

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances, by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in duplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

Name of Registrant

NORTH AMERICAN PRECIS SYNDICATE

Name of Foreign Principal

EMBASSY OF JAPAN

Check Appropriate Boxes:

- The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach two copies of the contract to this exhibit.
- There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach two copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- The agreement or understanding between the registrant and foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.

SEE ATTACHED: #1

4. Describe fully the nature and method of performance of the above indicated agreement or understanding.

SEE ATTACHED: #2

RECEIVED
DEPT. OF JUSTICE
CRIMINAL DIVISION
FEB 27 1988
10:37 AM '88

5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

SEE ATTACHED: 41-2

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?¹
Yes No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

DISTRIBUTION OF NEWS RELEASES TO NEWSPAPERS, RADIO AND TV STATIONS ACROSS THE U.S.

Date of Exhibit B

9/14/88

Name and Title

MICHAEL REZIMAN - SERVICE COORDINATOR

Signature

Michael Rezman

¹Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

①

Results and Costs

NEWSPAPERS

100 to 400 placements per release
one column width \$2,100
two column width \$2,700
three column width \$3,300

For releases more than seven inches deep, add \$50 per extra column inch. Artwork: \$65 per drawing. Deduct \$150 per release for doing four at a time, \$175 each for doing six, or \$200 each for 12.

TELEVISION

Pick-up: over 40 stations per release
four slide release to
325 stations \$2,650
four slide release to
600 VHF stations 3,650
Art: \$100 per drawing. Discounts:
\$100 per release for six or \$150 each for 12.

RADIO

Over 200 pick-ups per release
A script and reply card to 3,000 radio stations: \$2,150. Deduct \$100 per release for six, or \$150 each for 12.

MULTI-MEDIA RELEASE

350 to 700 placements on TV, radio and in suburban newspapers.

one multi-media release \$6,000
Deduct \$600 if the multi-media release includes a one-column suburban newspaper release, or add \$600 if a three column size is used.

Deduct \$500 per multi-media release for doing six or more.

GUARANTEE

We guarantee your complete satisfaction with the results of each release—quality, quantity, and speed—or another one free.



North American Precise Syndicate, Inc.
New York 201 East 42nd Street, New York, New York 10017 (212) 867-9000
Chicago 333 N. Michigan Avenue, Chicago, Illinois 60601 (312) 558-1200
Washington 1025 Vermont Ave., N.W., Washington, D.C. 20005 (202) 347-7300
California 4209 Vantage Avenue, Studio City, California 91604 (213) 761-8400

②

WHAT WE DO

How North American Can Help You

We're a publicity distribution firm used by most Fortune 500 companies plus 90 trade and professional associations.

We can move your information at low cost to 3,800 newspapers, 325 TV stations and 5,000 radio stations

NEWSPAPERS

Distribution to 1,000 dailies and 2,800 weeklies, mostly from the upscale areas of major markets. Rates include your clippings plus usage reports from North American's computers showing the circulation and major market area of each clip. You produce 100 to 400 clips per release.

TELEVISION

Distribution to 325 stations, of scripts and chroma-key slides, the kind that make pictures appear on a screen behind the announcer—including reproduction of 1,300 TV quality slides per release. Also included: usage cards from stations, plus computer printouts with audience data. Results: 40+ known placements per release.

RADIO

Distribution of scripts to 5,000 radio stations, plus usage cards from stations, plus computer printouts with audience data. You create 200+ placements per release.

RELEASE FOR THE EMBASSY OF JAPAN

newsworthy trends

Coming Up: Japanese Plan Benefits U.S. Economy

More U.S. exports to Japan and more jobs for American workers: Those are just two of the big benefits that may be expected as the result of Japan's new economic management.

A new economic plan for the five-year period fiscal 1988-1992, launched by the Japanese government of Prime Minister Noboru Takeshita, aims at contributing more actively to stable world economic growth and the maintenance of international peace, linking economic growth to the qualitative improvement of people's lives, and transforming Japan's economy into one more dependent on domestic demand.

Among the provisions of the new five-year economic plan:

- Shrinking trade surplus—the economic growth during the period is expected at



3 3/4% per annum, with the domestic demand expanding at a higher rate of 4 1/4%. This means less trade surplus—more imports.

- Structural changes, including enhancement of market access and deregulation to utilize more of the market mechanism.

- Shorten annual working hours—from some 2,100 hours

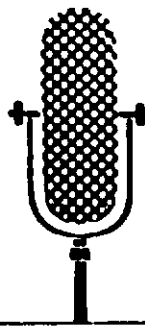
at present (1,900 hours in the United States) for the average worker to 1,800 hours. More leisure time may mean more consumption of goods and services from abroad.

With these economic changes in Japan, there are increasing export opportunities for American firms. Now is the time for the U.S. to take advantage of them.

RELEASE FOR THE EMBASSY OF JAPAN

RADIO ROUNDUP

a collection of features, oddities,
and helpful tips



**NORTH AMERICAN
PRECIS SYNDICATE^{INC.}**

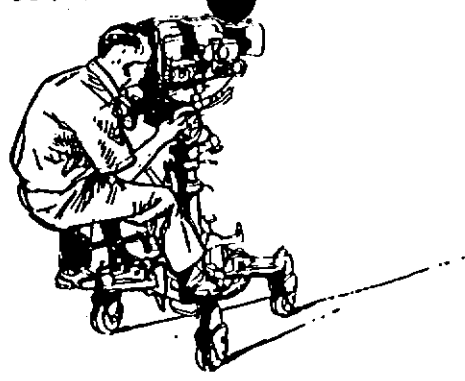
201 east 42nd street
new york, n.y. 10017

134 WORDS, 53 SECONDS

NEWS FROM JAPAN: NEW PLAN BENEFITS U.S.

EXPERTS PREDICT: AMERICA WILL BE SELLING MORE TO JAPAN IN THE YEARS TO COME. THAT'S GOOD NEWS FOR ALL AMERICAN WORKERS AND INVESTORS. SEEMS THAT JAPAN IS WORKING TO TRANSFORM ITS ECONOMY INTO ONE MORE DEPENDENT ON DOMESTIC DEMAND. INCREASED DOMESTIC DEMAND WILL IMPROVE THE QUALITY OF LIFE IN JAPAN, SAY THE EXPERTS. A NEW FIVE-YEAR ECONOMIC PLAN OF PRIME MINISTER NOBORU TAKESHITA CALLS, AMONG OTHER THINGS, FOR LESS TRADE SURPLUS AND MORE IMPORTS, STRUCTURAL CHANGES INCLUDING ENHANCEMENT OF MARKET ACCESS, DEREGULATION TO UTILIZE MORE OF THE MARKET MECHANISM. AND SHORTER ANNUAL WORKING HOURS WHICH WILL MEAN MORE LEISURE TIME FOR CONSUMPTION OF GOODS AND SERVICES FROM ABROAD. WITH THESE ECONOMIC CHANGES IN JAPAN, THERE ARE INCREASING EXPORT OPPORTUNITIES FOR AMERICAN FIRMS. NOW IS THE TIME FOR THE U.S. TO TAKE ADVANTAGE OF THEM.

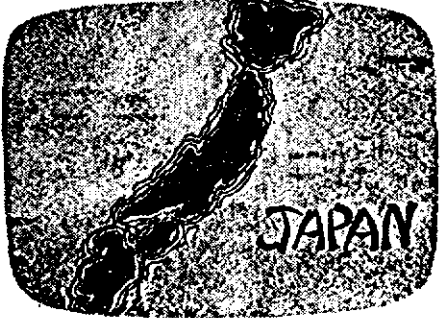
RELEASE FOR THE EMBASSY OF JAPAN



IN COLOR TV TAKES

NORTH AMERICAN PRECIS SYNDICATE, INC.
201 East 42nd Street • New York, N.Y. 10017 • UN 7-9000

JAPANESE PLAN BENEFITS U-S ECONOMY



MORE U.S. EXPORTS TO JAPAN AND MORE JOBS FOR AMERICAN WORKERS: THOSE ARE JUST TWO OF THE BIG BENEFITS THAT MAY BE EXPECTED TO THE U.S. THANKS TO A NEW FIVE-YEAR ECONOMIC PLAN OF JAPANESE PRIME MINISTER NOBORU TAKESHITA.



THE PLAN CALLS, AMONG OTHER THINGS, FOR LESS TRADE SURPLUS AND MORE IMPORTS, STRUCTURAL CHANGES INCLUDING ENHANCEMENT OF MARKET ACCESS, DEREGULATION TO UTILIZE MORE OF THE MARKET MECHANISM, AND SHORTER WORKING HOURS WHICH WILL MEAN MORE LEISURE TIME FOR CONSUMPTION OF GOODS AND SERVICES FROM ABROAD.



WITH THESE ECONOMIC CHANGES IN JAPAN, THERE ARE INCREASING EXPORT OPPORTUNITIES FOR AMERICAN FIRMS. NOW IS THE TIME FOR THE U.S. TO TAKE ADVANTAGE OF THEM.

