<sup>1</sup>  
Yes  No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Date of Exhibit B	Name and Title	Signature
February 26, 1990	Stanley L. Feuer, VP Finance & Administration	

<sup>1</sup>Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.



Mauro

August 15, 1989

Mr. Charles Croce  
Manager, Public Relations  
USA East/National Programs  
Lufthansa German Airlines  
750 Lexington Avenue  
New York, NY 10022

Dear Charles:

Please accept this letter as acknowledgement of Tromson Monroe's (TMPR) appointment as public relations agency for Lufthansa German Airlines special projects and as confirmation of the basis on which we shall operate in servicing you.

Public Relations Services

Tromson Monroe Public Relations agrees to perform the following services as outlined to us by Lufthansa management:

- A. Assist with promoting the September opening of the Lexington Avenue Sales and Executive Offices.
- B. Promotion of the Newark launch, in conjunction with the in-flight service presentation/trade show. Assist with project development and execution.
- C. Promotion of the JU 52 USA Tour throughout the U.S.
- D. Assist with all PR efforts in the USA East region, as requested by client.
- E. Submit to the Client monthly status reports on progress of projects and results.

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Fees and Expenses

As compensation for the public relations services provided by the Agency, Lufthansa agrees to pay TMPR a project fee of \$50,000, payable in 10 monthly installments of \$5,000 each beginning August 15, 1989, due as of the first day of each month (ending June 15, 1990).

In addition, the Client authorizes the Agency to expend during the 10 months, an additional sum not to exceed \$5,000 for such ordinary expenditures as may be necessary for the carrying out of the Client's public relations program, it being understood that these expenditures shall cover items such as the printing and distribution of press releases, postage, long-distance telephone calls, messenger services, the production of reports, photographs, press entertainment, necessary staff travel and such other items as may be requested by the Client.

Agency expenditures on behalf of Lufthansa will be billed at cost when incurred. If additional monies are needed to carry out the program, a request for such monies will be made to you at that time.

Staff Service

The services of a management supervisor, account supervisor and assistant, as well as computer facilities, secretarial, clerical, and accounting services will be assigned to the account, all under the direction of the agency monthly P.R. Review Board.

Tromson Monroe staff members assigned to work on this account will meet as often as necessary with the representatives of Lufthansa to discuss plans, work in progress, and results. In addition, Tromson Monroe will submit written reports describing work performed and including a list of press contacts made, and press releases written.


Duration of Agreement

This agreement is effective as of August 15, 1989 and will remain in full force and effect unless cancelled by either party on 90 days written notice.

Kindly indicate your acceptance and approval of the terms contained herein by signing and returning the duplicate copy attached hereto.

FOR:  
Tromson Monroe Public Relations

FOR:  
Lufthansa German Airlines

  
\_\_\_\_\_  
Ilse Frombone  
President

\_\_\_\_\_  
Charles Croce  
Manager, Public Relations  
Lufthansa German Airlines

Date: 8/15/89

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