

From: [REDACTED]
To: [REDACTED]
Subject: FW: Former UK Prime Minister Rt Hon Boris Johnson and global adventurer Bertrand Piccard to headline Masdar's Green Hydrogen Summit in Abu Dhabi
Date: Monday, April 15, 2024 11:25:06 AM
Attachments: [Former UK Prime Minister Rt Hon Boris Johnson and global adventurer Bertrand Piccard to headline Masdar's Green Hydrogen Summit in Abu Dhabi.docx](#)
[Masdar to host the second Green Hydrogen Summit at WFES on 16 April.jpg](#)
[Bertrand Piccard.jpg](#)
[UK Prime Minister Rt Hon Boris Johnson.jpg](#)
[image001.png](#)
[image002.png](#)

Hi both –

Sharing a press release we distributed to media yesterday that went to approx. 10 US Journalists. FARA labelled.

Thanks

[REDACTED]

From: [REDACTED]
Sent: Sunday, April 14, 2024 11:28 AM
Subject: Former UK Prime Minister Rt Hon Boris Johnson and global adventurer Bertrand Piccard to headline Masdar's Green Hydrogen Summit in Abu Dhabi

Former UK Prime Minister Rt Hon Boris Johnson and global adventurer Bertrand Piccard to headline Masdar's Green Hydrogen Summit in Abu Dhabi

- *Masdar's 2024 speaker lineup to include Former UK PM as keynote speaker, global adventurer Dr. Bertrand Piccard, alongside energy ministers and industry leaders*
- *As the host of World Future Energy Summit (WFES), Masdar presents second Green Hydrogen Summit on April 16 bringing key leaders together to advance the low-carbon economy*
- *High-level UAE energy stakeholders to highlight the nation's green hydrogen roadmap*

Abu Dhabi, United Arab Emirates, April 14, 2024 – Abu Dhabi Future Energy Company PJSC – Masdar has announced a stellar international lineup for its Green Hydrogen Summit including former UK Prime Minister Rt Hon Boris Johnson, ministerial speakers from the UAE, Azerbaijan, Japan and the Netherlands, industry leaders and global adventurer Dr. Bertrand Piccard.

Masdar's second Green Hydrogen Summit, taking place on April 16 at the World Future Energy Summit (WFES) in Abu Dhabi, will be held under the theme "Building the Hydrogen Economy: From Dialogue to Reality." It will convene hydrogen players worldwide for in-depth discussions to accelerate the green hydrogen economy in support of the energy transition.

Keynote speaker Boris Johnson brings significant international experience of advancing clean energy

initiatives. During his leadership as UK Prime Minister, Johnson laid out plans to develop a thriving low-carbon hydrogen sector as a key part of the country's transition to net zero. Dr. Bertrand Piccard, Chairman of Climate Impulse, will also be speaking at the Summit. During his session he will outline progress on his aim for the first hydrogen-powered flight to circumnavigate the planet. Dr. Piccard's record-breaking adventures include the first non-stop balloon flight around the world, as well as Solar Impulse, the first flight around the world in a solar-powered aircraft.

Hosted by the UAE's clean energy champion Masdar, the Green Hydrogen Summit will feature a high-level ministerial panel focusing on national strategies and policies to accelerate green hydrogen economies. Ministers taking part in the panel include: H.E. Parviz Shahbazov, Minister of Energy, Azerbaijan; H.E. Yoshida Nobuhiro, Parliamentary Vice-Minister of Economy, Trade and Industry, Japan; and Frederik Wisselink, Energy Special Envoy, Ministry of Economic Affairs and Climate Policy, Netherlands.

Abu Dhabi's Low Carbon Hydrogen Policy, and its impact on crucial industries, will be the subject of another panel. Speakers in this session will include H.E. Ahmed Mohammed Al Rumaithi, Undersecretary, Abu Dhabi Department of Energy and Mohammad Abdelqader El-Ramahi, Chief Green Hydrogen Officer, Masdar, alongside other high-level Abu Dhabi stakeholders.

The Green Hydrogen Summit will bring together the public and private sector, from policymakers and industry leaders to forward-thinking investors and pioneering entrepreneurs. A conversation on 'Financing the Transition' will focus on factors needed to make green hydrogen projects bankable, and will feature Lina Osman, Managing Director & Head - Sustainable Finance, Standard Chartered Bank and Dr. Michael Whiteley, Global Head Clean Hydrogen, HSBC, amongst other global finance leaders.

There will also be a pan-regional focus looking at the development of green hydrogen economies in Asia, the US and Europe. Speakers include Daria Nochevnik, Director for Policy and Partnerships, Hydrogen Council; Joaquin Rodriguez Jadraque, Director of Hydrogen and Clean Energies, Cepsa; and Alicia Eastman, Host of Everything About Hydrogen and Board Member, InterContinental Energy.

Other panels will spotlight hard-to-abate industries including aviation, shipping and heavy industry, with a key conversation on decarbonizing the steel sector featuring industry leaders such as Micheal Rion, Chief Commercial Officer, Emirates Steel Arkan.

The full program for the Green Hydrogen Summit can be downloaded [here](#).

The Summit will take place April 16, 2024, during the World Future Energy Summit, in Hall A at ADNOC in Abu Dhabi. It will also be available to watch on livestream [here](#).

An accompanying video related to the announcement is also available [here](#).

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About Masdar

Masdar (Abu Dhabi Future Energy Company) is one of the world's fastest-growing renewable energy companies. As a global clean energy pioneer, Masdar is advancing the development and deployment of solar, wind, geothermal, battery storage and green hydrogen technologies to accelerate the energy transition and help the world meet its net-zero ambitions. Established in 2006, Masdar has developed and invested in projects in over 40 countries with a combined capacity of over 20 gigawatts (GW), providing affordable clean energy access to those who need it most and helping to power a more sustainable future.

Masdar is jointly owned by TAQA, ADNOC, and Mubadala, and is targeting a renewable energy portfolio capacity of 100GW by 2030 while aiming to be a leading producer of green hydrogen by

the same year.

Contacts:

For **Masdar media** inquiries, please contact: press@masdar.ae

For **more information** please visit: <http://www.masdar.ae> and connect: facebook.com/masdar.ae and twitter.com/masdar

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