

INDIA SETS THE GLOBAL STAGE WITH WAVES SUMMIT 2025 - THE ULTIMATE CONVERGENCE OF MEDIA, ENTERTAINMENT & INNOVATION



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Landmark summit sets stage for a global entertainment industry dialogue, powered by India

NEW YORK, April 22, 2025 /PRNewswire/ -- A new chapter in global media and entertainment is being written and India is at the helm. The Ministry of Information and Broadcasting, Government of India along with the Government of Maharashtra proudly announces the **WAVES Summit 2025**, an unprecedented global gathering of industry leaders, creative minds, innovators and investors, all converging in Mumbai May 1-4 to redefine the future of Media & Entertainment (M&E).

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WAVES Summit 2025



WAVES Logo



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
Set against the vibrant backdrop of India's creative capital, WAVES 2025 is not just a summit — it's a global movement. From **Hollywood to the Indian movie industry, Silicon Valley to Bengaluru**, the world's biggest names in film, television, gaming, tech and digital innovation will meet in India to explore cutting-edge ideas, forge transformative partnerships and unlock unparalleled investment opportunities.

Taking a cue from Prime Minister Narendra Modi's vision of 'Create in India, Create for the World', WAVES has been conceptualized to empower artists to create and take their content to the global stage. The platform offers a unique opportunity for companies to tap into India's exceptional creative talent, while enabling global collaborations that bring together diverse perspectives and creative excellence from around the world.

With world-class talent, state-of-the-art infrastructure and a bold vision for the future, India is fast becoming the destination for next-gen storytelling and content creation. WAVES 2025 is where global leaders come to shape what's next in media and entertainment. For U.S. companies, it's a rare opportunity to tap into a thriving creative economy, forge powerful partnerships and be part of a future that's being built right now.

Devendra Fadnavis, Chief Minister of Maharashtra said, "WAVES 2025 is a testament to India's growing influence in the global creative economy. It will be a platform where Mumbai and India will emerge as key players in the media and entertainment industry, inspiring new generations of creators and innovators."

Speaking on WAVES 2025, Ashwini Vaishnaw, Minister of Information and Broadcasting, Government of India, said, "We looked at this new world of creativity and technology and developed a concept where people from all over the world get a new platform — that is WAVES. A platform that is designed for new age creators, creators who use technology, and creators who come from any walk of life today. From 1st May to 4th May in Mumbai, we are inviting some of the biggest names from the technology world and the biggest names from the media and entertainment world to participate in this new world, look for multiple new opportunities, and know that this is just the beginning."

The WAVES Summit will bring together delegations from 60+ countries, more than 40 global Ministers and representatives from Netflix, Google, Amazon Prime Video, Sony Pictures Entertainment, Adobe, Epic Games, Lionsgate, and more. Industry giants will participate in plenary sessions, bilateral meetings and 

market dialogues, with conversations spanning policy, investment and innovation across four major pillars: Broadcasting & Infotainment, Digital Media & Innovation, AVGC-XR (Animation, Visual Effects, Gaming, Comics & Extended Reality) and Films & Streaming.

U.S. companies and investors will find unmatched opportunities to connect, collaborate, and co-create within WAVES' diverse programming:

Waves Bazaar – The Global Marketplace for M&E

- Nearly 10,000 buyers and sellers from around the world
- Live market screenings, pitch sessions and virtual viewing rooms
- Presence from Tribeca, BBC Studios, MUBI, Shortstv and more

WaveX – India's Startup Stage for M&E Disruptors

- 800 media tech startups registered
- Live pitches, celebrity investor showcases and VC matchmaking
- 15 global Venture Capitalist firms confirmed

Creatosphere – Global Creators & Influencers Hub

- 1,00,000+ creators, 1,100+ international participants and 32 immersive challenges
- Special features include a YouTube Creator Conclave, Meta influencer sessions and the Grand Creators Awards

For U.S.-based media conglomerates, streaming giants, production houses, tech startups, and venture capital firms, WAVES 2025 is an open door to:

- Tap into India's booming \$50B+ M&E market, which is projected to double in the next decade
- Co-develop original IP with one of the world's most diverse creative ecosystems
- Access a skilled talent pool ready for global-scale productions
- Enter India's new creator economy, where digital-first content is king, and the audience base is 1.4 billion strong



For more details, please visit the website: <https://wavesindia.org/>

About WAVES

India occupies a dominant position in Media & Entertainment with talents spread across different geographies of the country, creating compelling contents through its rich cultural heritage. It is poised to become one of the leaders in Media and Entertainment sector. Summit will promote India as one stop destination for content creation, Investment destination and leverage 'Create in India' opportunities as well as for global outreach. World Audio Visual & Entertainment Summit (WAVES) is a key forum for promoting discussions, collaboration, and innovation in the M&E industry. The event will bring together industry leaders, stakeholders and innovators to discuss prospects, challenges, promote global trade and influence the sector's future.

For US press inquiries, media credentials or to learn more about WAVES 2025, please contact:



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