

For Six Month Period Ending NOV 18 2001
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No.
JAMAICA TOURIST BOARD *3305*
(c) Business Address(es) of Registrant
3440 WILSHIRE BLVD.
SUITE 805
LOS ANGELES, CA 90010

2. Has there been a change in the information previously furnished in connection with the following:

- (a) If an individual:
- | | | |
|-----------------------|------------------------------|-----------------------------|
| (1) Residence address | Yes ☐ | No ☐ |
| (2) Citizenship | Yes ☐ | No ☐ |
| (3) Occupation | Yes ☐ | No ☐ |
- (b) If an organization:
- | | | |
|--------------------------|------------------------------|--|
| (1) Name | Yes ☐ | No ☒ |
| (2) Ownership or control | Yes ☐ | No ☒ |
| (3) Branch offices | Yes ☐ | No ☒ |
- (c) Explain fully all changes, if any, indicated in items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.
Yes ☐ No ☒ *NONE*

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (a waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

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4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Connection Ended
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- (b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes ☐ No ☒

If yes, identify each such person and describe his service.

- (b) Have any employee or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or connection	Date terminated
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- (c) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? Yes ☐ No ☐

NONE

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?
 Yes ☐ No ☒

If yes, furnish the following information:

Name of foreign principal

Date of termination

8. Have you acquired any new foreign principal² during this 6 month reporting period?
 Yes ☐ No ☒

If yes, furnish following information:

Name and address of foreign principal

Date acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principals² whom you continued to represent during the 6 month reporting period.

JAMAICA TOURIST BOARD - KINGSTON - JAMAICA

10. **EXHIBITS A AND B**

- (a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A ³	Yes ☐	No ☐
Exhibit B ⁴	Yes ☐	No ☐ <i>NONE</i>

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?
 Yes ☐ No ☐

If yes, have you filed an amendment to these exhibits?
 Yes ☐ No ☐

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

JAMAICA TOURIST BOARD, KINGSTON, JAMAICA
 CALLED ON TRAVEL AGENTS, AIRLINES AND GROUP PLANNERS TO
 ENCOURAGE TRAVEL TO JAMAICA AS A TOURIST DESTINATION.

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places, of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes ☐ No ☒

If yes, describe fully.

⁵ The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government, a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies⁶

Date	From Whom	Purpose	Amount
JUNE 2001	JAMAICA TOURIST BOARD, KINGSTON	OPERATING EXPNS.	7,036.76
JULY "	" "	" "	17,976.43
AUGUST "	" "	" "	0.00
SEPT. "	" "	" "	8,345.20
OCT. "	" "	" "	17,800.89
NOV. "	" "	" "	10,442.38
Total			\$ 61,601.66

(b) RECEIPTS - FUND RAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign⁷, any money on behalf of any foreign principal named in items 7, 8, and 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose
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^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

- (1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, and 9 of this statement? Yes ☒ No ☐

- (2) transmitted monies to any such foreign principal? Yes ☐ No ☐

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
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PLEASE SEE ATTACHED

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?

Yes ☐No ☒

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐No ☒

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials¹²?
 Yes ☐ No ☒

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

N/A

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☐ No ☒

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following: *NONE*

☐ Radio or TV broadcasts

☐ Magazine or newspaper articles

☐ Motion picture films

☐ Letters or telegrams

☐ Advertising campaigns

☐ Press releases

☐ Pamphlets or other publications

☐ Lectures or speeches

☐ Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups: *NONE*

☐ Public Officials

☐ Newspapers

☐ Libraries

☐ Legislators

☐ Editors

☐ Educational institutions

☐ Government agencies

☐ Civic groups or associations

☐ Nationality groups

☐ Other (specify) _____

21. What language was used in the informational materials: *NONE*

☐ English

☐ Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☒ *NONE*

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes ☐

No ☐ *NONE*

12. The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI--EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

12-21-01(Type or print name under each signature¹³)J. HollandDIAN HOLLAND

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

UNITED STATES DEPARTMENT OF JUSTICE
FARA REGISTRATION UNIT
CRIMINAL DIVISION
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your Supplemental Statement:

1. Is your answer to Item 16 of Section V (Informational Materials - page 8 of Form CRM-154, formerly Form OBD-64-Supplemental Statement):

YES _____ or NO ✓ _____

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

YES ✓ _____ or NO _____

(If your answer to question 2 is "yes" please forward for our review copies of all material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

D. Holland
Signature

12-21-01
Date

DIAN HOLLAND
Please type or print name of
signatory on the line above

ADMINISTRATIVE ASSISTANT
Title

JAMAICA TOURIST BOARD - LOS ANGELES
CALENDAR OF ACTIVITIES
2002 JAN 07 11:12:00 2001

As at December 18, 2001

DATE	EVENT	FOCUS	FORMAT	EXP. ATTEND.	ACTUAL ATTEND.	TO COVER
January 06-07	Seattle Wedding Show - Seattle, WA	Consumer	Information Booth	7,500	8,506	Hoshin
January 09	JTB Destination Update - Spokane, WA CANCELED	Trade	Trade Show/Seminar	40		Hoshin
January 10	JTB Destination Update - Medford, OR CANCELED	Trade	Trade Show/Seminar	30		Hoshin
January 13	Prestige American Express Travel Fair - Las Vegas, NV	Consumer	Information Booth	4,000	4,200	DaCosta
January 17	ASTA San Diego Travel Festival - San Diego, CA	Trade	Information Booth	500	275	DaCosta
January 17	CTO Silicon Valley Presentation	Trade	Information Booth	70	65	Hoshin
January 21	Bridal Bazaar - San Diego, CA	Consumer	Information Booth	5,000	5,500	DaCosta
January 21	Modern Bride Bridal Show - Pleasanton, CA	Consumer	Information Booth	2,500	2,000	Hoshin
January 21-23	CHA Marketplace - Cancun, Mexico	Trade	Information Booth			Dawson
January 24	Issa Resorts Evening Seminar - Sacramento, CA	Trade	Information Booth	70	50	Hoshin
January 30	Tuschka-Lippert Travel 2001 Show - Fresno, CA	Consumer	Information Booth	150	200	Hoshin
February 01	SuperClubs Breakfast Seminar - Mesa, AZ	Trade	Information Booth	60	40	JM to cover
February 01	SuperClubs Dinner Seminar - Scottsdale, AZ	Trade	Information Booth	100	80	JM to cover
February 03-04	Orange County Register's Travel Show - Costa Mesa, CA	Trade/Consumer	Information Booth	500/7,000	402/7,914	DaCosta
February 07	SuperClubs Dinner Seminar - La Jolla, CA	Trade	Information Booth	120	100	DaCosta
February 08	SuperClubs Dinner Seminar - Irvine, CA	Trade	Information Booth	120	110	Dawson
February 10-11	The Phoenix Travel Show - Phoenix, AZ	Trade/Consumer	Information Booth	150/3,000	70/2,000	DaCosta
February 13	JTB Destination Update - San Louis Obispo, CA POSTPONED	Trade	Breakfast/Seminar	30		Hoshin
February 14	JTB Destination Update - Monterey, CA POSTPONED	Trade	Breakfast/Seminar	30		Hoshin
February 15	JTB Destination Update - Santa Cruz, CA POSTPONED	Trade	Breakfast/Seminar	30		Hoshin
February 17-18	Long Beach Bob Marley Festival - Long Beach, CA	Consumer	Information Booth	20,000	24,000	DaCosta
February 18	TravelStore Vacation Fest - Santa Monica, CA	Consumer	Information Booth	2,500	1,500	DaCosta
February 21	Savi Resorts Evening presentation - Silicon Valley, CA	Trade	Information Booth	60		No staff available
February 26	CTO Caribbean Experience Trade Show - Portland, OR	Trade	Information Booth	100	115	Hoshin
February 27	Travel Impressions Winter Expo - Los Angeles, CA	Trade	Information Booth	120	100	DaCosta
February 27	CTO Caribbean Experience Trade Show - Seattle, WA	Trade	Information Booth	100	90	Hoshin
February 27	Travel Impressions Winter Expo - Seattle, WA	Trade	Information Booth	100		No staff available
February 28	CTO Caribbean Experience Trade Show - Orange Cty., CA	Trade	Information Booth	100		Dawson
February 28	Travel Impressions Winter Expo - Scottsdale, AZ	Trade	Information Booth	100		No staff available
March 01	CTO Caribbean Experience Trade Show - San Jose, CA	Trade	Information Booth	120	75	Hoshin
March 01	Travel Impressions Winter Expo - S. San Francisco, CA	Trade	Information Booth	100		No staff available
March 01	Air Jamaica Vacations Reception - Costa Mesa, CA	Trade	Information Booth	250	180	DaCosta
March 01-03	Los Angeles Marathon Quality of Life Expo - Los Angeles, CA	Consumer	Information Booth	60,000	80,000	Reggae Marathon/Holland

March 03-04	Los Angeles Times Travel Show - Long Beach, CA	Trade/Consumer	Information Booth	1,000/10,000	800/13,189	Staff
March 6	Issa Resorts Breakfast Seminar - Newport Beach, CA	Trade	Information Booth	50	40	Dawson
March 6	UCLA Travel Fair 2001 - Los Angeles, CA	Consumer	Information Booth	300	350	Holland
March 6	Air Jamaica Vacation Reception - Scottsdale, AZ	Trade	Information Booth	150	130	Dawson
March 8	Issa Resorts Breakfast Seminar - Scottsdale, AZ	Trade	Information Booth	50	30	DaCosta
March 10-11	Denver Travel Festival - Denver, CO	Trade/Consumer	Information Booth	1000/4,000	500/4100	Hoshin
March 19	JTB Spring Destination Product Launch - Oakland, CA	Trade	Trade Show/Seminar	120	110	Staff
March 20	JTB Spring Destination Product Launch - San Jose, CA	Trade	Trade Show/Seminar	120	105	Staff
March 21	JTB Spring Destination Product Launch - Sacramento, CA	Trade	Trade Show/Seminar	120	102	Staff
March 22	JTB Spring Destination Product Launch - Scottsdale, AZ	Trade	Trade Show/Seminar	120	110	Staff
March 26	JTB Spring Destination Product Launch - Los Angeles, CA	Trade	Trade Show/Seminar	120	180	Staff
March 27	JTB Spring Destination Product Launch - Ontario, CA	Trade	Trade Show/Seminar	120	110	Staff
March 28	JTB Spring Destination Product Launch - Irvine, CA	Trade	Trade Show/Seminar	120	190	Staff
March 29	JTB Spring Destination Product Launch - San Diego, CA	Trade	Trade Show/Seminar	120	160	Staff
April 01-04	TravelAge Trade Show - Anaheim, CA	Trade	JTB-sponsored breakfast/Trade Show	500		Dawson/DaCosta
April 2	Apple Vacations Dinner Seminar - Napa, CA	Trade	Information Booth	100		No staff available
April 2	American Airlines Vacations Product Launch - San Jose, CA	Trade	Information Booth	150	180	Hoshin
April 3	American Airlines Vacations Product Launch - Universal City, CA	Trade	Information Booth	250	200	Holland
April 3	Apple Vacations Dinner Seminar - Sacramento, CA	Trade	Information Booth	120	100	Hoshin
April 4	Apple Vacations Dinner Seminar - San Ramon, CA	Trade	Information Booth	100	100	Hoshin
April 5	Apple Vacations Dinner Seminar - Santa Clara, CA	Trade	Information Booth	100	85	Hoshin
April 5	American Airlines Vacations Product Launch - Irvine, CA	Trade	Information Booth	200	180	DaCosta
April 07-12	JTB/Air Jamaica JAPEX Fam (Gateway: Phoenix, AZ) cxd.	Trade		15	0	
April 08-11	Jamaica Product Exchange (JAPEX) - Ocho Rios, Jamaica	Trade				
April 08-13	JTB/Air Jamaica JAPEX Fam (Gateway: Los Angeles, CA) cxd.	Trade				
April 9	Apple Vacations Dinner Seminar - Glendale, CA	Trade		14	0	
April 10	Apple Vacations Breakfast Seminar - Ontario, CA	Trade	Information Booth	100	95	DaCosta
April 10	Apple Vacations Dinner Seminar - Ventura, CA	Trade	Information Booth	100	-	No staff available
April 11	Apple Vacations Dinner Seminar - Garden Grove, CA	Trade	Information Booth	80	-	No staff available
April 12	Apple Vacations Dinner Seminar - San Diego, CA	Trade	Information Booth	80	-	No staff available
April 17	JTB Destination Update - Auburn, CA cancelled	Trade	Information Booth	100	-	No staff available
April 17	JTB Destination Update - Albuquerque, NM postponed	Trade	Breakfast/Seminar	20	-	Hoshin
April 18	JTB Destination Update - Reno, NV postponed	Trade	Breakfast/Seminar	30	-	DaCosta
April 18	Happy Tours Mini Caribbean Product Launch - Palo Alto, CA	Trade	Breakfast/Seminar	20	-	Hoshin
April 18	JTB Destination Update - Tucson, AZ postponed	Trade	Breakfast presentation	10	6	Hoshin
April 19	Happy Tours Mini Caribbean Product Launch - San Carlos, CA	Trade	Breakfast/Seminar	30	-	DaCosta
April 19	JTB Destination Update - Las Vegas, NV postponed	Trade	Luncheon presentation	15	12	Hoshin
April 19	JTB Destination Update - Bakersfield, CA cancelled	Trade	Breakfast/Seminar	20	-	Hoshin
April 20	Happy Tours Mini Caribbean Product Launch - San Mateo, CA	Trade	Breakfast/Seminar	40	-	DaCosta
April 28-May 03	JTB/Air Jamaica Fam (Gateway: Phoenix, AZ)	Trade	Luncheon presentation	15	12	Hoshin
May 02-08	JTB/American Airlines Fam (Gateway: San Francisco, CA)	Trade		14	13	Hoshin
May 09	JTB Destination Update - Monterey, CA cancelled	Trade	Breakfast/Seminar	30		Hoshin

May 10	JTB Destination Update – Santa Cruz, CA cancelled	Trade	Breakfast/Seminar	30		Hoshin
May 15	JTB Destination Update – Bakersfield, CA cancelled	Trade	Breakfast/Seminar	30		DaCosta
May 16	JTB Destination Update – Santa Barbara, CA cancelled	Trade	Breakfast/Seminar	30		DaCosta
May 17	JTB Destination Update – Thousand Oaks, CA cancelled	Trade	Breakfast/Seminar	30		DaCosta
May 17-20	ASTA Western Regional Conference – Los Cabos, Mexico	Trade	Information Booth/Coffee Break	500	400	Dawson/Hoshin
May 18-25	JTB/Air Jamaica Fam (Gateway: Los Angeles, CA)	Trade		15	7	Wright
May 25-28	Carl Reiner Celebrity Golf Tournament – Carlsbad, CA	Consumer	Jamaica Evening/Trip giveaway on the 26	450	600	Dawson
May 28	UCLA Reggae/Jazz Festival – Los Angeles, CA	Consumer		8,000	10,000	DaCosta
May 29	JTB Destination Update – Albuquerque, NM	Trade	Breakfast/Seminar	30	22	DaCosta
May 30	JTB Destination Update – Tucson, AZ	Trade	Breakfast/Seminar	30	20	DaCosta
June 01-02	Rock 'N' Roll Marathon Expo – San Diego	Consumer	Information Booth	50,000	25,000	Holland/Reggae Marathon
June 05	JTB Destination Update – Las Vegas, NV	Trade	Breakfast/Seminar	30	25	DaCosta
June 06-11	JTB/Delta Fam (Gateway: Salt Lake City, UT) cancelled	Trade		14	-	Hoshin
June 14	Couples Resorts Sunset Cruise – Newport Beach	Trade		100	120	Dawson
June 16-21	JTB/Air Jamaica Fam (Gateway: Phoenix, AZ) cancelled	Trade		15	-	
June 19	CTO – OC/SD Savi Collection reception – Irvine, CA	Trade		70	-	No staff available
June 25	AIR JAMAICA'S PHOENIX MONDAY FLIGHT BEGINS AND WILL OPERATE 5 FLIGHTS					
June 28	AIR JAMAICA'S LAX THURSDAY FLIGHT BEGINS AND WILL OPERATE THRU SEPT. 6					
June 28-July 01	Universal City Walk Jamaica Week – Universal City, CA	Consumer	Bands, Artisans, Miss Jamaica, parades....FUN!	325,000	350,000	Holland/PR agency
July 03	AIR JAMAICA'S LAX TUESDAY FLIGHT BEGINS AND WILL OPERATE THRU SEPT. 11					
July 10	So. California ASTA Caribbean Evening – Los Angeles, CA	Trade	Information table	120	125	DaCosta
July 12	Old Town Upland Jamaica Street Fair – Upland, CA postponed	Consumer	Band, Trip giveaway, information booths, food, fun!	8,000	-	Holland
July 13	Academy Pacifica Travel College Graduation – Los Angeles, CA	Consumer	Information booth – Int'l. Student Award presented to Jamaican student by JTB rep.	500	450	DaCosta
July 12-16	JTB/American Airlines Fam (Gateway: San Francisco) cancelled	Trade		14		Hoshin
July 17-20	Sales Calls Blitz – San Francisco Bay Area, CA cancelled	Trade	Sales Calls	60 agencies		Hoshin/hoteliers/tour operators
July 18	Jamaica Day at Del Mar Race Track – Del Mar, CA	Consumer	Trip giveaway	20,000	32,536	Holland
July 24	Sales Calls Blitz – N. Calif. Peninsula, Monterey, Carmel, Santa Cruz, CA cancelled	Trade	Sales Calls			Hoshin/hoteliers/tour operators
July 29	Jamaica Cultural Alliance Tea Party – Los Angeles, CA	Consumer	Sponsorship of band	75	120	Holland/Wright
July 30	JTB Destination Update – Bakersfield, CA	Trade	Dinner/presentation	40	33	DaCosta
July 31	Sales Calls Blitz – Sacramento, CA cancelled	Trade	Sales Calls	14 agencies	-	Hoshin
July 31	JTB Destination Update – San Louis Obispo, CA	Trade	Dinner/presentation	50	25	DaCosta

August 01	JTB Destination Update – Roseville, CA	Trade	Luncheon/presentation	30	25	Hoshin
August 01	JTB Destination Update – Santa Barbara, CA	Trade	Luncheon/presentation	35	40	DaCosta
August 02	JTB Destination Update – Reno, NV	Trade	Breakfast/presentation	50	15	Hoshin
August 06	JTB Destination Update – Flagstaff, AZ	Trade	Dinner/presentation	50	20	DaCosta
August 07	JTB Destination Update – Colorado Springs, CO	Trade	Dinner/presentation	50	45	Hoshin
August 07	JTB Destination Update – Prescott, AZ	Trade	Dinner/presentation	50	22	DaCosta
August 08	JTB Destination Update – Scottsdale, AZ	Trade	Luncheon/presentation	50	58	DaCosta
August 08	JTB Destination Update – Mesa, AZ	Trade	Dinner/presentation	35	62	DaCosta
August 08	JTB Destination Update – Westminster, CO	Trade	Dinner/presentation	50	60	Hoshin
August 09	JTB Destination Update – Denver, CO	Trade	Luncheon/presentation	60	61	Hoshin
August 09	JTB-sponsored CTO Reception – Los Angeles, CA	Trade	Dinner/presentation	75	82	Holland
August 09	JTB Destination Update – Englewood, CO	Trade	Dinner/presentation	120	62	Hoshin
August 09	JTB-sponsored CTO Reception – Orange County, CA postponed	Trade	Dinner/presentation	70	-	
August 9-Sept. 16	Irvine Spectrum <i>Spectrum Nights Series</i> – Irvine, CA	Consumer	Information booth/trip giveaways	1.8 million		Holland
August 16	Sandals Ultra 2001 Convention – Los Angeles, CA	Trade	Information booth	200		DaCosta
August 20	GoGo Appreciation Dinner/Trade Show – San Diego, CA	Trade	Trade Show/Dinner	120	100	DaCosta
August 21	GoGo Appreciation Dinner/Trade Show – Los Angeles, CA	Trade	Trade Show/Dinner	100	70	
August 21-24	Sales Calls Blitz – San Jose & Santa Clara, CA cancelled	Trade	Sales Calls	40 agencies	-	Hoshin/Air Jamaica/ hoteliers/tour operators
August 22	GoGo Appreciation Dinner/Trade Show – Phoenix, AZ	Trade	Trade Show/Dinner	180	200	
August 23	GoGo Appreciation Dinner/Trade Show – Las Vegas, NV	Trade	Trade Show/Dinner	100	110	
August 27	GoGo Appreciation Dinner/Trade Show – Seattle, WA	Trade	Trade Show/Dinner	100	96	
August 28	GoGo Appreciation Dinner/Trade Show – Portland, OR	Trade	Trade Show/Dinner	100	100	
August 28-31	Apple Vacations Jamaica Training – San Diego, CA	Trade	Training/Dinner			Dawson, DaCosta, Hoteliers
August 29	GoGo Appreciation Dinner/Trade Show – Sacramento, CA	Trade	Trade Show/Dinner	100	90	
August 30	GoGo Appreciation Dinner/Trade Show – Salt Lake City, UT	Trade	Trade Show/Dinner	100	85	Hoshin
September 04-06	JTB training of Continental Vacations' Res. Staff – Salt Lake City, UT	Trade	Training seminar/coffee break	450	400	Hoshin
September 06-13	JTB/Air Jamaica Fly-in #1 (Gateway, Phoenix, AZ)	Trade	Fam Tour	24	23	DaCosta
September 6 & 13	Irvine Spectrum <i>Spectrum Nights Concert Series</i> – Irvine, CA	Consumer				
September 08	CTO L.A. <i>Fun-n-sun – Caribbean Style</i> – Marina del Rey, CA cancelled due to lack of vendor commitment	Trade/Consumer	Information booth	50/300		
September 12	JTB Destination Update – Victorville, CA postponed	Trade	Breakfast/presentation	25		DaCosta
September 12-16	JTB/Air Jamaica Fly-in #2 (Gateway, Los Angeles, CA) ctd.	Trade	Fam Tour	25		DaCosta
September 13	JTB Destination Update – Palm Springs, CA postponed	Trade	Breakfast/presentation	25		DaCosta
September 13-17	JTB/American Airlines Fam (Gateway, Seattle, WA) cancelled	Trade	Fam Tour	14		Hoshin
September 13-20	JTB/Air Jamaica Fly-in #2 (Gateway, Phoenix, AZ) cancelled	Trade	Fam Tour	25		DaCosta
September 14	JTB Destination Update – Riverside, CA postponed	Trade	Breakfast/presentation	25		DaCosta
September 19	Jamaica Evening at AAA Travel – Oakland, CA cancelled	Trade	Reception/presentation	30		Hoshin

September 19-23	JTB/Air Jamaica Fly-in #3 (Gateway: Los Angeles, CA)	Trade	Fam Tour	25	19	On-island staff
September 19	Town & Country Tours Trade Show Series – Las Vegas, NV postponed	Trade	Information Booth	200		
September 20	Town & Country Tours Trade Show Series – Phoenix, AZ postponed	Trade	Information Booth	350		
September 20-27	JTB/Air Jamaica Fly-in #3 (Gateway: Phoenix, AZ)	Trade	Fam Trip	25	13	On-island staff
September 22-27	JTB/Air Jamaica Fam (Gateway: Phoenix, AZ) cancelled	Trade		15		
September 28-30	JTB/Air Jamaica Fly-in #4 (Gateway: Los Angeles, CA)	Trade	Fam Trip	24	22	DaCosta
Sept. 27-Oct 4	JTB/Air Jamaica Fly-in #4 (Gateway: Phoenix, AZ)	Trade	Fam Trip	24	18	DaCosta
October 01	National Trade Show – Pleasanton, CA	Trade	Trade Show/Dinner	100	75	Hoshin
October 01	JTB Destination Update – Seattle, WA postponed	Trade	Dinner/presentation	75	-	Hoshin
October 02	Sales Calls Blitz – San Diego, CA cancelled	Trade	Sales Calls	30 agencies	-	DaCosta/Air Jamaica/ Hoteliers/tour operators
October 02	JTB Destination Update – Bellevue, WA postponed	Trade	Dinner/presentation	50	-	Dawson/Hoshin
October 03	JTB Destination Update – Tacoma, WA postponed	Trade	Dinner /presentation	50	-	Dawson/Hoshin
October 03	Sales Calls Blitz – Escondido, CA cancelled	Trade	Sales Calls	30 agencies	-	DaCosta/Air Jamaica/ Hoteliers/tour operators
October 03	National Trade Show – Sacramento, CA	Trade	Trade Show/Dinner	150	140	Hoshin
October 04	National Trade Show – Palo Alto, CA	Trade	Trade Show/Dinner	120	110	Hoshin
October 04	JTB Destination Update – Portland, OR postponed	Trade	Dinner /Seminar	75	-	Dawson/Hoshin
October 05	JTB Staff Meeting – Los Angeles, CA					L.A. Staff
October 05-10	JTB/Air Jamaica Fam (Gateway: Los Angeles, CA) cancelled	Trade		15	-	
October 06	CTO Portland Gala Fundraiser event – Portland, OR postponed	Trade	Information Booth	150	-	Dawson/Hoshin
October 08	Town & Country Tours Fall Trade Show – Las Vegas, NV	Trade	Information Booth	80	19	DaCosta
October 08	Apple Vacations Wintersun Trade Show/Seminar – Ft. Collins, CO	Trade	Information Booth	100	110	Hoshin
October 09	Town & Country Tours Fall Trade Show – Phoenix, AZ	Trade	Information Booth	125	80	DaCosta
October 09	Apple Vacations Wintersun Trade Show/Seminar – Denver, Co	Trade	Information Booth	200	240	Hoshin
October 10	Apple Vacations Wintersun Trade Show/Seminar – CO Sprgs, CO	Trade	Information Booth	100	110	Hoshin
October 10-15	JTB/American Airlines Fam (Gateway: San Francisco, CA) cxlled .	Trade		15	-	Hoshin
October 11	Apple Vacations Wintersun Trade Show/Seminar – Brookfield, CO	Trade	Information Booth	100	80	Hoshin
October 15	JTB Destination Update – Portland, OR	Trade	Dinner/presentation	80	98	Hoshin
October 16	JTB Destination Update – Palm Springs, CA cancelled	Trade	Breakfast/presentation	25	-	DaCosta
October 16	JTB Destination Update – Bellevue, WA postponed	Trade	Dinner /presentation	80	-	Hoshin
October 17	JTB Destination Update – Riverside, CA cancelled	Trade	Breakfast/presentation	30	-	DaCosta
October 17	JTB Destination Update – Tacoma, WA postponed	Trade	Dinner/ presentation	80	-	Hoshin
October 18	JTB Destination Update – Seattle, WA	Trade	Dinner/presentation	80	40	Hoshin
October 23	JTB Destination Update – Long Beach, CA cancelled	Trade	Breakfast/presentation	30	-	DaCosta
October 23	Sales Calls Blitz – Manhattan Beach, CA cancelled	Trade	Sales Calls	30 agencies	-	DaCosta/Air Jamaica/ Hoteliers/tour operators
October 24	JTB Destination Update – Woodland Hills, CA cancelled	Trade	Luncheon/presentation	30 agents	-	DaCosta
October 25	JTB Destination Update – Pismo Beach, CA cancelled	Trade	Dinner/presentation	30 agents	-	DaCosta
October 25-28	JACI Golf Tournament – Montego Bay, Jamaica cancelled					Dawson
October 25-30	JTB/American Airlines Fam (Portland, OR) cancelled	Trade		14	-	

November 03	CTO Silicon Valley Trade Show – San Jose, CA	Trade	Information booth	250	Hoshin
November 03-06	ASTA World Congress – New York, NY	Trade			Dawson
November 04	Destinations Travel & Cruise Expo – Modesto, CA cancelled	Consumer	Information Booth		Hoshin
November 06	JTB Destination Update – Irvine, CA cancelled	Trade	Breakfast/presentation	30	DaCosta
November 07	JTB Destination Update – Modesto, CA	Trade	Dinner /presentation	30	Hoshin
November 07	JTB Destination Update – Pasadena, CA cancelled	Trade	Breakfast/presentation	30	DaCosta
November 08	JTB Destination Update – Fresno, CA	Trade	Dinner /presentation	60	Hoshin
November 08	JTB Destination Update – Valencia, CA cancelled	Trade	Breakfast/presentation	30	DaCosta
November 10-15	JTB/Air Jamaica Farm (Gateway: Phoenix) cancelled	Trade		15	
November 12-13	JTB training of Continental Airlines Res. Agents – Denver, CO cxi	Trade	Training Seminar/Coffee Break	500	Hoshin
November 12	JTB Destination Update – Bellevue, WA	Trade	Luncheon/presentation	30	Hoshin
November 12	JTB Destination Update – Tacoma, WA	Trade	Dinner/presentation	40	Hoshin
November 14	JTB Destination Update – Spokane, WA	Trade	Dinner/presentation	50	Hoshin
November 15	JTB Destination Update – Boise, ID	Trade	Dinner/presentation	50	Hoshin
November 16	JTB Destination Update – Salt Lake City, UT	Trade	Dinner/presentation	50	Hoshin
November 27	JTB Destination Update – Billings, MT	Trade	Dinner/presentation	50	Hoshin
November 28	JTB Destination Update – Cheyenne, WY	Trade	Dinner/presentation	50	Hoshin
November 28	Tvl. & Tourism Day at Cal State University – Dominguez Hills, CA	Consumer	Information table		Hoshin
November 28-29	Luxury Travel Expo – Las Vegas, NV	Trade	Information Booth	1,000	DaCosta
November 30	Couples Resorts Presentation – Seal Beach, CA	Trade			Dawson
December 04	Sandals & Beaches Ultra Workshops – Los Angeles, CA	Trade			
December 07	CTO-Greater Los Angeles Holiday Celebration – Los Angeles, CA	Trade	Dinner	80	
December 11	JTB-sponsored CTO Orange County Reception – Costa Mesa, CA	Trade	Dinner/presentation	50	DaCosta
				74	

15a JAMAICA TOURIST BOARD - LOS ANGELES - STATEMENT OF EXPENDITURE
JUNE - NOVEMBER, 2001

ITEM	June	July	August	September	October	November
TELEPHONE	133.33	3,906.91	124.24	2,632.48	1,677.39	2,280.28
POSTAGE	10.30	1,426.51	59.68	7.00	563.92	282.53
TRAVEL	4,073.20	4,080.83	3,895.82	2,151.06	6,482.25	2,961.59
SUBSISTENCE	2,285.61	4,508.67	3,478.93	868.47	4,783.34	1,882.43
ENTERTAINMENT	424.16	1,890.18	1,840.09	416.39	1,136.39	265.81
PROMOTIONS	471.32	113.83	402.40	736.00	166.32	0.00
STATIONERY/PRINTING	5.39	616.98	277.53	31.96	533.13	59.83
COMPUTER	0.00	0.00	0.00	0.00	0.00	3,133.97
MAINTENANCE EQUIPMENT	0.00	0.00	316.00	0.00	0.00	0.00
SHIPPING	33.00	555.54	127.97	243.29	143.91	1,035.79
SUBS & DUES	0.00	29.00	135.92	0.00	0.00	0.00
OFFICE EXPENSES/MISC.	369.30	203.74	82.42	77.55	224.65	140.87
UNIFORMS	0.00	0.00	0.00	0.00	37.58	0.00
STORAGE RENTAL	0.00	184.00	0.00	92.00	184.00	92.00
TOTALS	\$7,805.61	\$17,516.19	\$10,741.00	\$7,256.20	\$15,932.88	\$12,135.10