

Furnish this exhibit for EACH foreign principal listed in an initial statement
and for EACH additional foreign principal acquired subsequently.

1. Name and address of registrant NORTH AMERICAN PRESS SYNDICATE 201 E 42ND ST NEW YORK, N.Y. 10017	NORTH AMERICAN PRESS 1025 VERMONT AVE N.W. WASH. D.C. 20005 (BRANCH)	2. Registration No. 2836
3. Name of foreign principal EMBASSY OF JAPAN	4. Principal address of foreign principal 2520 MASS. AVE WASH. D.C. 20008	

5. Indicate whether your foreign principal is one of the following type:

- Foreign government
- Foreign political party
- Foreign or domestic organization: If either, check one of the following:
 - Partnership
 - Corporation
 - Association
 - Committee
 - Voluntary group
 - Other (specify) _____
- Individual—State his nationality _____

6. If the foreign principal is a foreign government, state:

- a) Branch or agency represented by the registrant.
- b) Name and title of official with whom registrant deals.

EMBASSY PRESS OFFICE
MR. YAMAZAKI

INTEROFFICE
 REGISTRATION
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 U.S. DEPARTMENT OF JUSTICE
 OFFICE OF REGISTRATION
 OF FOREIGN AGENTS

7. If the foreign principal is a foreign political party, state:

- a) Principal address
- b) Name and title of official with whom the registrant deals.
- c) Principal aim

NOT APPLICABLE

8. If the foreign principal is not a foreign government or a foreign political party,

- a) State the nature of the business or activity of this foreign principal

NOT APPLICABLE

NOT APPLICABLE

b) Is this foreign principal

- Owned by a foreign government, foreign political party, or other foreign principal Yes No
- Directed by a foreign government, foreign political party, or other foreign principal Yes No
- Controlled by a foreign government, foreign political party, or other foreign principal Yes No
- Financed by a foreign government, foreign political party, or other foreign principal Yes No
- Subsidized in whole by a foreign government, foreign political party, or other foreign principal Yes No
- Subsidized in part by a foreign government, foreign political party, or other foreign principal Yes No

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

NOT APPLICABLE

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

NOT APPLICABLE

Date of Exhibit A	Name and Title	Signature
AUG 5, 1987	CLAUDIA SCHIFF - ST. VICE PRESIDENT	<i>Claudia Schiff</i>

RELEASE FOR THE EMBASSY OF JAPAN

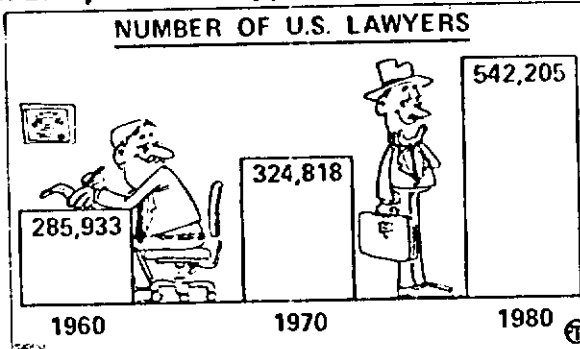
NEWSWORTHY TRENDS

American Lawyers: New Opportunities

American lawyers are courting new opportunities these days, both in domestic practice and abroad—and the result will be a stronger economy and greater job opportunities for all Americans.

There are over 542,000 lawyers in the U.S. today, more than 370,000 of whom are in private practice. In 1960, there were only 285,933 lawyers in the U.S. There are some 220 law schools, which award some 2,091 master's degrees in law each year. The majority of U.S. lawyers conduct most of their business outside the court, and many have a general practice, providing every kind of legal service, from drawing up wills and other legal papers to handling court cases. Others work for corporations or large law firms. Some go on to careers in public office—Congress, the state legislatures and administrative agencies have attracted more people from the law than any other profession.

Now many American lawyers are using their skills in a new judicial arena—Japan.



The number of U.S. lawyers has increased from over 285,000 in 1960 to more than 540,000 today.

The United States and Japan have reached an agreement that enables foreign lawyers to practice in Japan, if they come from states where foreign lawyers, including Japanese, are permitted to practice—Hawaii, New York, California, Washington, D.C. and Michigan.

A number of big American law firms have plans to open offices in Japan in the coming months, following a trend set by American investment bankers, Merrill Lynch, Mor-

gan Stanley, First Boston and Salomon Brothers all have Tokyo operations.

This new mutual exchange of legal services is considered a major advance in economic and trading relations between our two nations. Lawyers at many top Wall Street firms feel that the program should help increase penetration of American companies in the Japanese market and ease the flow of capital from Japan to the U.S. and other countries.

INTERNAL SECURITY
REGISTRATION
APR 17 11 41 AM '87
REC'D YER
U.S. DEPARTMENT
OF JUSTICE
CRIMINAL DIVISION

RADIO ROUNDUP

a collection of features, oddities,
and helpful tips



**NORTH AMERICAN
PRECIS SYNDICATE**

201 east 42nd street
new york, n.y. 10017

RELEASE FOR THE EMBASSY OF JAPAN

U.S. AND JAPAN REACH AGREEMENT

A STRONGER ECONOMY AND GREATER JOB OPPORTUNITIES:
THAT'S WHAT'S IN STORE FOR ALL AMERICANS—THANKS TO A
NEW EXCHANGE POLICY BETWEEN THE U-S AND JAPAN.
AMERICAN LAW FIRMS CAN NOW OPEN OFFICES IN JAPAN—IF
THEY'RE FROM STATES WHERE FOREIGN LAWYERS ARE
PERMITTED TO PRACTICE. THOSE STATES ARE HAWAII, NEW
YORK, CALIFORNIA, MICHIGAN AND THE WASHINGTON, D-C
AREA. NOW, AMERICAN COMPANIES MAY FIND IT EASIER TO
MOVE INTO THE JAPANESE MARKET. THE LEGAL SERVICE
EXCHANGE PROGRAM WILL ALSO FACILITATE THE FLOW OF
CAPITAL FROM JAPAN TO THE U-S AND OTHER COUNTRIES.
ECONOMIC EXPERTS CONSIDER THE PROGRAM A MAJOR
ADVANCE IN ECONOMIC AND TRADING RELATIONS BETWEEN
OUR TWO NATIONS.

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances, by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in duplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

Name of Registrant	Name of Foreign Principal
NORTH AMERICAN PRESS SYNDICATE	EMBASSY of JAPAN

Check Appropriate Boxes:

- The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach two copies of the contract to this exhibit.
- There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach two copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- The agreement or understanding between the registrant and foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.

SEE ATTACHED: # 1

4. Describe fully the nature and method of performance of the above indicated agreement or understanding.

SEE ATTACHED: # 2

RECEIVED
U.S. DEPARTMENT
OF JUSTICE
ORIGINAL DIVISION
AUG 17 11 41 AM '81
INTERNAL SECURITY
REGISTRATION UNIT

5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

SEE ATTACHED: A-2.

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?
Yes No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

DISTRIBUTION OF NEWS RELEASES TO NEWSPAPERS
AND RADIO STATIONS ACROSS THE U.S.

Date of Exhibit B

Name and Title

Signature

AUG 5, 1987

CLAUDIA SCHIFF - Sr. VICE PRES.

Claudia Schiff

Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

①

Results and Costs Newspapers

100 to 400 placements per release

one column width	\$2,000
two column width	2,600
three column width	3,200

For releases more than seven inches deep, add \$50 per extra column inch. Artwork: \$65 per drawing. Deduct \$50 per release for doing two at a time, \$125 each for doing six, or \$150 each for a kit or series of 12

Television

Pick-up: over 40 pick-ups per release

four slide release to 325 stations	\$2,650
four slide release to 633 VHF stations	3,650

Art: \$100 per drawing. Discounts: \$100 per release for six or \$150 each for 12.

Radio

Over 200 pick-ups per release

A script and reply card to 5,000 radio stations: \$1,850. Deduct \$100 per release for six, or \$150 each for 12.

Multi-Media Release

100-400 placements + 250-500 radio-TV pick-ups

From the regular rate for a two-column suburban release, plus a TV and radio release, deduct \$300 so that instead of \$7,100 it is \$6,800. If you use a one-column release, deduct an additional \$600.

Guarantee

We guarantee your complete satisfaction with the results of each release or another one free. North American serves over 600 accounts and results are very predictable



North American Precis Syndicate, Inc.

New York 201 East 42nd Street, New York, New York 10017 (212) 867-9000 Chicago 333 N. Michigan Avenue, Chicago, Illinois 60601 (312) 558-1200 Washington 1025 Vermont Ave., N.W., Washington, D.C. 20005 (202) 347-7300 California 4200 Vantage Avenue, Studio City, California 91604 (213) 761-8400

②

WHAT WE DO

How North American Can Help You

We're a publicity distribution firm used by most Fortune 500 companies plus 90 trade and professional associations.

We can move your information at low cost to 3,800 newspapers, 325 TV stations and 5,000 radio stations.

NEWSPAPERS

Distribution to 1,000 dailies and 2,800 weeklies, mostly from the upscale areas of major markets. Rates include your clippings plus usage reports from North American's computers showing the circulation and major market area of each clip. You produce 100 to 400 clips per release.

TELEVISION

Distribution, to 325 stations, of scripts and chroma key slides—the kind that make pictures appear on a screen behind the announcer—including reproduction of 1,300 TV quality slides per release. Also included: usage cards from stations, plus computer printouts with audience data. Results: 40+ known placements per release.

RADIO

Distribution of scripts to 5,000 radio stations, plus usage cards from stations, plus computer printouts with audience data. You create 200+ placements per release.