

From: [REDACTED]
To: [REDACTED]
Cc: [REDACTED]; [REDACTED]
Subject: FW: Interview opportunity: CEO of TONOMUS – AI in cognitive cities
Date: Wednesday, February 8, 2023 11:46:20 AM
Attachments: [image001.jpg](#)

Hi [REDACTED],

Sharing an example of a pitch we distributed to around 3 reporters for TONOMUS. We did not include the label in this outreach.

Best,

[REDACTED]

[REDACTED]

Program Manager, International Affairs

[REDACTED]

Edelman Global Advisory 1875 I St. NW, Washington, DC 20006

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From: [REDACTED]
Sent: Tuesday, December 20, 2022 10:32 AM
To: [REDACTED]
Subject: Interview opportunity: CEO of TONOMUS – AI in cognitive cities

Hello [REDACTED],

What are your plans for CES? Will the Bloomberg Technology Podcast have a presence there?

If so, we would like to offer an interview with [Joseph Bradley](#), CEO of [TONOMUS](#) and global technology leader, who will attend the event from January 5-8.

TONOMUS – the company responsible for developing the technology to power the world’s first cognitive community at NEOM – shared plans in September [to invest \\$1.5 billion](#) over five years in venture and entrepreneurship initiatives, a mixed-reality digital-twin metaverse platform, and other AI-driven applications.

In his role as CEO, Joseph is working with leading international technology partners to establish full-scale tech and digital infrastructure that can be applied to NEOM and could also impact the way

people live in other cities around the world.

To date, it has rolled out 300km of fiber, established up to 200 5G cell sites, and unveiled a \$500 million data center, Zeropoint DC, to deliver computing capacity to facilitate one of the most ambitious projects in the world.

He would love to join you on the podcast to discuss how technology is changing society and what it means for the future of cities.

Please let me know if this is of interest. If now's not the right time, let's stay in touch as we have a number of exciting projects in the coming months.

Kind regards,

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████████████████████

Program Manager, International Affairs

████████████████████

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