

From: [REDACTED]
Subject: MEDIA ADVISORY - COP30 President to Receive Reports from CEBDS and Business Leaders Summarizing Concrete Decarbonization Measures Ahead of COP30
Date: Wednesday, October 8, 2025 9:50:11 AM

Hello,

The Brazilian Business Council for Sustainable Development (CEBDS) invites you to a press conference launching the Agriculture, Mining, and Power Sector Coalitions for Decarbonization in the lead-up to COP30, featuring remarks from COP30 President-Designate Ambassador André Corrêa do Lago.

The event will take place on **Thursday, October 9, 2025, from 3:00 p.m. to 4:00 p.m. (Brasília time), in Brasília**, and will mark the presentation of studies developed by working groups formed to identify convergence points across these strategic sectors of the Brazilian economy.

Please find the full media advisory below.

Thanks,

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MEDIA ADVISORY – PRESS CONFERENCE

Agriculture, Energy, and Mining Coalitions Present Concrete Decarbonization Measures Ahead of COP30

COP30 President André Corrêa do Lago to Receive Reports from CEBDS and Business Leaders Summarizing Key Findings Across Three Strategic Economic Sectors

The Brazilian Business Council for Sustainable Development (CEBDS) invites journalists to a press conference launching the Agriculture, Mining, and Power Sector Coalitions for Decarbonization in the lead-up to COP30.

The event will take place on October 9, 2025 (Thursday), from 3:00 p.m. to 4:00 p.m. (Brasília time), in Brasília, and will mark the presentation of studies developed by working groups formed to identify convergence points across these strategic sectors of the Brazilian economy.

Confirmed speakers:

- André Corrêa do Lago, President of COP30
- Marina Grossi, President of CEBDS and Special Envoy for the Business Sector to COP30
- Grazielle Parenti, Vice President of Sustainability, Vale – Representative of the Mining Sector Coalition (24 companies and 1 association)
- Marcos Madureira, President of ABRADÉE – Representative of the Power Sector Coalition (73 companies and 8 associations)
- Juliana Lopes, Director of ESG, Communications, and Compliance, Amaggi – Representative of the Agriculture Sector Coalition (14 companies/associations)

The Decarbonization Coalitions were created in response to a request from the COP30 Presidency for CEBDS to coordinate joint efforts between companies, governments, and civil society to deliver concrete, NDC-aligned proposals (Nationally Determined Contribution). The

initiative is pre-competitive, built on consensus, and focuses on identifying sectoral levers for emission reductions and contributions to a low-carbon economy.

COP30, to be held in Belém in November 2025, marks the 10th anniversary of the Paris Agreement and is expected to play a decisive role in shaping a new cycle of global climate targets.

Event Details

Press Conference – Launch of the Agriculture, Mining, and Power Sector Coalitions for Decarbonization toward COP30

Date: October 9, 2025

Time: 3:00 p.m. to 4:00 p.m.

Venue: Auditorium – Parkshopping Corporate (Via Epia, 6580 – Guará, Brasília – DF, 71215-300)

Speakers: André Corrêa do Lago, Marina Grossi, Grazielle Parenti, Marcos Madureira, and Juliana Lopes

Materials available: Press release and key highlights from each sectoral study

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