Hello,

The Business 20 (B20) Saudi Arabia, the voice of the private sector to the G20, is hosting its virtual Summit on October 26-27, 2020 – and we welcome your participation. The event will include a livestream from Riyadh featuring B20 and Saudi leaders.

Under this year’s B20 theme, Transforming for Inclusive Growth, global leaders from business, academia, civil society and international organizations will convene to discuss a path to a more inclusive, sustainable and resilient future as nations continue to grapple with the devastating effects of the COVID-19 pandemic. The post-pandemic recovery in 2021 and beyond will be discussed by global leaders such as Mastercard CEO Ajay Banga, HSBC Chairman Mark Tucker, IMF Managing Director Kristalina Georgieva, former UK PM Gordon Brown, former HP CEO Carly Fiorina, Standard Chartered Chief Executive Bill Winters and many others.

If you are interested in joining virtually, please respond to this email and register here. The registration deadline is October 20. All comments made by the speakers at the Summit will be on the record. For any technical support related to the registration, please contact registration@b20care.org.sa.

This year’s B20 Summit is a crucial platform for identifying the policies and business practices necessary for cooperation across several issue areas including trade, energy, sustainability and climate, future of work, transparency and compliance and women in leadership. Through the development of inclusive and action-oriented policy recommendations to the G20, the B20’s focus includes supporting micro, small and medium-sized businesses in responding to the current pandemic but also evolving sustainably by incorporating the Sustainable Development Goals as cross-cutting themes across all of its taskforces.

This year’s agenda can be found here. A detailed email for registered media will follow and will outline the final line-up of speakers, panels and opportunities to engage with spokespeople and business leaders during the Summit.

Should you have any questions in the interim, please don’t hesitate to reach out at B20media@edelman.com.

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