

## Join me for a breakfast with Richard Edelman in New York City



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Hello,

On behalf of Richard Edelman, I am extending an invitation to a roundtable breakfast at the Harvard Club in New York City on April 24<sup>th</sup>, **gathering a small group of influential leaders to discuss “Building the First Cognitive City” with Joseph Bradley, CEO of TONOMUS.**

TONOMUS is responsible for the technology backbone of NEOM – the world’s first cognitive city and one of the Saudi Arabia’s largest gigaprojects. When complete, it will encompass 10,000 mi<sup>2</sup> in northwest Saudi Arabia, an area roughly the size of Belgium. The city will be the first of its kind and will redefine sustainable living, technological innovation and human progress by employing cognitive technologies developed by TONOMUS.

We’ve invited Joseph to join us to discuss the opportunities TONOMUS presents from a technology and innovation standpoint in NEOM and its various regions (The Line, Trojena, etc.) and sectors, as well as how it is attracting the talent and partnerships needed to do so.

**The roundtable breakfast will be held on Wednesday, April 24 from 8:00am-9:30am ET at The Harvard Club.** It will follow Chatham House rules and promises to be an enlightening exchange around how to build cities of the future.

Please do let me know if you’re interested in attending by **April 2<sup>nd</sup>** by replying to this email. We look forward to your participation and a lively discussion.

Best regards,



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