

**From:** [REDACTED]  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** FW: Roundtable breakfast with Joseph Bradley, CEO of NEOM Tech and Digital  
**Date:** Friday, July 8, 2022 8:10:38 AM

---

[REDACTED]

Sharing an invitation we distributed to approximately 40 non-media, non-government stakeholders on behalf of NEOM T&D, inviting them to an upcoming breakfast with Richard Edelman on July 21. Recipients include academics, private sector leaders, and members of non-profit organizations. Additional invitations will be sent over the coming days.

Let me know of any questions.

Best,

[REDACTED]

---

**From:** [REDACTED]  
**Sent:** Friday, July 8, 2022 8:52 AM  
**Cc:** [REDACTED]  
**Subject:** Roundtable breakfast with Joseph Bradley, CEO of NEOM Tech and Digital

Hello,

I trust you are well.

I am reaching out to extend an invite to a roundtable breakfast that Richard Edelman will be hosting this month. We will be gathering a small group of influential leaders from the technology, financial and education sectors to discuss emerging global issues and opportunities facing the technology industry with special guest Joseph Bradley, CEO of NEOM Tech & Digital. His company is developing the technological backbone for NEOM, the first cognitive city being built from scratch located on the Red Sea.

**The roundtable breakfast will be held on Thursday, July 21, 2022 from 8:00am-9:00am ET at the Harvard Club in Manhattan.** We look forward to fostering a great conversation with some of New York City's leading innovators and hope to see you there.

Please do let me know if you're interested in attending by July 14, 2022 by replying to this email.

Thank you and I look forward to your response.

[REDACTED]

*This material is distributed by Edelman on behalf of NEOM Tech & Digital Company. Additional information is available at the Department of Justice, Washington, DC.*

[REDACTED]

International Public Affairs

[REDACTED]

Edelman Global Advisory 1875 I St NW Ste 900, Washington, DC 20006

[www.edelman.com](http://www.edelman.com) | [www.edelmanglobaladvisory.com](http://www.edelmanglobaladvisory.com)