

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, D.C. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the Administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public. Finally, the Attorney General intends, at the earliest possible opportunity, to make these public documents available on the Internet on the Department of Justice World Wide Web site.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently.

1. Name and address of registrant BSMG Worldwide DBA Weber Shandwick 700 13th Street, N.W. #800 Washington, DC 20005	2. Registration No. 3911
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3. Name of foreign principal Proesa - El Salvador Investment Promotion Board	4. Principal address of foreign principal Calle Circunvalacion #248 San Salvador, El Salvador CA
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5. Indicate whether your foreign principal is one of the following:

Foreign government

Foreign political party

Foreign or domestic organization: If either, check one of the following:

<input checked="" type="checkbox"/> Partnership	<input type="checkbox"/> Committee
<input type="checkbox"/> Corporation	<input type="checkbox"/> Voluntary group
<input type="checkbox"/> Association	<input type="checkbox"/> Other (specify) _____

Individual-State nationality _____

6. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant. Proesa is a public-private partnership

b) Name and title of official with whom registrant deals. Patricia Figueiroa, Executive Director

7. If the foreign principal is a foreign political party, state: N/A

a) Principal address.

b) Name and title of official with whom registrant deals.

c) Principal aim

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8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal

Promote investment in El Salvador

b) Is this foreign principal

Supervised by a foreign government, foreign political party, or other foreign principal Yes No

Owned by a foreign government, foreign political party, or other foreign principal Yes No

Directed by a foreign government, foreign political party, or other foreign principal Yes No

Controlled by a foreign government, foreign political party, or other foreign principal Yes No

Financed by a foreign government, foreign political party, or other foreign principal Yes No

Subsidized in part by a foreign government, foreign political party, or other foreign principal Yes No

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page must be used.)

Proesa is administered by a board of directors that includes both government officials and private sector leaders. It is a non-profit organization responsible for promoting private sector foreign investment in El Salvador.

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

See above

Date of Exhibit A	Name and Title	Signature
2/9/04	Lance Morgan President	

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. One original and two legible photocopies of this form shall be filed for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

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Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant BSMG Worldwide DBA Weber Shandwick	2. Registration No. 3911
3. Name of Foreign Principal Proesa	

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Check Appropriate Boxes:

- 4. The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
- 5. There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- 6. The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.

7. Describe fully the nature and method of performance of the above indicated agreement or understanding.

Provide advice and counsel relating to communications activities to Proesa in the United States including media relations, outreach to business and industry organizations in support of the Central American Free Trade Agreement and promote El Salvador as an investment market.

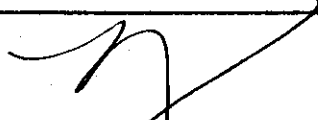
8. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Same as #7

9. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act and in the footnote below? Yes No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Various federal agencies and Congress could take action on matters related to the principal's interests. Consequently, our activities could, but are not likely to involve explaining the principal's position on such activities to these entities.

Date of Exhibit B 2/9/04	Name and Title Lance Morgan President	Signature 
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Footnote: Political activity as defined in Section 1(o) of the Act means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political interests, policies, or relations of a government of a foreign country or a foreign political party.



WEBER SHANDWICK
WORLDWIDE

January 6, 2004

Mr. Rodolfo Obando
Gerente General
McCann-Erickson
Paseo General Escalón #5454
San Salvador, El Salvador, C.A.

Dear Mr. Obando:

We are delighted to have been assigned the opportunity to work with you to implement the PROESA campaign in the United States and Mexico. We understand a contract has been signed between McCann-Erickson El Salvador and PROESA that will enable us to begin work on the program. We request that you approve this authorization.

This memorandum, when signed by you, will authorize Weber Shandwick to incur billable time and expenses on behalf of PROESA. The budget for this program is \$170,000, including a VAT tax of 13%, and an additional tranch of \$80,000, also including a VAT tax of 13%. We agree that McCann Erickson El Salvador will retain 25% of this fee budget for the program, with the remaining 75% to be utilized by Weber Shandwick. If Weber Shandwick is authorized to perform additional work by PROESA above this budget amount, 100% of these additional fees will be retained by Weber Shandwick.

Weber Shandwick will invoice McCann-Erickson for all fees and expenses incurred on behalf of PROESA at the conclusion of each month, beginning in January 2004. We will provide a detailed report of our activities with each invoice.

We would appreciate your approval of the above by signing below and returning to us.

Thank you.

ACCEPTED & AGREED:

Signature

Printed Name: Rodolfo Obando
Title: General Manager
Date: January 6, 2004

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