

Furnish this exhibit for EACH foreign principal listed in an initial statement
and for EACH additional foreign principal acquired subsequently.

1. Name and address of registrant North American Precise Syndicate 201 East 42nd Street New York, NY 10017	2. Registration No. 2836
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3. Name of foreign principal SWISS NATIONAL TOURIST OFFICE	4. Principal address of foreign principal 608 Fifth Avenue NY NY 10020
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5. Indicate whether your foreign principal is one of the following type:

Foreign government

Foreign political party

Foreign or domestic organization: If either, check one of the following:

Partnership Committee

Corporation Voluntary group

Association Other (specify) _____

Individual—State his nationality _____

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6. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant. Not Applicable

b) Name and title of official with whom registrant deals.

7. If the foreign principal is a foreign political party, state:

a) Principal address

b) Name and title of official with whom the registrant deals. Not Applicable

c) Principal aim

8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal

They are a foreign principal owned by both the government, private sector and contributing associations some of which are not announced publicly.

b) Is this foreign principal

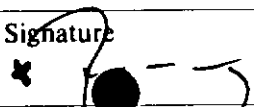
- Owned by a foreign government, foreign political party, or other foreign principal Yes No
- Directed by a foreign government, foreign political party, or other foreign principal..... Yes No
- Controlled by a foreign government, foreign political party, or other foreign principal Yes No
- Financed by a foreign government, foreign political party, or other foreign principal Yes No
- Subsidized in whole by a foreign government, foreign political party, or other foreign principal..... Yes No
- Subsidized in part by a foreign government, foreign political party, or other foreign principal Yes No

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

This principal is owned, financed, controlled and subsidized by both the foreign government of switzerland and also private sectors in that country

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

Not Applicable

Date of Exhibit A	5/20/86	Name and Title Ronald Levy, President	Signature 
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World's Most Spectacular Sights

SWITZERLAND: ALPINE PARADISE

Is it a postcard come to life? A soft breeze blows through the Alpine meadow, scattering soft blossoms about your feet. A flock of goats, gaily decorated with ribbons and bells, scampers by; the low tone of an alphorn echoes soothingly through the valley, reverberating from the snow-capped mountain peaks that seem to touch a blue, cloudless sky. In the distance, a waterfall splashes gently into a running stream where children play, their laughter seeming an appropriate accompaniment to a perfect day in the outdoors.

Switzerland's quaint villages, Alpine meadows and eternal snow seem to hold the promise of happy relaxation, adventures and vacation dreams come true for families from all over the world. This is the land where Heidi lived, where you can hear waterfalls plunge, look for treasures in mysterious caves and test your strength and endurance on many a steep mountain path. The country is small, the landscape varied from lakes and valleys to cities, mountain villages and some of the highest peaks in the world.

Four languages are spoken, and the different traditions and ways of life add as much flavor to a vacation in Switzerland as do the different regional foods. The German-speaking area north of the Alps is by far the largest. In the western part of the country there's a marked French touch while south of the Alps the waving palms of the Ticino betoken the Italian tongue and way of life. Switzerland may be the ideal country to introduce your children to Europe and to give them their first encounter with foreign cultures, languages and cuisines.

Traveling by rail can be the easiest way for a family to see Switzerland. Frequent service to even the smallest village by train or postal motor-



Wildhaus in Eastern Switzerland. The amateur player carries his alphorn, which can be heard from miles away.



Miles of scenic hiking trails make for marvelous outings.

coach makes it possible to roam a lofty plateau by day, descend to a farmland and a village in the evening and dine in a city restaurant at night. The Swiss Holiday Card provides unlimited travel for up to a month on railroads, buses and steamers at very advantageous rates.

Perhaps the most practical and inexpensive way to spend a vacation in Switzerland is to rent a holiday apartment and make your family temporarily at home in a pleasant town or village, and from there take daily excursions.

The Upper Toggenburg Valley in Eastern Switzerland, where Wildhaus is lo-



The village square in Zuoz, considered an architectural gem.

cated, is a popular vacation spot, with more than 160 miles of signposted hiking paths leading the wanderer to romantic spots for picnics and to unforgettable vantage points. In fall you may encounter a colorful alp-descent. When leading their animals back from the Alpine pastures, the farmers adorn the heads of their cattle with small fir trees, red ribbons, flowers and huge cowbells that can be heard miles away.

For a free vacation kit about Switzerland, write to: The Swiss National Tourist Office, Dept. N.A.P.S., 608 Fifth Ave., New York, NY 10020.

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INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances, by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in duplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

Name of Registrant	Name of Foreign Principal
North American Precip Syndicate	Swiss Tourist Office

Check Appropriate Boxes:

- 1. The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach two copies of the contract to this exhibit.
- 2. There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach two copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- 3. The agreement or understanding between the registrant and foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.

See attached: #1

4. Describe fully the nature and method of performance of the above indicated agreement or understanding.

See attached: #2

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5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

See attached: #2

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?
Yes No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Distribution Of newspaper releases to newspapers across the US

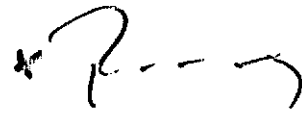
Date of Exhibit B

5/20/86

Name and Title

Ronald Lewy, President

Signature



¹Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the public or foreign policies of the United States or with reference to the political or public interests, policies, or relations of the government of a foreign country or a foreign political party.

①

Results and Costs

(Before Oct. 1, 1985, deduct \$150 per release.)

NEWSPAPERS

100 to 400 clippings per release

one column width \$1,900

two column width 2,500

three column width 3,100

For releases more than seven inches deep, add \$50 per extra column inch. Artwork: \$65 per drawing. Deduct \$100 each for doing a kit of four. Deduct \$150 for a kit or series of 12.

TELEVISION

Pick-up: over 40 stations per release

four slide release to 325 stations \$2,600

four slide release to 633 VHF stations 3,400

Art: \$100 per drawing. Discounts: \$100 per release for four or \$150 each for 12.

RADIO

Over 200 pick-ups per release

A script and reply card to 5,000 radio stations: \$1,600. Deduct \$100 per release for four, or \$150 each for 12.

GUARANTEE

We guarantee your complete satisfaction with the results of each release or another one free. We serve over 600 accounts and results in this type of work are very predictable.

②

EXPLANATION OF NAPS' SERVICES & ACTIVITIES

Order us to set your release in type, pick one of your photos or supply a drawing, then send your release to 3,800 newspapers—1,000 dailies and 2,800 weeklies.

We will send you your clippings plus a usage map and a computer printout like the one on the facing page.

You will produce 100 to 400 clippings for each release you order distributed.

For maximum results, let us suggest a format and logo that will pay especially well. No obligation.

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