

[REDACTED]

From: [REDACTED]
Sent: Monday, January 30, 2023 6:02 PM
To: [REDACTED]
Subject: FW: Meet with the CEO building NEOM's tech backbone at LEAP

Hi [REDACTED]

Sharing an example of a meeting invitation we are distributing to 5-10 international stakeholders on behalf of NEOM, for filing. [REDACTED] Thank you in advance.

Best,
[REDACTED]

From: [REDACTED]
Sent: Monday, January 30, 2023 4:57 PM
To: [REDACTED]
Cc: [REDACTED]
Subject: Meet with the CEO building NEOM's tech backbone at LEAP

Hi [REDACTED]

I noticed you will be attending LEAP, and I'm reaching out to see if you would be interested in a meeting in Riyadh with Joseph Bradley, CEO of [TONOMUS](#) – the company responsible for building the technology to power the world's first cognitive city at NEOM.

In the last year TONOMUS has achieved real progress toward delivering the technological underpinning of NEOM. It has rolled out 300km of fiber, established 200 5G cell sites, and has unveiled a \$500 million data center, Zeropoint DC, to deliver the computing capacity for what is one of the most ambitious projects in the world. It has also announced two new products – including a first-of-its-kind digital twin metaverse that is being used in the construction of the city itself.

Now as macroeconomic headwinds buffer the tech industry, Joseph and his team are bucking the global trend, having [invested](#) \$1 billion in 2022 alone on AI-enabled technologies and announcing a [new venture incubation studio](#) that will spend \$1.5 billion over five years to nurture tech-focused entrepreneurship initiatives around the world.

Given your experience studying how technology and entrepreneurship can overcome some of society's most pressing challenges, Joseph would love to hear your thoughts on how advanced technology will change society and the global economy in coming years, as well as discuss potential opportunities for partnership down the line.

Let me know if you'd be interested in meeting with Joseph at LEAP, and I would be glad to connect you. Thank you,
[REDACTED]

Best,
[REDACTED]

[REDACTED]
International Public Affairs

[REDACTED]
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