

From: [REDACTED]
Subject: FW: Emerge Partners with Dubai Maritime City to Power Staff Accommodation with 1,700 Solar PV Modules
Date: Monday, April 22, 2024 8:48:20 AM
Attachments: [image001.png](#)
[Emerge Partners with Dubai Maritime City to Power Staff Accommodation with 1,700 Solar PV Modules.docx](#)

Hi both – sharing a press release we distributed last week to approx. 10 US journalists.

Thanks

[REDACTED]

Sent: Thursday, April 18, 2024 7:09 AM

Subject: Emerge Partners with Dubai Maritime City to Power Staff Accommodation with 1,700 Solar PV Modules



Emerge Partners with Dubai Maritime City to Power Staff Accommodation with 1,700 Solar PV Modules

- *Emerge, a joint venture between Masdar and EDF Group, signs agreement to develop rooftop solar plant for Dubai Maritime City*
- *980kWp plant will offset 780 tonnes of CO2 emissions per year*
- *Emerge will operate and maintain all turnkey solutions across the project for 25 years*
- *Project is part of wider clean energy drive by DP World to contribute to the UAE Energy Strategy 2050 initiative*

Abu Dhabi, United Arab Emirates; 18, 2024: Emerge, a joint venture between Masdar and EDF Group, has signed an agreement to install a 980kWp rooftop solar plant for Dubai Maritime City that will offset 780 tonnes of CO2 emissions a year.

The project is part of a wider energy transition led by DP World, the parent company of Dubai Maritime City, to facilitate the widespread adoption of renewable energy and battery energy storage systems (BESS) within DP World's global supply chain.

Situated on the roof of the staff accommodation building and consisting of more than 1,700 solar modules, the plant will be delivered by Emerge as a turnkey solution, including finance, design, procurement, construction, operations, and maintenance of the solar modules for 25 years.

Michel Abi Saab, Emerge General Manager, said: "Our agreement with Dubai Maritime City to install a rooftop solar plant builds on the success we have enjoyed in developing several projects in the UAE since Emerge was formed as an energy services company offering full turnkey solutions at no upfront cost to the client. We are proud to support this project and to significantly contribute to the Dubai Maritime City's decarbonization goals."

Ahmed Al Hammadi, Chief Operating Officer of Dubai Maritime City, DP World, said: "The

deployment of clean energy is a central part of our sustainability strategy to become carbon neutral by 2040 and net zero carbon by 2050. We are excited to partner with innovative companies like Emerge and Masdar to accelerate our transition to renewables and look forward to starting work on this solar plant at Dubai Maritime City.”

Emerge, a joint venture between Masdar and EDF Group, was formed in 2021 to develop distributed solar, energy storage, and hybrid solutions for commercial and industrial applications. As an energy services company, Emerge offers clients full turnkey solutions through solar power agreements at no up-front cost to the client. The project contributes to the UAE Energy Strategy 2050 initiative, which aims to see renewable energy make up 44 per cent of the country’s clean energy mix by 2050. Rooftop solar PV could provide approximately 6 per cent of the UAE’s total power generation by 2030, according to a projection by the International Renewable Energy Agency in its REmap 2030 report on renewable energy prospects for the UAE.

About Emerge

Emerge is a joint venture between Masdar and EDF Group established to develop solar generation, energy storage and hybrid solutions in the Middle East. We support our commercial and industrial (C&I) partners in achieving their sustainability goals. A home-grown company, Emerge was founded in 2021 and has since established a robust performance record. Emerge provides clients with comprehensive renewable energy solutions via solar power agreements. Clients do not have to make any initial financial commitments. This empowers our customers to concentrate on their core operations while reducing operational and energy expenditures.

ENDS

Contacts:

Website: <https://emerge-energy.com/>

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About Masdar

Masdar (Abu Dhabi Future Energy Company) is one of the world’s fastest-growing renewable energy companies. As a global clean energy pioneer, Masdar is advancing the development and deployment of solar, wind, geothermal, battery storage and green hydrogen technologies to accelerate the energy transition and help the world meet its net-zero ambitions. Established in 2006, Masdar has developed and invested in projects in over 40 countries with a combined capacity of over 20 gigawatts (GW), providing affordable clean energy access to those who need it most and helping to power a more sustainable future.

Masdar is jointly owned by TAQA, ADNOC, and Mubadala, and is targeting a renewable energy portfolio capacity of 100GW by 2030 while aiming to be a leading producer of green hydrogen by the same year.

Contacts:

For media inquiries, please contact: press@masdar.ae

For more information please visit: <https://www.masdar.ae> and connect: [facebook.com/masdar.ae](https://www.facebook.com/masdar.ae) and [twitter.com/masdar](https://www.twitter.com/masdar)

About EDF Group

The EDF Group is a key player in the energy transition, as an integrated energy operator engaged in all aspects of the energy business: power generation, distribution, trading, energy sales and energy services. The Group is a world leader in low-carbon energy, with a low carbon output of 434TWh, a

diverse generation mix based mainly on nuclear and renewable energy (including hydropower). It is also investing in new technologies to support the energy transition. EDF's raison d'être is to build a net zero energy future with electricity and innovative solutions and services, to help save the planet and drive well-being and economic development. The Group supplies energy and services to approximately 40.9 million customers (1) and generated consolidated sales of €139.7 billion in 2023.

Customers are counted per delivery site. A customer may have two delivery points.

For media enquiries, please contact: Alexandra.taleva@edf.com ; +971 54 522 73 73

For more information please visit: <https://www.uae.edf.com>

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About DP World

Trade is the lifeblood of the global economy, creating opportunities and improving the quality of life for people around the world. DP World exists to make the world's trade flow better, changing what's possible for the customers and communities we serve globally. With a dedicated, diverse and professional team of more than 108,100 employees from 161 nationalities, spanning 74 countries on six continents, DP World is pushing trade further and faster towards a seamless supply chain that's fit for the future. We're rapidly transforming and integrating our businesses - Ports and Terminals, Marine Services, Logistics and Technology - and uniting our global infrastructure with local expertise to create stronger, more efficient end-to-end supply chain solutions that can change the way the world trades. What's more, we're reshaping the future by investing in innovation. From intelligent delivery systems to automated warehouse stacking, we're at the cutting edge of disruptive technology, pushing the sector towards better ways to trade, minimising disruptions from the factory floor to the customer's door.

For more information, please visit www.dpworld.com.

For media enquiries, please contact jack.rigby@dpworld.com.

This material is distributed by Daniel J. Edelman, Inc. on behalf of Masdar. Additional information is available at the Department of Justice, Washington, DC.

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