

From:

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Entertainment Industry News: India's Bold Move to Lead, U.S. Can't Afford to Miss WAVES

Wednesday, April 23, 2025 3:51:00 PM

Hi [REDACTED]

Knowing you are always one of the first to cover Entertainment Industry news, I wanted to make sure you had the latest from the [WAVES Summit](#), a groundbreaking global summit designed to **reimagine the future of entertainment**.

Official press release: [INDIA SETS THE GLOBAL STAGE WITH WAVES SUMMIT 2025 - THE ULTIMATE CONVERGENCE OF MEDIA, ENTERTAINMENT & INNOVATION](#)

Taking place May 1-4, the **Ministry of Information and Broadcasting, Government of India**, will host **WAVES**, with an ambitious vision to position India as an **unparalleled global powerhouse**, and spotlight exclusive investment opportunities for media and tech leaders ready to shape the next era of global storytelling.

Why this matters to U.S. consumers now:

At a time when content is king and cultural influence is currency, WAVES is not just a summit — it's a call to action. With the U.S. and India standing as two of the most powerful engines of entertainment innovation, collaboration is no longer a nice-to-have — it's a strategic necessity.

WAVES by the numbers:

- **100+ countries invited**, with over **60 expected to participate**
- **40+ global Ministers** confirmed for the *Global Media Dialogue*
- Major participation from powerhouses like **Netflix, Amazon, Google, Sony, Adobe, and Reliance**
- **Bilateral meetings and country/region-specific sessions** to fuel partnerships, deals, and co-productions

From co-investment opportunities to AI-driven content innovation and regional storytelling on a global scale, WAVES offers an unparalleled platform for U.S. stakeholders to **expand their influence, unlock new audiences** and **forge transformative partnerships**. WAVES is not just about where the industry is headed — it's about who will lead it.

Would you be interested in covering WAVES for your readers?

Thanks!

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