

Furnish this exhibit for EACH foreign principal listed in an initial statement
and for EACH additional foreign principal acquired subsequently.

1. Name and address of registrant NORTH AMERICAN PRECIS SYNDICATE 201 E 42ND ST NEW YORK, NY 10017	2. Registration No. 2836 NORTH AMERICAN PRECIS 1025 VERMONT AVE. NW WASH. D.C. 20005 (BRANCH)
3. Name of foreign principal EMBASSY OF JAPAN	4. Principal address of foreign principal 2520 MASS AVE WASH. D.C. 20008

5. Indicate whether your foreign principal is one of the following type:

- Foreign government
- Foreign political party
- Foreign or domestic organization: If either, check one of the following:
 - Partnership
 - Corporation
 - Association
 - Individual—State his nationality _____
 - Committee
 - Voluntary group _____
 - Other (specify) _____

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 877 OCT 22 19 54
 INTERNAL SECURITY
 SECTION
 REGISTRATION UNIT

6. If the foreign principal is a foreign government, state:

- a) Branch or agency represented by the registrant.
- b) Name and title of official with whom registrant deals.

EMBASSY PRESS OFFICE
MR. YAMAGAMI

7. If the foreign principal is a foreign political party, state:

- a) Principal address
- b) Name and title of official with whom the registrant deals.
- c) Principal aim

NOT APPLICABLE

8. If the foreign principal is not a foreign government or a foreign political party,

- a) State the nature of the business or activity of this foreign principal

NOT APPLICABLE

b) Is this foreign principal

- Owned by a foreign government, foreign political party, or other foreign principal Yes No
- Directed by a foreign government, foreign political party, or other foreign principal..... Yes No
- Controlled by a foreign government, foreign political party, or other foreign principal Yes No
- Financed by a foreign government, foreign political party, or other foreign principal..... Yes No
- Subsidized in whole by a foreign government, foreign political party, or other foreign principal..... Yes No
- Subsidized in part by a foreign government, foreign political party, or other foreign principal..... Yes No

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

THE EMBASSY OF JAPAN REPRESENTS
THE GOVERNMENT OF JAPAN IN THE UNITED STATES

SEP 18 1987

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

NOT APPLICABLE

Date of Exhibit A 9/18/87	Name and Title CLAUDIA SCHIFF - SERVICE RESIDENT	Signature Claudia Schiff
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RELEASE FOR THE EMBASSY OF JAPAN

NEWS

IN PICTURES

**Crown Prince
From Japan**



Japanese Crown Prince Akihito and Crown Princess Michiko have traveled to 37 countries around the world in the interests of international good will. They will visit the United States at the invitation of President Reagan for about two weeks in early October. It's expected the meeting will help in Japan's recent efforts to enhance relations and mutual understanding between the two countries. The United States and Japan are important partners and each nation's citizens benefits from the exchange of science, technology and culture.

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RELEASE FOR THE EMBASSY OF JAPAN

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**FACTS
& FIGURES**
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Here are a few enlightening facts about the Land of the Rising Sun—Japan—one of America's most important allies:



The Crown Prince of Japan.

At times in Japanese history, the Emperor held great power. Today, Japan is a modern democracy with a congress known as the Diet. Members of the imperial family play a ceremonial role and often travel internationally in the interests of goodwill.

The Crown Prince Akihito and Crown Princess Michiko have made official visits to 37 countries since 1959, including their visit to the United States in 1960. They have been back for a couple of short visits since then.

The Crown Prince specializes in the study of the fish known as gobies and has published 24 papers in the *Japanese Journal of Ichthyology*. The Crown Prince is also interested in history and enjoys playing tennis.

The Crown Prince and Crown Princess will visit the United States at the invitation of President Reagan for about two weeks early in October. They will tour some cities, including Washington, D.C. It's expected the visit will enhance relations and understanding between the United States and Japan.

RELEASE FOR THE EMBASSY OF JAPAN

Did You Know?

Economic changes in Japan may mean big changes for American workers, retailers, managers—all taxpayers:



- Japanese Prime Minister Nakasone declared in a recent report, "Japan cannot remain a solitary island of prosperity." He knows Japan's economy must move from one dependent on exports to one led by domestic demand. This move would improve the standard of living for the Japanese people, and Japan's trade relations with the world.

- If America can sell more goods to Japan, our businesses will do better and employment rates will rise while taxes and consumer prices go lower.

- The Japanese government is doing many things to increase imports. It's stimulating domestic demand in such areas as housing and public works. It's deregulating industries such as distribution, finance and petroleum. It may soon eliminate tariffs on manufactured goods through the coming round of multilateral trade negotiations.

RELEASE FOR THE EMBASSY OF JAPAN

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& FIGURES**
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Good news for American workers: Japan is buying more of our products. Thanks to new economic policies, Japan's economic growth in 1986 was led by domestic demand, not by exports. Japan's exports were down 15.9 percent in 1986, in yen terms. Its imports were up by 12.5 percent in 1986, in volume terms.

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The Japanese government is working on ways to strengthen its economy and its trade relations with other nations. For example, that government asked major Japanese enterprises to increase their imports in 1987 by about \$6.8 billion. The government also plans to recycle over \$20 billion on a completely untied basis to developing countries, over a three year period

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To help increase leisure time in Japan and the demand for consumer goods, experts have recommended steps to reduce the average per capita hours worked annually by the Japanese from the present 2,100 to 1,800

RELEASE FOR THE EMBASSY OF JAPAN



U.S. Taxpayers Support Japanese Plans

Many of us may look forward to paying lower taxes in the years to come, thanks to a plan that's helping more Americans find jobs and become less dependent on taxpayer-supported social programs. Who do we have to thank for that plan? Surprisingly, it's the Japanese government.

In order to improve its own standard of living and improve trade relations with other nations, the Japanese government is planning major changes that will adjust its economic structure from one dependent on exports to one led by domestic demand. These changes are expected to help the demand for exports from other nations—including the U.S.

One step Japan has already taken to increase its imports is to cut the production capacity of some Japanese industries, such as coal, steel and shipbuilding. Other plans include deregulation of various



Thanks to economic changes in Japan, America may be exporting more—and hiring more.

industries, stimulating domestic demand in housing and public works, increasing business opportunities in Japan for foreign firms, elimination of tariffs on imports of manufactured goods through multilateral trade talks.

Thanks to Japan's efforts, American factories and businesses may soon export more goods overseas, increasing the need for workers in many industries. That's good news for U.S. taxpayers concerned about unemployment and the economy.

RELEASE FOR THE EMBASSY OF JAPAN

NEWSWORTHY TRENDS

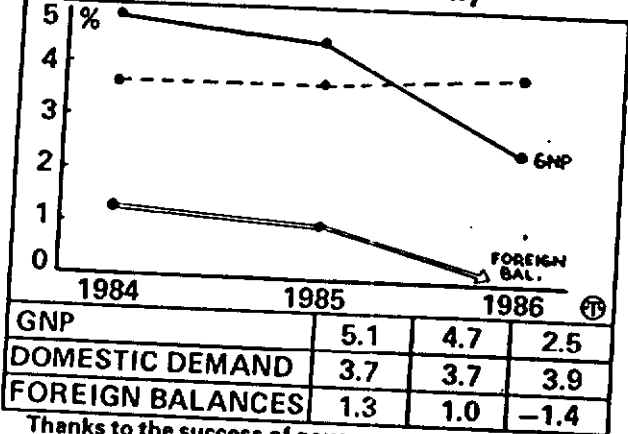
Changes in Japan Affect American Economy

Unemployment, taxes and consumer prices in the United States may soon be on the decrease, thanks to increasing efforts in Japan to change its economic policies and stimulate more trade with the U.S. and other Western nations.

According to Japanese Prime Minister Nakasone, "Japan cannot remain a solitary island of prosperity." Nakasone and other Japanese leaders are working on ways to adjust Japan's economic structure from one dependent on exports to one led by domestic demand. If these plans are successful, Japan may be exporting less to the U.S. and buying more of our products instead—a move that would stimulate American industry, put more people back to work and strengthen our economy.

A report recently drawn up by Japanese economic experts outlines a plan of action.

- **Housing, etc.:** The plan calls for better housing, converting farm land to housing and upgrading of social infrastructure.
- **Deregulation:** Regulations should be eased in such fields as distribution, finance and the petroleum industry and positive efforts should be made to increase business op-



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portunities in Japan for foreign firms in the construction industry.

• **Imports of manufactured goods:** The Japanese government should promote the elimination of tariffs on manufactured goods through the coming round of multilateral trade negotiations and promote its procurement of foreign goods.

• **Agriculture:** Differences in the prices of domestic and foreign foodstuffs should be reduced by raising productivity levels in Japan and the appropriate implementation of import policies.

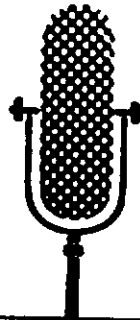
• **Shorter working hours:**

Steps should be taken to introduce a five-day working week for government agencies and financial institutions so as to reduce the average number of hours worked annually by the Japanese. Other plans to stimulate private consumption include income tax cuts, increasing wages and improved quality of housing.

• **Economic Cooperation:** The plan calls for accelerating the implementation by two years of its seven-year plan of doubling foreign aid—over \$20 billion will also be recycled on an untied basis to developing countries.

RELEASE FOR THE EMBASSY OF JAPAN

RADIO ROUNDUP
a collection of features, oddities,
and helpful tips



**NORTH AMERICAN
PRECIS SYNDICATE**
201 east 42nd street
new york, n.y. 10017

141 WORDS. 56 SECONDS

CROWN PRINCE'S VISIT FROM JAPAN

VISITORS FROM JAPAN IN 1987 WILL BRING NEWS TO THE AMERICAN PEOPLE. EARLY IN OCTOBER, AT THE INVITATION OF PRESIDENT REAGAN, THE CROWN PRINCE AND CROWN PRINCESS OF JAPAN WILL COME TO THE UNITED STATES ON A MISSION OF GOODWILL. THEY WILL TOUR WASHINGTON D.C. AND SOME OTHER CITIES FOR ABOUT TWO WEEKS. SINCE THEIR MARRIAGE IN 1959 THE CROWN PRINCE AND CROWN PRINCESS HAVE TRAVELLED TO THIRTY-SEVEN DIFFERENT COUNTRIES AS REPRESENTATIVES OF THE JAPANESE EMPEROR. THEY VISITED THE UNITED STATES FOR THE FIRST TIME IN 1960 AND HAVE BEEN BACK FOR A COUPLE OF SHORT VISITS SINCE THEN. THE CROWN PRINCE SPECIALIZES IN THE STUDY OF FISH KNOWN AS GOBIES AND HAS PUBLISHED TWENTY-FOUR PAPERS IN THE JAPANESE JOURNAL OF ICHTHYOLOGY. THE CROWN PRINCE IS ALSO VERY INTERESTED IN HISTORY AND ENJOYS PLAYING TENNIS. IT'S EXPECTED HIS VISIT WILL ENHANCE THE FRIENDSHIP AND MUTUAL UNDERSTANDING BETWEEN THE UNITED STATES AND JAPAN.

RELEASE FOR THE EMBASSY OF JAPAN

IN COLOR

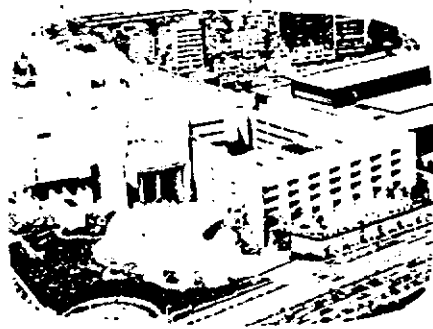
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201 East 42nd Street • New York, N.Y. 10017 • UN 7-9000

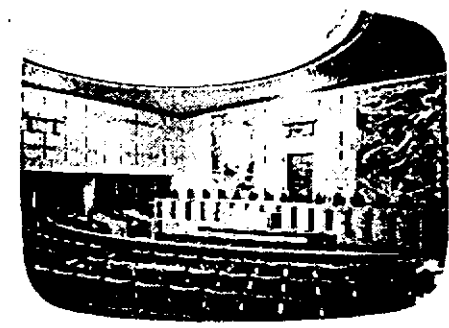


LAW: THE LATEST TRENDS

AMERICAN LAWYERS ARE COURTING NEW OPPORTUNITIES BOTH HERE AND ABROAD. THE RESULT MAY BE A STRONGER ECONOMY AND MORE OPPORTUNITIES FOR ALL AMERICANS.



THERE ARE MORE THAN FIVE HUNDRED FORTY THOUSAND LAWYERS IN THE U-S TODAY, UP FROM TWO HUNDRED EIGHTY-FIVE THOUSAND IN 1960. MANY LAWYERS WORK IN GENERAL PRACTICE, WHILE OTHERS WORK FOR CORPORATIONS OR LARGE LAW FIRMS. CONGRESS HAS ATTRACTED MORE PEOPLE FROM THE LAW THAN ANY OTHER PROFESSION.

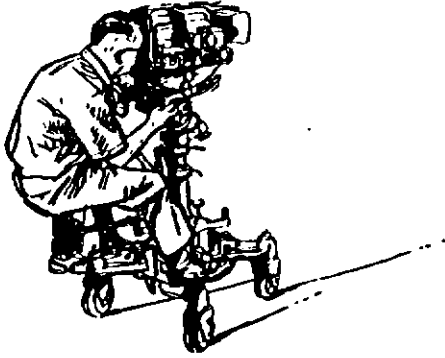


NOW MANY AMERICAN LAWYERS ARE USING THEIR SKILLS IN A NEW JUDICIAL ARENA. FOR THE FIRST TIME IN THIRTY YEARS, AMERICAN LAW FIRMS CAN OPEN OFFICES IN JAPAN. THE LAW FIRMS MUST COME FROM STATES WHERE FOREIGN LAWYERS ARE PERMITTED TO PRACTICE: HAWAII, NEW YORK, CALIFORNIA, MICHIGAN AND WASHINGTON, D-C.



MANY FEEL THAT THIS LEGAL SERVICES EXCHANGE PROGRAM WILL MAKE IT EASIER FOR MORE AMERICAN COMPANIES TO PENETRATE THE JAPANESE MARKET. EXPERTS CONSIDER IT A MAJOR ADVANCE IN ECONOMIC AND TRADING RELATIONS BETWEEN OUR TWO COUNTRIES.

RELEASE FOR THE EMBASSY OF JAPAN



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TV TAKES

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CROWN PRINCE OF JAPAN TO VISIT THE UNITED STATES

VISITORS FROM JAPAN THIS YEAR WILL BRING NEWS TO THE AMERICAN PEOPLE. EARLY IN OCTOBER, AT THE INVITATION OF PRESIDENT REAGAN, THE CROWN PRINCE AND THE CROWN PRINCESS OF JAPAN ARE COMING TO THE UNITED STATES ON A MISSION OF GOODWILL.



PRESIDENT REAGAN HAS BEEN A GUEST OF THE EMPEROR OF JAPAN AT HIS IMPERIAL PALACE. THE VISIT OF THE CROWN PRINCE TO THE UNITED STATES WILL INCLUDE A MEETING WITH THE PRESIDENT.



SINCE THEIR MARRIAGE IN 1959 THE CROWN PRINCE AND CROWN PRINCESS HAVE MADE OFFICIAL VISITS TO THIRTY-SEVEN COUNTRIES AROUND THE WORLD. THEY VISITED THE UNITED STATES FOR THE FIRST TIME IN 1960 TO COMMEMORATE THE CENTENNIAL OF U.S.-JAPAN RELATIONS. THEY HAVE BEEN BACK FOR A COUPLE OF SHORT VISITS SINCE THEN.



IT'S EXPECTED THEIR VISIT WILL LEAD TO AN ENHANCED RELATIONSHIP BETWEEN THE TWO COUNTRIES. THAT WOULD BE BENEFICIAL FOR BOTH PEOPLES.

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances, by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in duplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

Name of Registrant	Name of Foreign Principal
NORTH AMERICAN PRECIS SYNDICATE	EMBASSY OF JAPAN

Check Appropriate Boxes:

- The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach two copies of the contract to this exhibit.
- There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach two copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- The agreement or understanding between the registrant and foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.

SEE ATTACHED: #1 1

4. Describe fully the nature and method of performance of the above indicated agreement or understanding.

SEE ATTACHED: #1 2

INTERNAL SECURITY
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5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

SEE ATTACHED: #1 2

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?
Yes No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

DISTRIBUTION OF NEWS RELEASES TO NEWSPAPERS, RADIO
AND T.V. STATIONS ACROSS THE U.S.

Date of Exhibit B	Name and Title	Signature
9/18/87	CLAUDIA SCHIFF- Sr. VICE PRESIDENT X	<i>Claudia Schiff</i>

Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

①

Results and Costs Newspapers

100 to 400 placements per release

one column width	\$2,000
two column width	2,600
three column width	3,200

For releases more than seven inches deep, add \$50 per extra column inch. Artwork: \$65 per drawing. Deduct \$50 per release for doing two at a time, \$125 each for doing six, or \$150 each for a kit or series of 12.

Television

Pick-up: over 40 pick-ups per release

four slide release to 325 stations	\$2,650
four slide release to 633 VHF stations	3,650

Art: \$100 per drawing. Discounts: \$100 per release for six or \$150 each for 12.

Radio

Over 200 pick-ups per release

A script and reply card to 5,000 radio stations: \$1,850. Deduct \$100 per release for six, or \$150 each for 12.

Multi-Media Release

100-400 placements + 250-500 radio-TV pick-ups

From the regular rate for a two-column suburban release, plus a TV and radio release, deduct \$300 so that instead of \$7,100 it is \$6,800. If you use a one-column release, deduct an additional \$600.

Guarantee

We guarantee your complete satisfaction with the results of each release or another one free. North American serves over 600 accounts and results are very predictable.



North American Precis Syndicate, Inc.

New York 261 East 42nd Street, New York, New York 10017 (212) 867-9000 Chicago 333 N. Michigan Avenue, Chicago, Illinois 60601 (312) 558-1200 Washington 1025 Vermont Ave., N.W., Washington, D.C. 20005 (202) 347-7300 California 4209 Vantage Avenue, Studio City, California 91604 (213) 761-8400

②

WHAT WE DO

How North American Can Help You

We're a publicity distribution firm used by most Fortune 500 companies plus 90 trade and professional associations.

We can move your information at low cost to 3,800 newspapers, 325 TV stations and 60,000 radio stations.

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DEPT. OF JUSTICE
GENERAL DIVISION

NEWSPAPERS

Distribution to 1,000 dailies and 2,800 weeklies, mostly from the upscale areas of major markets. Rates include your clippings plus usage reports from North American's computers showing the circulation and major market area of each clip. You produce 100 to 400 clips per release.

TELEVISION

Distribution, to 325 stations, of scripts and chroma key slides—the kind that make pictures appear on a screen behind the announcer—including reproduction of 1,300 TV quality slides per release. Also included: usage cards from stations, plus computer printouts with audience data. Results: 40+ known placements per release.

RADIO

Distribution of scripts to 5,000 radio stations, plus usage cards from stations, plus computer printouts with audience data. You create 200+ placements per release.

RELEASE FOR THE EMBASSY OF JAPAN

NEWS

IN PICTURES

Crown Prince From Japan



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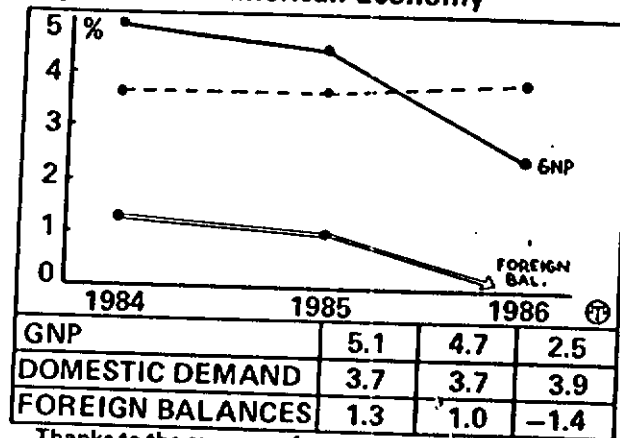
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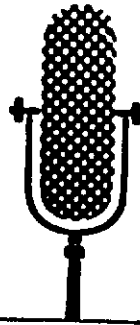
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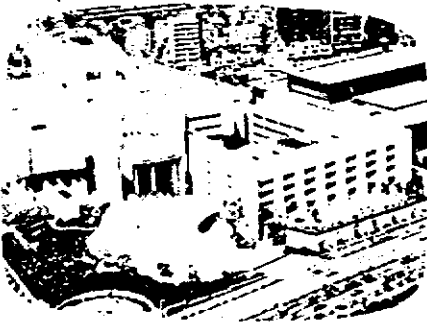
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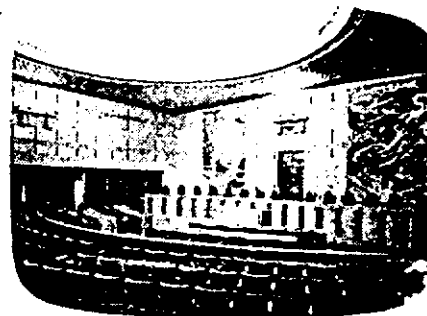


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IN COLOR

TV TAKES

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CROWN PRINCE OF JAPAN TO VISIT THE UNITED STATES



VISITORS FROM JAPAN THIS YEAR WILL BRING NEWS TO THE AMERICAN PEOPLE. EARLY IN OCTOBER, AT THE INVITATION OF PRESIDENT REAGAN, THE CROWN PRINCE AND THE CROWN PRINCESS OF JAPAN ARE COMING TO THE UNITED STATES ON A MISSION OF GOODWILL.



PRESIDENT REAGAN HAS BEEN A GUEST OF THE EMPEROR OF JAPAN AT HIS IMPERIAL PALACE. THE VISIT OF THE CROWN PRINCE TO THE UNITED STATES WILL INCLUDE A MEETING WITH THE PRESIDENT.



SINCE THEIR MARRIAGE IN 1959 THE CROWN PRINCE AND CROWN PRINCESS HAVE MADE OFFICIAL VISITS TO THIRTY-SEVEN COUNTRIES AROUND THE WORLD. THEY VISITED THE UNITED STATES FOR THE FIRST TIME IN 1960 TO COMMEMORATE THE CENTENNIAL OF U.S.-JAPAN RELATIONS. THEY HAVE BEEN BACK FOR A COUPLE OF SHORT VISITS SINCE THEN.



IT'S EXPECTED THEIR VISIT WILL LEAD TO AN ENHANCED RELATIONSHIP BETWEEN THE TWO COUNTRIES. THAT WOULD BE BENEFICIAL FOR BOTH PEOPLES.