

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, dissemination report, copy of political propaganda or other document or information filed with the Attorney General under this act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, D.C. One copy is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of such documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. Finally, the Attorney General transmits an annual report to the Congress on the Administration of the Act which lists the names of all agents and the nature, sources and content of the political propaganda disseminated or distributed by them. This report is available to the public.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, D.C. 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

Furnish this exhibit for EACH foreign principal listed in an initial statement
and for EACH additional foreign principal acquired subsequently.

1. Name and address of registrant <i>NORTH American Precus Syndicate 201 EAST 42nd STREET NEW YORK, NY 10017</i>	2. Registration No. <i>2836</i>
3. Name of foreign principal <i>French Government Tourist Office</i>	4. Principal address of foreign principal <i>610 FIFTH AVE NEW YORK, NY 10020</i>

5. Indicate whether your foreign principal is one of the following type:

Foreign government

Foreign political party

Foreign or domestic organization: If either, check one of the following:

<input type="checkbox"/> Partnership	<input type="checkbox"/> Committee
<input type="checkbox"/> Corporation	<input type="checkbox"/> Voluntary group
<input type="checkbox"/> Association	<input type="checkbox"/> Other (specify) _____

Individual—State his nationality _____

6. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant. *French Government Tourist Office*

b) Name and title of official with whom registrant deals. *GEORGE HERN - Public Relations Officer*

7. If the foreign principal is a foreign political party, state:

a) Principal address

b) Name and title of official with whom registrant deals.

c) Principal aim

96
NOT APPLICABLE
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8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal

NOT APPLICABLE

b) Is this foreign principal

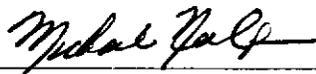
- Owned by a foreign government, foreign political party, or other foreign principal Yes No
- Directed by a foreign government, foreign political party, or other foreign principal Yes No
- Controlled by a foreign government, foreign political party, or other foreign principal Yes No
- Financed by a foreign government, foreign political party, or other foreign principal Yes No
- Subsidized in whole by a foreign government, foreign political party, or other foreign principal Yes No
- Subsidized in part by a foreign government, foreign political party, or other foreign principal Yes No

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

This is the official TOURIST Information Office in the United States for the government of France and is completely financed by that government

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

NOT APPLICABLE

Date of Exhibit A	Name and Title	Signature
March 26, 1992	Michael Neelman - Service Coordinator	

Release for the French Government Tourist Office

Discover Your Own Alsace



Colmar

The Alsatian people of eastern France are warm-hearted hosts ready to help you discover your own France, the real countryside where you can make your own postcards, to save or share with friends.

Picture yourself in the Alsace that many people miss, at a tiny inn a few shops away from where celebrated Dr. Albert Schweitzer was born in a split-timbered house in the walled town of Kaysersberg.

Alsace has all the best dazzling countryside that echoes history, coupled with the distinctive art of cuisine to savor with distinguished local wines. It's a perfect blend of cultures, vivid folklore and tradition—a fascinating combination of French and Alsatian regional character.

Perhaps one of your own postcard places in Alsace is Frederic Auguste Bartholdi's museum house where he created his world renowned Statue of Liberty in Colmar. Then stroll the nearby ancient Customs-House Square with

tiny shops crowded with traditional craft wares, or simply enjoy the animation of the outdoor market.

Maybe you are drawn southward through the vast rolling hills bedecked with the fabled vineyards of the Haut-Rhin. Stop for a free



Obernai



Haut Koenigsbourg

tasting in a cellar. Just beyond is Mulhouse with its splendid Renaissance Town Hall, famous Auto Museum, and Museum of Print-fabrics—one of the world's largest—with magnetic gift-shop.

Visitors rarely want to leave Alsace without following the unforgettable Wine Road dotted with villages such as Ribeauvillé, or unique Riquewihr with medieval ramparts and scores of historic houses that would look charming under a Christmas tree.

Nearby is 16th century Chateau Haut-Koenigsbourg with turrets many a child has dreamed of 2,500 feet above the Alsatian plain with the mighty Rhine in the distance.

Last but not least,

Strasbourg, the region's largest city (500,000 residents), home to the Parliament of Europe, beneath the 446-foot tower of the Gothic cathedral. Perhaps you will want to take a boat ride on Strasbourg's many canals, or simply stroll through the captivating medieval quarter of "La Petite France."

To discover your own Alsace write for the free 100-page 1992 France Discovery Guide, French Government Tourist Office, Dept. A, Box 2658, Lake Ronkonkoma, N.Y. 11779, or telephone France-on-Call 1-900-990-0040 (50 cents per minute) for personalized information, maps and other useful travel aids.



Strasbourg

Release for the French Government Tourist Office

Discover Your Own Normandy



Omaha Beach

When someone mentions "Normandy", many travelers think immediately of Omaha, Utah, Arramanches and the unforgettable D-Day beaches when Americans began the liberation of Europe. Normans remember too.

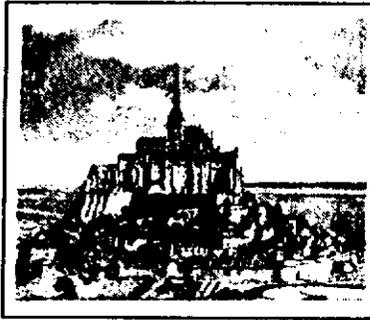
These Normans are always ready to help Americans discover their own Normandy, the real countryside where travelers can make their own postcards to save or share with friends. Picture sleeping in a castle, eating at a flower covered farmhouse, shopping with Normans at the open-air market.

Mention "Normandy" and history buffs think of Joan of Arc and Rouen, or perhaps the tiny port of Honfleur where Jacques Cartier sailed to discover the mighty Saint Lawrence and

the New World.

Often Americans recall Bayeux Cathedral with the nearby tapestry museum housing Queen Mathilde's 231-foot embroidery that unfolds William the Conqueror's conquest of England. King William is entombed in Caen's Abbey aux Hommes.

Normandy's Les Andelys is home to Richard the Lion-Hearted's imposing 12th century fortress Chateau



Mont St. Michel

Gaillard perched high above the lower Seine, while nearby Giverny hosts Claude Monet's enchanting pink-and-green villa surrounded by the fascinating gardens which now bloom on canvas in museums around the world.

Just say "cheese" and many Americans think of the savory delight from the tiny village of Camembert. Along other delightful country byways in Normandy visitors see village signposts and pause to discover the dairy farms that produce Livarot, Pont l'Eveque and many another Norman cheese.

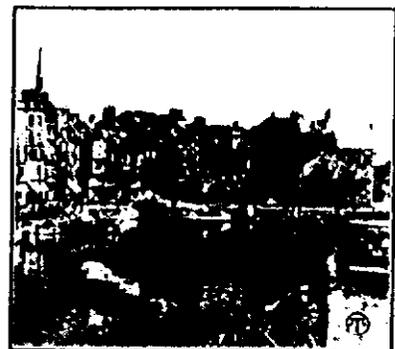
Notably, too, Normandy is apple country. In spring the countryside shimmers with pale pastels of blossoming apple trees, a reminder that cider is the refreshment of choice lo-

cally, as well as Calvados blessed with the fire of age that warms the spirit.

Perhaps the most impressive Norman discovery of all is Mont Saint Michel—"Marvel of the West"—UNESCO World Heritage Treasure—perched on a rocky pinnacle midway between mainland and sea, soaring to archangel Saint Michael in the sky and the fascinating tidelands "frontier" between Normandy and Brittany. A day at Mont St. Michel is a revelation, a night is a miracle of discovery.

Normandy is a pilgrimage land at Evreux and Lisieux. The countryside boasts a wealth of castles, landmark churches, cradle of gothic churches, the gastronomic discovery route of the unique Pays d'Auge.

Normandy spells history, friendship and fun. To discover your own Normandy write for the free 100-page 1992 France Discovery Guide, French Government Tourist Office, Dept. N.



Honfleur

Box 2658, Lake Ronkonkoma, N.Y. 11779, or telephone France-on-Call 1-900-990-0040 (50 cents per minute) for personalized itinerary, maps, information and other useful travel aids.

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in triplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

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Name of Registrant	Name of Foreign Principal
<i>North American Press Syndicate</i>	<i>French Government Tourist Office</i>

Check Appropriate Boxes:

- 1. The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach three copies of the contract to this exhibit.
- 2. There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach three copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- 3. The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.

SEE ATTACHED: # 1

4. Describe fully the nature and method of performance of the above indicated agreement or understanding.

SEE ATTACHED: # 2

92 MAR 27 10:07

5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

SEE ATTACHED: # 2

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?¹
Yes No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

DISTRIBUTION OF NEWS RELEASES TO NEWSPAPERS ACROSS THE
UNITED STATES

Date of Exhibit B	Name and Title	Signature
March 26, 1992	Michael Neelman - Service Coordinator	

¹Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

①

Results and Costs

NEWSPAPERS

100 to 400 placements per release
 one column width \$2,300
 two column width \$2,900
 three column width \$3,500

For releases more than seven inches deep, add \$50 per extra column inch. Artwork: \$65 per drawing. Deduct \$150 per release for doing four at a time, \$175 each for doing six, or \$200 each for 12.

TELEVISION

Pick-up: over 40 stations per release
 four slide release to
 325 stations \$2,950

four slide release to
 600 VHF stations 3,650

Art: \$100 per drawing. Discounts: \$100 per release for six or \$150 each for 12.

RADIO

Over 200 pick-ups per release

A script and reply card to 3,000 radio stations: \$2,650. Deduct \$100 per release for six, or \$150 each for 12.

MULTI-MEDIA RELEASE

350 to 700 placements on TV, radio and in suburban newspapers.

one multi-media release \$6,500

Deduct \$600 if the multi-media release includes a one-column suburban newspaper release, or add \$600 if a three column size is used.

Deduct \$500 per multi-media release for doing six or more.

GUARANTEE

We guarantee your complete satisfaction with the results of each release—quality, quantity, and speed—or another one free.



North American Precise Syndicate:-.
 New York 201 East 42nd Street, New York, New York 10017 (212) 867-9000
 Chicago 333 N. Michigan Avenue, Chicago, Illinois 60601 (312) 558-1200
 Washington 1025 Vermont Ave., N.W., Washington, D.C. 20005 (202) 347-7300
 California 4209 Vantage Avenue, Studio City, California 91604 (213) 761-8400

②

WHAT WE DO

How North American Can Help You

We're a publicity distribution firm used by most Fortune 500 companies plus 90 trade and professional associations.

We can move your information at low cost to 3,800 newspapers, 325 TV stations and 5,000 radio stations

NEWSPAPERS

Distribution to 1,000 dailies and 2,800 weeklies, mostly from the upscale areas of major markets. Rates include your clippings plus usage reports from North American's computers showing the circulation and major market area of each clip. You produce 100 to 400 clips per release.

TELEVISION

Distribution, to 325 stations, of scripts and chroma key slides—the kind that make pictures appear on a screen behind the announcer—including reproduction of 1,300 TV quality slides per release. Also included: usage cards from stations, plus computer printouts with audience data. Results: 40+ known placements per release.

RADIO

Distribution of scripts to 3,000 radio stations, plus usage cards from stations, plus computer printouts with audience data. You create 200+ placements per release.