

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, dissemination report, copy of political propaganda or other document or information filed with the Attorney General under this act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, D.C. One copy is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of such documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. Finally, the Attorney General transmits an annual report to the Congress on the Administration of the Act which lists the names of all agents and the nature, sources and content of the political propaganda disseminated or distributed by them. This report is available to the public.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, D.C. 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

Furnish this exhibit for EACH foreign principal listed in an initial statement
and for EACH additional foreign principal acquired subsequently.

1. Name and address of registrant NORTH AMERICAN PRECIS Syndicate 201 EAST 42nd STREET NEW YORK, NY 10017	NORTH AMERICAN PRECIS 4209 VANTAGE AVE STUDIO CITY, CA 91604 (BRANCH)	2. Registration No. 2836
3. Name of foreign principal Korea National Tourism Corporation	4. Principal address of foreign principal 3435 Wilshire Blvd. # 350 Los Angeles, CA 90010	

5. Indicate whether your foreign principal is one of the following type:

Foreign government

Foreign political party

Foreign or domestic organization: If either, check one of the following:

Partnership

Committee

Corporation

Voluntary group

Association

Other (specify) _____

Individual—State his nationality _____

6. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant.

b) Name and title of official with whom registrant deals.

NOT APPLICABLE

7. If the foreign principal is a foreign political party, state:

a) Principal address

b) Name and title of official with whom registrant deals.

c) Principal aim

NOT APPLICABLE

8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal

Tourism Promotion

b) Is this foreign principal

- Owned by a foreign government, foreign political party, or other foreign principal Yes No
- Directed by a foreign government, foreign political party, or other foreign principal..... Yes No
- Controlled by a foreign government, foreign political party, or other foreign principal Yes No
- Financed by a foreign government, foreign political party, or other foreign principal..... Yes No
- Subsidized in whole by a foreign government, foreign political party, or other foreign principal..... Yes No
- Subsidized in part by a foreign government, foreign political party, or other foreign principal..... Yes No

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

NOT APPLICABLE

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

Korea National Tourism Corporation is an independent company in Seoul, Korea.
It is financed by its own duty-free shops in the airports in Korea

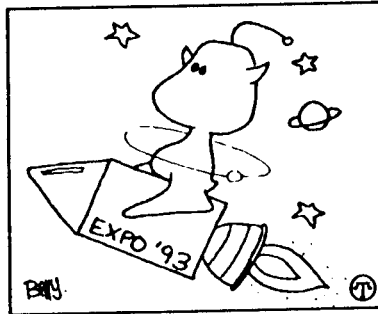
Date of Exhibit A	Name and Title	Signature
Dec 17, 1992	Michael Neelman - Service Coordinator	Michael Neelman

Release for The Korea National Tourism Corporation



Where in the World?

Can you guess where in the world this major city is? Here are some clues that may help:



CLUES—linked with Seoul by a two hour ride aboard the Saemaul Express train, this city is the home of Expo '93, an exposition which will focus on traditional culture in harmony with modern technology. In preparing for Expo '93, the city completed a Science Park, International Exhibition Area and an Outdoor Performance Area. It's also the capital of Chungchongnamdo province, a scenic area with hot springs and gently rolling hills.

ANSWER:

If you guessed Taejon, Korea, you're right. The Expo opens on August 7th 1993. For a free booklet on the area and the Expo write: Korea National Tourism Corp., 3435 Wilshire Blvd., Suite 350, Los Angeles, CA 90010.

Release For The Korea National Tourism Corporation



World's Most Spectacular Sights

Kyongbok Palace in Seoul, Korea



One of the world's most spectacular sights, Kyongbok Palace, is not only unforgettable to visit, it's easy to get to. The palace, built in 1395, is part of a subway sightseeing tour of Seoul that's inexpensive and fun for independent travelers. The subway has four lines, stretching over 72 miles—making it the world's seventh longest subway. The base fare is 250 won (about 30 cents). Longer rides cost 800 won, slightly over a dollar. The subway not only takes you to places like Kyongbok Palace, it can get you to East Gate Market, a popular shopping district and Seoul's fabric mecca. The subway runs from five in the morning until midnight with four to six minute intervals between trains, making it a spectacular sight in its own right. An informative booklet about touring Korea is available free by writing to: Korea National Tourism Corporation, 3435 Wilshire Blvd., Ste. 350, Los Angeles, CA 90010.

Release for the Korean National Tourism Corporation

Travel News & Notes

Korea: Romantic Chejudo

Seoul is Korea's gateway for international travelers interested in culture, sightseeing, nightlife, Olympic glory and shopping. But the Korea beyond Seoul offers varied experiences and unique destinations for travelers.

Chejudo, just an hour's flight south of Seoul, is Korea's true honeymoon mecca. Honeymoon couples are easily recognizable and their sense of romance adds to the island's enchantment.

On the first day of the honeymoon, Korean women wear pink hanbok—a full length skirt and small jacket tied with a looped bow. It's a spectacular sight to see honeymoon couples, with the women dressed in pink, posing at Dragon Head Rock, Mok Suk Won rock park and Chongbang, a coastal waterfall.

Cheju Island is famous for three things—wind, rocks and women. The traditional island cottage roofs are tied with rope to protect against the *wind*.

Cheju Island is home to Korea's tallest mountain, Hallasan, an extinct volcano. The volcano and subsidiary craters have created an island of basalt rock, and the *rocks* form intriguing shapes and inspire legends.

Cheju Island is famous for its women—not the modern day brides in pink hanbok—but *women divers*.

Haenyo are divers in search of shellfish and delicacies from Korea's South Sea. Traditionally island women were divers and men stayed home to care for the children.

Cheju Island is a scenic destination. It is a semi-tropical island of



Cheju Island is famous for three things—wind, rocks and women.

legends. Tolharubang brings good luck to all island visitors, and Tolharubang is a fertility symbol for honeymoon couples.

Honeymoon couples add to the island's charms. Chonjiyon Waterfall lacks the grandeur of Niagara Falls, but it is charming nonetheless. Chonjiyon empties into a lagoon, and it is the legendary bathing site for nature's fairies. It is also a favorite backdrop for honeymoon couples.

Sunrise Peak, with its spectacular view, is the reward for a steep hike, and honeymoon couples add to the experience. If a bride wearing a flowing chiffon hanbok is able to walk up the steep slope of this extinct crater, than anyone can! The 30-minute climb is worth it. From the rim, there is a view of the crater-turned meadow, Korea's South Sea

and a backward glance at Cheju Island.

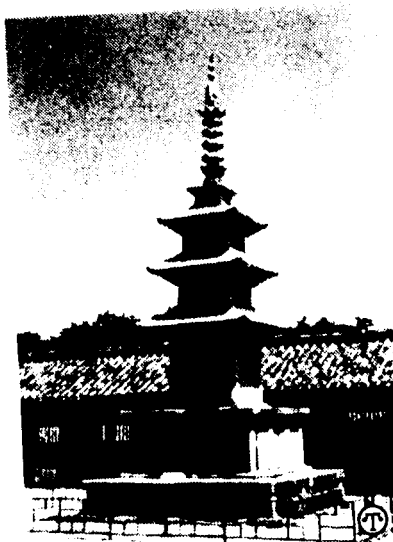
Korea has a reputation as a country filled with Kims, Lees and Parks, but Cheju was founded by three island gods called Ko, Yang and Pu. According to legend, these island gods emerged from three holes at Samsonghyol. It's easy to imagine this legend coming to life. The meadow, a popular stop on a sightseeing tour, has a gentle bowl shape and shallow holes, lightly covered with grass.

Chejudo teams well with Seoul in a week long Korea sojourn. US travelers can visit Korea visa-free for 14 days. It is necessary to travel with a valid passport and a confirmed out-bound ticket. Additional information is available from Korea National Tourism Corp. in Los Angeles, (213) 382-3435.

Release for the Korea National Tourism Corporation

IT'S THE BEST!

Some of the world's best sights are easier to view than you may imagine.



Sokkatap is a courtyard pagoda at Pulguksa Temple.

One of the world's most spectacular sights, the Pulguksa Temple in Korea, is part of a two day tour from Seoul with an overnight stay at Bomun Lake Resort. The itinerary includes a visit to the beautiful Sokkuram Grotto on Mt. Tohamsan and Tumuli Park with its royal burial mounds.

Some of the best of Korea can be seen in the popular day tours of Seoul, which focus on historic places, shopping districts and Olympic sights. For a free, colorful travel brochure write: Korea National Tourism Corporation, 3435 Wilshire Blvd., Suite 350, Los Angeles, CA 90010.

Release for the Korea National Tourism Corporation

SAY IT IN KOREAN



When you find a bargain in Itaewon, known as the street of bargains, you might say *kam-sa-ham-nida* ("Thank you") in Korean.

If you'll be among the 400,000 Americans who'll travel to Korea this year, or just one of the millions who wish they could take a trip to this ancient and scenic country, it might be helpful to learn a few phrases.

A good word to begin with is *kam-sa-ham-nida*, which is "Thank you" in Korean. If you say it right, the next word you're likely to hear is *Chon-ma-nae-yo*, which translates to "You're welcome." A word you'll hear at restaurants is *dup-sida*.

Good cuisine isn't the only thing you're likely to enjoy on a visit to this land of ancient culture and modern hospitality. Seoul, for example, is a popular shopping destination. A good place to try out Korean phrases

is on Itaewon's main street. Bargaining there adds a sense of adventure and can lower the purchase price by 20 to 30 percent. Itaewon's main street is lined with shops featuring merchandise in eelskin, leather jackets, tailored goods and ready-made clothing.

If you're traveling on business, take along plenty of business cards. Bilingual cards are best and provide a formal introduction. U.S. travelers can stay 14 days visa free in Korea. It's necessary, however, to travel with a valid passport and a confirmed outbound ticket. Detailed travel information is available from Korea National Tourism Corporation in Los Angeles. (213) 382-3435.

Release for the Korea National Tourism Corporation

World's Most Spectacular Sights

Seoul: City Of Kings

Seoul, its name means "capital," has been the capital of Korea since the beginning years of the Choson Dynasty, and 1994 will be *Visit Korea Year* in honor of Seoul's 600th anniversary as Korea's capital.

As a modern city of kings, Seoul will celebrate its 600th anniversary with parades, fireworks and cultural festivals in 1994. There will be seasonal festivals to celebrate cherry blossoms in spring and the colorful fall foliage.

Modern Seoul is an oasis of hospitality for international travelers, and there will be special welcome ceremonies for milestone visitors. Over three million visitors are expected during *Visit Korea Year*.

Seoul combines an ancient culture with a modern spirit. The South and East gates, historic entrances to Seoul, are traffic hubs. The South Gate and East Gate markets are picturesque shopping adventures. Koreans shop at the South Gate Market for inexpensive clothing and groceries. The East Gate Market is Seoul's silk center, and many stalls specialize in household goods.

In contrast to the hectic tempo at the open-air markets, the Choson era palaces are tranquil interludes. Kyongbok Palace, a compound of grand buildings and parks. Kyonghoeru Pavilion was an open-air reception hall, and Hyangwonjong was a tea pavilion.

Changdok Palace is the garden palace, and there are hourly tours in Korean, English and other foreign languages. The gardens, covering 78 acres, are accented with pathways, lotus ponds and imperial buildings.

Toksu Palace, in downtown, is



Classical Court Music: Musicians playing Korean classical court music at a Confucian ceremony.

surrounded by 20th century skyscrapers. It is the smallest palace, but its tile roofs and traditional buildings are an interesting photographic contrast to modern highrises. The palaces are open daily and admission is less than \$3.

Seoul is an exciting shopping destination. Itaewon, a popular district for international shoppers, is home to more than one hundred tailor and clothing shops. Silk blouses cost about \$25, and tailored suits start at about \$150.

Insadong is Seoul's art and reproduced-antique district. Insadong is a treasure trove for celadon, calligraphy and Choson style chests.

Porcelain styles reflect Korea's history. Choson style celadon is a creamy white color. Koryo style celadon, the most famous, is a delicate shade of teal: kingfisher blue. The vases have a white motif of cranes for longevity or dragons for good luck. Shilla style celadon uses

dark colors: brown, red and black.

Insadong is a treasure chest of reproduced Choson chests. The antique style chests are ideal conversation pieces. A combination make-up and jewelry box includes a stand-up mirror.

Seoul is an around-the-clock destination. A morning city tour features the ancient palaces. An afternoon shopping agenda can include Itaewon and Insadong. Seoul becomes a cultural destination in the evening.

Seoul is Korea's primary gateway for international travelers, and it is a city with an intriguing combination of an ancient culture and modern spirit.

US travelers can visit Korea visa-free for up to 14 days. It is necessary to travel with a valid passport and a confirmed outbound ticket. Additional travel information is available from Korea National Tourism Corp., in Los Angeles, (213) 382-3435.

Release for the Korea National Tourism Corporation

RADIO ROUNDUP

a collection of features, oddities,
and helpful tips



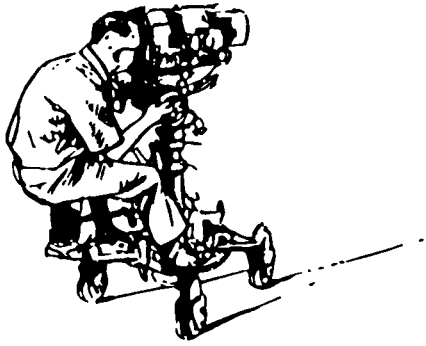
**NORTH AMERICAN
PRECIS SYNDICATE**
201 east 42nd street
new york, n.y. 10017

146 WORDS, 58 SECONDS

TAEJON EXPO WELCOMES THE WORLD

WHEN VISITING KOREA, TAKE IN TAEJON. JUST A TWO-HOUR TRAIN RIDE FROM SEOUL, IT WELCOMES THE WORLD TO THE INTERNATIONAL EXPO IN 1993 WITH PARADES, FIREWORKS, CULTURAL DISPLAYS AND NEW TECHNOLOGY. THE EXPO RUNS FROM EARLY AUGUST TO EARLY NOVEMBER, AND INCLUDES TWO NATIONAL HOLIDAYS: LIBERATION DAY IN AUGUST AND THANKSGIVING DAY IN SEPTEMBER. "CHALLENGE OF A NEW ROAD TO DEVELOPMENT" IS THE EXPO THEME, AND IT WILL FOCUS ON BALANCING INDUSTRIAL DEVELOPMENT AND PRESERVING THE ENVIRONMENT. CRAFTSMEN WILL SHOW HOW TO COMBINE RECYCLING WITH ARTWORK IN THE RECYCLING ART PAVILION, AND THERE WILL ALSO BE TRADITIONAL CRAFTS ON DISPLAY. THERE ARE FIRST CLASS HOTELS PLUS SCENERY, HOT SPRINGS AND REGIONAL TEMPLES IN ADDITION TO THE EXPO. FOR FREE BROCHURES, SEE A TRAVEL AGENT OR WRITE TO KOREA NATIONAL TOURISM CORPORATION, 3-4-3-5 WILSHIRE BOULEVARD, SUITE 3-5-0, LOS ANGELES, CALIFORNIA 9-0-0-1-0.

Release for the Korea National Tourism Corporation

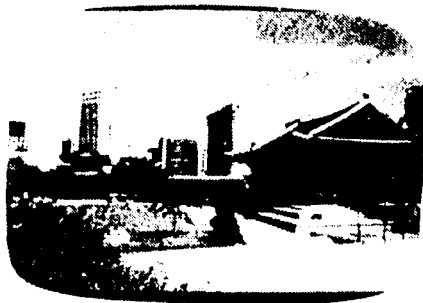


IN COLOR

TV TAKES

NORTH AMERICAN PRECIS SYNDICATE, INC.
201 East 42nd Street • New York, NY 10017 • (212) 867-9000

A SUBWAY SIGHTSEEING TOUR OF SEOUL



IF YOU FIND YOURSELF IN SEOUL, KOREA, YOU MAY FIND YOURSELF DOING SOME OF YOUR SIGHTSEEING IN THE SUBWAY. IT'S EASY, INEXPENSIVE AND FUN. THERE ARE FOUR LINES—EACH WITH ITS OWN COLOR. TOKSU PALACE IS NEAR THE CITY HALL STATION ON THE RED LINE, LINE ONE. TOKSU PALACE IS HISTORIC AND TRANQUIL IN THE HEART OF SEOUL.



THE SUBWAY IS USER-FRIENDLY WITH ANNOUNCEMENTS IN KOREAN AND ENGLISH. THE GREEN LINE, THAT'S LINE TWO, TAKES TRAVELERS TO MODERN ATTRACTIONS SUCH AS OLYMPIC PARK AND THE LOTTE WORLD THEME PARK. THE BASE FARE IS JUST TWO HUNDRED FIFTY WON, ABOUT THIRTY CENTS.



KYONGBOK PALACE AND THE NATIONAL MUSEUM ARE EASY TO VISIT ON THE ORANGE LINE, LINE THREE. USE THE KYONGBOK EXIT. THE PALACE CAPTURES THE MYSTIC OF THE CHOSON DYNASTY. THE EAST GATE MARKET IS A MAJOR DOWNTOWN STOP ON THE BLUE LINE, LINE FOUR.



FOR A FREE BROCHURE ABOUT KOREA, SEE A TRAVEL AGENT OR WRITE: KOREA NATIONAL TOURISM CORPORATION, 3-4-3-5 WILSHIRE BOULEVARD, SUITE 3-5-0, LOS ANGELES, CALIFORNIA, 9-0-0-1-0.

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in triplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, dissemination report, copy of political propaganda or other document or information filed with the Attorney General under this act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, D.C. One copy is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of such documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. Finally, the Attorney General transmits an annual report to the Congress on the Administration of the Act which lists the names of all agents and the nature, sources and content of the political propaganda disseminated or distributed by them. This report is available to the public.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, D.C. 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

Name of Registrant	Name of Foreign Principal
<i>North American Precis Syndicate</i>	<i>Korea National Tourism Corporation</i>

Check Appropriate Boxes:

1. The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach three copies of the contract to this exhibit.
2. There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach three copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
3. The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.

See attached: # 1

4. Describe fully the nature and method of performance of the above indicated agreement or understanding.

See attached: # 2

REC-26
JAN 14 11:35

5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

See attached: # 2

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?
Yes No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

DISTRIBUTION of Camera-READY news releases to 1,600 daily + 8,400 weekly newspapers (plus 3000 radio and 325 TV stations) across the United States. Fees are \$ 3,750 or less per release

Date of Exhibit B	Name and Title	Signature
Dec 17, 1992	Michael Neelman - Service Coordinator	Michael Neelman

*Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

①

Results and Costs

NEWSPAPERS

100 to 400 placements per release

one column width \$2,300

two column width \$2,900

three column width \$3,500

For releases more than seven inches deep, add \$50 per extra column inch. Artwork: \$65 per drawing. Deduct \$150 per release for doing four at a time, \$175 each for doing six, or \$200 each for 12.

TELEVISION

Pick-up: over 40 stations per release

four slide release to
325 stations \$3,300

four slide release to
600 VHF stations 3,650

Art: \$100 per drawing. Discounts: \$100 per release for six or \$150 each for 12.

RADIO

Over 200 pick-ups per release

A script and reply card to 3,000 radio stations: \$2,950. Deduct \$100 per release for six, or \$150 each for 12.

MULTI-MEDIA RELEASE

350 to 700 placements on TV, radio and in suburban newspapers.

one multi-media release \$6,500

Deduct \$600 if the multi-media release includes a one-column suburban newspaper release, or add \$600 if a three column size is used.

Deduct \$500 per multi-media release for doing six or more.

GUARANTEE

We guarantee your complete satisfaction with the results of each release—quality, quantity, and speed—or another one free.



North American Precise Syndicate, Inc.

New York 201 East 42nd Street, New York, New York 10017 (212) 867-9000 Chicago 333 N. Michigan Avenue, Chicago, Illinois 60601 (312) 558-1200 Washington 1025 Vermont Ave., N.W., Washington, D.C. 20005 (202) 347-7300 California 4209 Vantage Avenue, Studio City, California 91604 (213) 761-8400

②

WHAT WE DO

How North American Can Help You

We're a publicity distribution firm used by most Fortune 500 companies plus 90 trade and professional associations.

We can move your information at low cost to 10,000 newspapers, 325 TV stations and 3,000 radio stations

NEWSPAPERS

Distribution to 1,600 dailies and 8,400 weeklies, mostly from the upscale areas of major markets. Rates include your clippings plus usage reports from North American's computers showing the circulation and major market area of each clip. You produce 100 to 400 clips per release.

TELEVISION

Distribution, to 325 stations, of scripts and chroma key slides—the kind that make pictures appear on a screen behind the announcer—including reproduction of 1,300 TV quality slides per release. Also included: usage cards from stations, plus computer printouts with audience data. Results: 40+ known placements per release.

RADIO

Distribution of scripts to 3,000 radio stations, plus usage cards from stations, plus computer printouts with audience data. You create 200+ placements per release.