

For Six Month Period Ending NOV 18 2000
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant

(b) Registration No.

Jamaica Tourist Board

3305

(c) Business Address(es) of Registrant

**3440 Wilshire Boulevard
Suite 805
Los Angeles, CA 90010**

2. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address

Yes ☐

No ☐

(2) Citizenship

Yes ☐

No ☐

(3) Occupation

Yes ☐

No ☐

(b) If an organization:

(1) Name

Yes ☐

No ☒

(2) Ownership or control

Yes ☐

No ☒

(3) Branch offices

Yes ☐

No ☒

(c) Explain fully all changes, if any, indicated in items (a) and (b) above.

CRM/ISS
REGISTRATION UNIT
2001 JAN -2 PM 12:18

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes ☐

No ☐ - None

If yes, have you filed an amendment to the Exhibit C?

Yes ☐

No ☐

If no, please attach the required amendment.

1. The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (a waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

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4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Connection Ended
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- (b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes ☐ No ☒

If yes, identify each such person and describe his service.

- (b) Have any employee or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or connection	Date terminated
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- (c) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? Yes ☐ No ☐ n/a

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name of foreign principal

Date of termination

8. Have you acquired any new foreign principal² during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish following information:

Name and address of foreign principal

Date acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principals² whom you continued to represent during the 6 month reporting period.

Jamaica Tourist Board, Kingston, Jamaica

10. **EXHIBITS A AND B**

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A ³	Yes ☐	No ☐
Exhibit B ⁴	Yes ☐	No ☐ - none

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☐

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

2 The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

3 The Exhibit A, which is filed on form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

4 The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

Jamaica TOurist Board, Kingston, Jamaica

Called on travel agents, airlines and group planners to encourage travel to Jamiaca as a tourist destination. Also see attached list of activities

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places, of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes ☐ No ☒

If yes, describe fully.

5 The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government, a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies⁶

Date	From Whom	Purpose	Amount
June 2000	Jamaica Tourist Board, Kingston	Operating Expns	16,455.56
July 2000	" " "	" "	-
August 2000	" " "	" "	17,838.38
September 2000	" " "	" "	9,281.86
October 2000	" " "	" "	8,146.81
November 2000	" " "	" "	8,622.58

Total 60,345.19

(b) RECEIPTS - FUND RAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign⁷, any money on behalf of any foreign principal named in items 7, 8, and 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date _____.

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose
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6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign named in Items 7, 8, and 9 of this statement? Yes ☒ No ☐

(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
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Please see the attached

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?

Yes ☐No ☒

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐No ☒

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials¹²?
 Yes ☐ No ☒

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☐ No ☒

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following: - none

☐ Radio or TV
broadcasts

☐ Magazine or
newspaper
articles

☐ Motion picture films

☐ Letters or telegrams

☐ Advertising
campaigns

☐ Press releases

☐ Pamphlets or other
publications

☐ Lectures or speeches

☐ Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups: - none

☐ Public Officials

☐ Newspapers

☐ Libraries

☐ Legislators

☐ Editors

☐ Educational institutions

☐ Government agencies

☐ Civic groups or associations

☐ Nationality groups

☐ Other (specify) _____

21. What language was used in the informational materials: n/a
☐ English ☐ Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☐ - n/a

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes ☐ No ☐ - none

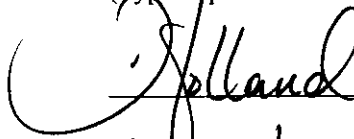
12 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI--EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

12-19-00

(Type or print name under each signature¹³)
Joan Holland

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

**UNITED STATES DEPARTMENT OF JUSTICE
FARA REGISTRATION UNIT
CRIMINAL DIVISION
WASHINGTON, D.C. 20530**

NOTICE

Please answer the following questions and return this sheet in triplicate with your Supplemental Statement:

1. Is your answer to Item 16 of Section V (Informational Materials - page 8 of Form CRM-154, formerly Form OBD-64-Supplemental Statement):

YES _____ or NO ✓ _____

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

YES ✓ _____ or NO _____

(If your answer to question 2 is "yes" please forward for our review copies of all material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

CRM/ISS
REGISTRATION UNIT
2001 JAN -2 PM 12: 18


Signature

12-19-00
Date

DIAN HOLLAND
Please type or print name of
signatory on the line above

ADMINISTRATIVE ASSISTANT
Title

15a JAMAICA TOURIST BOARD - LOS ANGELES - STATEMENT OF EXPENDITURE
MAY 18 - NOVEMBER 18, 2000

ITEM	June	July	August	September	October	November
TELEPHONE	1,541.62	11.60	RECEIVED 12/13	1,613.38	1,187.99	2,309.54
POSTAGE	918.66	15.31	200 JUN - 2 PM 12:18	879.32	222.20	988.16
TRAVEL	4,359.80	1,919.58	6,301.97	3,227.95	3,459.04	2,276.79
SUBSISTENCE	3,977.16	2,788.24	3,337.70	1,000.62	3,202.52	2,801.31
ENTERTAINMENT	1,137.86	359.92	1,241.47	475.73	365.23	1,390.58
PROMOTIONS	12.00	643.80	376.69	464.08	6.00	190.00
STATIONERY/PRINTING	498.47	15.80	276.68	598.28	0.00	426.07
COMPUTER	318.58	632.77	324.74	0.00	0.00	0.00
MAINTENANCE EQUIPMENT	0.00	0.00	0.00	300.30	0.00	0.00
SHIPPING	1,074.10	0.00	276.41	464.08	0.00	414.93
SUBS & DUES	136.17	0.00	0.00	35.00	0.00	0.00
OFFICE EXPENSES/MISC.	336.96	55.14	151.70	71.85	58.90	143.11
UNIFORMS	0.00	0.00	74.01	0.00	0.00	0.00
STORAGE RENTAL	83.00	0.00	83.00	166.00	0.00	166.00
TOTALS	\$14,394.38	\$6,442.16	\$19,038.24	\$9,296.53	\$8,501.88	\$11,106.49

CRM/ISS
REGISTRATION JAMAICA TOURIST BOARD - LOS ANGELES
2000 JAN -2 PM 12: 18
CALENDAR OF ACTIVITIES
2000

As at December 5, 2000

DATE	EVENT	FOCUS	FORMAT	EXP. ATTEND.	ACTUAL ATTEND.	TO COVER
January 08	Prestige Amx. Travel Travel Fair 2000 - Las Vegas, NV	Consumer	Information Booth	5,200	4,000	Dacosta
January 08	AIR JAMAICA SUSPENDS SATURDAY FLIGHT UNTIL APRIL					
January 10-14	JTB Accounting Workshop - Kingston, Jamaica	Admin. Staff				Holland
January 16	Bridal Bazaar - San Diego, CA	Consumer	Information Booth	7,900	7,000	Dacosta/JM
January 18-21	Diving Equipment & Mktg. Assoc. (DEMA) Show - Las Vegas, NV	Consumer				Chris Wright, Miami
January 18	So. California ASTA Road Show - Pismo Beach, CA Canceled	Trade	Information Booth			Dacosta
January 18	SuperClubs Seminar - Ventura, CA	Trade	Information Booth	80	60	Dacosta
January 19	SuperClubs Seminar - Ontario, CA	Trade	Information Booth	100	90	Dacosta
January 19	So. California ASTA Road Show - Bakersfield, CA Canceled	Trade	Information Booth			Dacosta
January 20	So. California ASTA Road Show - Riverside, CA Canceled	Trade	Information Booth			Dacosta
January 20	SuperClubs Seminar - Long Beach, CA	Trade	Information Booth	70	60	Dacosta
January 23-25	CHA Marketplace - Paradise Island, Bahamas	Trade				Dawson
January 24	SuperClubs Seminar - Manhattan Beach, CA	Trade	Information Booth	70	50	Dacosta
January 25	Tuscka-Lippert Travel Travel 2000, Fresno, CA	Consumer	Information Booth	150	125	Hoshin
January 26	SuperClubs Seminar - Granada Hills, CA	Trade	Information Booth	70	60	Dacosta
January 31	SuperClubs Seminar - Sherman Oaks, CA	Trade	Information Booth	50	35	Dacosta
January 31	Travel Impressions Trade Show - Seattle, WA No staff available	Trade	Information Booth	75		
January 31	SuperClubs Seminar - Las Vegas, NV No staff available	Trade	Information Booth	70		
February 01	SuperClubs Seminar - Phoenix, AZ No staff available	Trade	Information Booth	100		
February 01	Travel Impressions Trade Show - Portland, OR No staff available	Trade	Information Booth			
February 01	SuperClubs Seminar - Tucson, AZ No staff available	Trade	Information Booth	50		Sent brochures
February 02	Executive Park TV Bridal Show follow-up - Westminster, CA	Consumer	Information Booth			
February 03	Travel Impressions Trade Show - San Jose, CA no staff available	Trade	Information Booth			
February 04-06	The Travel Show - Seattle, WA	Trade/Consumer	Information Booth/Video pres.	100/5,000	95/2,000	Hoshin
February 05-06	Orange County Register Travel Show - Costa Mesa, CA	Trade/Consumer	Information Booth	500/8,000	620/7,879	Dacosta/JM
February 06	TravelFest 2000 - Long Beach, CA	Consumer	Information Booth	1,200	600	Wright
February 07	SuperClubs Seminar - San Diego, CA No staff available	Trade	Information Booth	100		Dacosta
February 08	ASTA San Diego Travel Festival - San Diego, CA Dropped	Trade	Information Booth	300		Dacosta
February 08	SuperClubs Seminar - Irvine, CA	Trade	Information Booth	110	50	Dacosta
February 08	Travel Impressions Trade Show - Sacramento, CA No staff avail.	Trade	Information Booth			
February 11-12	International Travel Exposition - Salt Lake City, UT	Consumer	Information Booth	2,000	1,000	Hoshin
February 19	Arizona ASTA Phoenix World Travel Show - Phoenix, AZ	Trade/Consumer	Information Booth/Video pres.	350/3,000	160/1,500	Dacosta
February 20	The Travel Store Vacation Fest 2000 - Santa Monica, CA	Consumer	Information Booth	5,000	2,200	Dacosta/JM
February 22	SuperClubs Seminar - San Jose, CA	Trade	Information Booth	80	50	Hoshin

February 24	SuperClubs Seminar – Sacramento, CA	Trade	Information Booth	70	65	Hoshin
February 26	Travel Affair Travel Show – Sacramento, CA	Consumer	Information Booth	500	750	Hoshin
March 03	Presentation to staff of Freddie Mac office – Woodland Hills, CA	Consumer	Presentation	35	33	Holland
March 03-05	Denver Travel Festival – Denver, CO	Trade/Consumer	Information Booth/Video pres.	1,400/6,500	1,917/4,575	DaCosta
March 13	JTB Spring Blitz – Oakland, CA	Trade	Trade Show/Reception/Seminar	120	130	Staff
March 14	JTB Spring Blitz – San Francisco, CA	Trade	Trade Show/Reception/Seminar	120	120	Staff
March 15	JTB Spring Blitz – Sacramento, CA	Trade	Trade Show/Reception/Seminar	120	115	Staff
March 16	JTB Spring Blitz – Santa Clara, CA	Trade	Trade Show/Reception/Seminar	120	110	Staff
March 20	JTB Spring Blitz – Los Angeles, CA	Trade	Trade Show/Reception/Seminar	120	150	Staff
March 21	JTB Spring Blitz – Ontario, CA	Trade	Trade Show/Reception/Seminar	120	110	Staff
March 22	JTB Spring Blitz – Anaheim, CA	Trade	Trade Show/Reception/Seminar	120	120	Staff
March 23	JTB Spring Blitz – San Diego, CA	Trade	Trade Show/Reception/Seminar	120	115	Staff
March 20	Apple Vacations Trade Show/Seminar – Sacramento, CA	Trade	Information Booth	100		No staff available
March 22	Apple Vacations Trade Show/Seminar – San Ramon, CA	Trade	Information Booth	120		No staff available
March 21	Apple Vacations Trade Show/Seminar – San Francisco, CA	Trade	Information Booth	90		No staff available
March 23	Apple Vacations Trade Show/Seminar – San Jose, CA	Trade	Information Booth	100		No staff available
March 27	Apple Vacations Trade Show/Seminar – San Diego, CA	Trade	Information Booth	150		No staff available
March 28	Apple Vacations Trade Show/Seminar – Garden Grove, CA	Trade	Information Booth	170		No staff available
March 28	Town & Country Tours "Jamaica College" Series – Las Vegas, NV	Trade	Information Booth	25	22	No staff available
March 28	Air Jamaica Press Conference – Phoenix, AZ	Press		12	12	DaCosta
March 29	Town & Country Tours "Jamaica College" Series – Tucson, AZ	Trade	Information Booth	25	18	No staff available
March 29	Apple Vacations Trade Show/Seminar – Ontario, CA (breakfast)	Trade	Information Booth	85		DaCosta
March 30	Apple Vacations Trade Show/Seminar – Universal City, CA	Trade	Information Booth	120		DaCosta
March 30	Apple Vacations Trade Show/Seminar – Oxnard, CA	Trade	Information Booth	120		No staff available
March 30	Town & Country Tours "Jamaica College" Series – Phoenix E., AZ	Trade	Information Booth	25	20	No staff available
March 31	Town & Country Tours "Jamaica College" Series – Phoenix W., AZ	Trade	Information Booth	25	19	No staff available
March 30- April 02	ASTA Western Regional Conference – Victoria, BC	Trade	Information Booth/Coffee Breaks	500	300	Dawson
April 03	AIR JAMAICA RESUMES LAX MONDAY FLIGHT					
April 04	TravelTeck Dinner Presentation – Glendale, CA POSTPONED	Consumer	Presentation	120		Dawson
April 04	SuperClubs Grand Lido Dinner – Santa Monica, CA	Trade				Dawson
April 05	SuperClubs Grand Lido Luncheon – Costa Mesa, CA	Trade				DaCosta
April 05-10	JTB/Air Jamaica Fam (Gateway: Los Angeles, CA)	Trade		14	10	No staff available - Sent brochures
April 08	Travel Connection Travel Faire – Newport Beach, CA	Trade	Information Booth	350		
April 08	AIR JAMAICA RESUMES LAX SATURDAY FLIGHT					
April 10	American Airlines Vacations Seminar – Universal City, CA	Trade	Information Booth	150	50	Holland
April 11	Air Jamaica Vacations Breakfast Seminar – La Jolla, CA	Trade	Information Booth	75	50	Dawson
April 11	American Airlines Vacations Seminar – Irvine, CA	Trade	Information Booth	150	200	Dawson
April 12	American Airlines Vacations Seminar – Foster City, CA	Trade	Information Booth	150	175	Hoshin
April 12	Air Jamaica Vacations Seminar – Ontario, CA	Trade	Information Booth/Presentation	75	10	DaCosta
April 13	Air Jamaica Vacations Seminar – Long Beach, CA	Trade	Information Booth/Presentation	75	35	DaCosta
April 13	Air Jamaica Vacations Caribbean Night – Long Beach, CA	Trade	Information Booth	350	130	DaCosta

April 17	Friends of Golf Tournament – Los Angeles, CA Cxld. Due to Rain	Consumer	Trip Giveaway				Dawson
April 18	Air Jamaica Vacations Seminar – Scottsdale, AZ	Trade	Information Booth	75	40		No staff available
April 19	Travel Impressions Product Launch – Tucson, AZ	Trade	Presentation	50	50		DaCosta
April 19	Air Jamaica Vacations Seminar – Scottsdale, AZ	Trade	Presentation	75	50		DaCosta
April 20	Travel Impressions Product Launch – Phoenix, AZ	Trade	Presentation	75	50		DaCosta
April 21	Air Jamaica Vacations Reggae Night – Phoenix, AZ	Trade		350	200		DaCosta
April 22	Air Jamaica Vacations Street Party – Phoenix, AZ	Consumer		150	110		DaCosta
April 24	Caribbean Tourism Org. Trade Show – Portland, OR	Trade	Information Booth	100	105		Hoshin
April 25	Caribbean Tourism Org. Trade Show – Seattle, WA	Trade	Information Booth	100	130		Hoshin
April 25	JTB Breakfast Seminar – Carlsbad, CA	Trade	Trade Show/Seminar	30	10		DaCosta
April 26	Caribbean Tourism Org. Trade Show – Burlingame, CA	Trade	Information Booth	100	110		Hoshin
April 27	JTB Breakfast Seminar – Pasadena, CA	Trade	Trade Show/Seminar	25	10		DaCosta
April 27	Caribbean Tourism Org. Trade Show – Los Angeles, CA	Trade	Information Booth	100	150		DaCosta
April 26-May 01	JTB/Air Jamaica Fam (Gateway: Los Angeles, CA)	Trade		14	10		Wright
April 29-30	Los Angeles Times Travel Show – Los Angeles, CA	Trade/Consumer	Information Booth	1,400/21,500	1,575/20,535		Dawson/DaCosta/Holland
May 02	Air Jamaica/JTB Seminar– Phoenix, AZ	Trade	Seminar/Dinner	150	100		Dawson/DaCosta
May 03	Air Jamaica/JTB Seminar – Tucson, AZ	Trade	Seminar/Dinner	100	50		Dawson/DaCosta
May 03	Sandals/Beaches Ultra Convention – Los Angeles, CA	Trade	Information Booth	500	500		Hoshin
May 04	Lowestfare.com reservations staff training – Las Vegas, NV	Trade	Seminar/JTB-sponsored lunch	35	48		DaCosta
May 02-10	JTB/American Airlines Fam (Gateway: San Francisco, CA)	Trade		15	15		On-Island Staff
May 09	JTB Breakfast Seminar – Albuquerque, NM postponed	Trade	Trade Show/Seminar	30			DaCosta
May 09	Meetings & Incentives Seminar – Newport Beach, CA	Incentive					Bullock/Dawson
May 10	Meetings & Incentives Seminar – San Jose, CA	Incentive					Bullock/Dawson
May 10	Brea Travel 40 th Anniversary Party – Brea, CA	Consumers	Information Table/Band	200	120		DaCosta
May 18-22	Jamaica Product Exchange (JAPEX) – Kingston, Jamaica	Trade					Dawson
May 19-24	JTB/Air Jamaica JAPEX Fam (Gateway: Los Angeles, CA)	Trade		14	14		DaCosta
May 27-28	Carl Reiner Celebrity Golf Tournament – Carlsbad, CA	Consumer	Jamaica Evening/Trip Giveaway	400	500		Dawson
June 05-10	JTB/Air Jamaica Fam (Gateway: Los Angeles, CA)	Trade					DaCosta
June 07	JTB Seminar – Reno, Nevada	Trade	Seminar/Dinner	14	10		Hoshin
June 08-11	TravelAge Trade Show – Las Vegas, NV	Trade	Information Booth	50	45		Dawson/Holland
June 13	Dodger Stadium Promotion – Los Angeles, CA "Beach Party"	Consumer	Trip Giveaway/Band/Dancers	1,000	1,200		Holland/PR Agency
June 15	Dodger Stadium Promotion – Los Angeles, CA	Consumer	Trip Giveaway/Band/Dancers	*	*		Holland/PR Agency
June 15	AIR JAMAICA'S INAUGURAL PHOENIX, AZ THURSDAY FLIGHT						
June 17	AIR JAMAICA'S INAUGURAL PHOENIX, AZ SATURDAY FLIGHT						
June 20-23	Arizona Sales Calls Blitz	Trade	Sales Calls	128 Agencies	116		DaCosta/Hoshin
							Mesquita/R. Mignott
June 24-29	JTB/Air Jamaica Fam (Gateway: Phoenix, AZ) canceled	Trade					
June 26	United Cerebral Palsy Golf Tournament – Los Angeles, CA	Consumer	Trip Giveaway	14	380		Dawson
June 27	Dodger Stadium Promotion – Los Angeles, CA	Consumer	Trip Giveaway/Band/Dancers	400	120,000*		Holland/PR Agency
				100,000	*3-day total		
June 27	AIR JAMAICA'S INAUGURAL LAX TUESDAY FLIGHT						
June 28	Environmental Systems Research Institute Caribbean Night –	Consumer	Information Booth	10,000	10,000		DaCosta

	San Diego, CA							
July 06	Old Town Upland Jamaica Street Fair – Upland, CA	Consumer	Band, Trip giveaway, food, fun!	7,000	8,500	Holland		
July 12-16	Lifestyles Tours & Travel Convention – Reno, NV	Consumer	Information Booth	3,500	3,400	Hoshin		
July 15-20	Press Trip (Gateway: Los Angeles)	Press		6	6	P.R. Agency		
July 18	Launch of Jamaica Film Festival – Los Angeles, CA	Consumer	Reception by JAMPRO	150	145			
July 19	JTB Seminar – Salt Lake City, UT	Trade	Seminar/Dinner	50	43	Hoshin		
July 25	JTB Seminar – Albuquerque, NM	Trade	Seminar/Dinner	50	45	DaCosta		
July 28	JTB L.A. staff planning meeting					staff		
August 1	Sandals Loyal Partners Dinner – Los Angeles, CTO Sacramento Trade Show/Seminar	Trade	Trade Show/Seminar	40	35	Hoshin		
August 1	JTB-Sponsored CTO Reception, Laguna Beach, CA	Trade	Dinner/Presentation	75	70	Holland/DaCosta		
August 16-21	JTB/American Airlines Res. Agents Fair. (Gateway: Tucson, AZ)	Trade	Information Table	16	16	On-Island Staff		
August 19	Montrose Travel "Jamaica Festival" – Montrose, CA	Consumer	Dinner/Presentation	250	200	DaCosta		
August 24	JTB-Sponsored CTO Reception, Manhattan Beach, CA	Trade	Trade Show/Presentation	75	82	Holland/DaCosta		
August 23-26	NAJASO Conference 2000 – Los Angeles, CA	Consumer		500	200	Dawson/Holland		
September 05	JTB Seminar – Phoenix, AZ	Trade	Reception/Seminar	50	46	DaCosta/Dawson		
September 06	JTB Seminar – Scottsdale, AZ	Trade	Reception/Seminar	50	63	DaCosta/Dawson		
September 07	JTB Seminar – Tucson, AZ	Trade	Reception/Seminar	50	45	DaCosta/Dawson		
September 06	Macy's Home Store Grand Opening – Costa Mesa, CA	Consumer	Reggae Band	800	650	Holland		
September 06	Pleasanton Street Fair, Pleasanton, CA	Consumer	Information Booth	2,500	3,000	Hoshin		
September 9	CTO Greater Los Angeles "Fun-n-sun" – Long Beach, CA	Trade/Consumer	Information Booth	75/35	80/30	Holland		
September 10	CTO N. Calif. Chapter Caribbean Aids Walk – Oakland, CA	Consumer	Information Booth	Did not participate		Hoshin		
September 09-14	JTB/Air Jamaica Fair (Gateway: Phoenix, AZ)	Trade		14	11	Hoshin		
September 11	GoGo Worldwide Vacations Appreciation Dinner – San Diego, CA	Trade	Information Booth	100	120	Dawson		
September 12	GoGo Worldwide Vacations Appreciation Dinner – Long Beach, CA	Trade	Information Booth	120	140	Dawson		
September 12	LAST DEPARTURE FOR AIR JAMAICA TUESDAY FLIGHT FOR 2000							
September 12	JTB Breakfast Seminar – Colorado Springs, CO	Trade	Breakfast/Seminar	45	31	DaCosta		
September 13	JTB Breakfast Seminar – Boulder, CO	Trade	Breakfast/Seminar	45	27	DaCosta		
September 13	GoGo Worldwide Vacations Appreciation Dinner – Phoenix, AZ	Trade	Information Booth		110	Dawson		
September 13-19	JTB/American Airlines Fair (Gateway: Portland, OR)	Trade		15	14	Hoshin		
September 14	JTB Breakfast Seminar – Ft. Collins, Co	Trade	Breakfast/Seminar	35	29	DaCosta		
September 14	GoGo Worldwide Vacations Appreciation Dinner – Las Vegas, NV	Trade	Information Booth	180	190	Dawson		
September 14	JTB/CTO Reception – Denver Southeast, CO	Trade	Reception/Seminar	60	40	DaCosta		
September 14	JTB/American Airlines Fair (Gateway: Seattle, WA)	Trade		15	14	On-Island Staff		
September 20-25	JTB/Air Jamaica Fair (Gateway: Los Angeles, CA)	Trade		14	14	DaCosta		
September 25	Town & Country Tours Fall/Winter Trade Show – Las Vegas, NV	Trade	Information Booth	100	90	DaCosta		
September 26	Town & Country Tours Fall/Winter Trade Show – Orange County, CA	Trade	Information Booth	80	90	Wright		
September 28	Town & Country Tours Fall/Winter Trade Show – Phoenix, AZ	Trade	Information Booth	Did not participate		DaCosta		

September 23-28	JTB/Air Jamaica Fam (Gateway: Phoenix, AZ)	Trade	Coffee Breaks/Information Booth	14	10	On-Island Staff
September 24-28	ASTA World Congress - Las Vegas, NV	Trade		5,000	4,000	Dawson/Hoshin/DaCosta
October 16	JTB L.A. staff planning meeting					
October 04-10	JTB/American Airlines Fam (Gateway: San Francisco, CA) Trade	Trade		15	12	On-Island staff
October 07-12	JTB/Air Jamaica Fam (Gateway: Phoenix, AZ) CANCELED	Trade		14	-	DaCosta
October 13-18	JTB/Air Jamaica Fam (Gateway: Los Angeles, CA)	Trade		14	15	Hoshin
October 13-14	Caribbean/Central America Conf. & Trade Show - Los Angeles, CA	Consumer	Information Booth	120	60	Holland
October 16	National Travel Exchange - Burbank, CA	Trade	Information Booth	150	160	DaCosta
October 16-19	Caribbean Tourism Conference - Barbados	Trade			-	No one from L.A.
October 24	JTB Evening Seminar - Modesto, CA CANCELED	Trade	Reception/Seminar	30	-	Hoshin
October 25	JTB Evening Seminar - Fresno, CA CANCELED	Trade	Reception/Seminar	40	-	Hoshin
October 25	JTB Press Reception - Los Angeles, CA	Press	Reception	25	36	Dawson/Holland/P.R. Agency
October 25-30	JTB/Air Jamaica Fam (Gateway: Los Angeles, CA)	Trade		14	15	On-Island Staff
October 26	JTB Evening Seminar - Monterey, CA CANCELED	Trade	Reception/Seminar	30	-	Hoshin
October 27	JTB Evening Seminar - Santa Cruz, CA CANCELED	Trade	Reception/Seminar	30	-	Hoshin
Oct. 28 - Nov. 02	JTB/Air Jamaica Fam (Gateway: Phoenix, AZ)	Trade		14	11	DaCosta
November 01-06	JTB/Air Jamaica Fam (Gateway: Los Angeles, CA) Canceled	Trade		14		On-Island Staff
November 02-05	Happy Tours' One Love Top Accounts Jamaica Weekend - Jamaica	Trade		20	20	Hoshin
November 10	Apple Vacations Reservations staff training - San Jose, CA	Trade	Seminar	30	29	Hoshin
November 11-17	JTB/Air Jamaica Fam (Gateway: Los Angeles, CA)	Trade		14	14	On-Island Staff
November 13	National Travel Exchange Trade Show - San Diego, CA	Trade	Information Booth	180	110	DaCosta
November 13	JTB Breakfast Seminar - Eugene, OR	Trade	Breakfast/Seminar	30	20	Hoshin
November 14	JTB Evening Seminar - Portland, OR	Trade	Reception/Seminar	100	90	
November 14	National Travel Exchange Trade Show - Woodland Hills, CA (lunch)	Trade	Information Booth	100	80	DaCosta
November 14	National Travel Exchange Trade Show - Los Angeles, CA	Trade	Information Booth	200	120	DaCosta
November 15	JTB Evening Seminar - Seattle, WA	Trade	Reception/Seminar	80	50	Hoshin
November 15	National Travel Exchange Trade Show - Ontario, CA	Trade	Information Booth	150	80	DaCosta
November 16	National Travel Exchange Trade Show - Orange County, CA	Trade	Information	130	85	DaCosta
November 16	JTB Luncheon Seminar - Lynnwood, WA CANCELED	Trade	Luncheon/Seminar	30		Hoshin
November 16	JTB Reception/Seminar - Bellevue, WA	Trade	Reception/Seminar	100	50	Hoshin
November 16-19	JACI Golf Tournament - Montego Bay, Jamaica	Trade/Consumer				Dawson/Wright
November 18	CTO Pacific Northwest Chapter Charity Gala - Portland, OR	Trade		150	200	Hoshin
November 28	ASTA Rocky Mountain Trade Show - Salt Lake City, UT	Trade	Information Booth	150	50	Hoshin
November 28	Apple Vacations Winter Product Launch - Mesa, AZ - evening	Trade	Information Booth	100	68	DaCosta

November 29	Apple Vacations Winter Product Launch - Phoenix, AZ - breakfast	Trade	Information Booth	50	32	DaCosta
November 29	Apple Vacations Winter Product Launch - Scottsdale, AZ - evening	Trade	Information Booth	150	80	DaCosta
November 30	Apple Vacations Winter Product Launch - Tucson, AZ - dinner	Trade	Information Booth	130	78	DaCosta
December 03-08	Press Trip (Gateway: Los Angeles, CA)	Press		6	5	P.R. Agency
December 07-09	Luxury Travel Expo - Las Vegas, NV	Trade	Information Booth	1,500		Dawson
December 14	JTB Wholesalers/Tour Operators Appreciation Luncheon Canceled	Trade		50		Staff