

Furnish this exhibit for EACH foreign principal listed in an initial statement
and for EACH additional foreign principal acquired subsequently.

1. Name and address of registrant <i>NORTH AMERICAN PRECIS SYNDICATE 201 EAST 42ND ST NEW YORK, N.Y. 10017</i>	<i>NORTH AMERICAN PRECIS 1025 VERMONT AVENUE WASH. D.C. 20005 (BRANCH)</i>	2. Registration No. <i>2836</i>
3. Name of foreign principal <i>EMBASSY OF JAPAN</i>	4. Principal address of foreign principal <i>2520 MASS AVE WASH D.C. 20008</i>	

5. Indicate whether your foreign principal is one of the following type:

- Foreign government
- Foreign political party
- Foreign or domestic organization: If either, check one of the following:
 - Partnership
 - Corporation
 - Association
 - Committee
 - Voluntary group
 - Other (specify) _____
- Individual—State his nationality _____

6. If the foreign principal is a foreign government, state:

- a) Branch or agency represented by the registrant. *EMBASSY PRESS OFFICE*
- b) Name and title of official with whom registrant deals. *TOMIJI SUGAWA*

7. If the foreign principal is a foreign political party, state:

- a) Principal address
- b) Name and title of official with whom the registrant deals. *NOT APPLICABLE*
- c) Principal aim

8. If the foreign principal is not a foreign government or a foreign political party,

- a) State the nature of the business or activity of this foreign principal. *NOT APPLICABLE*

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NOT APPLICABLE

b) Is this foreign principal


- Owned by a foreign government, foreign political party, or other foreign principal Yes No
- Directed by a foreign government, foreign political party, or other foreign principal..... Yes No
- Controlled by a foreign government, foreign political party, or other foreign principal Yes No
- Financed by a foreign government, foreign political party, or other foreign principal..... Yes No
- Subsidized in whole by a foreign government, foreign political party, or other foreign principal..... Yes No
- Subsidized in part by a foreign government, foreign political party, or other foreign principal..... Yes No

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

NOT APPLICABLE

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

NOT APPLICABLE

Date of Exhibit A	Name and Title	Signature
12/8/87	CLAUDIA SCHIFF-ST. VICE PRESIDENT	

RELEASE FOR THE EMBASSY OF JAPAN

WANT TO GO TO ⌘ JAPAN?

Jetting to Know You

Recently, hundreds of Americans were selected to participate in a novel exchange program in Japan.



Hundreds of Americans go to Japan to teach English.

They're part of the Japan Exchange and Teaching Program (JET) for youth to foster international perspective in Japan by promoting international exchange at local levels as well as intensifying foreign language education.

Most successful applicants are assigned for one year to English language teaching positions in schools throughout Japan, but a small number will work in international activities out of Prefectural or Municipal offices.

In 1987, 500 Americans were part of the program. For information on how to participate in 1988, you can write: Japan Exchange and Teaching Program, Embassy of Japan, (2520 Massachusetts Ave., N.W., Washington, D.C. 20008) or regional Consulate-General of Japan

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INTERNAL SECURITY
SECTION
REGISTRATION UNIT

U.S. Department of Justice
Washington, DC 20530

Exhibit B
To Registration Statement
Under the Foreign Agents Registration Act of 1940

OMB No. 1105-0007
Approval Expires Nov. 30, 1986

5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

SEE ATTACHED: # 2

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?
Yes No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

DISTRIBUTION OF NEWS RELEASES TO NEWSPAPERS ACROSS THE UNITED STATES

Date of Exhibit B

12/8/87

Name and Title

CLAUDIA SCHIFF - Sr. Vice President

Signature

Claudia Schiff

Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

①

Results and Costs Newspapers

100 to 400 placements per release

one column width	\$2,000
two column width	2,600
three column width	3,200

For releases more than seven inches deep, add \$50 per extra column inch. Artwork: \$65 per drawing. Deduct \$50 per release for doing two at a time, \$125 each for doing six, or \$150 each for a kit or series of 12.

Television

Pick-up: over 40 pick-ups per release

four slide release to	
325 stations	\$2,650
four slide release to	
633 VHF stations	3,650

Art: \$100 per drawing. Discounts: \$100 per release for six or \$150 each for 12.

Radio

Over 200 pick-ups per release

A script and reply card to 5,000 radio stations: \$1,850. Deduct \$100 per release for six, or \$150 each for 12.

Multi-Media Release

100-400 placements + 250-500 radio-TV pick-ups

From the regular rate for a two-column suburban release, plus a TV and radio release, deduct \$300 so that instead of \$7,100 it is \$6,800. If you use a one-column release, deduct an additional \$600.

Guarantee

We guarantee your complete satisfaction with the results of each release or another one free. North American serves over 600 accounts and results are very predictable.



North American Precise Syndicate, Inc.

New York 201 East 42nd Street, New York, New York 10017 (212) 867-9000 Chicago 333 N. Michigan Avenue, Chicago, Illinois 60601 (312) 558-1200 Washington 1025 Vermont Ave., N.W., Washington, D.C. 20005 (202) 347-7300 California 4209 Vantage Avenue, Studio City, California 91604 (213) 761-8400

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WHAT WE DO

How North American Can Help You

We're a publicity distribution firm used by most Fortune 500 companies plus 90 trade and professional associations.

We can move your information at low cost to 3,800 newspapers, 325 TV stations and 5,000 radio stations

NEWSPAPERS

Distribution to 1,000 dailies and 2,800 weeklies, mostly from the upscale areas of major markets. Rates include your clippings plus usage reports from North American's computers showing the circulation and major market area of each clip. You produce 100 to 400 clips per release.

TELEVISION

Distribution to 325 stations, of scripts and chroma key slides—the kind that make pictures appear on a screen behind the announcer—including reproduction of 1,300 TV quality slides per release. Also included: usage cards from stations, plus computer printouts with audience data. Results: 40+ known placements per release.

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PRINT SECTION

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RADIO

Distribution of scripts to 5,000 radio stations, plus usage cards from stations, plus computer printouts with audience data. You create 200+ placements per release.