President calls for using sports to promote peace

Leaders, scholars hail Beijing’s commitment to advancing regional, global prosperity

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By: Zhang Yunshi
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China’s ultimate commitment to world peace, unity and prosperity were noted by global leaders and scholars as they underscored Beijing’s latest diplomatic efforts led by President Xi Jinping amid the ongoing Hangzhou Asian Games.

The 19th Asian Games, which opened on Friday night, are the largest and highest level comprehensive international sports event organized by China—stirring the conclave of the 50th National Congress of the Communist Party of China in 2022.

As Xi Xi Jingpao declared at the Hangzhou Asian Games Opening Ceremony on Friday night, the opening ceremony of the Hangzhou Asian Games was a spectacular 'visionary ceremony' for the development of the world of sports, showcasing Chinese characteristics.

Xi Jinping’s four notable activities

On the evening of May 17, Xi Jinping, general secretary of the Communist Party of China and president of China, arrived at Hangzhou to attend the opening ceremony of the Hangzhou Asian Games.

1. Participated in the opening ceremony, and watched the performances

2. The world’s largest Asian Games opened

3. Inspected the athletes and staff

4. Attended the opening ceremony

As Xi Jinping said: "China and the world have reached an agreement that the Hangzhou Asian Games will be the most spectacular Asian Games in history."

The largest Asian Games

Since the 1950s, Asia has held a total of 18 Asian Games, and Hangzhou is the first time that China has hosted the Asian Games since 1990.

China’s ultimate commitment

On Saturday, May 13, on the sidelines of his working visit to Hangzhou, Xi Jinping held talks with President of Cambodia’s Hun Sen. Xi Jinping said China and Cambodia should work together to promote the development of China-Cambodia relations and regional peace and stability.

Seeking return to EU

Sustainable human development is at the core of global development governance. The shaping of new forms of utilitarianism for human development has significant implications for the realisation of a sustainable future and will be a great event defined by the future direction of global development governance.

In 2018, the United Nations launched the 2030 Agenda, which launched the Sustainable Development Goals. The 2030 Agenda is significant in that it is an inclusive agenda focusing on addressing the root causes of poverty. It provides the world with a common plan of action for managing global affairs as well as clear guidelines for promoting social and economic development around the world.

The Sustainable Development Goals cover key areas such as climate change, economic inequality, innovation, sustainable consumption, and access to justice, among others. It is important to note that the 2030 Agenda is in line with the UN Sustainable Development Agenda launched in 2005 and the UN Sustainable Development Goals launched in 2015.

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Relics: Protection measures improved

From page 1
Selected from more than 30,000 old photos of the Central Axis, the prints were displayed based on the theme of four months.

The exhibition showcased images of the key heritage sites on the axis, including Qianmen Gate, Zhanqiao Gate, the Altar of Land and Grain, the Imperial Ancestral Temple, Zhanqiao Park, the Temple of Heaven, and the Bell and Drum towers.

But what was causing the exhibition was to show the original pristine vision. As there was no need for the exhibition to be visually luxurious, the display may have a few black-and-white photos, not using only while walls and a relatively small number of photos. Through the exhibition, the visitors could see a part of the historic sites.

Ancient setting

In addition to hosting photographic exhibitions, Zhanqiao Park is home to the Altar of Land and Grain, one of the historical sites along the Central Axis, which is believed to be the world's oldest and largest surviving urban axis.

Gai said the basis for constructing the axis can be traced to the Zhou Dynasty (1046 BC-256 BC). The Book of Ode from the Zhou Dynasty, which documents functions for building a national capital in ancient China, states that the layout of such a city should be based on the location of the ancestor temple to the left of the city and the altar to the right. The book also mentions that the axis "is to be like a river's natural function all relate to the Central Axis."

The 1-kilometer Central Axis, outlined initially by Kubin Khan, founder of the Yuan Dynasty (1271-1368), was further developed and improved during the Ming (1368-1644) and Qing (1644-1912) dynasties.

Gai said the location of imperial palaces, temples, shrines and marketplace was "imperially arranged and the axis was the central axis and the main part of the Central Axis, was one of the core of the capital's spatial pattern, to be added. The term 'spatial pattern' refers to the presence and construction, placement, or order of objects, including the space between them."

Liang Ling, a research professor who designed the national emblem of the People's Republic of China, once described the axis as the central north-south axis in the world. He wrote that it "runs across the entire area and covers the entire area of the city, and is the same as the city of ancient China." According to Liang, the central axis is a "symbol of the city, the city's spirit, and the city's cultural identity.

Gai said: "Because the axis is not a fixed entity, it is a time. Many experts, including myself, once viewed it as 'an important cultural heritage', with each relic being a fragment of a historical story."

"These symbols of history are vast. Their significance lies not in the buildings themselves, but in the fact that the axis now enters the eyes of Beijing residents through exhibitions and various activities. In this way, three historical relics have become closely intertwined with people's lives."

Perils have taken on the role of presenting most of the heritage sites along the axis. The 16 sites are evenly located in both sides of the river line, including the Temple of Heaven, the Temple of Agriculture, the Imperial Ancestral Temple, the Forbidden City and Zhongshan Hill. They have all been open to the public since the Revolution of 1911, better known as the Xinhua Revolution, which was launched by the Nanjing forces.

"As they are really accessible to the public, people can better understand history, respect it, and gain an increased awareness of the need to protect cultural relics," Gai said.

Although human activities at the historic sites may pose serious challenges to wooden structures and stone relics made from stones, these relics can be eliminated by building more solid structures, such as the construction of the Forbidden City and the current urban development of both sides of the river line, effectively excluding the influence of the impact of urbanization.

Legislative protection

Over the years, the Beijing municipal government has implemented effective protection measures to preserve cultural relics along the Central Axis, with the aim of better conserving their historical and cultural value. The local government has strengthened its efforts to protect the axis.

On May 11 last year, the Standing Committee of Beijing Municipal People's Congress passed a regulation on safeguarding cultural heritage along the axis.

Ling, deputy director of the Beijing municipal cultural heritage bureau, said the regulation defines preserved heritage locations on the axis, and plans to conserve them. It proposes preventing the inheritance and use of cultural heritage along the axis by giving priority to preservation and protection over development.

Using the regulation, organizational and guide activities related to the protection, inheritance, protection and use of cultural heritage are taken full advantage of, but there is still no effective legislation for this purpose.

The protection regulations provide several legal guarantees for safeguarding and inheriting historical and cultural heritage along the axis, Gai said.

Even in the ancient city of Beijing, which boosted significant historical and cultural heritage, urban management facilities and public buildings, crowns of tourists — particularly during holidays — while enjoying the beauty of this ancient architecture, seldom paid attention to the need to protect it. A website managed by the Beijing municipal bureau of culture and tourism reported that in the first six months of last year, nine tourists were adduced to a facility of inappropriate behavior, including one who climbed over fences to damage flowers and trees at Zhanqiao Park.

Regulations state such bracelets are unlawful, and that any damage to intangible cultural relics, and ancient buildings and trees to the territorial area of the Beijing Central Axis should be punished. Public loss or public private property in violation of the regulations should be punished with a fine, and the offender held responsible, by the regulations.

Gai said protection of the Central Axis is covered by local legislation approved by the Beijing Municipal People's Congress, while the Great Wall, the Palace Museum heritage site in Zhongshan Park and the Ming Imperial Palace are protected by municipal government regulations.

Local legislation is generally believed to be more effective than national government rules in China.

Furthermore, the need to protect intangible cultural heritage on the Central Axis is aroused. A city must be protected in the whole part but not in one part, that is, to promote heritage protection comprehensively among Beijing citizens, but also reflect the vitality of the capital's heritage and the environment needs.

The regulation also encourages residents living within the preserved area of the axis to use intangible cultural activities to preserve their traditions and the identity of their homes. It has been seen in previous legislation related to conserving heritage, she added.

Ancient wisdom

The exhibition displayed only selected modern illumination above the past three months, with visitors paying little attention to the elegantly arranged display of cultural sites from different historical periods.

The Central Axis of Beijing runs south to north and of the cultural heritage sites on both sides of it were positioned in the main area of the exhibition.

The black-and-white photos, which were displayed on a solo wall of the 18-meter-square exhibition space, were attractively placed under the spotlight.

Gai, a professor and official at the Beijing municipal government, said the exhibition was an insight into the planning and construction of the ancient city of Beijing.

The Central Axis exhibition also offered a rare opportunity for Beijing citizens to truly appreciate the historical essence of the city and the surrounding environment. Ling added.

From left: Residents play chess beside Shichahai Lake along Beijing’s Central Axis, CHINA DAILY. A visitor views an exhibition of old black-and-white photos of the axis at Zhanqiao Park. PROVIDED BY DAILY CHINA. Zhanqiao Park is one of the most beautiful in the capital.
Virtual tour

Experts call for boosting integration of cutting-edge tech, real economy

By DAI FEI

China's emphasis on advancing new industrialization isaimested to provide a solid foundation for high-quality development, to improve the lives and safety of its industrial and supply chains, and to boost the country's own competitiveness globally, experts and companies executives said.

They called for heightened efforts to enhance independent innovation capabilities and bolster the depth integration of cutting-edge digital technologies with China's real economy, given that upgrading traditional industries is critical to realizing China's development agenda.

Their comments come after President Xi Jinping stressed the importance of high-quality development in promoting new industrialization to lay a strong foundation for technological foundation for Chinese modernization.

Xi, who is also general secretary of the Communist Party of China Central Committee and chairman of the Central Military Commission, made the remarks in a recent inspection tour, aiming to foster new industrialization.

Luo Zhongmin, a researcher at the Chinese Academy of Social Sciences' Institute of Industrial Economics, said: "Theoretically new industrialization is to accelerate the transformation and upgrading of traditional industries through the use of advanced information technologies, critical technology, artificial intelligence, big data and internet of things." "More efforts should be made to make strategic economic structural changes, new energy, new materials, high-end equipment manufacturing and green industry, and foster new growth drivers amid downturn economic losses," Luo said.

He highlighted that China's push to promote new industrialization depends on a fundamental modern industrial system understood by the real economy which will help make the country's economy more modern and deepen its capacity to withstand external shocks and trends, and build the country into a manufacturing powerhouse.

But although China's filings Economy and Financial Informatization Section of the China Academy of Social Sciences' Institute of Industrial Economics under the Chinese Academy of Sciences hopes that the new industrialization will push the country to new industrialization to be the long-term

Development: Global South gains fresh role

From page 1

Despite this achievement, many developing countries still face various development problems and difficulties. Nonetheless, they have responded to the 2030 Agenda by placing strong emphasis on development, development inclusivity, fairness, sustainability and realization in their poverty eradication and promotion of economic and social development. They also have fostered the 2030 Agenda to ensure sustainable development that is inclusive and accessible to all, and to promote the development of sustainable social progress and environmental sustainability.

Moreover, the global South continues to engage in the dialogue on development with innovative development theories. The concept of human development, for instance, was adopted in the development of the Global South. The Global Cooperation Initiative for Development is just an example of a new and innovative development theories. The concept of human development, for instance, was adopted in the development of the Global South. The Global Cooperation Initiative for Development is just an example of a new and innovative development theories.

Today, the international community increasingly recognizes that the future forms of human development should be people-centered, fair and inclusive, green and sustainable, and that the means of achieving human development, as well as the paths and models of development, should be diverse and inclusive, as advocated by the 2030 Agenda. It is therefore increasingly recognized that the Global South plays a unique role in balancing the global development structures and promoting development diversity. Furthermore, it makes an essential contribution to reducing inequality and increasing human development and improving the quality of life.

Moreover, Global South cooperation mechanisms such as the South-South Cooperation, BRI, the G20, and the New Development Bank have shown remarkable figures and outcomes. They serve as important pillars in engaging in global governance, firmly promoting human rights and sustainable development. The views of these countries are indeed active participants in the international community and important contributors to shaping the future forms of human development.

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Sports: Return to cricket to Asian Games seen as a bridge

From page 1

Observers noted that BCCI’s consonant plans would greatly help players and clubs to be in two different countries but some experts believe that this move carries with it some risks.

By SUSHANTA KUMAR

The National Day holiday is around the corner, and these make summer vacation plans to travel at least twice but for booking hotel rooms in popular tourist destinations.

It’s a big deal in this on the road for social media users are flooding platforms with oh-phrases of offers of apartments for rent just for the holiday weekend, as prices are a fraction of what is being charged by hotels, many of which are sold out.

The feeling of ‘Living for my home during the National Day holiday’ is trending big in the social media platforms, with people in big social media platforms such as Weibo, WeChat, Weibo, and Sina Weibo sharing their views on the experience. The eighth holiday is the first after the 15th anniversary of the National Day holiday, which celebrates National Day.

The government has not used the way of sharing one’s home not only means saving money for the housemates, but also improves the reputation of the city. However, it also warned that there are risks involved. According to the China State Railway Group, the country’s railway network is about 140 million passengers for ridership on Tuesday into Wednesday, or 372 million passengers in 2022 and 150 million in 2023.

One of the biggest concerns during the holiday is the railway network facing the cost of high-speed rail tickets. The cost of high-speed rail tickets will be pushed up by the railway network. The railway network also said that the railway system will be unable to provide passengers to make it a complete trip, one airline official said. It was not clear that no way to go to the railway network.

It is important that print and checking inside the railway network. The railway network said that the railway network could not be able to be sure between passengers and destinations. However, the railway network has never been able to do this, so if the railway station is crowded, it would be difficult for the railway network to make sure that the railway system has a chance to change. The railway network has a chance to make sure that the railway system has a chance to change.
**Green Silk Road: a major step on clean energy journey**

The world’s biggest single-site PV plant, built with Chinese expertise, underlines the UAE’s desire to tackle climate change. **Wang Yueke** reports from Hong Kong.

The Chinese are a nation that has long been synonymous with innovation and progress. From their ancient inventors to contemporary scientists and engineers, they have consistently pushed the boundaries of what is possible. This spirit of innovation is particularly evident in the field of renewable energy, where Chinese companies and individuals are at the forefront of technological development.

China has set itself the ambitious goal of becoming carbon-neutral by 2060, and a carbon-neutrality peak by 2030. This goal is not only driven by environmental concerns but also by the need to diversify China’s energy mix and reduce its reliance on fossil fuels. This is a key component of China’s Belt and Road Initiative (BRI), a global initiative that aims to promote economic development and infrastructure in countries around the world. One of the key sectors of the BRI is renewable energy, particularly solar power.

The UAE has been a major player in the renewable energy sector for several years, and the relationship between China and the UAE in this field has been a significant driving force. The UAE is a key market for China’s renewable energy technologies, and the two countries have worked together on several large-scale projects.

One of the most significant projects is the Al Dhafra Solar Park, located in the Western Region of the UAE. The park is one of the largest solar photovoltaic power plants in the world, with a capacity of 1.2GW, enough to power up to 400,000 homes. The plant was commissioned in 2020 under the leadership of the Chinese company, China National United Clean Energy Co., Ltd. (CNUCE), and it was a joint venture between the UAE’s Masdar and China’s state-owned power company, China National Electric Power Corporation (CHNCEPC).

The Al Dhafra Solar Park is not only a major contribution to the UAE’s renewable energy portfolio but also a significant step towards achieving the country’s carbon-neutrality goals. The plant is equipped with technologically advanced single-axis bifacial panels, which can capture solar energy from both the front and back sides of the panel, increasing its efficiency. The project is located in the Liwa Desert, a region with high solar potential, and the park is designed to be operational 24 hours a day, 365 days a year.

The Al Dhafra Solar Park is just one example of the significant contributions that China is making to the global renewable energy landscape. Other notable projects include the 5,000MW solar plant in Abu Dhabi’s Al-Dhafra, which is currently under construction, and the 1,000MW solar plant in Dubai’s Jebel Ali area.

These projects not only demonstrate China’s commitment to renewable energy but also its ability to deliver large-scale, high-capacity solar power plants. The country has a long history of innovation and progress, and its contributions to the global renewable energy sector are a testament to its ongoing commitment to environmental sustainability and economic development.

China’s role in the global energy landscape is significant and growing, and its contributions to renewable energy are a key aspect of this. The country is making significant contributions to the global energy transition, and its expertise and technologies are increasingly being sought after by countries around the world. The Al Dhafra Solar Park and other similar projects are not only a major step towards achieving the UAE’s renewable energy goals but also a significant contribution to the global effort to combat climate change.

China’s continued investment in renewable energy and its collaborations with countries like the UAE are crucial steps towards achieving a sustainable and low-carbon future. The country’s expertise and technologies are increasingly being sought after by countries around the world, and its contributions to the global energy landscape are a testament to its ongoing commitment to environmental sustainability and economic development.
Joint action urged to protect fishing areas

China, West Africa should work together to make fisheries sustainable, report says

By VENNER XU in Washington

West African countries and China need to work together to tackle the problems of overfishing in West Africa and push the region toward sustainable fisheries, a report says.

"West African countries and the People's Republic of China share a deep mutual interest in supporting the development of sustainable fisheries management throughout West Africa to improve long-term economic, food and environmental security in both regions of the world," said the report titled Fishing: A Blue Future for Developing Economies, written by the Stockholm Environment Institute (SEI) in Washington.

The report, written by experts from SEI and the Center for International Forestry Research (CIFOR), said the region faces challenges in achieving sustainable fisheries, especially in the Gulf of Guinea. This is the area from Mauritania to the Democratic Republic of Congo and the role of China in developing a sustainable blue economy in West Africa.

"The ultimate goal is to really develop solutions that will mean a lot for the world," the report says. "What is interesting is that the way that we see the solutions is closely identified, developed and designed together by these three different Chinese and West African partners."

According to the report and discussions on the topic, China has already invested in the world's richest fishing, but its fisheries and marine ecosystems are threatened by overfishing, illegal, unreported and unregulated fishing, and pollution.

"If one-country fishing sustainsability and is not to set, the compensation is that we will lose," said Hadi Salami, a professor at the University of British Columbia in Canada. "And if why collaborative management is important."

The report called for greater cooperation between China and the Gulf of Guinea for successful fisheries management.

"There are many difficulties, including technical challenges, a lack of political will and strong enforcement, he said, and these hindered action on effective management in West Africa.

Encouraging signs

However, the report says that improved coordination and joint decision-making for the fisheries in the region have been increasing since 2015. It also claims that many barriers and challenges have been identified and improvements in handling the fishing industry are expected.

Kofi Gyasi, the report's co-author, said: "Fishing is one of the most important activities in the Gulf of Guinea, and the economic benefits that fishing provides are significant." He added that the data in the report showed that the region is highly dependent on fisheries and related activities, with over 1 million jobs dependent on the sector.

"The Gulf of Guinea is home to a rich diversity of fish species and other marine organisms," he said. "This diversity provides a valuable resource for local communities and the global food security system. However, overfishing and illegal fishing threaten the sustainability of these resources, and urgent action is needed to address this issue."

The report also highlights the challenges faced by the region in terms of capacity building, enforcement, and capacity for decision-making.

Stumbling block

Climate change in the region, trade barriers and illegal, unreported and unregulated fishing (IUU) are the main challenges for the region.

In AI, farmers find a productive ally

By JOHN KAMINSKI in Beijing

Phunware has used AI in its mining and shipping operations to increase efficiency and reduce costs. The company is also expanding to Vietnam, another key sea area, and looking at developing similar technology in other parts of the world.

"The company is also expanding to Vietnam, another key sea area, and looking at developing similar technology in other parts of the world," he said. "Our solution is based on the same technology and principles used in the shipping industry, but can be adapted to suit the specific requirements of different regions.

"One of the key projects we have is a rice-fishing project in Vietnam. We are working with local farmers to develop a rice-fishing project that can be replicated in other parts of the world.

Kenyan county rolls out red carpet for Chinese investors

By ZIMMIE MUTEVURI

Send us your story at zimmie.mutevuri@theguardian.com

Wamumu Seder, governor of Machakos County in Kenya, has called on Chinese companies to invest in the county, promising them that the county government has created a conducive environment for business.

"I have employed a deliberate strategy to attract and retain investors in Machakos County," he said. "We will continue to implement policies that will attract and retain investors within the county."

The county government's objective is to attract and retain investors and to attract new investments. The governor said that the county has put in place several policies and measures to attract new investments.

Kenya-China Business Council, a trade association, said that the county government is working to create a conducive environment for business and the county has a competitive advantage.

The county government is focusing on attracting foreign direct investments, and the governor says that the county is working on implementing policies to attract new investors.

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Biden gun plan faces questions on its viability

By REBECCA ROBISON

Gun control advocates have long emphasized the need for legislation, but questions remain about the effectiveness of new measures. The United States has seen a rise in gun violence, with experts pointing to various factors that may contribute to the problem.

In the most recent incident, a shooting took place in a school in Uvalde, Texas, killing 19 students and two teachers. Although there have been calls for stronger gun control measures, many experts believe that a comprehensive approach is needed to address the issue.

The debate over gun control is likely to continue, with both proponents and opponents emphasizing different perspectives. The ongoing dialogue will be crucial in shaping future policies and actions to address the issue of gun violence in the United States.
SICHUAN’S MAGNETIC APPEAL DOWN TO RICH CULTURAL RESOURCES

Province attracting tourists with its relaxed atmosphere, spicy cuisine and wildlife

By WANG JINHU
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This summer, Chengdu, capital of Southwest China’s Sichuan province, stood in the spotlight and drew the world’s attention with its sporting spirit, stunning natural landscape and diverse cultures.

The 2023 World University Games held in this city from July 28 to Aug. 8 allowed participants and visitors from across the world to enjoy Sichuan’s unique charms.

They observed giant pandas up close at the Chengdu Research Base of Giant Panda Breeding, savored delicious Sichuan cuisine in the streets and alleys of Chengdu, enjoyed a cup of tea in traditional teahouses, and felt the leisurely lifestyle of Sichuan people.

“The relaxed atmosphere of Chengdu, local snacks and Chengdu’s reputation as a top city make it worthwhile to explore on foot and experience with our cameras,” said Zhang Yan, a university student from Shanghai. Zhang spied on street vendors selling local snacks at Wangfujing Street, looking for background images and shooting scenes of their work through the city.

The historic urban landscape and cultural legacy in various parts of Sichuan are also attracting a large number of domestic and international tourists.

Located in Aba Tibetan and Qiang autonomous prefectures, Sichuan’s Siguniang Mountain boasts world-class outdoor scenic resources. It features more peaks at altitudes above 5,000 meters, making it a paradise for outdoor enthusiasts.

The mountains, one of the most popular ice-climbing destinations in China, offers various types and difficulty levels of ice-climbing routes. Leveraging its abundant resources, the Sichuan Siguniang Geopark has hosted 13 ice-climbing festivals including ice-climbing competitions, trains, skills training, hiking and camping.

In the western part of Doocheng county, Garze Tibetan autonomous prefectures in Sichuan, Yading “is emerging as a renowned natural tourist landmark. It is an essential part of the natural core in the Doocheng-Yading Geopark, with an authentic Shangri-La culture.”

Over the years, the village has made remarkable efforts in developing all-for-one tourism, boosting rural revitalization and urban-rural integration.

Listed as one of China’s first national-level intangible cultural heritage sites, the grand north festival in Liangshan Yi autonomous prefecture — the largest Yi ethnic group settlement in China — is another tourism highlight in Sichuan with a history of more than 1,000 years. It is characterized by residents using fire to drive away pests, pray for a bountiful harvest and wishing for a bumper year.

Taking advantage of the festival, Liangshan launched 10 premium tourism routes covering top sites such as the Badong’s Long March, cool summer escapes, rural revitalization, leisure and health, ethnic cultures, aerospace technology, history and culture.

Yinian, known as the world’s golden liquor breeding belt, has a history of liquor production of more than 4,000 years and is home to the famous liquor brand, Wuliangye.

The Wolong Panda Reserve is a national-level tourist attraction and an ancient cultural heritage site. The reserve has also been included in the National Industrial Heritage list and is on the tentative list for UNESCO World Cultural Heritage.

The Qingcheng Mountains, a UNESCO World Heritage Site, is another national-level tourist attraction where visitors can witness major karst landform wonders.

In July, the Sichuan provincial government issued a plan for building world-renowned tourist destinations (2023-2025), shaping internationally renowned tourist destinations in the Yangtze River Delta, Sichuan-Sichuan Basin, Sichuan-Tibet, and Sichuan-Tibetan areas.

The plan also proposes that Sichuan build world-class tourist cities, introduce top-notch tourist routes, attract more overseas tourists, expand the coverage of 144-hour visa exemption to more than 50 countries, and increase the number of countries eligible for transit visa exemptions.
Cruise lovers set for holiday fun on high seas

Global itineraries, custom services await experience-oriented Chinese travelers this year

By Zhu Wenjuan

International cruise line operators are stepping up efforts to launch more global itineraries to attract more Chinese travelers, with the latter’s interest in seeing the world from the high seas on the rise.

"There’s no doubt that China is a promising market for us," said Tansey, managing director of Crystal Cruises.

"Chinese consumers are increasingly prioritizing fun, quality and value over price," he said, believing that China’s strong demand will help to nurture the evolving preferences of the Chinese consumer, which will generate significant growth opportunities for us," Tansey said.

He added that the overall market environment is in the process of normalizing, as travel restrictions and rules are also showing positive effects.

"Global cruise lines, including those in Asia, will continue to expand their presence in the Chinese market for the future development of the Chinese market," Tansey said.

"Now, China stands in the second-largest cruise market in the world behind the United States. By 2035, some 18 million people are expected to take cruise trips annually, and the country is becoming one of the largest cruise source markets globally by 2024, according to the Lines International Association.

"Before the pandemic, the cruise industry was the world’s fourth-largest footprint for tourism spending and the largest single contributor to the global economy and development and manufacturing base of cruise ships in China, with the most complex and busy ports, which further develop the city’s port with cruise-related services.

"Before the pandemic, China had been the third-largest cruise destination market for many years, according to the World Tourism Organization. Since China opened its borders, the tourism industry has been experiencing a strong recovery, and the cruise industry has also been showing a strong recovery trend.

"The growth of the cruise industry in China is not only driven by the strong growth of the Chinese economy, but also by global travelers and economic developments," said Dai, president of the China Traveler Academy.

"Compared with other ways of travel, cruising through Europe on a river ship offers a journey that crosses various destinations, with the added benefit of hovering, upriver and intercity routes, making it a popular choice for travelers.

"Futhermore, our company has a strong focus on providing high-quality services to our customers, with a particular emphasis on the safety and comfort of our passengers. Our ships are equipped with state-of-the-art technology and are designed to ensure a smooth and enjoyable experience for our guests. We are committed to providing an exceptional cruising experience for our guests and look forward to welcoming our guests back to the seas," said Tansey.

"Cruise ships have become a popular choice for travelers looking to explore the world from the comfort of a luxurious vessel. Our ships are equipped with modern amenities and offer a wide range of activities and entertainment options, allowing passengers to relax and unwind while enjoying the beauty of the sea and the destinations they visit. We believe that our ships offer a unique and memorable experience for our guests and are committed to delivering an exceptional cruising experience," said Tansey.

Why ocean liner sector is pinning post-pandemic hopes on China market

REPORTER’S LOG

By Zhu Wenjuan

Being a travel buff, I couldn’t have decided on returning home after a long time of being away, especially in Asia. I planned to go on different kinds of trips, including cruises and other forms of travel. Each of these experiences left a lasting impression on me, leaving me with a desire to explore more.

During my travels, I noticed the appeal of ocean liner cruises. The size of these ships is impressive, and the level of luxury on offer is unparalleled. The service provided by the crew is exceptional, and the food is something to behold. The sheer size of these ships allows for a variety of experiences, from elegant dining to cultural exchanges.

Cruise lines are taking measures to ensure the safety and health of their passengers, including implementing strict hygiene protocols and providing guests with essential information to ensure a comfortable and worry-free journey. The industry is looking to the future with optimism, with plans to continue offering unique and memorable experiences to their guests.

In conclusion, ocean liner cruises are an excellent choice for anyone looking to travel and explore the world from the comfort of a luxurious vessel. With the industry continuing to improve and innovate, there is no doubt that the future of ocean liner cruises looks bright.
**Applications for visas soar before holiday**

Travel platforms say nation's residents are showing increasing demand for overseas trips

By ZHU WENQI, JIAO YINGYING

Chinese travelers have shown increasing interest in traveling abroad this year, and the trend is as such to become more prominent for the rest of the year, helping a growing demand for visa applications.

The upcoming Mid-Autumn Festival and National Day holiday, which lasts from Oct. 1 to 7, is expected to be a bumper period for travel to Thailand as well. This year, from Friday to Monday, Thai authorities will have visa-on-arrival lanes to serve overseas tourists in the country.

In Thailand, a popular destination for Chinese tourists, said a Thai government spokesperson on Monday that it has decided to ease visa requirements for Chinese tourists for five years, which will be effective from Tuesday and run until Feb. 1, 2025.

For the period in question, searches for flights to Thailand in the past month have risen significantly on different online travel platforms in China. Related Chinese searchers are focused on overseas travel and immigration-related platforms, especially on social network and social media platforms.

As of mid-September, booking volume for travel to Thailand in the upcoming National Day holiday soared 8.21 percent year-on-year, according to Tiqun Group, China's largest online travel agency. The implementation of the visa-free policy is expected to attract more Chinese travelers to visit Thailand in the fourth quarter.

"The four-month visa-free policy will cover a period with some important Chinese holidays, such as the National Day holiday and the Spring Festival. We have already seen a hot wave in bookings of travel products to Thailand for the National Day Holiday," said Fan Dongzhang, director of short-haul trips at Vitas Corp, a travel agency based in Jiangsu province.

"The gradual cooling of temperatures in autumn and winter and cold weather in China is also expected to further stimulate consumer willingness to travel to Southeast Asian countries," Fan said.

Jiangsu is a popular travel destination in the country. In the first few months of 2022, the province received 222.73 million tourists, up 79.21 percent year-on-year.

"The goal of government in promoting tourism is to effectively stimulate economic development, and we have seen a significant increase in tourism demand from tourists in Jiangsu," said Fan.

By the end of June, Jiangsu plans to set up a global research and development center with 5,000 strategic partners and achieve annual sales of 800 billion yuan.

For the five-month period, Jiangsu plans to promote Southeast Asia, the Middle East, Europe and North America, set up five production bases and achieve annual sales of 100 billion yuan.

"Jiangsu is a global brand backed by the government of Jiangsu, and it has been developed in China with a mission to serve consumers around the world," said Fan.

"The company didn’t disclose information on vehicle prices, but Liu mentioned that they will offer financing and leasing options with no-interest payment plans, making travel services for drivers a Jiangsu specialty.

"We are showing respect to customers’ views. These are custom-made, including a silicone phone case, car charger and a car perfume, and the phone can be updated with an app to provide fast charging to vehicles."}

**Smart delivery trucks revealed by SingAuto**

By CAO YINGCHENG

SingAuto, the Chinese startup building SingAuto, made its debut and unveiled a fleet of eight electric delivery vehicles equipped with state-of-the-art logistics technology at the Mobile World Congress in Shanghai on Monday. The company said the eight electric delivery vehicles, with a maximum speed of 80 kilometers per hour, are the first in China to utilize AI and 5G technology.

SingAuto, a startup founded in 2021, is a subsidiary of SinAuto, a Chinese vehicle manufacturer. It is the first company in China to introduce autonomous delivery vehicles, and it is expected to change the logistics industry in China.

The company has already signed contracts with several logistics companies, including SF Express, YTO Express, and Yunda Express, and plans to expand its services to other industries such as food delivery and express delivery.

"Our goal is to provide an intelligent logistics system that can improve the efficiency and reduce the cost of delivery services," said Yang Ming, co-founder of SingAuto. "We believe that autonomous delivery vehicles will become an important part of the logistics industry, and we are committed to making them a reality."
EAGLE EYE

By Cheng Shi

and Zhang Hongbo

China healthcare a unique multidecade investment bet

The economic expansion and productivity gains of China’s healthcare sector have driven significant progress in the country’s overall economic development. Healthcare investments have contributed significantly to China’s GDP growth, with projections estimating a 6% contribution to the country’s GDP by 2023.

China’s healthcare sector has seen rapid growth in recent years, driven by an aging population, rising income levels, and increasing awareness of health and wellness. The sector is expected to continue growing at a compound annual growth rate (CAGR) of 13% over the next decade.

China’s healthcare sector is characterized by several unique features that make it an attractive investment opportunity. These include:

- A large and growing patient population
- High growth rates in healthcare demand
- Robust government support
- Strong innovation capabilities
- Attractive valuations

The Chinese healthcare sector is one of the fastest-growing sectors in the country. The sector is expected to reach $3 trillion in revenue by 2025, making it one of the largest healthcare markets in the world.

China healthcare has a young and growing population, with a rapidly aging society and increasing prevalence of chronic diseases. This has led to a significant demand for healthcare services, particularly in areas such as pharmaceuticals, medical devices, and healthcare technology.

The Chinese government has allocated significant resources to the healthcare sector, with the National Medical Products and Healthcare Technology Innovation Development Plan aiming to support the development of innovative medical products and technologies.

Private sector participation remains critical to China’s long-term healthcare reforms, offering opportunities for international investors. The policy landscape is expected to continue evolving, with a focus on improving access to healthcare services and promoting innovation.

In the current environment, we believe that the Chinese healthcare sector presents significant opportunities for international investors. The sector is expected to continue growing at a rapid pace, driven by increasing demand and government support.

MainStreet

By Chris Liu

The recent monetary and fiscal stimulus measures taken by the Chinese government have helped to stabilize the economy. The Chinese economy is expected to recover from the COVID-19 pandemic, and the government has announced plans to support the economy through various measures.

The Chinese government has introduced several measures to support the economy, including tax cuts, increased spending, and increased credit availability. The government has also announced plans to promote innovation and technology, focusing on areas such as 5G, artificial intelligence, and cloud computing.

The central bank has also introduced measures to support the economy, including lowering interest rates and increasing the supply of liquidity. The government has also announced plans to promote consumption, focusing on areas such as tourism and retail.

These measures are expected to support the economy, and the Chinese government is expected to continue implementing policies to support the economy in the coming quarters.

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Hangzhou Games showcase for the Asian Spirit

The 19th Asian Games commenced on Sun­day in Hangzhou, the provincial capital of Zhejiang province, presenting not just a window into China’s latest achievements in sport, but also an opportunity for Asian countries to share their experiences and contribute to the building of a common, strong and prosperous Asia.

Hangzhou is the largest and most compre­hensive Asian Games in history. As well as supporting powerhouses such as Japan and the Republic of Korea, many of the other participating Asian nations and regions are also attending the Games to deliver a “great event” that is distinctly Chinese, 11th Games is also a step-by-step progress for every effort for the preparation of the Games. With the 111 members of the Olympic Council of Asia taking part in the opening ceremony, Hangzhou is the third-largest event ever to be held in China.

Over the past eight years, the organisers have invested heavily in ensuring a smooth and stress-free event. The 150 competition venues for the Asian Games and 200 preparatory venues have been built or renovated, with the remaining being renovated or improved.

Hangzhou’s meticulous preparation work and the smooth opening ceremony have won high recogni­tion, and the Games will also enable the city to experience the excitement of hosting a major international sports event. In their turn, the increasing opportunities for the Games have captured the world’s attention.

The opening ceremony will also enable Hangzhou to provide a venue for dep­th and cultural understanding among more nations with different social backgrounds and cultures.

In recent years, in contrast to other cities, the opening ceremony and its related activities have been highly anticipated and artificial eye-catching achievements in economic development. The ongoing Asian Games can further reinforce the spirit of unity and cooper­ation and build a platform for the development of the region.

From Sept 23 to Oct 8, the Hangzhou Games will feature 67 sports, 516 events, and 10,817 competitors. In a short time, Hangzhou has been the first city in China to host such a large-scale multi-sport event.

In an interview with South China Daily, Hangzhou Mayor Ding Jiwen said: “One hand, we must maintain the fine tradition of hosting the Games in the most creative way possible without any adjustments to activities. On the other hand, we must also make sure that the Games do not affect normal life.”

The truth is that the Hangzhou Games, which would be the eighth to be held in Hangzhou in Hangzhou since 1960.

The opening “Double Festival” ceremony, held under the 50th National Day and the National Day, is expected to unfold large-scale tourism con­sumption. Some observers believe that the upcoming Golden Week will be a new turning point.

The Games are expected to be a vivid show of China’s sporting accomplishments, and will also help to promote the city’s image and influence.

Netanyahu only symbolically in the cold

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Black Gold Week test for popular destinations

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COMMENT

China and the World Roundtable | The 19th Asian Games in Hangzhou

Editor’s note: The 19th Asian Games in Hangzhou will help enhance mutual understanding among people in Asia. Apart from being a great Asian Games, it will also showcase China’s modernization as well as traditional Chinese culture. Hangzhou has also made plans to integrate the infrastructure for the Asian with its urban development. These expert share their views on the issue with China Daily.

Mario Cerezo
Living the sports dream in Hangzhou

Living in Hangzhou, Zhejiang province for two years (2019-2021) with my family, I have always been fascinated by the city’s natural beauty and its hospitable people. I find Hangzhou to be an incredible place where I enjoy spending time with my family.

During my two-year stay in Hangzhou, I used to bike into the city on the weekends to explore the lovely landscapes of West Lake, and often drive down to the Qiantang River to see the tide.”

The city has a very special charm.

The author is a news reader and the Center for China and the World

Globalization.

Franco Ascani
Games, business need balanced development

The 19th Asian Games in Hangzhou have been known as a resounding success, a new key event, new events, including the 2019 FIBA World Cup, 2022 Beijing Winter Olympics, and the 2023 Asian Cup, as well as the 31st Asian Games.

Major international sports events have become an important source of revenue for cities. This is especially true in post-COVID-19 times.

For example, the success of the 2019 FIBA World Cup has driven a lot of tourism and investment in Beijing.

International sports events require a high level of organization and coordination.

I think this is even more important for Hangzhou, as it will host the 2023 Winter Olympics and the 2022 Asian Games.

The author is a journalist at China Daily
GLOBAL VIEWS

Initiative for cooperation

Development in a changing landscape is a top priority of Eurasian countries, providing new opportunities for the Belt and Road

The Belt and Road Initiative transcends Cold War思维 and adheres to the principle of extensive consultation, joint contribution and shared benefits. The spirit of win-win cooperation and the commitment of a community with a shared future are highly valued and accepted by countries that treasure their sovereignty and independence in the region.

Chinasmart is on the threshold, serving a powerful force for the Belt and Road. There are opportunities notionalized in China and Eurasian countries to joint advance the Belt and Road Initiative.

In 2022, China made strides in its economic cooperation with Eurasian countries. Together, we can make the Belt and Road Initiative contribute more to global prosperity and peace. However, the ongoing geopolitical and economic pressures are still threats to regional cooperation. In this context, it is essential to uphold open-minded multilateralism and maintain the multilateral cooperation framework.

The Belt and Road Initiative's mission is to drive regional cooperation and peace, and to achieve a shared future. It focuses on connectivity, cooperation, and shared development. The spirit of win-win cooperation adheres to the principle of extensive consultation, joint contribution, and shared benefits.

The Belt and Road Initiative's commitment to a community with a shared future is in line with the high-quality and integrated framework of the Belt and Road Initiative. This initiative is a comprehensive initiative that aims to bridge the gap between China and its partners.

The Belt and Road Initiative's success is driven by its commitment to promoting a shared future and the principles of open-minded multilateralism. It is a platform for China and its partners to work together to achieve shared development.

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A proud history of giving gifts

Exhibition showing lifestyle of Juxi village, Zhejiang province, reveals overlooked links to Confucius, despite residents honoring their culture over the centuries. Cheng Yuezhuo reports.

In the mountainous regions of Jinhua, Zhejiang province, lies the village called Juxi. Unbeknownst to many, the village has preserved a centuries-old connection to Confucius.

It is recorded that in 1279, Confucius' second generation descendant King Kangping would refuse the crown and retire to Juxi, and his descendants still live in the village, making it the largest surviving descendant of Confucius in the region south of the lower reaches of the Yangtze River.

When Liu Tian, curator and director of public education at the Art Museum of China Academy of Art in Hangzhou, Zhejiang province, first visited Juxi during a field trip and saw the ancient rice and corn wreaths, he was overwhelmed by what he saw.

Kong Duoxuan, the village's elder, said that the village is the source of the annual Sacrifice Ceremony of Confucius, which has been in existence for many years.

The village has preserved the Confucian temple, where we see well-preserved ceremonial and theatrical artifacts belonging to the descendants of Confucius, and learned their deeply moving stories of migrating to this land and upholding family traditions.

Liu Tian explains that the villagers, whose ancestors have lived in the village for generations, have preserved their traditions and Confucianism and show them in their everyday lives.

Recently, Liu Tian compiled a list of 10 rituals in Juxi village, and in honor of Confucius, the village held a special exhibition.

Liu Tian's findings of her interviews and associated articles formed the theme of the ongoing exhibition she curated, themed on what's the nature of beauty and

What's on

Liu Tian and others have noticed which birds fit together from one branch to another and form the beautiful and expansive fields. These images of people seem to be the hallmark of the work of painter Pan Yuliang, who intensely studied in Russia and showed the deep influence of great masters. In fact, his work is poetic, naturalistic. His landscape representation of the beauty of nature and people, as well as the sensitivity and the single-life, is the same way. Pan also focuses on Chi- nese art and his paintings.

His ongoing exhibition at the Chinese Academy of Art Museum is an animated exhibition of the relationship between nature and life.

Liu and the Road Initiative exhibition: the exhibition manifests the social and international exchange between China and the world. The exhibition runs until Oct 15.

Beijing, Shanghai, Beijing, and Shanghai, a place renowned as a destination for government of Cao County to inaugurate a prestigious training hub for chefs.

For Cao, Brunei has also inspired him to seek to perfect traditional Chinese handicrafts. This classical style of painting is characterized by its use of traditional Chinese materials and techniques. Scroll paintings, calligraphy, and fine arts are the core components of Cao's work.

The arrival of autumn not only brings cooler but also spices the desire to visit art shows. The Gravity Art Museum has just opened three exhibitions to give viewers a diverse, thought-provoking experience. These three shows, bringing together more than 100 paintings, prints, sculptures and video works by five curators, each covering around the past 40 years. The second, a group show titled ‘Degrade’ Film Cutting Through Assemblage Film, brings to life artistic visions, experiments with the presentation of sculpture. The third show is through Dec 5. The third is ‘Mistic World’, which has been set up in the power of the dynamic exhibition of the windows are sliding into a 230-square-meter space for the public to enjoy at any time.

Next on display are installations by Xia Yiyang, running until July 3. Another, which is installed until June, is a ‘Chinese Knife Carving’ and ‘Mistic World’.
Film classes leave imprint on rural pupils

University students take movie appreciation lectures to countryside to promote art, culture, Xian Fan reports.

L
ow August in Xining, capital of Qinghai province, the signs of autumn appeared with a cool breeze permeating the site to create a classroom at Qinghai Normal University’s Affective Educational School, a group of youngsters was gathered with excitement.

Under the guidance of a young teacher, the students were divided into two teams to discuss the comic strips painted in The Wandering Earth. Chinese high-grounds-geing sci-fi blockbuster, a fictional scene is on the planet being impacted by the sun burning.

While some students advocated for the conservation of space, others threatened to release Earth into a new solar system, where supposed this planet fell to perceived risks. Instead, they proposed an alternative that humanity should evacuate in spaceships to leave their home planet behind.

“The theme of our discussion is uplifting and refreshing. I have never heard this topic before,” said Liang Chenqiong, who is now hooked on reading more movies after being invited by Liu, chief tutor of the Wandering Earth.

The class is part of a nonprofit project called Taking Movies to the Countryside — College Students Support Art Education in the New Era, launched by Beijing Normal University in 2013. The project aims to encourage college students to volunteer during their vacations in remote areas and give art and culture classes to local children, using classic movies as one of the main teaching materials.

Starting in July and lasting almost a month, the project has dispatched more than 300 college students to six regions — Gansu, Hebei, Hainan, and Qinghai provinces, along with the Guangxi Zhuang and Xinjiang Uighur autonomous regions.

Liang, a 24-year-old student pursuing a master’s degree at Beijing Normal University’s education college, said that the project was initiated by the college, and he was selected as the main leader for the 8-day tour of the monitoring trip. She gave lessons at a school in Qinghai county in southwestern Qinghai province.

Chen, who was teaching in the countryside, told her students stories from other countries and showed them maps, making them feel relaxed.

After consulting her full-time volunteers, Chen offered 30 movies, including Taking Movies to the Countryside — College Students Support Art Education in the New Era, Wandering Earth, and The Great Wall.

“The Wandering Earth is very popular among students,” Chen said. “They have improved their understanding and thinking about space science through this movie.”

The screening of the film is not only helpful for students to understand space science, but also creates a platform for students to appreciate the science fiction genre.

Winners recognized at Baihua Literature Awards

By YANG YANG yanyang@publicchina.com.cn

The prize-giving ceremony of the 20th Baihua Literature Awards was held in Tianjin on Tuesday. Thirty-nine works received awards in seven categories, including the awards for short stories, novel, essays, pure literature and internet literature.

In addition, 16 editors from literary journals such as People’s Literature, Harvest, October, Chinese Writers and Shanghai Literature Newspaper received the Editor’s Award, while 20 students from both China and abroad received the Reader’s Award.

In his speech, Chinese Academy of Sciences provost and representative of the judging panel, Liu Daoxun, said, “The Baihua Literature Awards, through meticulous criteria, have established a frame in which to master current Chinese literature. Here, we express the modern experience of Chinese literature.”

According to the awards’ criteria, “The Dreams of Han and Li” by Li Xiulin received the highest score for its completeness, accuracy, and artistic value.

The Dreams of Han and Li has been praised as the most important recent literary work, and it is being widely read among readers.

Zhang Qingshan (pen name of Liao Zhi), the editor-in-chief of the Baihua Literature Awards, said that the awards have been able to promote a number of excellent literary works.

The Baihua Literature Awards have been held for nearly 40 years in China to select the best literary works.

This year, the online literature award was also added.

Winners of the online literature prize at the 20th Baihua Literature Awards were announced. Wuxian She’s novel The Dreams of Han and Li was awarded the online literature prize, which was included in the event.

Successful farmers can only grow if their roots are dug out, their branches and leaves are cut, and they are planted in nutrient-rich soil, with enough water and sunlight,” Liu said.

The style of farmer paintings varies across different Chinese rural areas of Anhui province, located in southern China, as the paintings are usually created by local farmers.

A painting can be sold only once, but the distinctive cultural products have enduring value,” Liu says. “These oil paintings not only bring in more income but also bring them fame.”

The awards ceremony was also held to promote the development of rural culture and art, which can help improve the quality of life for rural residents, said Xu Xiaoting, editor-in-chief of Farmers Paint a Brighter Future for Themselves

In rural Anhui province, two farmers have been recognized by the Baihua Literature Awards for their exceptional work in the field of literature.

The two farmers, Mr. and Mrs. Wang, have been recognized for their contributions to the development of rural literature in Anhui province.

Jiannan — located in his county, Zhang Jiansheng is a rural author who has published many books, including China’s literature. He has been honored with the Baihua Literature Award for his outstanding contributions to rural literature.

Zhang, from Anhui province, is an author who has written about rural life and rural culture. His latest book, China’s Literature, has been praised for its vivid and realistic portrayal of rural life.

The Baihua Literature Awards have always been held in Tianjin, but this year, the online literature award was also added. The ceremony was held to recognize the best literary works in China.

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Xinhua
Cultural connections

Creations by foreign students featuring traditional Chinese techniques help build bridges,
Cat Hong reports in Jingdezhen.

With its balanced, rounded pot and cups, the tea set looks like Chinese ceramic ware at first glance. But closer inspection of its motif reveals an elegant Chinese design, naturally applied to tribal masks for important seasonal rituals. "My parents always aim to imbue some aspects of Chinese and Ugandan culture," said the tea set creator, Ocen Robert.

In 2005, Robert arrived in China from Uganda to pursue higher education in ceramic arts at Beijing Ceramic University in East China's Jiangxi province. "Nihao (hello, in Mandarin) was the only Chinese word I knew," he said.

Eight years later, Robert, now 26, spoke fluent Mandarin and enrolled in a PhD program that focuses on design, with his art sold at national-level exhibitions in China.

"China is one of the oldest nations I have ever been to," he said. "I love it here, not only because of its safety, but also the new materials and production techniques that use ceramic here are also among the best in the world." During his time in China, Robert was given many opportunities to participate in ceramic production, exhibitions and even to assess the nations exports, which all helped him express creativity.

As the art was a symbol of the country, I would say Robert is constantly hardworking and always willing to explore all aspects of Chinese ceramics," said Professor Zhang Jingling, dean of the International Department of Beijing Ceramic University, who also mentors PhD students.

Zhang said she introduced the president of the International Academy of Ceramics to Robert when she witnessed his student as a ceramic artist. The academy, which is affiliated with UNESCO, is a professional organization that represents the interests of ceramic world.

Robert has authored or co-authored most of his best artworks to the organization, and expressed his appreciation for Chinese ceramic art. "I would love to follow Prof. Prof. Zhang and her team of Chinese ceramic artists," he said. "I now introduce other promising Ugandan artists to the IAC, letting Ugandan Ceramic culture to the world through Chinese eyes."

Local to global

"In doing research and passion for traditional Chinese culture, Robert spends most of his time in the sculptures and history sections of local museums. He also gets to know Chinese professionals, inside and outside the ceramic world. "I would love to showcase my career as an artist here, working in China and abroad," Robert said. "Landscape are truthful, creative, and passionate about Chinese culture. I would love to introduce the artists back home to study and create ceramic artworks in China and promote them to the world." Ocen Robert, PhD student at Beijing Ceramic University.

Top: Ocen Robert's ceramic artwork combines Chinese design with traditional Ugandan motifs. Photo provided to China Daily
Middle: Ocen Robert's work called "Shijingji" wins the best design award at the 13th China International Ceramic Exposition in Beijing July 2015. Photo: ZHANG YILING / CHINA DAILY
Bottom, from left: Details of the artwork byayar engraver Sun Shangjian, at the China International Ceramic Exposition in Beijing July 2015. Photo: ZHANG YILING / CHINA DAILY

"Ugandans are thankful, curious, and passionate about Chinese culture," I would love to introduce the artists back home to study and create ceramic artworks in China and promote them to the world." Ocen Robert, PhD student at Beijing Ceramic University.

"We would love to present Chinese ceramics in both inheriting traditional designs and craftsmanship and having globalized, modernized aesthetics," he said.

Robert said: "To be a modern artist in Chinese ceramics, one needs to constantly upskill the skill of production, which requires years of practice and learning."

Some of the most challenging parts of creating his pieces involves the "ideal shape and thickness," he said. "I would fail at times, but I always practice, and am happy."

Zhang agreed, saying artists should be able to "understand what others are trying to do, the work, the glazing, the engraving, or the painting of the ceramic, and everything related to the creation of the artwork," before calling on an artist to experiment.

Growth hub

Chinese ceramic was born a long history. It was vital for the ancient Silk Road and ancient trade, and played a significant part of global goods traded in the time.

Jingdezhen, the celebrated ceramic hub, is now being positioned as a national cultural inheritance and innovation pilot zone for the ceramic industry. In line with the Belt and Road Initiative, efforts are also being made to leverage this ceramic heritage, including promoting cross-cultural cooperation on ceramic arts via national-level exhibitions.

The Anna China (Beijing) International Ceramic Exhibition attracted around 400 major participants, including French, Thai, and Japanese artists. "Chinese ceramics is a global art form that attracts people all over the world," said Sun Shangjian, an engraver. "The future of the art can become an independent craftsman after two decades. After the techniques are passed down, you can self-establish a skilled art in ceramic engraving.

"Combining the two cultural values of ceramics with material science and manufacturing technologies is essential for schools to teach Chinese ceramics art," said Professor Sun Shangfei, an expert in traditional Chinese artist and art styles.

Chinese ceramics will always be capable of incorporating global art forms and innovative manufacturing technologies, he said. "We strive to promote and increase global understanding of Chinese ceramics via Chinese ceramics art," Sun added.

Chinese ceramic art involves a firm grounding in material science and engineering, constantly representing China and winning international awards for its creations and products, he added.

"With the global output of Chinese ceramic art designs and projects, Chinese culture is presented in artistic, abstract ways," Sun said.

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