

Furnish this exhibit for EACH foreign principal listed in an initial statement  
and for EACH additional foreign principal acquired subsequently.

1. Name and address of registrant North American Précis Syndicate 201 East 42nd Street New York, NY 10017	2. Registration No. 2836
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3. Name of foreign principal FRENCH GOVERNMENT TOURIST OFFICE	4. Principal address of foreign principal 610 Fifth Avenue New York, N.Y. 10020
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5. Indicate whether your foreign principal is one of the following type:

Foreign government

Foreign political party

Foreign or  domestic organization: If either, check one of the following:

<input type="checkbox"/> Partnership	<input type="checkbox"/> Committee
<input type="checkbox"/> Corporation	<input type="checkbox"/> Voluntary group
<input type="checkbox"/> Association	<input type="checkbox"/> Other (specify) _____

Individual—State his nationality \_\_\_\_\_

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6. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant. FRENCH GOVERNMENT TOURIST OFFICE

b) Name and title of official with whom registrant deals.  
GEORGE HERN, PUBLIC RELATIONS OFFICER

7. If the foreign principal is a foreign political party, state:

a) Principal address NOT APPLICABLE

b) Name and title of official with whom the registrant deals.

c) Principal aim

8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal  
NOT APPLICABLE

b) Is this foreign principal

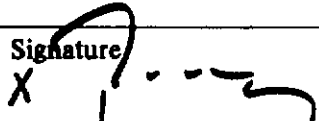
- Owned by a foreign government, foreign political party, or other foreign principal ..... Yes  No
- Directed by a foreign government, foreign political party, or other foreign principal..... Yes  No
- Controlled by a foreign government, foreign political party, or other foreign principal ..... Yes  No
- Financed by a foreign government, foreign political party, or other foreign principal ..... Yes  No
- Subsidized in whole by a foreign government, foreign political party, or other foreign principal..... Yes  No
- Subsidized in part by a foreign government, foreign political party, or other foreign principal ..... Yes  No

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

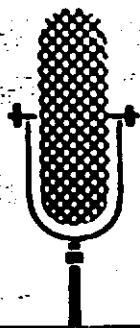
This is the official tourist information office in the United States for the Government of France and is completely financed by that government.

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

Not Applicable

Date of Exhibit A 2/26/80	Name and Title Ronald Levy, President	Signature 
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**RADIO ROUNDUP**  
a collection of features, oddities,  
and helpful tips



**NORTH AMERICAN  
PRECIS SYNDICATE**  
201 east 42nd street  
new york, n.y. 10017

144 WORDS, 57 SECONDS

**NON-STOP SHOPPING SPREE**

AN INCREASING NUMBER OF SMART CONSUMERS HAVE FOUND A GREAT PLACE FOR GREAT BUYS: PARIS. IT'S THANKS TO THE STRONG DOLLAR, OFF-SEASON AIR FARES AND TAX-FREE BENEFITS. THESE COMBINE TO MAKE THAT SHOPPERS' PARADISE ECONOMICAL AS WELL AS ENCHANTING. IN PARIS, THE BOUTIQUES ABOUND WITH ENGLISH-SPEAKING CLERKS. IF ONE-STOP SHOPPING'S YOUR GOAL, TRY LE PRINTEMPS (LI PRAN-TOMP) OR GALERIES LAFAYETTE. THESE PREMIERE DEPARTMENT STORES CARRY CLOTHES BY MANY OF FRANCE'S GREAT FASHION NAMES. THEY OFFER INTERPRETER-GUIDES WHO ALSO HELP WITH CURRENCY CONVERSIONS AND TAX-SAVINGS. IF YOU ITCH FOR BARGAINS, TRY THE FLEA MARKETS. THERE ARE THREE THOUSAND MERCHANTS IN THESE OUTDOOR BARGAIN BASEMENTS. FREE BOOKLETS ABOUT SHOPPING IN PARIS ARE AVAILABLE. YOU CAN GET ONE FROM A TRAVEL AGENT OR THE FRENCH TOURIST OFFICE. THE ADDRESS IS POST OFFICE BOX 2-6-5-8, LAKE RONKONKOMA, NEW YORK 1-1-7-7-9.

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances, by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in duplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

Name of Registrant	Name of Foreign Principal
North American Precise Syndicate	French Government Tourist Office

Check Appropriate Boxes:

- The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach two copies of the contract to this exhibit.
- There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach two copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- The agreement or understanding between the registrant and foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.

See attached: #1

- Describe fully the nature and method of performance of the above indicated agreement or understanding.

See attached: #2

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5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

See attached: #2

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?  
Yes  No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Distribution of news releases to radio stations across the U.S.

Date of Exhibit B	Name and Title	Signature
2/20/80	Ronald Levy, President	

<sup>1</sup>Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

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## Results and Costs

(Before Oct. 1, 1985, deduct \$150 per release.)

### NEWSPAPERS

#### 100 to 400 clippings per release

one column width	\$1,900
two column width	2,500
three column width	3,100

For releases more than seven inches deep, add \$50 per extra column inch. Artwork: \$65 per drawing. Deduct \$100 each for doing a kit of four. Deduct \$150 for a kit or series of 12.

### TELEVISION

#### Pick-up: over 40 stations per release

four slide release to 325 stations	\$2,600
four slide release to 633 VHF stations	3,400

Art: \$100 per drawing. Discounts: \$100 per release for four or \$150 each for 12.

### RADIO

#### Over 200 pick-ups per release

A script and reply card to 5,000 radio stations: \$1,600. Deduct \$100 per release for four, or \$150 each for 12.

### GUARANTEE

We guarantee your complete satisfaction with the results of each release or another one free. We serve over 600 accounts and results in this type of work are very predictable.

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### EXPLANATION OF NAPS' SERVICES & ACTIVITIES

Order us to set your release in type, pick one of your photos or supply a drawing, then send your release to 3,800 newspapers—1,000 dailies and 2,800 weeklies.

We will send you your clippings plus a usage map and a computer printout like the one on the facing page.

You will produce 100 to 400 clippings for each release you order distributed.

For maximum results, let us suggest a format and logo that will pull especially well. No cost, no obligation.