

From: [REDACTED]
To: [REDACTED]
Cc: [REDACTED]
Subject: FW: Interview opportunity with Beverly Rider, CCO and CMO of TONOMUS
Date: Wednesday, February 8, 2023 11:46:32 AM
Attachments: [image001.jpg](#)

Hi [REDACTED],

Sharing an example of a pitch we distributed to around 3 reporters for TONOMUS. [REDACTED]
[REDACTED].

Best,
[REDACTED]

[REDACTED]
Program Manager, International Affairs
[REDACTED]

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From: [REDACTED]
Sent: Thursday, December 15, 2022 1:30 PM
To: [REDACTED]
Subject: Interview opportunity with Beverly Rider, CCO and CMO of TONOMUS

Hi [REDACTED],

I have an interview opportunity for you with Beverly Rider, CCO and CMO of TONOMUS – the company responsible for developing technology to power the world’s first cognitive community at NEOM.

As macroeconomic headwinds buffer the startup industry and other VC firms [pull back funding](#), Beverly and her team are bucking the global trend and undertaking substantial investment in the best and brightest talent the world has to offer.

In September TONOMUS shared plans to [invest \\$1.5 billion over five years](#) in venture and entrepreneurship initiatives, a mixed-reality digital-twin metaverse platform, and other AI-driven applications.

This program will be undertaken through a new venture incubation studio, comprised of a team of top-tier entrepreneurs, VCs and C-suite executives developing Silicon Valley-style initiatives to deliver the disruptive tech that will underpin NEOM's infrastructure.

The studio, which Beverly is driving forward, will maintain a global network across the US, Europe, and Asia, allowing it to draw in the most pioneering ideas and sharpest minds from across the world, as it nurtures a team of top-tier entrepreneurs and cements NEOM's reputation as a global hub for innovation.

Beverly will be attending CES from January 4-8, where the studio is looking to take concrete steps to attract entrepreneurs the world over. Beverly is available to speak on-the-record about TONOMUS, the studio, and how her team is creating the next frontier for innovation and opportunity.

As a female tech executive, Beverly can also discuss how TONOMUS is assembling a diverse team where all identities and backgrounds are embraced and empowered to lead.

Let me know if you have any questions or would be interested in speaking with Beverly at CES, and I would be glad to set up a conversation.

Thank you,

██████████

████████████████████

Program Manager, International Affairs

████████████████████

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