

**From:** [REDACTED]  
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**Subject:** COP30 Presidency Launches Maloca, Opening a New Era of Global Climate Participation  
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**Attachments:** [COP30 Presidency Launches Maloca, Opening a New Era of Global Climate Participation.pdf](#)

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Hello,

Today, the Brazilian Presidency of COP30 launched Maloca, a pioneering digital platform designed to broaden and amplify opportunities for participation in climate action. Built as a legacy of COP30, Maloca creates an immersive and inclusive space for dialogue, collaboration, and solutions, ensuring that voices from every region, especially the Global South, can help shape the outcomes of climate conferences.

Please find the full press release below and attached, featuring quotes from COP30 President-Designate Ambassador Corrêa do Lago, COP30 CEO Ana Toni, and Marcos Neto, UN Assistant Secretary-General and Director of UNDP's Bureau for Policy and Programme Support.

Thanks,

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### **COP30 Presidency Launches Maloca, Opening a New Era of Global Climate Participation**

*Unveiled at New York Climate Week, Maloca extends COP30 beyond Belém, creating an inclusive, interactive space for governments, civil society, and communities worldwide to engage in climate solutions.*

**New York, September 26, 2025** – Today, the Brazilian Presidency of COP30 launched Maloca, a pioneering digital platform designed to broaden and amplify opportunities for participation in climate action. Built as a legacy of COP30, Maloca creates an immersive and inclusive space for dialogue, collaboration, and solutions, ensuring that voices from every region, especially the Global South, can help shape the outcomes of climate conferences.

The initiative underscores the Presidency's three core priorities: strengthening multilateralism, connecting the climate regime to people's real lives, and accelerating the implementation of the Paris Agreement. Through interactive virtual environments, governments, civil society, and communities worldwide can convene, share solutions, and participate directly in the global climate process, expanding the reach of COP30 far beyond Belém.

At the launch, COP30 President-Designate Ambassador André Corrêa do Lago announced the opening of Maloca's registration system for virtual events at COP30. The feature enables civil society organizations to apply to host discussions, presentations, and solution-sharing sessions inside the platform, creating opportunities for diverse actors to contribute directly to the climate agenda.

Developed in partnership with the United Nations Development Programme (UNDP),

Maloca is designed as a global gateway to COP30. Accessible via [website](#) and mobile app ([Google Play](#) and [App Store](#)), it removes barriers of geography and resources, making participation in the climate conference available to anyone, anywhere.

“Through the Maloca we can make sure that this COP is really the most inclusive possible, and that it can reach other generations. We have to inject a new trust in multilateralism, a new trust in the United Nations, and in the fact that we still believe that working together is much better and is the only solution for fighting climate change,” said **COP30 President-Designate Ambassador Corrêa do Lago** during the launch event.

“The expectation of the Maloca is accessibility for people who are not able to come, and to have the debates that we need to have. The Maloca will be the space where we can debate many of these topics not only during COP but throughout the year — very much in the spirit of the *mutirão*, enabling participation from wherever people are,” said **COP30 CEO Ana Toni** during the launch event.

“Maloca is a transformative step to engage millions of people virtually over the course of the COP30 Presidency. At UNDP, we are pleased to partner with Brazil to foster collaboration, innovation, and knowledge sharing on the road to Belém and beyond. Maloca isn’t just a platform – it amplifies voices and solutions to change the world for the better,” said **Marcos Neto, UN Assistant Secretary-General and Director of UNDP's Bureau for Policy and Programme Support**, during the launch event.

Maloca is designed to make participation seamless and inclusive. With AI-powered translation in seven languages, participants can interact across borders and cultures in real time. The platform can host up to 7,200 events across 20 virtual environments, operating around the clock throughout the 15 days of COP30. It also features *Macaozinho*, an AI-powered climate assistant trained exclusively on official UN documents, providing reliable, science-based information, free from disinformation and biases.

The development of Maloca began before COP29 in Baku, based on a request from Ambassador Corrêa do Lago for COP30 to enable greater public participation. During New York Climate Week, it was used in various events, such as a panel discussion on environmental sustainability and AI by CODES (The Coalition for Digital Environmental Sustainability). In total, Maloca has already had over 4,000 accesses, with users participating from all continents.

Maloca is part of the [Route to Belém](#), a partnership between the UNDP in Brazil and the Secretariat of Climate, Environment, and Energy (Seclima) of the Brazilian Ministry of Foreign Affairs.

With Maloca, COP30 is not only expanding access to climate conferences, but also creating a new model for inclusive, global climate engagement. By opening this digital space, the Brazilian Presidency signals that the fight against climate change belongs to everyone, everywhere, and that the legacy of COP30 will endure well beyond Belém.

**To access Maloca, visit:** <http://www.routetobelem.com/maloca>

**To submit an event:** Starting today, institutions, governments, and the private sector can submit proposals for events related to global climate change and the COP30 action agenda. The submission form for events during COP30 is available at [www.routetobelem.com/maloca](http://www.routetobelem.com/maloca) and the deadline for proposals is October 12. The submissions will go through an approval process, and the results will be announced on October 19.

**Press Contact:**

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**Photos from the event:**



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