

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, dissemination report, copy of political propaganda or other document or information filed with the Attorney General under this act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, D.C. One copy is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of such documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. Finally, the Attorney General transmits an annual report to the Congress on the Administration of the Act which lists the names of all agents and the nature, sources and content of the political propaganda disseminated or distributed by them. This report is available to the public.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, D.C. 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

*Furnish this exhibit for EACH foreign principal listed in an initial statement
and for EACH additional foreign principal acquired subsequently.*

1. Name and address of registrant M. Silver Associates, Inc. 1120 Avenue of the Americas New York, NY 10036	2. Registration No. #3131
3. Name of foreign principal ISRAEL GOVERNMENT TOURIST OFFICE	4. Principal address of foreign principal 350 Fifth Avenue New York, NY 10118

5. Indicate whether your foreign principal is one of the following type:

- Foreign government
- Foreign political party
- Foreign or domestic organization: If either, check one of the following:
 - Partnership
 - Corporation
 - Association
 - Committee
 - Voluntary group
 - Other (specify) _____
- Individual—State his nationality _____

6. If the foreign principal is a foreign government, state:

- a) Branch or agency represented by the registrant.
Tourism Department
- b) Name and title of official with whom registrant deals.
Ms. Hedy Shulman

7. If the foreign principal is a foreign political party, state:

- a) Principal address
- b) Name and title of official with whom registrant deals.
- c) Principal aim

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8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal

b) Is this foreign principal

Owned by a foreign government, foreign political party, or other foreign principal Yes No

Directed by a foreign government, foreign political party, or other foreign principal Yes No

Controlled by a foreign government, foreign political party, or other foreign principal Yes No

Financed by a foreign government, foreign political party, or other foreign principal Yes No

Subsidized in whole by a foreign government, foreign political party, or other foreign principal Yes No

Subsidized in part by a foreign government, foreign political party, or other foreign principal Yes No

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

M. Silver Associates, Inc. works with the Tourism Branch of the government of ISRAEL to promote tourism to Israel.

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

Date of Exhibit A
April 18, 1991

Name and Title
Morris Silver, CEO

Signature

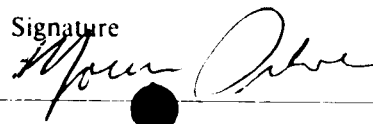


Exhibit B
To Registration Statement
Under the Foreign Agents Registration Act of 1938, as amended

OMB No. 105-0007
Approval Expires Nov. 30, 1993

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in triplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

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Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, D.C. 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

Name of Registrant	Name of Foreign Principal
M. Silver Associates, Inc.	#3131

Check Appropriate Boxes:

1. The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach three copies of the contract to this exhibit.
2. There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach three copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
3. The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.

4. Describe fully the nature and method of performance of the above indicated agreement or understanding.

M. Silver Associates, Inc. handles public relations in the United States for the Tourism Department.

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5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Maintain an information service to the travel editors in the United States; invite travel writers to Israel.

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?¹

Yes No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Date of Exhibit B	Name and Title	Signature
April 18, 1991	Morris Silver, CEO	

¹Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

April 28, 1987

Mr. Barry Biederman
BIEDERMAN & COMPANY, INC.
100 Fifth Avenue
New York, New York 10011

Dear Barry:

The expression of confidence that you have placed in our agency is very gratifying and most sincerely appreciated.

This letter will serve as a confirmation of our agreement whereby Biederman & Co., Inc. ("Biederman") has retained M. Silver Associates, Inc., ("Silver") as public relations and publicity counsel for the Israel Ministry of Tourism, N.A. ("IMT") for a one-year period commencing April 1, 1987, subject to prior termination by either party at any time on sixty (60) days' prior notice.

It is understood that in consideration for professional services to be rendered by this office, the remuneration to be paid by Biederman beginning April 1, 1987 will be Seven Thousand (\$7,000) dollars per month.

As is customary with all our clients, we will be reimbursed by Biederman for all disbursements and expenditures made by M. Silver Associates in behalf of IMT in the course of servicing the account. These expenses will include toll telephone calls, xeroxing, travel, photography, clipping service, mailing, mat service, telex service, messenger service, and other out-of-pocket expenses. Any special projects, such as audio visual presentations, creation and production of travel agent newsletters etc, will be billed as separate projects. Should any expense over \$500 be incurred, it will first be approved by your office or IMT.

In consideration for the above fee, our office will endeavor to intelligently, constructively and aggressively place publicity for IMT in all media. We will essentially follow the plan outlined in the attached memo, with the exception that there will be no fee charged for the work done on behalf of the Jerusalem Reunification program. We will work closely with you and the IMT in performing those public relations duties determined advisable to the overall success of the program.

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Biederman & Co., Inc.
April 28, 1987

You agree to bill IMT immediately upon receiving our invoices and you will pay us promptly upon clearance of payments made to you by IMT.

We shall be responsible with respect to all materials created by us and any activities undertaken by us. We shall indemnify you against any loss and/or expense you may incur as a result of any claim, suit or proceeding made or brought against you based on any material prepared by us or any actions by this company or its employees.

It is contemplated that our performance on behalf of IMT will require the services of one or more of our account executives, group supervisors or staff members; and you agree that you will not employ or make any offer of employment to, any such employee of ours until one year subsequent to the termination of his/her employment with us.

Your and IMT's confirmation of this agreement will be testified to by your signing and returning to our office the attached duplicate copy of this letter.

I am sure this will be the beginning of a long-term successful relationship between Biederman, IMT and our agency.

Sincerely,

M. SILVER ASSOCIATES, INC.

Morris Silver

MS:vld
0101Y

AGREED TO AND ACCEPTED FOR
BIEDERMAN & CO., INC.
as agent for
ISRAEL MINISTRY OF TOURISM, N.A.

By: _____

Date: _____