

From: [REDACTED]
Subject: Global Entertainment Industry News: India's Bold Move to Lead, Why U.S. Can't Afford to Miss WAVES
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Hi [REDACTED] —Hope all is well!

Saw your recent media industry coverage and thought this interview opportunity might be of special interest to you.

There is a seismic shift underway in the global Media & Entertainment industry — and India is at the epicenter. May 1-4, the **Ministry of Information and Broadcasting, Government of India**, [will host WAVES](#), a groundbreaking global platform designed to **reimagine the future of entertainment**. With an ambitious vision to position India as an **unparalleled global powerhouse**, WAVES will spotlight exclusive investment opportunities for media and tech leaders ready to shape the next era of global storytelling. [Official press release available here.](#)

Why this matters to U.S. consumers now:

At a time when content is king and cultural influence is currency, WAVES is not just a summit — it's a call to action. With the U.S. and India standing as two of the most powerful engines of entertainment innovation, collaboration is no longer a nice-to-have — it's a strategic necessity.

WAVES by the numbers:

- **100+ countries invited**, with over **60 expected to participate**
- **40+ global Ministers** confirmed for the *Global Media Dialogue*
- Major participation from powerhouses like **Netflix, Amazon, Google, Sony, Adobe, and Reliance**
- **Bilateral meetings and country/region-specific sessions** to fuel partnerships, deals, and co-productions

From co-investment opportunities to AI-driven content innovation and regional storytelling on a global scale, WAVES offers an unparalleled platform for U.S. stakeholders to **expand their influence, unlock new audiences** and **forge transformative partnerships**. WAVES is not just about where the industry is headed — it's about who will lead it.

Would you be interested in speaking with Ashwini Vaishnaw, Minister for Railways, Communications, Electronics & Information Technology, Government of India to

previews what's next for the global entertainment economy?

Looking forward to hearing what you think!

Thank you,

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