

Subject: Meeting with CEO of Tonomus

Date: Wednesday, January 4, 2023 at 7:35:10 AM Eastern Standard Time

From: [REDACTED]

To: [REDACTED]

CC: [REDACTED]

Hello [REDACTED],

I'm reaching out ahead of CES to see if you would be interested in a meeting this week with Joseph Bradley, CEO of TOMOUS, the company responsible for developing the technology that will power NEOM, the world's first cognitive city. I recognize you focus on EV technology and there will likely be some crossover in that sector in NEOM and it would be great to connect you to Joseph.

With plans [to invest \\$1.5 billion](#) over five years in ventures and entrepreneurship initiatives around the world, Joseph and the team at TONOMUS are supporting new AI innovations and working on integrating AI in all aspects of the city, including in the transportation and automobile space.

In the last year, TONOMUS has rolled out 300km of fiber, established up to 200 5G cell sites, and has unveiled a \$500 million data center, Zeropoint DC, to deliver the computing capacity for what is one of the most ambitious projects in the world.

Joseph will be at CES from January 5-8 and would love to sit down with you to discuss how AI and other cutting-edge technologies are playing a key role in changing society and what it means for the future of urban life in NEOM *and* in other cities around the world.

Please let me know if you're interested, or if you know someone at your outlet who would be, and I'd be happy to make the introduction. My colleague [REDACTED] is on the ground at CES and can assist in coordinating a time to speak if your schedule allows.

Best,

Jere

[REDACTED]

Edelman

1875 Eye St NW

Suite 900

Washington, DC 20006

[REDACTED]