

OMB NO. 1124-0002; Expires February 28, 2014

U.S. Department of Justice  
Washington, DC 20530

**Supplemental Statement**  
**Pursuant to the Foreign Agents Registration Act of**  
**1938, as amended**

For Six Month Period Ending July 31, 2011  
(Insert date)

**I - REGISTRANT**

1. (a) Name of Registrant

(b) Registration No.

Daniel J. Edelman, Inc.

3634

(c) Business Address(es) of Registrant

200 East Randolph Drive  
Chicago, IL 60601

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

- (1) Residence address(es)      Yes       No
- (2) Citizenship                      Yes       No
- (3) Occupation                      Yes       No

(b) If an organization:

- (1) Name                              Yes       No
- (2) Ownership or control          Yes       No
- (3) Branch offices                  Yes       No

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

**IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).**

3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.

Yes       No

If yes, have you filed an amendment to the Exhibit C?      Yes       No

If no, please attach the required amendment.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

Formerly CRM-154

FORM NSD-2  
Revised 03/11

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes  No

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes  No

Name	Residence Address	Citizenship	Position	Date Assumed
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Please see addendum to Supplemental Statement

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
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Please see addendum to Supplemental Statement

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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Please see addendum to Supplemental Statement

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes  No

If no, list names of persons who have not filed the required statement.

Cameron Hardesty - Vicini	Kelly Casella - Kongsberg	Catherine Powell - Republic Korea
Karla Herrera - Vicini	Thomas Donhauser - Kongsberg	*all missing short forms are filed together with this report
Mathieu Raze - Vicini	Fred Wellman - Kongsberg	
Daniel Webber - Vicini	Natalie Dean - Panama Canal	

**II - FOREIGN PRINCIPAL**

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Foreign Principal	Date of Termination
Economic Development Board of Bahrain	March 2011
Religare Enterprises Limited	March 2011

8. Have you acquired any new foreign principal(s)<sup>2</sup> during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name and Address of Foreign Principal(s)	Date Acquired
Economic Development Board of Bahrain 8th Floor, Seef Tower P.O. Box 11299 Manama, Bahrain	January 2011
Kongsberg Protech Systems 1725 Duke Street, Suite 600 Alexandria, VA 22314	February 2011

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)<sup>2</sup> whom you continued to represent during the 6 month reporting period.

Bombardier, Inc.  
Embassy Republic of Korea  
Grupo Vicini  
Oerlikon Solar  
Panama Canal  
Suzlon Energy Ltd.

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A<sup>3</sup> Yes  No

Exhibit B<sup>4</sup> Yes  No

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes  No

If yes, have you filed an amendment to these exhibits? Yes  No

If no, please attach the required amendment.

Amendments for Bombardier, Inc. and Grupo Vicini are filed together with this report.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

**III - ACTIVITIES**

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

If yes, identify each foreign principal and describe in full detail your activities and services:

Please see Attachment A

- 
12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below? Yes  No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

Please see Attachment A

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes  No

If yes, describe fully.

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<sup>5</sup> The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

**IV - FINANCIAL INFORMATION**

**14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes  No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>6</sup>

Date	From Whom	Purpose	Amount
Please see Attachment B			

Total

**(b) RECEIPTS - FUNDRAISING CAMPAIGN**

During this 6 month reporting period, have you received, as part of a fundraising campaign<sup>7</sup>, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

If yes, have you filed an Exhibit D to your registration? Yes  No

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

**(c) RECEIPTS-THINGS OF VALUE**

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes  No

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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<sup>6, 7</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

<sup>8</sup> An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

<sup>9</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

(2) transmitted monies to any such foreign principal? Yes  No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
Please see Attachment C			

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Total

**(b) DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes  No

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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**(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes  No

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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**Personal Contributions by employees subject to short form filings:**

Name	Date	Amount	Name of Political Organization	Name of Candidate
Charles Bakaly	06/2011	\$1,000.00	Jon Huntsman for President campaign	Jon Huntsman
Charles Bakaly	07/2011	\$1,000.00	Jon Huntsman for President campaign	Jon Huntsman
Jeremy Gosbee	05/2011	\$100.00	Brian Shoeneman for Delegate (Virginia)	Brian Shoeneman

**Contributions by Daniel J. Edelman Inc.:**

NONE

<sup>10, 11</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?<sup>12</sup>  
 Yes  No

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?  
 Yes  No

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

Economic Development Board of Bahrain	Religare Enterprises Ltd.
Embassy Republic of Korea	Suzlon Energy Ltd
Grupo Vicini	
Panama Canal	

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes  No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- |  |   |   |   |
|--|---|---|---|
| <input checked="" type="checkbox"/> Radio or TV broadcasts | <input checked="" type="checkbox"/> Magazine or newspaper | <input type="checkbox"/> Motion picture films                       | <input type="checkbox"/> Letters or telegrams |
| <input type="checkbox"/> Advertising campaigns             | <input checked="" type="checkbox"/> Press releases        | <input checked="" type="checkbox"/> Pamphlets or other publications | <input type="checkbox"/> Lectures or speeches |
| <input type="checkbox"/> Other (specify) _____             |   |   |   |

Electronic Communications

- Email
- Website URL(s): act.koreaushpartnership.org and pancanal.com
- Social media websites URL(s): Facebook, Twitter
- Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Public officials       | <input checked="" type="checkbox"/> Newspapers                   | <input type="checkbox"/> Libraries                     |
| <input checked="" type="checkbox"/> Legislators | <input checked="" type="checkbox"/> Editors                      | <input type="checkbox"/> Educational institutions      |
| <input type="checkbox"/> Government agencies    | <input checked="" type="checkbox"/> Civic groups or associations | <input checked="" type="checkbox"/> Nationality groups |
| <input type="checkbox"/> Other (specify) _____  |  |  |

21. What language was used in the informational materials:

- English  Other (specify) Korean

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes  No   
 Copies of informational materials not filed are attached and submitted together with this report

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes  No  \*noted a few exceptions and have sent a reminder to include the required statement going forward

12 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

**VI - EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature<sup>13</sup>)

September 02, 2011

/s/ Randall Corley

eSigned

<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

**Addendum to Supplemental Statement**

**5(b):** During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? **YES**

Name	Residence Address	Citizenship	Position	Date assumed
Blake, Justin	350 W. 50 <sup>th</sup> Street – Apt 3T New York, NY 10019	U.S.	Managing Director	01/2011 (Economic Development Board of Bahrain)
Holloway, Michael	325 Atlantic Avenue – Apt 3R Brooklyn, NY 11201	U.S.	Senior Vice President	01/2011 (Economic Development Board of Bahrain)
Mastalir, Mariana	One Columbus Place # S23F New York, NY 10019	U.S.	Senior Account Executive	01/2011 (Economic Development Board of Bahrain)
Walrath, Christopher Bret	11 Riverside Drive 3-T/W New York, NY 10023	U.S.	Executive Vice President	01/2011 (Economic Development Board of Bahrain)
Hardesty, Cameron	1421 Massachusetts Ave NW Apt 706 Washington, DC 20005	U.S.	Account Executive	04/2011 (Grupo Vicini)
Herrera, Karla	250 Mercer St. B1004 New York, NY 10012	U.S.	Senior Account Executive	02/2011 (Grupo Vicini)
Raze, Mathieu	106 Macdougall Street, New York, NY 10012	French	Account Supervisor	02/2011 (Grupo Vicini)
Webber, Daniel	420 Earl Street Alexandria, VA 22314	U.S.	Vice President	06/2011 (Grupo Vicini)
Bennett, Taylor	1470 Chapin Street NW, Unit 1 Washington, DC 20009	U.S.	Senior Account Supervisor	02/2011 (Kongsberg)
Cassella, Kelly	14104 Autumn Circle Centreville, VA 20121	U.S.	Art Director	02/2011 (Kongsberg)
Donhauser, Tod	1312 W Street, NW Washington, DC 20009	U.S.	Executive Vice President	02/2011 (Kongsberg)
Lineberger, John	1930 New Hampshire Ave NW #25 Washington, DC 20009	U.S.	SVP, Design Director	02/2011 (Kongsberg)
Lumet, Michelle	1008 Lanark Way Silver Spring, MD 20901	U.S.	Senior Project Manager	02/2011 (Kongsberg)
Norfolk, Jeffrey	1220 East-West Hwy, Apt 1609A Silver Spring, MD 20910	U.S.	Senior Designer	02/2011 (Kongsberg)
Rasch, Joanne	3130 Ellerslie Court Glenwood, MD 21738	U.S.	Vice President	02/2011 (Kongsberg)
Reilly, Michael	1700 Harvard St. NW, Apt 213 Washington, DC 20009	U.S.	Account Executive	02/2011 (Kongsberg)
Thompson, Charles	203 Patterson Mill Rd Bel Air, MD 21015	U.S.	Creative Director	02/2011 (Kongsberg)
Wellman, Frederick	55 Chriswood Lane Stafford, VA 22556	U.S.	Subcontractor	02/2011 (Kongsberg)

Name	Residence Address	Citizenship	Position	Date assumed
Zivin, Sparky "Aaron"	1302 Edmondson Ave. Catonsville, MD 21228	U.S.	Vice President	02/2011 (Kongsberg)
Dean, Natalie	1002 Wood Branch Ct. Upper Marlboro, MD 20774	U.S.	Senior Account Executive	08/2011 (Panama Canal)
Forrest, Thomas	74 Bates St. NW Washington, DC 20001	U.S.	Intern	02/2011 (Republic Korea)
Lewis, Lisa	1931 North Cleveland St. #101 Arlington, VA 22201	U.S.	Account Executive	06/2011 (Republic Korea)
Powell, Catherine	1100 First St. #608 Washington, DC 20003	U.S.	Intern	08/2011 (Republic Korea)
Rodney, Jacklyn	1032 N. Monroe St. Arlington, VA 22201	U.S.	Account Executive	02/2011 (Republic Korea)
Kobussen, Mathew	1310 W. Lunt Ave., Apt 207 Chicago, IL 60626	U.S.	Account Executive	03/2011 (Suzlon)

**5(c):** Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? **YES.**

Name	Position or Connection	Date Terminated
Forrest, Thomas	Intern	05/2011 (Republic Korea)
Hawkins, Tamika	Senior Account Executive	06/2011 (Panama Canal)
Lacey, Kathleen	Executive Vice President	07/2011 (Religare)
Lumet, Michelle	Senior Project Manager	08/2011 (Kongsberg)
Maya, Raquel	Account Executive	06/2011 (Panama Canal)

**5(d):** Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? **YES.**

Name	Position or Connection	Foreign Principal	Date Terminated
Blake, Justin	Managing Director	Economic Development Board of Bahrain	03/2011
Charleston, Monica	Senior Account Executive	Suzlon	03/2011
Dolezal, Ashley	Asst. Account Executive	Oerlikon	01/2011
Futterman, Marni	Vice President	Suzlon	06/2011
Hargrave, Victoria	Account Supervisor	Grupo Vicini	12/2010
Holloway, Michael	Senior Vice President	Economic Development Board of Bahrain	03/2011
Kupiecki, Kimberly	Senior Vice President	Oerlikon	01/2011
Kvasova, Ekaterina	Senior Vice President	Russian Venture Company	10/2010
Mastalir, Mariana	Senior Account Executive	Economic Development Board of Bahrain	03/2011
Mittendorf, Christopher	Vice President	Religare	03/2011
Petz, Adrienne	Senior Vice President	Grupo Vicini	02/2011
Plotnitskaya, Svetlana	Vice President Development Dept	Russian Venture Company	10/2010
Rodney, Jackie	Account Executive	Republic Korea	06/2011
Solomon, Angela	Account Executive	Religare	03/2011
Wallace, Monica	Account Supervisor	Oerlikon	01/2011
Walrath, Christopher Bret	Executive Vice President	Economic Development Board of Bahrain	03/2011

**ATTACHMENT A – Activities  
for the Period of February 1, 2011 through July 31, 2011**

**I. BOMBARDIER, INC.**

Below please find a brief summary of Edelman's work on behalf of Bombardier for its public relations efforts from 02/01/11 through 07/31/11.

February

**Strategy Development**

- Coordinated with other ad agencies to help Bombardier formulate U.S. ad campaign
- Developed initial proposal for Bombardier digital hub to support U.S. ad campaign.

March

**Strategy Development**

- Held meeting in New York with head of Bombardier Corporate Communications, to discuss next steps on PR campaign and Edelman role
- Staffed interview between FT Energy editor and the chief council of Bombardier

April

**Media Relations**

- Arranged CBS Smart Planet interview with Bombardier Aerospace head of CSR

**Conferences and Speaking Opportunities**

- Supported Bombardier CEO presence at Milken Institute Global Conference 2010
  - Developed and executed media plan to leverage Bombardier's participation at the conference
    - Arranged CNBC interview with Bombardier CEO

May

**Media Relations**

- Developed proposal for supporting Bombardier at the 2011 Paris Air Show
- Arranged media tour of Bombardier CSeries facilities for a newspaper journalist
- Developed proposal for Q3 2011 NYC media tour, potentially including
  - Editorial board meeting at a *top tier newspaper*
  - Roundtable with key reporters and editors of an online business news site
  - Editorial board meeting with business publications
  - Interview with Maria Bartiromo on CNBC's "Closing Bell"

June

**Conferences and Speaking Opportunities**

- Liaised with staff from the World Knowledge Forum in Korea to determine potential speaking and sponsorship roles for Bombardier and its executives

**Media Relations**

- Staffed a journalist 6/7 visit to Montreal CSeries facilities
- Provided on-site counsel to Bombardier on its media relations efforts during the Paris Air Show

July

**Strategy Development**

- Developed proposal for Edelman support of Bombardier/Canadian Olympic committee signature CSR program
- Coordinated with the head of Bombardier Corporate Communications and a business publication's digital team to generate content for U.S. ad campaign.

**II. ECONOMIC DEVELOPMENT BOARD OF BAHRAIN**

PLEASE NOTE: Services outlined below were rendered before the contract was terminated in March 2011.

- Arranged for media briefings in the U.S.
- Counseled on media relations strategy
- Distributed one press release

**III. EMBASSY OF THE REPUBLIC OF KOREA**

The Embassy of the Republic of Korea has retained Grassroots Enterprise/Edelman (effective 9/1/2010) to head up both an advocacy effort in support of the Korea-U.S. Free Trade Agreement (KORUS FTA) and an outreach program to engage interested parties. To that end, Edelman designed and launched an online action center that allows users to identify and contact their members of Congress in support of KORUS FTA, share their support for the agreement via social networks and recruit other likely supporters to the cause.

**Website Development**

- Maintained and altered/updated content and design on advocacy website, [act.koreauspartnership.org](http://act.koreauspartnership.org)
- The website features functionality that allows users to contact their Members of Congress via email/fax to speak out in support of KORUS FTA

**Advertising and Recruitment**

- Created and launched bilingual advertising online and in print designed to recruit supporters and encourage them to support KORUS FTA
- Produced promotional materials to highlight the importance of KORUS FTA to stakeholders

**Supporter Engagement Program**

- Maintained a program to regularly reach out to supporters to keep them apprised of progress and/or to encourage them to take additional actions in support of KORUS FTA
- Posted to social media sites about relevant news and events
- Produced tchotchkes (pens and buttons) promoting the FTA which were given to supporters at events

#### **IV. GRUPO VICINI**

- Edited and distributed two press releases
- Drafted a position statement
- Provided strategic counsel surrounding potential reactive-only messaging
- Developed content for VICINI's website
- Provided Search Engine Optimization training and recommendations
- Provided media training to two VICINI executives
- Drafted messages and developed communication materials

#### **V. KONGSBERG PROTECH SYSTEMS**

Below please find a brief summary of Edelman's work on behalf of Kongsberg for its communications efforts from February 1, 2011 to July 31, 2011

##### **Strategy Development**

- Edelman team members conducted informational interviews with users of Kongsberg's PROTECTOR CROWS remote weapon system (Army) and external stakeholders and provided Kongsberg with summary of research.
- Edelman team member attended Kongsberg's annual Users Conference in June in Norway.
- Edelman produced project plans and timelines detailing the work as outlined in the original FARA filing.

##### **Media Relations**

- Reached out to and met with reporters attending an industry trade show
- Reached out to and met with defense reporters in the Washington area to schedule press briefings on PROTECTOR CROWS.
- Wrote press release announcing contract award.

##### **Design**

- Designed Kongsberg's booth for trade shows and marketing collateral for distribution at trade shows and sales meetings.
- Designed Army Times advertisement.

#### **VI. OERLIKON SOLAR**

The following outlines Edelman's general public relations activities performed for Oerlikon Solar:

- Coordinated media briefings with various news media outlets at a conference and exhibition
  - Newspapers
  - Magazines
  - Trade Publications
- Drafted byline opps for trade publications
- Supported Oerlikon Solar at an exhibition
- Drafted and delivered coverage reports to Oerlikon

## **VII. PANAMA CANAL AUTHORITY (ACP)**

The following outlines Edelman's general public relations activities performed for the ACP February 1-July 31, 2011:

### **Drafted, edited and distributed press releases/e-mail blasts/media advisories/tweets on the following:**

- Port of Houston Authority and Panama Canal Authority Renew Strategic Alliance
- Panama Canal and Georgia Ports Authority Renew and Strengthen Alliance
- Panama Canal and South Carolina Ports Authority Forge Ties
- Panama Canal and Tampa Port Authority Renew Strategic Alliance
- Panama Canal Ceo Promotes Waterway; Briefs Leaders in the "Lion City"
- Panama Canal Authority Welcomes Advisory Board and Panamanian President Ricardo Martinelli
- Archaeological Findings Uncovered During Panama Canal Expansion Project
- Proposals for Design of New Bridge Received by Panama Canal Authority
- Major Milestone for Panama Canal Expansion: Permanent Concrete Work Begins
- \$43 Million Contract Awarded for Design and Construction of New Backhoe Dredge
- Panama Canal Welcomes New Dredge, Quibian I
- Panama Canal Authority Awarded for its Ethical Leadership and Sustainable Business Practices
- Panama Canal Authority Signs Partnership Agreement with Soy Transportation Coalition
- Retail Industry Leaders Association and Panama Canal Authority Host Executives in Panama

### **Edited letter addressed to President Clinton**

### **Coordinated media requests from:**

- Newspapers
- Magazines
- Trade Publications
- Online Business and Technology News Sites
- TV Networks
- News wire organizations
- Online publishing sites
- Radio Stations

### **Coordinated Workshops and Meetings**

ACP Digital Workshop  
Sec. Hillary Clinton Visit  
Gov. Rick Scott Meeting

### **Edelman travel on behalf of the ACP:**

May 2011 – Edelman traveled to Panama for the ACP-Digital Workshop  
February 2011 – Edelman traveled to Panama for the ACP Quarterly Meeting

## **VIII. RELIGARE ENTERPRISES LIMITED**

### **Press Release Distribution:**

Edelman distributed the following Religare press release and pitched the announcements to media:

- Religare Capital Markets appoints Gary Lilley as CEO for North America.

### **Speaking Opportunity Pitching:**

- Edelman pitched speaking opportunities for Religare's CEO and Chairman for a global conference

**Editorial Calendar Development:**

- Edelman continually identified potential story opportunities for Religare based on editorial calendars and pitched reporters at business and finance publications.

**IX. SUZLON ENERGY LTD.**

The following outlines Edelman's general public relations activities performed for Suzlon Wind Energy Corp:

**I. Media Materials and Outreach**

**Press Releases**

Edelman distributed two press releases during this timeframe. They both focused on Suzlon S9X turbines – one was for the technology's launch (April) and the other was for an Amherst wind site that had ordered S9X turbines (June)

**Monitoring and Counsel**

Edelman worked with Suzlon to develop Q+A documents and approved statements, news monitoring reports, and handled media requests related to an incident at the Rugby Wind Farm in North Dakota.

**Email Pitches**

The team pitched media for various announcements/issues/events, including the launch

**Media Requests and Interviews**

The team secured interviews / article opportunities with the following and responded to their interview requests:

- Newspapers
- Blogs
- Trade Publications
- Online Technology News Sites
- News Wire Organizations

**II. Opinion/Thought Leadership**

**E-newsletters**

Edelman drafted and distributed an email newsletter in February targeted to financial stakeholders with the intent of sharing positive company news and information supporting the importance of the wind industry in the U.S.

**Bylines and Op-eds**

Edelman secured byline coverage on an online trade site

- "Wind Takes Hold: Spurring Economic Growth and Job Creation"

**Letters to Officials**

Edelman drafted letters in February for Suzlon that the company could send directly to elected officials

- The letters were intended for senators in support of renewable legislation

**III. Executive Outreach**

- Edelman coordinated event speaking opportunities for Suzlon executives at various conferences and events
- Supportive media outreach was conducted for each conference, targeting national outlets, utility trade media and local media.

**IV. Special Events**

Edelman worked with Suzlon to create an exclusive briefing event in July for top-tier media to learn more about the company's new S9X suite of wind turbines.

- Efforts included: planning calls, media list development and pitching, onsite logistics (room reservations and food orders), briefing book development, scheduling one-on-one media interviews and follow-up communications with media to secure coverage.
- One-on-one interviews were scheduled with online news sites, online newsletters, and online trade sites
- Media coverage was secured with online news sites, online newsletters, and online trade sites

**ATTACHMENT B - Receipts**  
**for the Period of February 1, 2011 through July 31, 2011**

<b>DATE</b>	<b>PURPOSE</b>	<b>AMOUNT</b>
<b>Bombardier, Inc.</b>		
2/18/2011	Client Services	20,600.00
4/29/2011	Client Services	61,800.00
	<b>TOTAL</b>	<b>\$82,400.00</b>
<b>Economic Development of Bahrain</b>		
4/20/2011	For Client Services rendered in March 2011 prior to termination of contract.	62,876.12
7/1/2011	For Client Services rendered in March 2011 prior to termination of contract.	4,062.42
7/26/2011	For Client Services rendered in March 2011 prior to termination of contract.	11,406.45
	<b>TOTAL</b>	<b>\$78,344.99</b>
<b>Embassy of the Republic of Korea</b>		
2/22/11	Client Service	30,000.00
2/22/11	Out Of Pocket prebill	35,000.00
3/21/11	Client Service	30,000.00
4/28/11	Client Service	30,000.00
4/28/11	Out Of Pocket prebill	35,000.00
5/23/11	Client Service	30,000.00
6/20/11	Client Service	30,000.00
	<b>TOTAL</b>	<b>\$220,000.00</b>
<b>Grupo Vicini</b>		
3/25/2011	Client Service	4,030.15
7/1/2011	Client Service	73,259.53
7/8/2011	Client Service	58,647.85
7/29/2011	Client Service	2,723.25
	<b>TOTAL</b>	<b>\$138,660.78</b>
<b>Kongsberg Protech Systems</b>		
5/16/2011	Client Services	21,200.00
5/16/2011	Client Services	42,400.00
6/6/2011	Client Services	42,400.00
6/6/2011	Client Services	42,400.00
6/13/2011	Client Services	67,638.04
6/16/2011	Client Services	42,400.00
7/18/2011	Client Services	42,400.00
	<b>TOTAL</b>	<b>\$300,838.04</b>

DATE	PURPOSE	AMOUNT
<b>Oerlikon Solar</b>		
3/16/2011	Client Services	1,325.87
5/24/2011	Client Services	7,310.37
7/5/2011	Client Services	86.25
7/20/2011	Client Services	4,161.32
	<b>TOTAL</b>	<b>\$12,883.81</b>
<b>Panama Canal Authority</b>		
2/4/2011	Client Services	48,814.04
2/11/2011	Out of Pocket	111.30
4/4/2011	Client Services	8,571.43
4/15/2011	Client Services	30,004.04
5/3/2011	Client Services	30,000.00
5/9/2011	Client Services	30,000.00
5/10/2011	Out of Pocket	8,937.60
5/10/2011	Out of Pocket Prebill	1,804.00
5/10/2011	Client Services	1,500.00
6/3/2011	Client Services	30,000.00
6/13/2011	Out of Pocket	165.91
7/8/2011	Out of Pocket	147.41
7/8/2011	Client Services	30,000.00
7/26/2011	Client Services	7,874.29
	<b>TOTAL</b>	<b>\$227,930.02</b>
<b>Religare Enterprises Limited</b>		
2/28/2011	Client Services	15,450.00
	<b>TOTAL</b>	<b>\$15,450.00</b>
<b>Suzlon Energy Ltd.</b>		
2/8/2011	Client Services	19,709.99
3/10/2011	Client Services	1,139.40
3/16/2011	Client Services	18,000.00
4/26/2011	Client Services	1,209.30
6/20/2011	Client Services	9,810.84
	<b>TOTAL</b>	<b>\$49,869.53</b>

**ATTACHMENT C - Disbursements  
for the Period of February 1, 2011 through July 31, 2011**

DATE	PURPOSE	AMOUNT
<b>Bombardier, Inc.</b>		
<b>Materials</b>		
2/24/2011	Administration Fee	600.00
7/14/2011	Administration Fee	2,400.00
	<b>TOTAL</b>	<b>\$3,000.00</b>
<b>Economic Development of Bahrain</b>		
<b>Materials</b>		
2/14/11	Press Release	1,140.00
3/4/2011	Airfare	13,539.15
3/4/2011	Client Entertainment (Meals)	561.63
3/4/2011	Hotels/Lodging	676.23
3/4/2011	Internet Connectivity Fee	39.95
3/4/2011	Ground Transit Charges	120.15
3/4/2011	CATT Vendor Load	5.20
3/4/2011	Limousine/Car Service	72.42
3/4/2011	Travel-Meals/Subsistence	141.39
3/23/2011	Video Monitoring	1,227.42
	<b>TOTAL</b>	<b>\$17,523.54</b>
<b>Embassy of the Republic of Korea</b>		
<b>Materials</b>		
2/5/11	Various vendors for recruit/advertising	35,000.00
4/7/11	Various vendors for recruit/advertising	35,000.00
	<b>TOTAL</b>	<b>\$70,000.00</b>
<b>Grupo Vicini</b>		
<b>Materials</b>		
3/10/2011	Airfare	693.40
3/10/2011	Limousine/Car Service	59.87
3/10/2011	Meals-Staff	52.14
3/10/2011	Service Fee	11.20
3/10/2011	Travel-Meals/Subsistence	92.20
5/3/2011	Airfare	1,596.60
5/3/2011	Dow Jones Vendor Load	6.42
5/3/2011	Fees and Licenses	305.00
5/3/2011	Ground Transit Charges	105.10
5/3/2011	Industry Dues and Membership	10.00
5/3/2011	Limousine/Car Service	269.95
5/3/2011	Service Fee	57.49
5/3/2011	Travel-Meals/Subsistence	397.29

DATE	PURPOSE	AMOUNT
<b>Grupo Vicini (continued)</b>		
5/25/2011	Media Training	500.00
6/13/2011	Airfare	3,787.39
6/13/2011	CATT Vendor Load	3.43
6/13/2011	Ground Transit Charges	88.00
6/13/2011	Hotels/Lodging	1,198.29
6/13/2011	Meals-Staff	37.79
6/13/2011	Service Fee	3.78
6/13/2011	Tips & Gratuities	12.00
6/13/2011	Travel-Meals/Subsistence	143.52
6/30/2011	Meals-Staff	3.08
6/30/2011	Service Fee	2.79
6/30/2011	Travel-Meals/Subsistence	320.90
6/30/2011	Web Conferencing	24.73
7/13/2011	Airfare	477.40
7/14/2011	CATT Vendor Load	3.87
	<b>TOTAL</b>	<b>\$10,263.63</b>
<b>Kongsberg Protech Systems</b>		
<b>Materials</b>		
4/14/2011	Administration Fee	3,600.00
5/11/2011	Administration Fee	4,800.00
5/13/2011	Airfare	1,487.80
5/13/2011	Transportation Charges	371.34
5/13/2011	Hotels/Lodging	1,591.74
5/13/2011	Travel-Meals	42.46
5/13/2011	Limousine/Car Service	141.25
5/13/2011	Art/Office Supplies	389.32
5/13/2011	InterCo OOP Cost - StrategyOne Research	60,000.00
5/13/2011	Administration Fee - StrategyOne Research	3,600.00
5/13/2011	Service Fee	14.13
6/3/2011	Administration Fee	2,400.00
6/10/2011	Airfare	846.80
6/10/2011	Hotels/Lodging	453.90
6/10/2011	Transportation Charges	48.00
6/10/2011	Art/Office Supplies	18.50
6/10/2011	Service Fee	1.85
7/7/2011	Administration Fee	2,400.00
7/27/2011	Parking	18.00
7/27/2011	Car Mileage	202.98
7/27/2011	Hotels/Lodging	662.02
7/27/2011	Travel-Meals	20.09
7/27/2011	Transportation Charges	101.50
7/27/2011	Art/Office Supplies	3.50
7/27/2011	Airfare	171.99
7/27/2011	Dow Jones	3.21

DATE	PURPOSE	AMOUNT
<b>Kongsberg Protech Systems (continued)</b>		
	<b>TOTAL</b>	<b>\$83,390.38</b>
<b>Oerlikon Solar</b>		
<b>Materials</b>		
2/28/2011	Information Services	86.25
3/31/2011	Information Services	89.51
7/01/2011	CAT&T Charges	5.26
7/12/2011	Ground Transit Charges	104.67
	<b>TOTAL</b>	<b>\$285.69</b>
<b>Panama Canal Authority (ACP)</b>		
<b>Materials</b>		
2/9/2011	Advertising, teleconference, and telephone	5,397.41
2/11/2011	Prebill for travel per diem expenses	1,804.00
3/9/2011	Airfare and telephone	789.31
4/12/2011	Telephone and UPS	147.41
6/11/2011	Telephone and transportation	61.92
6/14/2011	Airfare	921.10
6/15/2011	Registration for seminar and airfare	2,215.10
7/13/2011	Per diem travel expenses	440.00
7/13/2011	Travel expenses, airfare, and telephone	2,477.80
	<b>TOTAL</b>	<b>\$14,254.05</b>
<b>Religare Enterprises Limited</b>		
<b>Materials</b>		
3/11/2011	UPS Vendor Load	58.08
3/11/2011	Service Fee	1.54
3/11/2011	Web Conferencing	15.30
3/11/2011	Dow Jones	67.41
3/11/2011	CATT Vendor Load	24.88
4/6/2011	Administration Fee	225.00
4/6/2011	Administration Fee	450.00
4/6/2011	Administration Fee	450.00
5/12/2011	Press Release	1,140.00
5/12/2011	Service Fee	114.00
	<b>TOTAL</b>	<b>\$2,546.21</b>
<b>Suzlon Energy Ltd.</b>		
<b>Materials</b>		
02/8/2011	Long Distance Telephone	44.03
02/8/2011	Travel	20.00
02/18/2011	Fees & Licenses	305.00
02/28/2011	Long Distance Telephone	22.22
03/8/2011	Long Distance Telephone	112.11

DATE	PURPOSE	AMOUNT
<b>Suzlon Energy Ltd. (continued)</b>		
03/16/2011	Travel	66.78
03/18/2011	Travel	44.38
03/31/2011	Long Distance Telephone	15.96
04/5/2011	Long Distance Telephone	56.78
04/30/2011	Long Distance Telephone	69.29
05/09/2011	Travel	46.38
05/17/2011	Long Distance Telephone	59.96
05/23/2011	Travel	56.83
05/31/2011	Long Distance Telephone	6.62
06/7/2011	Long Distance Telephone	30.60
07/5/2011	Long Distance Telephone	4.42
07/12/2011	Travel	72.76
	<b>TOTAL</b>	<b>\$1,034.12</b>