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# 30 Second and 60 Second Scripts

# 30" TVC script. V1 (running at 29.5 seconds).



**Screen text: Jarred Guthrie. Veteran and Managing Partner**

**When I think of Georgia, I think of the country that served with me in Iraq  
and still supporting us in Afghanistan.**

**I think of the friendly Georgians I've met, its natural beauty and the birthplace of wine;  
It's a county I've come to love.**

**As a key gateway between Europe and Asia.**

**I think of all the opportunities awaiting American businesses.**

**Partnerships in Georgia have been good for me;**

**It would be good for business and good for America.**

**Screen text: Georgia. Good for American Businesses. Good for America.**

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(Allowance of 1.5 seconds for end slate)

# 60” Social Media Script. (running at 59 seconds).



**Screen text: Jarred Guthrie. Veteran and Managing Partner**

When I think of Georgia, I think of the country. Our strong ally who stands against aggression, and the brave soldiers that served with me in Iraq and still support us today in Afghanistan.

In fact, they’ve sent more troops than many NATO members.

It’s a country I’ve come to love, full of wonderful people with a heritage as rich as the wine it’s been producing for over 8,000 years.

It’s a key gateway in a strategic location between Europe and Asia giving access to high growth markets within a growing economy, and with market friendly policies. And with over 200 million people in the region there’s never been a better time to invest.

I think of all the opportunities awaiting American businesses there.

A closer connection would create American jobs and increase US exports to Europe and Asia

Partnerships in Georgia have been good for me and I

continue to work with Georgian companies to this day.

It’s time to take our partnership with Georgia to the next level.

Because it’s good for business and good for America.

**Screen text: Georgia. Good for American Business. Good for America.**

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**(Allowance of 1.5 seconds for end slate)**