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To: [REDACTED]
Subject: FARA Declaration - COP30 LinkedIn
Date: Monday, October 13, 2025 6:45:55 AM
Attachments: [COP30 Brazil Company Page Admin LinkedIn.pdf](#)
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Hello [REDACTED],

Attached please find the FARA declaration for the COP30 LinkedIn page for the period 2-13 October. Sharing this a little earlier than normal as I will be in workshops the rest of this week.

Please let me know if any questions.

Thank you,


[REDACTED]
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By Manuela Moreno • 10/10/2025

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Two weeks after [#ClimateWeekNYC](#), it is time to recap the energy, ideas, and commitments that shaped the last major milestone before the world meets in the Amazon.


Key discussions included the urgency of submitting Nationally Determined Contributions (NDCs), accelerating the energy transition, and climate finance – all essential to keeping 1.5°C within reach and delivering real progress on implementation.

Across governments, businesses, cities, and youth movements, the message was clear:

- The transition is accelerating.
- Solutions are ready.
- Implementation must take center stage.

From New York to Belém, the spirit of the [#GlobalMutirão](#) – unity over division, action over delay – is accelerating as the world heats up for COP30, just one month away.


Watch the highlights: https://lnkd.in/d_gMpyNZ

 Follow the journey to Belém and join the global movement for implementation.

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At COP30 Brazil, the ocean will have a voice of its own.

From mangroves to coral reefs, oceans sustain biodiversity, protect coastlines, and support millions of livelihoods. But they also do something vital for the whole planet.

Our oceans absorb 90% of the excess heat caused by greenhouse gases, regulate rainfall, and produce half of the oxygen we breathe. In other words, they are our first line of defense against climate change.

And we have had some great news for the ocean in recent weeks. On September 19th, the High Seas Treaty (BBNJ) got the 60th ratification needed to trigger its entry into force. This will enable better efforts to safeguard marine life in nearly two-thirds of the entire ocean – areas beyond national jurisdiction.

Brazil has made significant progress as well: BBNJ ratification was approved by the Senate, and President Lula will sign it into law in the coming weeks. We also launched our national strategy to fight plastic pollution in the ocean – a plan aimed at guiding and coordinating public policies to prevent, reduce and eliminate plastic pollution in the seas.

Oceans are not a side conversation but a central part of the climate agenda. They must be recognized as our greatest allies against climate change and incorporated into our NDCs and climate plans.

In Belém, the COP30 Presidency is ensuring that oceans receive the spotlight they deserve. From marine protection and sustainable fisheries to blue carbon, ocean finance and coastal resilience, the discussions will connect science, policy and communities that depend on a healthy ocean to thrive.

What to expect:

- ✓ The Ocean Pavilion will bring together world leaders, scientists and youth to advance solutions that protect marine ecosystems.
- ✓ The "Voices of the Oceans" initiative will amplify civil society and indigenous perspectives
- ✓ Brazil's partnership with Bloomberg Philanthropies, investing BRL\$40 million in marine protection, reinforces how national action can inspire global transformation.

The message is clear: a stable climate depends on a living ocean and Belém will be the stage where this link will be reinforced as a global priority.

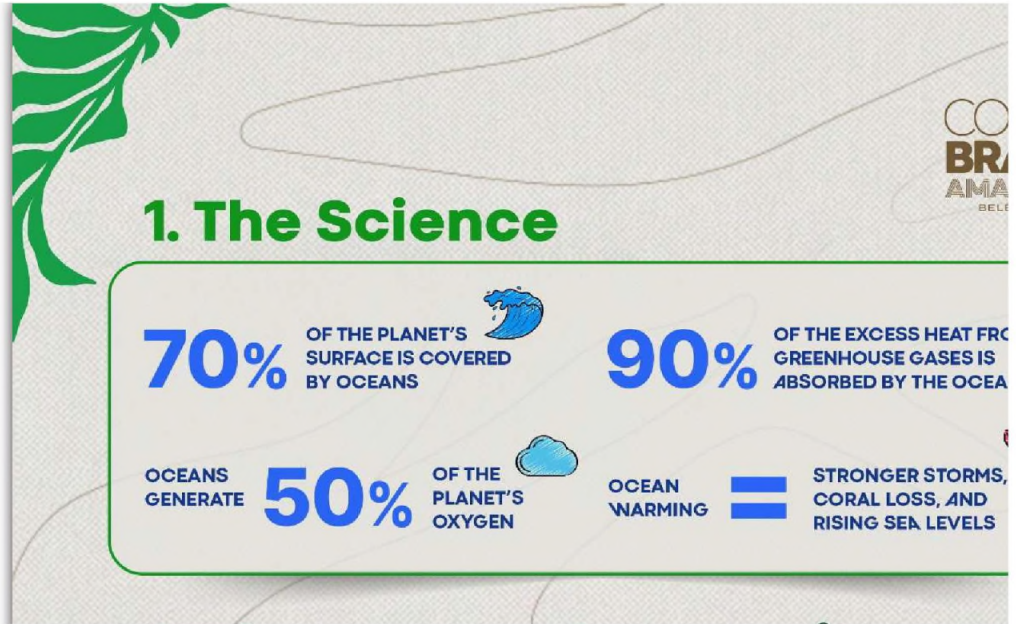
👉 Follow COP30 for updates on thematic days, high-level dialogues and initiatives shaping the Ocean Agenda on the road to Belém.

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Fiona Pelham • 2nd

CEO of a not for profit creating a sustainable events industry, Chair of ISO 20121, Honorary doctorate from Leeds Beckett, Member of UN expert advisory committees. Changemaker, Storyteller.

The virtual ocean pavilion is also a wonderful resource for any who will not be physically at COP30

<https://cop30oceanpavilion.vfairs.com>

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COP30 Virtual Ocean Pavilion 2025 [3-21 November]

The COP30 Virtual Ocean Pavilion is an online space to support global engagement around the UN Climate Conference 2025. The event is scheduled for 3-21 Novem

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Stephanie Schwartz • 3rd •

Global marketing, communications and partnerships executive (NBA, Higher Ed) who specializes in strategic cross-sector partnerships. Responsible AI advocate and learner, still-learning-th

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Global voices for climate action gathered at The Vatican this week for the Spreading Hope Conference, marking 10 years of Laudato Si'.

Published in 2015 by Pope Francis, Laudato Si' is an encyclical addressed to all people, calling on humanity to protect the Earth – our common home – and care for both the environment and one another.

Ten years later, its message inspired the Conference, which gathered more than 400 global leaders from faith, science, politics and civil society, united to strengthen hope and action for climate justice.

At the opening session, Brazil's Minister of the Environment and Climate Change, Marina Silva, invited Pope Leo XIV to join COP30 Brazil – the "COP of Hope."

Minister Silva recalled that faith communities play a crucial role in confronting the climate crisis and emphasized that what is missing today is not technical knowledge, but the ethical determination to act.

Pope Leo XIV, following the legacy of Laudato Si' and Laudate Deum, reminded the world that caring for our common home cannot be a passing trend or a divisive issue.

COP30 in Belém will mark 10 years of the Paris Agreement, a milestone to turn commitments into implementation, inclusion and innovation.

Keep following the road to Belém for climate action.

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Max Alexander Matthey · 3rd+

Incentive Mechanisms in Global Commons: Climate Impact Auctions

I still struggle to see how the bold claim of Tropical Forest Forever Facility - TFFF has gone unchallenged for years – that a multilateral, hedgefund facility can conjure up a free and reliable 3% return for the rainforest while borrowing at 5.3%.

That is not finance – that is wishful thinking dressed up as innovation.

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From Fragile Finance to Stable Forests: The TFFF Quick Fix for COP30

The Tropical Forest Forever Facility - TFFF has generated headlines ahead of COP30. Its promise sounds irresistible: permanent, results-based payments

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Joseph Kuo · 3rd ·

ADIP Commercial Real Estate of Sustainable Investing Corp 亞太綠色商用地產投資公司/全職

Excellent!

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The Outrage + Optimism team – Christiana Figueres, [Tom Rivett-Carnac](#), [Paul Dickinson](#), and [Fiona McRaith](#) – has launched Inside COP, a new series on the road to Belém.

In the first episode, recorded at [#NYCW](#), [Ana Toni](#), CEO of COP30, joined as the opening guest to discuss:

- ✓ Expectations for the 2035 NDCs
- ✓ The collaborative spirit of the [#GlobalMutirão](#)
- ✓ How COP30 must accelerate implementation to deliver real results

The episode also features [Simon Stiell](#), Executive Secretary of the UNFCCC, and [Kara H. Hurst](#), Chief Sustainability Officer at Amazon.

🎧 Listen to Episode 1 and follow the series as we count down to COP30: tr.ee/InsideCOP

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