

From: [REDACTED]
To: [REDACTED]
Date: Monday, April 15, 2024 11:29:56 AM
Attachments: [FW: WiSER to Spotlight Role of Women Entrepreneurs and Mentors at World Future Energy Summit 2024.docx](#)
[WiSER at WFES - Panel Session.jpg](#)
[WiSER to Spotlight Role of Women Entrepreneurs and Mentors at World Future Energy Summit 2024.jpg](#)
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[image003.png](#)

Sharing a further press release that we distributed this morning that went to approx. 10 US journos. FARA labelled

From: [REDACTED]
Sent: Monday, April 15, 2024 10:35 AM
Subject: WiSER to Spotlight Role of Women Entrepreneurs and Mentors at World Future Energy Summit 2024

Hi,

Sharing the news that Women in Sustainability, Environment and Renewable Energy (WiSER) – Masdar’s global initiative that champions women as drivers of sustainable change and innovation – will be placing female entrepreneurs and mentors center stage at the World Future Energy Summit (WFES). **H.E. Razan Al Mubarak** will be opening the session, so please let us know if you are interested in attending.

Full information below.

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WiSER to Spotlight Role of Women Entrepreneurs and Mentors at World Future Energy Summit 2024

- *Female entrepreneurs, academics, thought leaders and business executives to convene for WiSER panel sessions on 18 April*
- *Panels to focus on empowering female entrepreneurs and the importance of mentorship in promoting gender equality in climate action*
- *Program reinforces WiSER’s commitment to core pillars of education, engagement, and empowerment*

Abu Dhabi, UAE – April 15, 2024: Women in Sustainability, Environment and Renewable Energy (WiSER) – Masdar’s global initiative that champions women as drivers of sustainable change and innovation – will be placing female entrepreneurs and mentors center stage at the World Future Energy Summit (WFES).

In an afternoon of dedicated programming at the Masdar Pavilion on April 18, three panels will explore innovative solutions and opportunities in climate finance for female entrepreneurs, highlight the transformative role of female mentorship in fostering leadership and promoting diversity and inclusion, and examine the nexus between SDG5 and environmental action to ensure women's

perspectives from the Global South are integrated into policy and practice.

Bringing together female entrepreneurs, thought leaders, business executives and academics, WiSER's program at WFES aims to enlighten, challenge and inform audiences as part of WiSER's commitment to addressing the under-representation of women in the renewable energy sector and highlighting the barriers they face in accessing climate finance and education.

Dr Lamyia Fawwaz, Executive Director for Brand & Strategic Initiatives, Masdar, and Program Director of WiSER, said: "WiSER is dedicated to inspiring and championing the next generation of women sustainability leaders. Empowering female entrepreneurs and delivering impactful mentorship programs are two important mechanisms to achieving gender equity. Our panel discussions at WFES will draw on the expertise of a range of distinguished speakers to identify solutions that will unlock climate finance and foster leadership."

WiSER, a Masdar initiative, was established as a result of the UAE leadership's longstanding commitment to the role of women; a commitment traced back to the vision of the late founding father Sheikh Zayed bin Sultan Al Nahyan. Aligned with the UAE's net-zero goals, WiSER is rooted in a recognition that more needs to be done to support women in the global mission to tackle climate change.

Hosted by Masdar, WFES is the leading business event for future energy, clean technology and sustainability and takes place from April 16-18 at Abu Dhabi National Exhibition Centre (ADNEC).

The Masdar Pavilion will be situated in Hall 5 at ADNEC. Full details of WiSER's program at WFES can be found here [\[Link here\]](#)

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About WiSER

Women in Sustainability, Environment and Renewable Energy (WiSER) is a global platform that champions women as leaders of sustainable change. Since 2015, WiSER has focused on the core pillars of education, engagement, and empowerment in its workshops, mentoring and programs. Established by the UAE's two leading sustainability champions – Masdar and the Zayed Sustainability Prize – WiSER embodies the country's vision for empowering women and building a more sustainable future for all.

About Masdar

Masdar (Abu Dhabi Future Energy Company) is one of the world's fastest-growing renewable energy companies. As a global clean energy pioneer, Masdar is advancing the development and deployment of solar, wind, geothermal, battery storage and green hydrogen technologies to accelerate the energy transition and help the world meet its net-zero ambitions. Established in 2006, Masdar has developed and invested in projects in over 40 countries with a combined capacity of over 20 gigawatts (GW), providing affordable clean energy access to those who need it most and helping to power a more sustainable future.

Masdar is jointly owned by TAQA, ADNOC, and Mubadala, and is targeting a renewable energy portfolio capacity of 100GW by 2030 while aiming to be a leading producer of green hydrogen by the same year.

This material is distributed by Daniel J. Edelman, Inc. on behalf of Masdar. Additional information is available at the Department of Justice, Washington, DC.



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Thursday, April 18 - WiSER at WFES

14:15 - 14:25

Opening Remarks | H.E. Razan Al Mubarak

14:30 – 15:15

Panel | Empowering Female Entrepreneurs in Sustainability: Bridging the Investment Gap

This panel discussion aims to bring together investors and female entrepreneurs to explore innovative solutions and opportunities in climate finance. Focused on sustainability and climate, the conversation will serve as a catalyst for collaboration, collective action, innovation, actionable strategies and empowerment.

Panel includes speakers from:

- EY-Parthenon
- Kelp Blue
- Sheras Sharjah Entrepreneurship

15:20 - 16:05

Panel | Tomorrow's Leaders: The Importance of Female Mentorship

Mentorship plays a crucial role in shaping the professional and personal development of individuals, providing guidance, support, and inspiration as they navigate their career paths. This panel aims to highlight the importance of female mentorship and its transformative impact on the lives of mentees, organizations, and society.

Panel includes speakers from:

- Ministry of Energy and Infrastructure
- Plant.Digital
- SWD Futures

16:10 – 16:55

Panel | WiSER x ADSW: Empowering Female Cleantech Entrepreneurs in The Global South

The green economy presents an unprecedented opportunity to advance gender equity and draw in female cleantech entrepreneurs in the Global South, whilst also accelerating climate progress and driving the circular economy transition. How can low carbon economies be designed to be socially equitable and inclusive? And how can the systemic barriers that perpetuate gender inequalities be dismantled to create a more supportive environment for women as business owners?

Panel includes speakers from:

- Sustainable Energy for All / UN Energy
- The Food Engine
- GE Vernova

