

Furnish this exhibit for EACH foreign principal listed in an initial statement
and for EACH additional foreign principal acquired subsequently.

1. Name and address of registrant PUBLIC SERVICE AUDIENCE PLANNERS		2. Registration No. 2542
3. Name of foreign principal ISRAEL GOVERNMENT TOURIST OFFICE	4. Principal address of foreign principal 5 WABASH AVENUE CHICAGO, ILL 60603	

5. Indicate whether your foreign principal is one of the following type:

- Foreign government
- Foreign political party
- Foreign or domestic organization: If either, check one of the following:
 - Partnership Committee
 - Corporation Voluntary group
 - Association Other (specify) _____
- Individual—State his nationality _____

6. If the foreign principal is a foreign government, state:

- a) Branch or agency represented by the registrant. MINISTRY OF TOURISM
- b) Name and title of official with whom registrant deals. AMNON LINN-LIPZIN, DIRECTOR

7. If the foreign principal is a foreign political party, state:

- a) Principal address
- b) Name and title of official with whom the registrant deals.
- c) Principal aim NOT APPLICABLE

8. If the foreign principal is not a foreign government or a foreign political party,

- a) State the nature of the business or activity of this foreign principal

NOT APPLICABLE

b) Is this foreign principal

Owned by a foreign government, foreign political party, or other foreign principal Yes No

Directed by a foreign government, foreign political party, or other foreign principal Yes No

Controlled by a foreign government, foreign political party, or other foreign principal Yes No

Financed by a foreign government, foreign political party, or other foreign principal Yes No

Subsidized in whole by a foreign government, foreign political party, or other foreign principal Yes No

Subsidized in part by a foreign government, foreign political party, or other foreign principal Yes No

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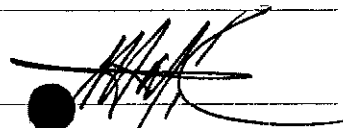
9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

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INTERNAL SECURITY
SECTION
REGISTRATION UNIT

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

NOT APPLICABLE

Date of Exhibit A	Name and Title	Signature
4/10/90	M. RALPH RAFIK, PRESIDENT	

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances, by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in duplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

Name of Registrant	Name of Foreign Principal
PUBLIC SERVICE AUDIENCE PLANNERWS	ISRAEL GOVERNMENT TOURIST OFFICE

Check Appropriate Boxes:

- The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach two copies of the contract to this exhibit.
- There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach two copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- The agreement or understanding between the registrant and foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.

PROMOTE AND DISTRIBUTE CLIENT'S TOURISM PROMOTION FILMS (16MM) AND VIDEOS (1/2" VHS) TO TRAVEL TRADE AND GENERAL GROUP AUDIENCES IN THESE UNITED STATES OF AMERICA @ \$3.75 PER FILM/VIDEO SHIPPED TO A PROSPECTIVE BORROWER ON FREE LOAN. EFFECTIVE JUNE 1, 1978.

- Describe fully the nature and method of performance of the above indicated agreement or understanding.

DESCRIPTION PROVIDED IN ITEM (3) ABOVE IS SELF EXPLANATORY./

5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

FILMS/VIDEOS ARE RELEASED FOR SHOWING BY TRAVEL TRADE & GENERAL GROUP AUDIENCES UPON SPECIFIC REQUEST BY PROSPECTIVE USER GROUPS AND/OR AT THE DIRECTION OF THE ISRAEL GOVERNMENT TOURIST OFFICE.

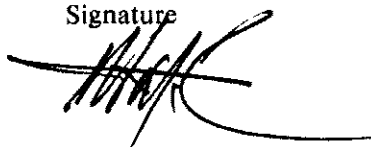
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INTERNAL SECURITY
SECTION
REGISTRATION

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?¹
Yes No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Date of Exhibit B	Name and Title	Signature
4/10/90	M. RALPH RAFIK, PRESIDENT	

¹Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.