

**Subject:** Meeting Request for Mayor Goodman: Tonomus CEO Joseph Bradley, Jan 5-8

**Date:** Thursday, December 22, 2022 at 7:56:43 PM Eastern Standard Time

**From:** [REDACTED]

**To:** [REDACTED]

**CC:** [REDACTED]

Hi [REDACTED],

I hope you are doing well. Thank you for speaking with me last week about requesting a meeting with Mayor Goodman.

I am writing today on behalf of Joseph Bradley, CEO of TONOMUS - the company developing the next-generation technology that will power the world's first cognitive community at NEOM - to respectfully request a meeting with Mayor Goodman while he is in Las Vegas for CES. Su Le, Chief Digital and Strategy Officer of TONOMUS, would also attend this meeting.

Joseph would like to meet with Mayor Goodman to explore how TONOMUS can partner with the city of Las Vegas to develop next generation technologies. He is also interested in discussing a potential partnership with the city to enhance its presence and extension of cognitive technologies.

As CEO of TONOMUS, Joseph is driving the vision and delivery of the technology and digital ecosystem for NEOM, a new cognitive city being built near the Red Sea. TONOMUS is about the future of humanity - where the digital is leading the physical. We believe both Las Vegas and NEOM are at the forefront of future cities.

As TONOMUS continues to innovate and advance technology for cognitive cities, it is seeking to transform and enhance the lives of real people through predictive, proactive, and personalized (cognitive) solutions.

The AI-driven tech being developed by TONOMUS will underpin everything that happens at NEOM. A key development has been its metaverse platform, capable of creating a digital twin of the entire city.

Further, through our initiatives like Metaverse-with-a-purpose and City Metaverse as a Service, we are interested in exploring potential commonalities and shared goals with your office and the city of Las Vegas. These strategic initiatives will help advance technology for cognitive cities while also stimulating technology-based entrepreneurship. The City of Las Vegas' 2050 Master Plan presents exciting opportunities to build resiliency, foster innovation, address environmental challenges, and advance healthcare.

Joseph will be in Las Vegas from January 5-8 and would like to speak with Mayor Goodman about how TONOMUS is building the technology that promises to change urban life in NEOM *and* in other cities around the world.

Please don't hesitate to reach out with any questions. Thank you in advance for your consideration of this meeting request.

Kindest regards,

[REDACTED]

[REDACTED]  
[REDACTED]

Senior vice President

Edelman Global Advisory | 1875 I St. NW, Washington, DC 20006, USA  
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