

Furnish this exhibit for EACH foreign principal listed in an initial statement  
and for EACH additional foreign principal acquired subsequently.

1. Name and address of registrant <i>NORTH AMERICAN PRESS SYNDICATE 201 EAST 42<sup>ND</sup> ST NEW YORK, NY 10017</i>	<i>NORTH AMERICAN PRESS 1025 VERMONT AVE NW WASH DC 20005 (BRANCH)</i>	2. Registration No. <i>2836</i>
3. Name of foreign principal <i>EMBASSY OF JAPAN</i>	4. Principal address of foreign principal <i>2520 MASSACHUSETTS AVE NW WASHINGTON DC 20008</i>	

5. Indicate whether your foreign principal is one of the following type:

- Foreign government
- Foreign political party
- Foreign or  domestic organization: If either, check one of the following:
  - Partnership
  - Corporation
  - Association
  - Committee
  - Voluntary group
  - Other (specify) \_\_\_\_\_
- Individual—State his nationality \_\_\_\_\_

6. If the foreign principal is a foreign government, state:

- a) Branch or agency represented by the registrant. *EMBASSY PRESS OFFICE*
- b) Name and title of official with whom registrant deals. *CHRISTINE LUCAS*

7. If the foreign principal is a foreign political party, state:

- a) Principal address *NOT APPLICABLE*
- b) Name and title of official with whom the registrant deals.
- c) Principal aim

8. If the foreign principal is not a foreign government or a foreign political party,

- a) State the nature of the business or activity of this foreign principal

*NOT APPLICABLE*

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*NOT APPLICABLE*

b) Is this foreign principal


- Owned by a foreign government, foreign political party, or other foreign principal ..... Yes  No
- Directed by a foreign government, foreign political party, or other foreign principal..... Yes  No
- Controlled by a foreign government, foreign political party, or other foreign principal ..... Yes  No
- Financed by a foreign government, foreign political party, or other foreign principal.,..... Yes  No
- Subsidized in whole by a foreign government, foreign political party, or other foreign principal..... Yes  No
- Subsidized in part by a foreign government, foreign political party, or other foreign principal..... Yes  No

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

THE EMBASSY OF JAPAN REPRESENTS THE GOVERNMENT OF  
JAPAN IN THE UNITED STATES

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

NOT APPLICABLE

Date of Exhibit A	Name and Title	Signature
NOV 15, 1989	MICHAEL NEELYMAN - SERVICE COORDINATOR	

RELEASE FOR THE EMBASSY OF JAPAN

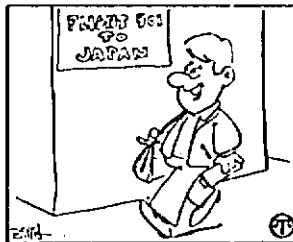
## NEWS OF EDUCATION

### Teaching In Japan: A Learning Experience

Some special people from the U.S. are bringing their expertise to classrooms and government offices in Japan—and are learning many valuable lessons about a fascinating culture at the same time.

This year, over 1,000 U.S. citizens are participating in the Japan Exchange and Teaching Program (JET). JET, which began in 1987, seeks to promote understanding between Japan and other countries through international exchanges among young adults at the local level, and through participation in foreign language education in Japanese public schools. The program began with the cooperation of the governments of the United States, the United Kingdom, Australia and New Zealand. Today it also includes Canada, Ireland, France and the Federal Republic of Germany.

Two types of positions are available to qualified applicants through the JET Pro-



#### You: A teacher in Japan?

gram: Assistant English teacher in the Japanese public school system, and Coordinator for International Relations in a city or prefectural government office.

Applicants must be of U.S. nationality, under 35 years of age and hold at least a Bachelor's degree or obtain one by August 1990 to participate in the August 1990-July 1991 program. For free brochures, write JET, Japanese Embassy, 2520 Massachusetts Ave., N.W., Washington, D.C. 20008. Or call (202) 939-6700.

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INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances, by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in duplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

Name of Registrant

NORTH AMERICAN PRECIS SYNDICATE

Name of Foreign Principal

EMBASSY OF JAPAN

Check Appropriate Boxes:

1.  The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach two copies of the contract to this exhibit.
2.  There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach two copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
3.  The agreement or understanding between the registrant and foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.

SEE ATTACHED: # 1

4. Describe fully the nature and method of performance of the above indicated agreement or understanding.

SEE ATTACHED: # 2

INTERNAL SECURITY  
REGISTRATION

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5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

SEE ATTACHED: # 2

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?  
Yes  No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

DISTRIBUTION OF NEWS RELEASES TO NEWSPAPERS ACROSS THE U.S.

Date of Exhibit B

NOV 15, 1989

Name and Title

MICHAEL NEELMAN - SERVICE COORDINATOR

Signature

Michael Neelman

<sup>1</sup>Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

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## Results and Costs

### NEWSPAPERS

100 to 400 placements per release  
 one column width \$2,200  
 two column width \$2,800  
 three column width \$3,400

For releases more than seven inches deep, add \$50 per extra column inch. Artwork: \$65 per drawing. Deduct \$150 per release for doing four at a time, \$175 each for doing six, or \$200 each for 12.

### TELEVISION

Pick-up: over 40 stations per release  
 four slide release to  
 325 stations \$2,850

four slide release to  
 600 VHF stations 3,650

Art: \$100 per drawing. Discounts: \$100 per release for six or \$150 each for 12.

### RADIO

Over 200 pick-ups per release

A script and reply card to 3,000 radio stations: \$2,550. Deduct \$100 per release for six, or \$150 each for 12.

### MULTI-MEDIA RELEASE

350 to 700 placements on TV, radio and in suburban newspapers.

one multi-media release \$6,500

Deduct \$600 if the multi-media release includes a one-column suburban newspaper release, or add \$600 if a three column size is used.

Deduct \$500 per multi-media release for doing six or more.

### GUARANTEE

We guarantee your complete satisfaction with the results of each release—quality, quantity, and speed—or another one free.



### North American Precise Syndicate, Inc.

New York 201 East 42nd Street, New York, New York 10017 (212) 867-9000 Chicago 333 N. Michigan Avenue, Chicago, Illinois 60601 (312) 558-1200 Washington 1025 Vermont Ave., N.W., Washington, D.C. 20005 (202) 347-7300 California 4209 Vantage Avenue, Studio City, California 91604 (213) 761-8400

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## WHAT WE DO

### How North American Can Help You

We're a publicity distribution firm used by most Fortune 500 companies plus 90 trade and professional associations.

We can move your information at low cost to 3,800 newspapers, 325 TV stations and 5,000 radio stations

### NEWSPAPERS

Distribution to 1,000 dailies and 2,800 weeklies, mostly from the upscale areas of major markets. Rates include your clippings plus usage reports from North American's computers showing the circulation and major market area of each clip. You produce 100 to 400 clips per release.

### TELEVISION

Distribution, to 325 stations, of scripts and chroma key slides—the kind that make pictures appear on a screen behind the announcer—including reproduction of 1,300 TV quality slides per release. Also included: usage cards from stations, plus computer printouts with audience data. Results: 40+ known placements per release.

### RADIO

Distribution of scripts to 5,000 radio stations, plus usage cards from stations, plus computer printouts with audience data. You create 200+ placements per release.