

**From:**

**Subject:**

[REDACTED]  
Interview opportunity with Executive Director of International Investments and Manufacturing of Oxagon,  
Howard Wu

**Date:**

Tuesday, November 5, 2024 1:00:18 PM

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Hello,

I hope you're well!

I've been following your recent pieces on the future of manufacturing and thought you'd be interested in learning more about Oxagon's approach to building an advanced and clean manufacturing ecosystem within NEOM.

Oxagon, the reimagined industrial city of NEOM and home of advanced and clean industries in NEOM, is setting a new standard for manufacturing in the 21st century that addresses today's demands: greener practices, localized production, and resilient supply chains. As a greenfield site, Oxagon is seamlessly integrating Industry 4.0 and circularity principles from the ground up, bringing together industrial innovation, smart infrastructure, and logistics to support a 100% renewables-based energy system across its production facilities.

I wanted to see if you are interested in a virtual interview with **Howard Wu, Oxagon's Executive Director of International Investments and Manufacturing**, to learn more about how Howard is leading the team at Oxagon to be a global hub for advanced and clean manufacturing, enabled by its advanced production facilities, research and innovation, and circularity. He can offer insights on:

- An overview of the goal, mission, and purpose of Oxagon in the manufacturing industry, particularly in the Middle East.
- Oxagon's role as an advanced and clean manufacturing and innovation hub within NEOM, integrating Industry 4.0, circularity, smart infrastructure, and logistics.
- The collaborative efforts between Oxagon and the World Economic Forum to create a global framework that will support manufacturers around the world in working towards a clean manufacturing model.
- How Oxagon is preparing for the transition from Industry 4.0 to Industry 5.0 and its implications for manufacturers setting up shop in Oxagon.
- How Oxagon is attracting investment across its operations and managing the development of its industrial zones.

Thank you for your consideration, and I look forward to hearing from you!

Kindly,

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[advisory](#)

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