

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, D.C. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the Administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public. Finally, the Attorney General intends, at the earliest possible opportunity, to make these public documents available on the Internet on the Department of Justice World Wide Web site.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

*Furnish this exhibit for EACH foreign principal listed in an initial statement
and for EACH additional foreign principal acquired subsequently.*

1. Name and address of registrant Fleishman-Hillard, Inc. 200 N. Broadway St. Louis, MO 63102	2. Registration No. 3774
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3. Name of foreign principal Embassy of Rwanda	4. Principal address of foreign principal 1714 New Hampshire Avenue, N.W. Washington, DC 20009
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5. Indicate whether your foreign principal is one of the following:

- Foreign government
- Foreign political party
- Foreign or domestic organization: If either, check one of the following:
 - Partnership
 - Corporation
 - Association
 - Committee
 - Voluntary group
 - Other (specify) _____
- Individual-State nationality _____

6. If the foreign principal is a foreign government, state:

- a) Branch or agency represented by the registrant.
- b) Name and title of official with whom registrant deals.

7. If the foreign principal is a foreign political party, state:

- a) Principal address.
- b) Name and title of official with whom registrant deals.
- c) Principal aim

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8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal

b) Is this foreign principal

Supervised by a foreign government, foreign political party, or other foreign principal Yes No

Owned by a foreign government, foreign political party, or other foreign principal Yes No

Directed by a foreign government, foreign political party, or other foreign principal Yes No

Controlled by a foreign government, foreign political party, or other foreign principal Yes No

Financed by a foreign government, foreign political party, or other foreign principal Yes No

Subsidized in part by a foreign government, foreign political party, or other foreign principal Yes No

9. Explain fully all items answered "Yes" in Item 8(b). *(If additional space is needed, a full insert page must be used.)*

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.


Date of Exhibit A September 17, 2003	Name and Title Chief Financial Officer	Signature 
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Exhibit B
To Registration Statement
Pursuant to the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. One original and two legible photocopies of this form shall be filed for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

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Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant Fleishman-Hillard, Inc. 200 N. Broadway St. Louis, MO 63102	2. Registration No. 3774
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3. Name of Foreign Principal
Embassy of Rwanda

Check Appropriate Boxes:

- 4. The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
- 5. There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- 6. The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.

7. Describe fully the nature and method of performance of the above indicated agreement or understanding.
Fleishman-Hillard will provide services pursuant to this contract as specified in the Budget attached to the letter of Agreement. The Budget identifies the tasks to be undertaken by Fleishman-Hillard.

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8. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Activities included:

- Review and finalize media outreach materials originally developed by the Rwandan Director of Information.
- Prepared media alerts, press releases, media list and press packets for distribution to media.
- Coordinated a press pool to include two photographers and a videographer to accompany the President, First Lady and Trade delegation.
- Contacted domestic and international media to alert them of President Kagame's visit.
- Contracted GPC to assist the trade delegation in scheduling meeting with business organizations and state/local government officials in Boston, Houston, and San Francisco.

9. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act and in the footnote below? Yes No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Fleishman-Hillard was hired to provide media assistance in furtherance of a visit to the U.S. of a trade delegation from Rwanda that included the President of Rwanda. The purpose of the delegation's visit was to promote trade in Rwanda. The means used to achieve this purpose are described above, in response to Question 8.

Date of Exhibit B September 17, 2003	Name and Title Chief Financial Officer	Signature 
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Footnote: Political activity as defined in Section 1(o) of the Act means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

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FLEISHMAN-HILLARD INC.

PRECONTRACT LETTER OF AGREEMENT

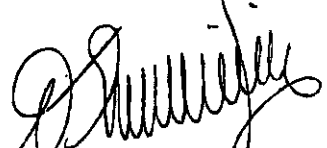

This agreement is entered into this 27th day of February, 2003 by and between The Embassy of Rwanda and FLEISHMAN-HILLARD INC. (F-H). This agreement shall expire on the 15th day of March, 2003.

Client agrees that they have engaged F-H as of the date above to provide support as described in budget estimate dated March 3, 2003. Client also agrees to compensate F-H, for the above scope of work, for fees estimated to be not more than \$45,000.

Client also agrees to compensate F-H in a timely manner for any applicable out-of-pocket expenses as may be incurred on behalf of Client in the course of F-H's performance of services during the time period stated above.

F-H requests a deposit by check or wire transfer in the amount of \$40,000 to perform above referenced work and for initial expenses by the 5th of March, 2003 in order to proceed.

Should a formal contract not be signed by the date of expiration of this letter of agreement as stated above, this letter of agreement may be extended or renewed until such time as a formal contract may be signed.

By  Client
Ambassador Title
 By  William B. Garber
 COO, SVP and Senior Partner

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**FLEISHMAN HILLARD WIRE
 TRANSFER INFO**
 LaSalle Bank N.A.
 135 S. LaSalle, Chicago, IL 60603
 312-904-2222
 Account Name: Fleishman-Hillard, Inc.
 Account Number: 5800393273
 ABA: 071000505
 Swift Code: LASLUS44

**BUDGET ESTIMATE TO SUPPORT
 VISIT TO THE UNITED STATES BY THE PRESIDENT OF RWANDA AND HIS TRADE DELEGATION
 Presented by Fleishman-Hillard, Inc., Washington, DC**

3-Mar-03

Tasks to Support Presidential Visit	Description	Fees	Expenses	Notes
Media Relations	Review and finalize outreach materials developed by DOI; draft media alerts and pitch points; prepare press packets; prepare list of key media in all target markets, recommend target media for op/ed; distribute press release and alert to key media; follow-up calls to encourage attendance and coordinate interviews; pitch op/ed.	10000	1000	
Photographer	Contract freelance photographer to cover all official functions; download select images and captions directly to key media in Rwanda and to US newswire services. Photographer will accompany the Presidential delegation in Washington and travel for 4 days to Houston, San Francisco and Boston. Crew will travel with the Director of Information (DOI). Each day, five photos will be downloaded and a total of thirty-five (35) 8x10 color copies will be provided at the end of the visit.		4600	
Videographer	Contract freelance videographer plus one crew person to shoot Beta SP footage of all official functions; record all formal speeches and initial set-up of meetings; videographer will travel to all designated cities with the DOI; videographer will provide copies of raw footage as well as produce b-roll footage for use by media.		12,235.60	
Media Evaluation	Track media placements and provide copies of media clips in final media summary.	600	700	
Sub-Total		\$10,600.00	\$18,535.60	

Tasks To Support First Lady's Visit				
	Description	Fees	Expenses	Notes
Media Relations	Prepare list of key media in target market, distribute alert to key media; follow-up calls to coordinate coverage and interviews.	3500	350	
Photographer #2	Contract freelance photographer to photograph digital photos of the First Lady during official functions on March 4th; photograph President during events at the White House; download select images and captions directly to key media in Rwanda and to US newswire. Five images will be printed as color 8x10 photos.		3000	
Sub-Total		\$3,500.00	\$3,350.00	

Tasks To Support Trade Mission				
	Description	Fees	Expenses	Notes
Meeting Arrangements	Schedule meetings in D.C., San Francisco, and Boston; accompany to meetings in D.C.; provide briefings to members of delegation; provide necessary coordination and follow up for meetings in all three cities; (additional time may be required to provide these services, and if so, we will consult with embassy beforehand)	7,500	0	
Sub-Total		\$7,500.00	\$0.00	

Totals **\$21,600.00** **\$21,885.60** **\$43,485.60**