

The Womanaed Din Layea water initiative
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Water scarcity threatens food security. In arid regions like the UAE, agriculture can consume more than 80% of total water resources. Al Miyah Challenge for Agriculture supports the deployment of innovative water-saving technologies in the UAE's agriculture sector and beyond. Register today to access the resources your project needs to scale.

The video player interface shows a dark background with the Al Miyah Challenge for Agriculture logo in the top left corner. The logo includes the Arabic text 'تحدي المياه للمياه' and 'AL MIYAH CHALLENGE FOR AGRICULTURE' next to the 'slah' brand name. The main text in the center reads 'BE PART OF THE SOLUTION TO WATER SCARCITY IN AGRICULTURE'. The bottom of the player features a progress bar, a play button, a volume icon, and a full-screen icon. The video duration is shown as 0:01 / 0:15.