

Furnish this exhibit for EACH foreign principal listed in an initial statement
and for EACH additional foreign principal acquired subsequently.

1. Name and address of registrant NORTH AMERICAN PRECIS SYNDICATE 201 E. 42ND ST NEW YORK, NY 10017	2. Registration No. 2836
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3. Name of foreign principal ITALIAN TRADE COMMISSION	4. Principal address of foreign principal 499 PARK AVE NEW YORK, NY 10022
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5. Indicate whether your foreign principal is one of the following type:

Foreign government

Foreign political party

Foreign or domestic organization: If either, check one of the following:

<input type="checkbox"/> Partnership	<input type="checkbox"/> Committee
<input type="checkbox"/> Corporation	<input type="checkbox"/> Voluntary group
<input type="checkbox"/> Association	<input type="checkbox"/> Other (specify) _____

Individual—State his nationality _____

6. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant. ITALIAN TRADE COMMISSION

b) Name and title of official with whom registrant deals. MAX LUCICH

7. If the foreign principal is a foreign political party, state:

a) Principal address

b) Name and title of official with whom the registrant deals.

c) Principal aim

8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal

NOT APPLICABLE

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b) Is this foreign principal

- Owned by a foreign government, foreign political party, or other foreign principal Yes No
- Directed by a foreign government, foreign political party, or other foreign principal Yes No
- Controlled by a foreign government, foreign political party, or other foreign principal Yes No
- Financed by a foreign government, foreign political party, or other foreign principal Yes No
- Subsidized in whole by a foreign government, foreign political party, or other foreign principal Yes No
- Subsidized in part by a foreign government, foreign political party, or other foreign principal Yes No

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

THE ITALIAN TRADE COMMISSION IS A BRANCH OF THE ITALIAN GOVERNMENT

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

NOT APPLICABLE

Date of Exhibit A	Name and Title	Signature
4/8/88	MICHAEL NEELMAN SERVICE COORDINATOR	Michael Neelman

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances, by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in duplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

Name of Registrant	Name of Foreign Principal
NORTH AMERICAN PRECIS SYNDICATE	ITALIAN TRADE COMMISSION

Check Appropriate Boxes:

- The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach two copies of the contract to this exhibit.
- There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach two copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- The agreement or understanding between the registrant and foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.

SEE ATTACHED: # 1

4. Describe fully the nature and method of performance of the above indicated agreement or understanding.

SEE ATTACHED: # 2

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5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

SEE ATTACHED: # 2

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?¹
Yes No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

DISTRIBUTION OF NEWS RELEASES TO NEWSPAPERS
ACROSS THE U.S.

Date of Exhibit B	Name and Title	Signature
4/8/88	MICHAEL NEELMAN - SERVICE COORDINATOR	Michael Neelman

¹Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

①

Results and Costs

NEWSPAPERS

100 to 400 placements per release

one column width \$2,100

two column width \$2,700

three column width \$3,300

For releases more than seven inches deep, add \$50 per extra column inch. Artwork: \$65 per drawing. Deduct \$150 per release for doing four at a time, \$175 each for doing six, or \$200 each for 12.

TELEVISION

Pick-up: over 40 stations per release

four slide release to

325 Stations \$2,650

four slide release to

600 VHF stations 3,650

Art: \$100 per drawing. Discounts: \$100 per release for six or \$150 each for 12.

RADIO

Over 200 pick-ups per release

A script and reply card to 3,000 radio stations: \$2,150. Deduct \$100 per release for six, or \$150 each for 12.

MULTI-MEDIA RELEASE

350 to 700 placements on TV, radio and in suburban newspapers.

one multi-media release \$6,000

Deduct \$600 if the multi-media release includes a one-column suburban newspaper release, or add \$600 if a three column size is used.

Deduct \$500 per multi-media release for doing six or more.

GUARANTEE

We guarantee your complete satisfaction with the results of each release—quality, quantity, and speed—or another one free.



North American Precise Syndicate, Inc.

New York 201 East 42nd Street, New York, New York 10017 (212) 867-9000 Chicago 333 N. Michigan Avenue, Chicago, Illinois 60601 (312) 558-1200 Washington 1025 Vermont Ave., N.W., Washington, D.C. 20005 (202) 347-7300 California 4209 Vantage Avenue, Studio City, California 91604 (213) 761-8400

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WHAT WE DO

How North American Can Help You

We're a publicity distribution firm used by most Fortune 500 companies plus 90 trade and professional associations.

We can move your information at low cost to 3,800 newspapers, 325 TV stations and 5,000 radio stations

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NEWSPAPERS

Distribution to 1,000 dailies and 2,800 weeklies, mostly from the upscale areas of major markets. Rates include your clippings plus usage reports from North American's computers showing the circulation and major market area of each clip. You produce 100 to 400 clips per release.

TELEVISION

Distribution, to 325 stations, of scripts and chroma key slides—the kind that make pictures appear on a screen behind the announcer—including reproduction of 1,300 TV quality slides per release. Also included: usage cards from stations, plus computer printouts with audience data. Results: 40+ known placements per release.

RADIO

Distribution of scripts to 5,000 radio stations, plus usage cards from stations, plus computer printouts with audience data. You create 200+ placements per release.

RELEASE FOR THE ITALIAN TRADE COMMISSION

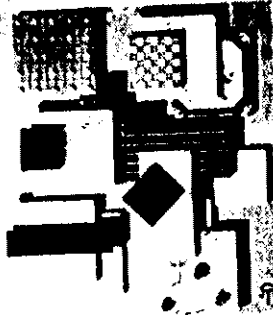
Tips For Homeowners

Tips on Tile

Would you redecorate your home if you could do it for free? Decorating your home with beautiful Italian ceramic tiles is a project that easily pays for itself. Fine tile not only enhances the beauty and resale value of a house, it can save you money because it keeps its good looks a good long time.

Italian ceramic tile, properly chosen and installed, can be a material of lasting beauty that satisfies the design requirements of virtually every setting, from kitchen and bathroom to living room and patio. Every year sees new tile products on the market, in an almost infinite variety of colors, sizes, shapes and patterns from the world's top designers—Valentino, Krizia, Versace, Gianfranco Ferré. There are tiles with glass inserts, geometric designs, paisley print patterns, mosaic or terra cotta surfaces and even hand-painted motifs, which can be used as design elements instead of simply as accents. All are easy to install and affordably priced, from about \$2 per square foot up to \$15.

Most popular this year are the faux marble and granite tile looks, reports the Italian Tile Center, a division of the Italian Trade Commission. These lovely tile pieces are available in varied colorations and often come with



Tile selections range from marbles to mosaics and feature a host of decorative patterns.

high-gloss surfaces, which give an even richer look. Many homeowners prefer the faux marble tiles because they're less expensive, lighter and easier to maintain than real marble. This year saw the introduction of new shades of pink and gray with mirror-polished smooth surfaces. New is a blue or brown marbled look, in a modular design that suggests a stone or marble column.

When choosing tile, keep in mind that, normally, single-fired tiles are appropriate for floors, double-fired for walls and extruded for outdoors. You can find out more about decorating with tile from a free *Consumer's Guide Book to Italian Ceramic Tiles*. For a copy, write: The Italian Tile Center, 499 Park Avenue, New York, NY 10022.

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