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3. Nature of material (<i>A concise account of the nature of the propaganda material filed</i>) Advertisement			
4. Title of material, if any Right in the Center Not Only Windmills Not Only Cheese		5. Name of foreign principal on whose behalf this material was transmitted. Netherlands Industrial Commission	
6. Means of transmission Publications	7. Dates of transmission see attached	8. Total copies transmitted	
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Date of report 11/26/86	Name and title Richard A. Russack Executive Vice President	Signature <i>Richard A. Russack</i>	

Advertising Schedule for the month of November 1986

The Economist

November 15 & 29 Not Only Cheese

Forbes

November 3 Not Only Cheese

Wall Street Journal

November 10 & 25 Not Only Windmills & Not Only Cheese

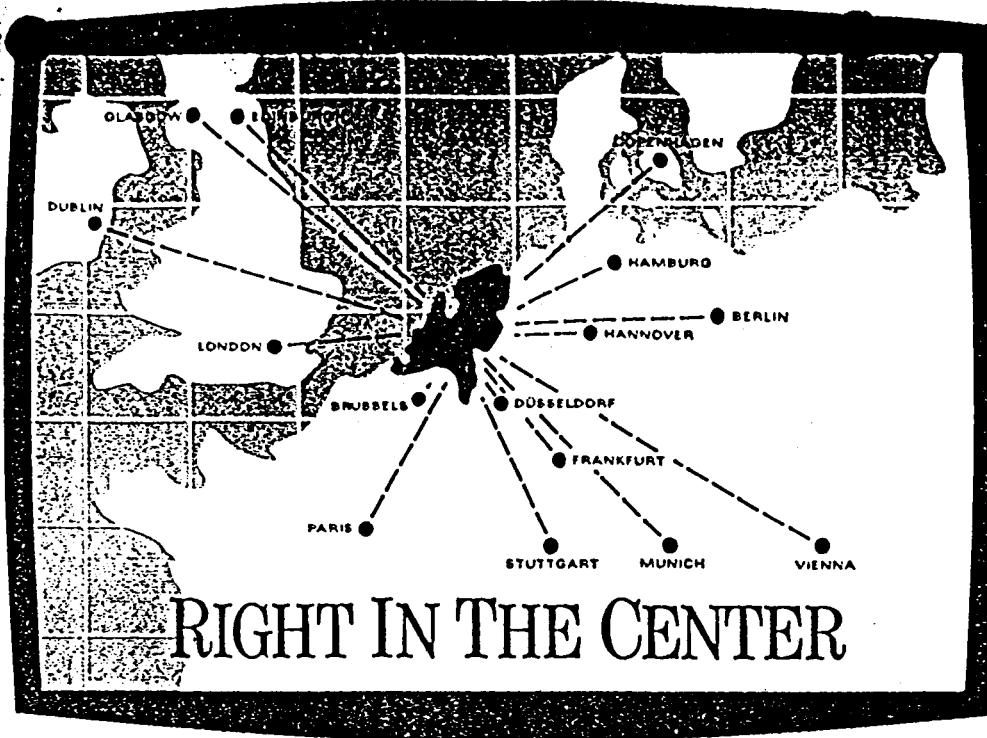
Area Development

November Right In The Center

Mass High Tech

November 10 Not Only Windmills

RECEIVED
NOV 10 1986
FEDERAL BUREAU OF INVESTIGATION
U.S. DEPARTMENT OF JUSTICE

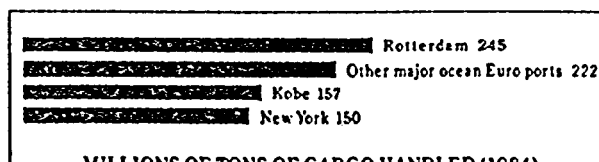


NO ONE ELSE IS AS CENTRAL AS THE DUTCH

And no one else can deliver your product throughout the \$3 trillion European market—not to mention the Middle East and Africa—with such speed and efficiency. Here's why:

- more than 300 shipping lines serving Rotterdam, the world's busiest port
- Europe's densest network of railways, rivers and canals, linking Holland to markets throughout the Continent
- a trucking industry hauling more than 40% of all European road freight

Reinforcing the Netherlands' global leadership in distribution is the Dutch customs system—the most sophisticated and business-oriented in Europe.



Over 1,000 U.S.-based corporations have profited in the European market by investing in the Netherlands.

ARE YOU IN THE NETHERLANDS YET?

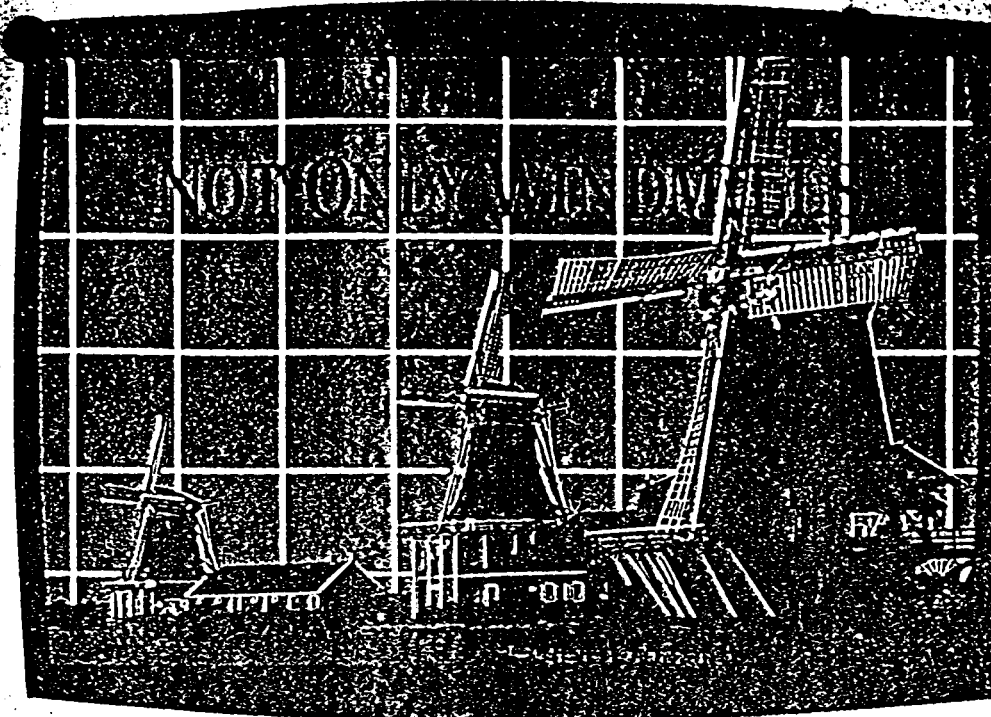
If not, please contact:

Mr. Pierre Dobbemann
 Industrial Commissioner
 Netherlands Industrial Commission
 One Rockefeller Plaza
 New York, NY 10020
 (212) 246-1434

The Netherlands

Right
 in the
 Center.

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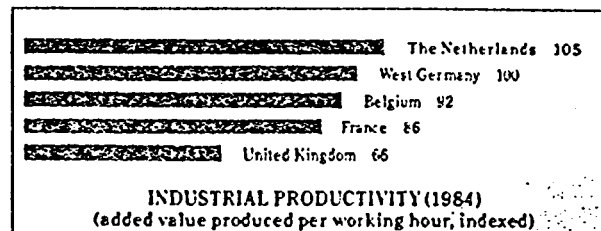


BUT ALSO CAD/CAM, BIOTECHNOLOGY...

THIS IS THE NETHERLANDS. From medieval windmills to monoclonal antibodies, the Dutch have always been in the forefront of technological innovation. That's why companies have flocked to this country Right in the Center of the \$3 trillion European market. Just a few examples:

- **DIGITAL EQUIPMENT**—a major company adding a high-tech center and expanding its workforce by 20%.
- **INTERGRAPH**—a CAD/CAM leader building its first overseas facility in Nijmegen.
- **CENTOCOR**—this biotechnology pioneer will soon make diagnostic imaging agents based on monoclonal antibodies in Leiden.

Dutch labor is among the most educated, stable and multilingual *in the world*. Its high productivity is another critical reason for the corporate concentration.



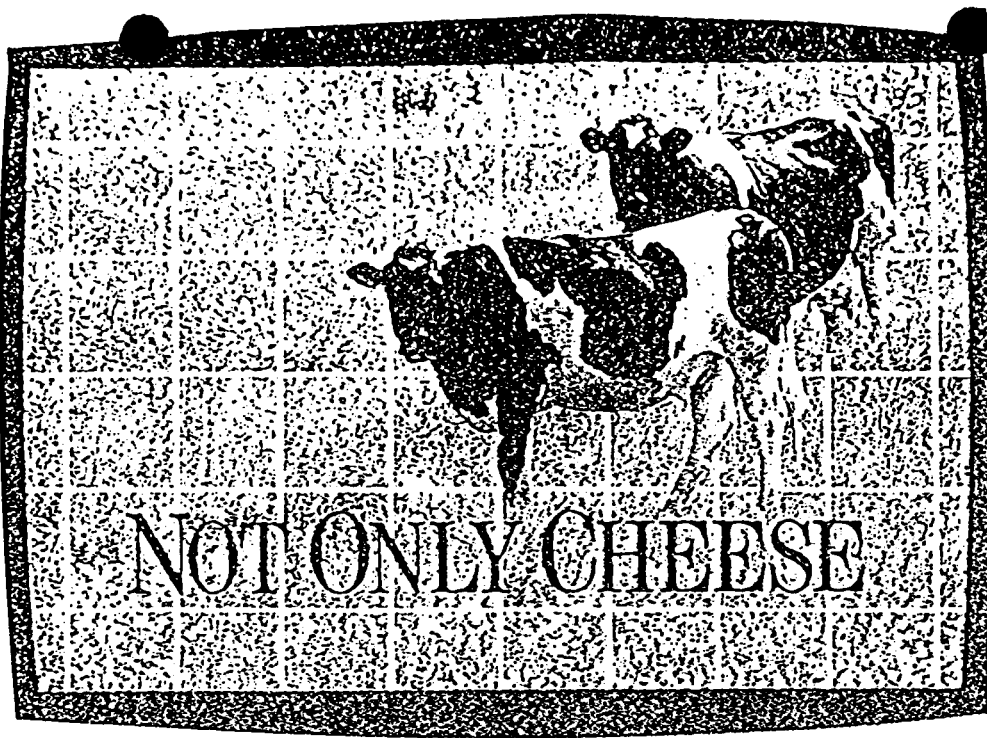
Over 1,000 U.S.-based corporations have invested profitably in the Netherlands.

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BUT ALSO CHEMICALS, PLASTICS...

THIS IS THE NETHERLANDS: Not only the second largest exporter of agricultural products in the world, but also a major manufacturer and exporter of industrial and consumer items. Many U.S. corporations manufacture in the Netherlands for their international markets, including:

- **INTERNATIONAL FLAVORS AND FRAGRANCES**—exports flavors, fragrances and aroma chemicals worldwide from its three Dutch plants, representing its *largest overseas investment*.
- **WITCO**—manufactures white oils and other specialty chemicals for Europe, Africa and Asia in Koog a/d Zaan, its *largest overseas investment*.
- **GENERAL ELECTRIC'S PLASTICS GROUP**—supplies Europe, Asia and Africa with engineering thermoplastics from Bergen op Zoom, GE's *largest overseas investment*.

The Netherlands	29.3
West Germany	21.2
France	20.9
United Kingdom	20.8
Belgium	20.0

1985 RATES OF RETURN (%) ON U.S. INVESTMENT

The average rate of return on U.S. direct investment in the Netherlands has been much higher than the European norm throughout the 1980s.

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 Netherlands Industrial Commission
 One Rockefeller Plaza
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Information provided by the Netherlands Ministry of Economic Affairs, 1985. Data based on investment in foreign direct investment in the Netherlands, 1980-1984. The Netherlands Industrial Commission, P.O. Box 1000, 1000 AA Amsterdam, The Netherlands. Tel: (31) 20 612 1111. Fax: (31) 20 612 1112.