FREEPORT, GRAND BAHAMA ISLAND IS THE HOT SPOT FOR SOUTH FLORIDA RESIDENTS THIS SUMMER

One of the Caribbean’s Best-kept Secrets Offers More Than Just Beautiful Beaches with a Colorful Cultural Scene and Hot Deals for Summer

Fort Lauderdale, FL, July 31, 2019 – One of the closest islands to Florida, Freeport, Grand Bahama Island is the vacation destination for South Floridians this summer with convenient, affordable and authentic experiences.

August is the prime time to experience the island’s unique Bahamas culture, pristine beaches, authentic cuisine and exciting cultural events, including the lively Junkanoo Summer Festival – a cultural dance and music celebration that dates back hundreds of years with roots in West African tradition, and influences of American blues and Caribbean culture.

From August 3-17, visitors are invited to join the Junkanoo Summer Festival at Smith’s Point each Saturday as the island vibrates with the rhythms of the goatskin drums, cowbells, brass horns and whistles. The Junkanoo Summer Festival will feature Bahamian music, performances, demonstrations, crafts, a kids’ corner and Junkanoo performances.

BOOK NOW
Listeners of South Florida’s HOT 105 FM can take advantage of limited time package for an overnight getaway to Freeport with host James T. The package includes a scenic ferry ride from Fort Lauderdale on the Balearia Bahamas Express with an overnight stay at the iconic Grand Lucayan Light House Pointe starting at $362 per person (double occupancy). The two and a half hour ferry trip runs Tuesdays, Fridays, Saturdays and Sundays during the summer months. Visit Bahamas.com/hot105 to book now.

LIVE LIKE A LOCAL
During your visit, experience island life like a local with off-the-beaten-path adventures, delicious cuisine and shopping at traditional marketplaces. The island boasts three national parks, one of the world's largest underwater cave systems, snorkeling, ziplining, a safari jeep tour and more.

Fish Fry at Smith’s Point – Every Wednesday, Smith’s Point comes alive for an authentic Bahamian Fish Fry. With live music, local cuisine and drinks like “Gully Wash”, there is no better way to experience The Bahamas like a local.

Toni Macaroni’s Conch Experience – Toni Macaroni’s Conch Experience at Taino Beach is known for some of the best conch and fish dishes on the island. Learn about the life cycle of conch and how the island favorite is prepared before indulging in the dish.
Port Lucaya Marketplace - As one of the prime locations for shopping, dining and entertainment on Freeport, Port Lucaya Marketplace is home to more than 40 specialty stores and boutiques, 16 restaurants and four bars. Visitors can also immerse themselves in Bahamian culture with rake and scrape and live Bahamian music at night.

Sands Brewery - The 100% Bahamian owned business launched its first beer, Sands, in 2007 and today visitors can tour the brewery and indulge in a Sands or two. During the brewery tour, guests can witness the lab quality control, learn about the filtrations and kegging process and watch Sands staff bottle beers. After the tour, take a trip to the gift shop for some duty-free shopping.

Blue Green Outdoors Snorkel/Kayak Tour - Guests on this tour will kayak off the shores of East Grand Bahama, snorkel the mystifying blue hole and see diverse marine life while learning the story of Freeport’s culture.

Grand Bahama Jeep & Sightseeing Excursion - Travelers can drive their own 4 x 4 open top Jeep in a convoy, led by an experienced island guide. The tour includes excellent roads with very little traffic as well as off roading through the pine forest and along a scenic coastal road. Also included is a visit to Lucayan National Park where guests walk through several ecosystems, see Lucayan caves and enjoy lunch at Grand Bahama Island’s botanical garden, Garden of the Groves.

Perfume Factory Tour - This behind-the-scenes tour takes travelers through a working fragrance production operation, located in an elegant pink and white replica of an old Bahamian mansion. At the end of the tour guests can have the opportunity to mix their own special fragrance, bottle it and name it.

ABOUT THE BAHAMAS
Located just 55 miles off the coast of Florida, The Bahamas comprises more than 700 islands and cays, including 16 unique island destinations. World-class fishing, diving, and boating make The Islands of The Bahamas a favorite destination of families, couples and adventurers. Explore all the islands have to offer at www.bahamas.com and www.bahamas.com/flyaway, and on Facebook, YouTube and Instagram.

###

PRESS INQUIRIES
Anita Johnson-Patty
General Manager, Global Communications
Bahamas Ministry of Tourism & Aviation
ajohnson@bahamas.com

Weber Shandwick
Public Relations
Bahamas@webershandwick.com
For Immediate Release

JUNKANOO SUMMER FESTIVAL IMMERSES VISITORS IN TRUE BAHAMIAN CULTURE

Every Week Visitors and Locals Alike Can Celebrate the Heritage, Music and Food of The Bahamas at Arawak Cay in Nassau

Fort Lauderdale, FL, July 24, 2019 – Now through August 10, Arawak Cay in Nassau, Paradise Island will transform with the sights, sounds and smells of The Bahamas during the annual Junkanoo Summer Festival. Visitors and locals are invited to join the celebration each Saturday beginning at 1 p.m. through evening to experience “true, true Bahamian culture” with musical performances, food and drinks, arts and crafts, a kids’ corner, and of course, performances by some of the islands’ leading Junkanoo troupes.

The annual event is supported by the Bahamas Ministry of Tourism and Aviation as a means to share the spirit of The Bahamas with travelers visiting Nassau each summer.

“Travelers today want to experience local culture, cuisine and arts, and we are incredibly proud to be able to bring Bahamians and visitors together to enjoy our rich heritage through the Junkanoo Summer Festival,” said Joy Jibrilu, Director General for the Bahamas Ministry of Tourism & Aviation.

This year’s theme is titled, “Celebrating The Bahamas: We’re more than sun, sand and sea,” and each week the culture of different islands will be highlighted. The themes of the upcoming events are as follows:

- Saturday, July 27: Cat Island, MICAL and San Salvador
- Saturday, August 3: Andros and Eleuthera
- Saturday, August 10: Berry Islands, Abaco and Bimini

Festivalgoers can expect to see top local and international acts from Shadow Band to the Royal Bahamas Police Force Band, and colorful Junkanoo performances by the Roots, and many more.

The Ministry will provide complimentary transportation from major hotels on New Providence and Paradise Island. Visitors should inquire with their hotel to find out if a shuttle is available at their hotel, or if the property can arrange private taxi transportation. For more information, travelers can call 242-302-2000 or visit www.bahamas.com/junkanoo-summer-festival-2019.
A selection of hi-res Junkanoo related images can be downloaded here.

###

PRESS INQUIRIES

Anita Johnson-Patty  
General Manager, Global Communications  
Bahamas Ministry of Tourism & Aviation  
ajohnson@bahamas.com

Weber Shandwick  
Public Relations  
Bahamas@webershandwick.com
FREEPORT, GRAND BAHAMA ISLAND IS A STONE’S THROW AWAY AND WELL WORTH THE TRIP THIS SUMMER

One of the Caribbean’s best-kept secrets offers much more than just beautiful beaches, and getting there is now easier than ever.

NASSAU, Bahamas – June 17, 2019 – One of the closest islands to the United States, Freeport, Grand Bahama Island offers a convenient, affordable and adventure-packed Caribbean vacation – and with new airlift, ferry service and experiences, this summer is the prime time to visit.

The island is easily accessible from the U.S. and has plenty of accommodations for any type of traveler seeking a stress-free summer getaway. Freeport is home to some of the most beautiful beaches in The Bahamas, offering an ideal setting to relax and unwind. The island is also home to three national parks, one of the world’s largest underwater cave systems and off-the-beaten-path adventures for the thrill seeker. Read ahead for how to plan a trip to Freeport this summer.

WHEN TO GO
Visit Freeport during the summer months to experience the island’s pristine weather and exciting cultural events. Summertime on the island is a balmy 86 degrees and water temperatures reach up to 82 degrees in August.

Bahamian Independence Day on July 10 is a time for celebration and features live music, traditional Bahamian cuisine and the vibrant Independence ceremony at Independence Park.

July 4 - 25, Freeport transforms as the Goombay Summer Festival heats up the island. Visitors can experience lively sounds of The Bahamas, local cuisine, Bahamian arts and crafts, Junkanoo and more. The festival is held every Thursday, from 6:00 p.m. to midnight at Taino Beach.

August 3-17, Freeport comes alive as the Junkanoo Festival goes into high gear at Smith Point. The festival will take place during the first three Saturdays in August. Residents and guests will be treated to the sounds of the goatskin drums, colorful costumes, and high energy dances that are generally experienced during the New Year. Complimentary transfers are available to hotel guests for both festivals.

HOW TO GET THERE
Less than 55 miles off the coast of Florida, visitors can easily get to Freeport by plane, cruise or ferry. While direct flights are available through Fort Lauderdale, Orlando and Atlanta, easy connections can also be made through Palm Beach, Chicago, Detroit and New York.

This season, a number of U.S. and regional airlines are offering expanded airlift. Direct flights by Bahamasair and Silver Airways operate daily out of Fort Lauderdale. Delta Air Lines operates direct flights out of Atlanta four times per
week while Bahamasair will offer direct flights from Orlando twice a week from July 1, 2019 to September 7, 2019.

**Bahamas Paradise Cruise Line’s** Grand Celebration and Grand Classica sail every other day from the Port of Palm Beach to Freeport as part of their two-day cruise. Upon arrival, Bahamas Paradise Cruise Line has dedicated excursions, water-based activities, such as snorkeling and diving, animal encounters and more.

**Balearia Bahamas Express** ferry sails round-trip to Freeport from Fort Lauderdale. The three-hour ferry trip runs Tuesdays, Fridays, Saturdays and Sundays during the summer months. Balearia Caribbean has also relocated to Terminal 21, Port Everglades, Florida, which will allow the ferry line to be of greater service to its passengers.

**WHERE TO STAY**
Freeport has a variety of accommodation styles, from all-inclusive resorts to boutique hotels, allowing guests to customize their experience on island. Each accommodation option has luxe amenities and unique Bahamian offerings for a one-of-a-kind experience.

**Taino Beach Resort & Clubs** – Surrounded by clear blue sea, white powder beaches and lush tropical landscaping, Taino Beach Resort & Clubs offers an intimate island escape. The resort boasts a private beach, lagoon style pool with a waterslide, waterfalls, caves, lazy river and swim-up bar.

**Flamingo Bay Hotel & Marina at Taino Beach** – Flamingo Bay Hotel & Marina sits on the beautiful emerald green Bell Channel Waterway. The hotel offers three stories of mid-size guest rooms furnished with a true island feel and Caribbean décor. Flamingo Bay also includes a full service marina with 25 dockage slips.

**Old Bahama Bay Resort & Yacht Harbour** – Old Bahama Bay provides guests Bahamian charm and cosmopolitan luxury. The resort is home to 73 guest rooms and two restaurants. It also offers guests complimentary non-motorized watersports, such as snorkeling, sailing and kayaking.

**Pelican Bay Hotel** – Pelican Bay Hotel was awarded the prestigious “Small Treasures of The Bahamas” by the Ministry of Tourism. Their 89 waterside rooms and 94 waterside staterooms all include private balconies with sweeping views of Freeport’s turquoise waters. The hotel provides a complimentary ferry service to Taino Beach, where guests can take part in beach and water activities.

**Lighthouse Pointe at Grand Lucayan** – Located on seven acres of white-sand beaches, Lighthouse Pointe at Grand Lucayan is home to 198 guest rooms and suites, four restaurants and lounges and ocean front swimming pools. The property also includes an 18-hole championship golf course and a Senses Spa & Fitness center.
Viva Wyndham Fortuna Beach Resort – The 26-acre, all-inclusive resort has 274 ocean or garden facing rooms, three restaurants and three bars on property, as well as a disco, theater, gym and sauna. Guests can also earn their scuba diving or PADI certification during their stay through professionally taught courses.

WHAT TO DO

Fish Fry at Smith’s Point – Every Wednesday, Smith’s Point comes alive for an authentic Bahamian Fish Fry. With live music, local cuisine and drinks, there is no better way to experience The Bahamas like a local.

Toni Macaroni’s Conch Experience – Toni Macaroni’s Conch Experience at Taino Beach is known for some of the best conch and fish dishes on the island. Learn about the life cycle of conch and how the island favorite is prepared before indulging in the dish.

Port Lucaya Marketplace – As one of the prime locations for shopping, dining and entertainment on Freeport, Port Lucaya Marketplace is home to more than 40 specialty stores and boutiques, 16 restaurants and four bars. Visitors can also immerse themselves in Bahamian culture with Junkanoo, Rake & Scrape and live Bahamian music at night.

Sands Brewery – The 100% Bahamian owned business launched its first beer, Sands, in 2007 and today, visitors can tour the brewery and indulge in a Sands or two. During the brewery tour, guests can witness the lab quality control, learn about the filtrations and kegging process and watch Sands staff bottle beers. After the tour, take a trip to the gift shop for some duty-free shopping.

Blue Green Outdoors Snorkel/Kayak Tour – Guests on this tour will kayak off the shores of East Grand Bahama, snorkel the mystifying blue hole and see diverse marine life while learning the story of Freeport’s culture.

Grand Bahama Jeep & Sightseeing Excursion – Travelers can drive their own 4 x 4 open top Jeep in a convoy, led by an experienced island guide. The tour includes excellent roads with very little traffic as well as off roading through the pine forest and along a scenic coastal road. Also included is a visit to Lucayan National Park where guests walk through several ecosystems, see Lucayan caves and enjoy lunch at Grand Bahama Island’s botanical garden, Garden of the Groves.

Perfume Factory Tour – This behind-the-scenes tour takes travelers through a working fragrance production operation, located in an elegant plum and white replica of an old Bahamian mansion. At the end of the tour guests can have the opportunity to mix their own special fragrance, bottle it and name it.

ABOUT THE BAHAMAS
Located just 55 miles off the coast of Florida, The Bahamas comprises more than 700 islands and cays, including 16 unique island destinations. World-class fishing, diving, and boating make The Islands Of The Bahamas a favorite destination of families, couples and adventurers. Explore all the islands have to offer at
www.bahamas.com and www.bahamas.com/flyaway, and on Facebook, YouTube and Instagram.

###

PRESS INQUIRIES
Anita Johnson-Patty
General Manager, Global Communications
Bahamas Ministry of Tourism & Aviation
ajohnson@bahamas.com

Weber Shandwick
Public Relations
Bahamas@webershandwick.com
BAHAMAS MARINAS IN THE SPOTLIGHT
The Bahamas Ministry of Tourism and Aviation Hosts Superyacht Charter Brokers on Nassau Paradise Island, The Abacos and Eleuthera & Harbor Island

Nassau - July 31, 2019 - In partnership with ACREW, The Bahamas Ministry of Tourism and Aviation (BMOTA) hosted 18 brokers representing some of the largest superyacht charter companies across Europe and America to position The Islands Of The Bahamas as a premier boating destination.

The Bahamas Ministry of Tourism and Aviation was honored to sponsor ACREW’s FAM trip along with the Association of Bahamas Marinas to demonstrate the capabilities of the association's 48 marinas and members. ACREW provides professional development opportunities, such as networking, workshops and social activities, to superyacht captains and crews. While on the islands, brokers were provided with in-depth knowledge of marinas and activities around The Bahamas to help promote the destination to their clients.

On July 22, Minister of Tourism and Aviation, Hon. Dionisio D’Aguilar welcomed the group of 18 brokers in Nassau Paradise Island. While on island, the group learned of Nassau Paradise Islands' extensive superyacht marinas and received a private tour of Lynden Pindling International Airport. The group then traveled to The Abacos where they received a tour of Abaco Beach Resort and explored Pete’s Pub and The Abaco Club. The group spent their final day on Eleuthera & Harbour Island exploring the Sapphire Blue Hole and Glass Window Bridge before checking into Valentines Resort & Marina.

ABOUT THE BAHAMAS
Located just 55 miles off the coast of Florida, The Bahamas comprises more than 700 islands and cays, including 16 unique island destinations. World-class fishing, diving, and boating make The Islands of The Bahamas a favorite destination of families, couples and adventurers. Explore all the islands have to offer at www.bahamas.com and www.bahamas.com/flyaway, and on Facebook, YouTube and Instagram.

###
PRESS INQUIRIES
Anita Johnson-Patty
General Manager, Global Communications
Bahamas Ministry of Tourism & Aviation
ajohnson@bahamas.com

Weber Shandwick
Public Relations
Bahamas@webershandwick.com
For Immediate Release

THE BAHAMAS ANNOUNCES 2020 BOATING FLING SCHEDULE AND PERMIT FEES

Boaters will Have Quarterly and Annual Multiple-Entry Options in Advance of Boating Fling Season

Nassau – August XX, 2019 - The Islands Of The Bahamas begin just 50 miles off the east coast of Florida and sprawl across 100,000 sq. miles of the most beautiful water on the planet. Could there be a better place to go boating? No.

The Bahamas is paradise for boaters. For those who may not have ventured out toward the edge of the world yet, the annual Boating Fling program is a great way to gain experience and confidence, and updated boating permit options encourage boaters to become “regulars” around the islands.

Boating Flings, which are sponsored by the Bahamas Ministry of Tourism & Aviation, are like road trips but with lots and lots of water... and boats. A lead boat breaks the waves for the caravan of participants and a sweep at the rear of the flotilla ensures that no one gets left behind. Flings begin in Florida with a mandatory Captain’s meeting on Wednesday evening with departure on Thursday morning and return on Sunday. There is plenty of togetherness built into the program, but time on island is unstructured to allow freedom to fish, dive, explore or laze in the sun as preferred. There is one extended fling each year.

Dates announced for 2020:
June 10-14: Freeport, Grand Bahama Island
June 17-21, 24-29: Bimini
July 10-21: Extended Fling to Eleuthera
July 22-26, July 29-Aug 2: Bimini

Flings leave from Bahia Mar Yachting Center in Fort Lauderdale; dates are subject to change.
All vessels must have a valid cruising permit obtained through initial clearance and entry process. A new online option for paying for permits is expected for the new season.

**Updated fees effective Jan. 1, 2020 are as follows:**

- Up to 34’: $150 for 3 months; $300 annually
- 35’ – 100’: $300 for 3 months; $600 annually
- 100’ – 150’: $500 for 3 months; $1,000 annually
- 150’ – 200’: $800 for 3 months; $2,000 annually
- Over 200’: $1,000 for 3 months; $2,000 annually

There are marinas and resources throughout the islands. [Bahamas.com](http://Bahamas.com) offers ample resources on rules, regulations and tips for boaters. The Association of [Bahamas Marinas](http://Bahamas Marinas) also offers boaters convenient reservation and booking services available via call center, toll-free: 844-556-5290, or U.S.: 954-462-4591, or email [reservations@bahamamarinas.com](mailto:reservations@bahamamarinas.com).

**ABOUT THE BAHAMAS**

With over 700 islands and cays, and 16 unique island destinations, The Bahamas lies just 55 miles off the coast of Florida offering an easy fly away escape that transports travelers away from their everyday. The Islands of The Bahamas have world-class fishing, diving, boating and thousands of miles of the earth’s most spectacular water and beaches waiting for families, couples and adventurers. Explore all the islands have to offer at [www.bahamas.com](http://www.bahamas.com) or on [Facebook](http://Facebook), [YouTube](http://YouTube) or [Instagram](http://Instagram) to see why It’s Better in The Bahamas.

###

**PRESS INQUIRIES**

Anita Johnson-Patty  
General Manager, Global Communications  
Bahamas Ministry of Tourism & Aviation  
[ajohnson@bahamas.com](mailto:ajohnson@bahamas.com)
Weber Shandwick
Public Relations
Bahamas@webershandwick.com
BAHAMIAN ARTISTS SHINE AT THE WORLD ARTS CELEBRATION FESTIVAL

Chart-topping Bahamian artists take center stage at The World Arts Celebration Festival August 24, 2019 in Newport News, Virginia

Nassau – August 22, 2019 – Top Bahamian artists will heat up the stage at this year's World Arts Celebration Festival taking place on August 24, from 4:00 PM to 8:00 PM in Newport News, Virginia. The annual event, run by The Director of Parks Recreation and Tourism for The City of Newport News Virginia, will include performances by top artists around the world, including Bahamian bred Lavardo Sands, EBONY242 and Synergy Band.

Lavardo Sands, commonly known by his stage name, SHINE, the signer behind the song of the summer in The Bahamas, ‘I Feel Like Winin,’ is the festival's featured Bahamian Artist. Bahamian performers EBONY242 and Synergy Band will bring vibrant performances of contemporary rake ‘n’ scrape music to the festival alongside Lavardo. Last year’s headliners, the Cacique Award-winning Junkanoo Commandos will also feature their famous Pop Up Shack at the festival to give festival-goers an intimate look into the behind-the-scenes of Junkanoo, one of the defining cultural celebrations of The Bahamas.

Angelique McKay, creator of The Bahamas Junkanoo Art and Music Festival and the project manager of the festival's Bahamian lineup, notes that brining Bahamian performers to the festival is “a great step in the right direction” in continuing to show communities around the world why it’s Better in the Bahamas.

ABOUT THE BAHAMAS
Located just 55 miles off the coast of Florida, The Bahamas comprises more than 700 islands and cays, including 16 unique island destinations. World-class fishing, diving, and boating make The Islands of The Bahamas a favorite destination of families, couples and adventurers. Explore all the islands have to offer at www.bahamas.com and www.bahamas.com/flyaway, and on Facebook, YouTube and Instagram.

###

PRESS INQUIRIES
Anita Johnson-Patty
General Manager, Global Communications
Bahamas Ministry of Tourism & Aviation
ajohnson@bahamas.com

Weber Shandwick
Public Relations
Bahamas@webershandwick.com
DEERFIELD BEACH, Fla. – September XX, 2019 – Bahamas Paradise Cruise Line, which was the first cruise line to dock in Freeport, Grand Bahama Island following Hurricane Dorian - transporting critical humanitarian aid and hundreds of volunteers - today announced it will resume commercial operations with two-night round-trip sailings from Palm Beach to Grand Bahama Island beginning Friday, September 27. With its return to Freeport, the company becomes the first cruise line to bring leisure travelers back to Grand Bahama Island following the storm. As part of today's announcement, the company also revealed the addition of a second destination, Nassau, with sailings onboard Grand Classica, the cruise line’s second ship, beginning October 12.

“After ongoing discussions with the Bahamas Ministry of Tourism, we are thrilled to have been given official approval to resume leisure cruises to Grand Bahama Island, as well as to introduce Nassau as a second destination for our guests,” said Oneil Khosa, CEO of Bahamas Paradise Cruise Line. “Tourism is the most important industry in the Bahamas, and we all know the lifeline it brings to residents across the islands. While we remain focused on providing aid to our friends and family on Grand Bahama Island, we also know that returning to a traditional sailing schedule will make an incredibly positive impact. After hosting two successful humanitarian sailings, we are excited to bring our guests back to the Bahamas.”

“Bahamas Paradise Cruise Line has been a tremendous partner in offering critical aid to Grand Bahama Island through its humanitarian sailings,” said Bahamas Minister of Tourism and Aviation Dionisio D’Aguilar. “We are proud to support for this next phase of recovery efforts, which is bringing visitors back to Freeport, as well as to Nassau, which will bring much needed tourism dollars to the country as a whole.”

Revitalizing Tourism to Grand Bahama Island
Beginning September 27, travelers can set sail from the Port of Palm Beach to Grand Bahama Island aboard Grand Celebration with cruise fares starting at just $109 per person, and 50 percent off the second guest for all sailings this fall. Guests will enjoy award-winning dining, ocean-class entertainment, a smoke-free casino, and more. Once in Freeport, travelers can enjoy a Beach
Getaway excursion, experiencing the south side of the island. Known as some of the best beaches in the Bahamas, those on the island’s south side feature long stretches of pristine sands, where sand forms into ripples at low tide, often referred to as the island’s “welcome mat.” Local flavor will abound with island-inspired food, Junkanoo-style entertainment and the opportunity to interact with Grand Bahama Island locals, known for their warm hospitality.

Travelers interested in joining the island’s rebuilding effort may forgo the Beach Getaway excursion and instead participate in a volunteer excursion, which Bahamas Paradise Cruise Line is currently planning with local organizations. Volunteer excursions are expected to include light manual labor, and as such, participants are required to wear athletic clothing and appropriate closed-toe footwear as a safety precaution. Volunteer excursions must be requested and booked in advance, through Bahamas Paradise Cruise Line and its official partners only.

**Diversifying Bahamas Vacation Opportunities with a Second Destination**
Beginning October 12, guests will have the option to cruise to Nassau aboard Bahamas Paradise Cruise Line’s *Grand Classica*, which is currently on its way home from a one-time Western Caribbean and Panama Canal cruise and private group sailing. Nassau has long been a destination of great interest for the cruise line, and the decision to add it as a port of call was based on current demand and guest feedback.

Cruise-only fares start at just $159 per person for round-trip Nassau sailings and departures will be available to book starting September 25. Travelers can expect details on shore excursions soon.

**Cruise & Stay Program in Nassau**
Bahamas Paradise Cruise Line’s unique Cruise & Stay Program will soon be added as an option for guests sailing to Nassau to complement its existing and successful program on Grand Bahama Island. Travelers booking this option can cruise to Nassau aboard *Grand Classica*, where they’ll enjoy either an all-inclusive vacation or hotel stay at one of the cruise line’s partner resorts.

“Our Cruise & Stay options for guests are currently being finalized, but based on feedback from our guests who have enjoyed this option in the past on Grand Bahama, we know the demand is there and this will start a new chapter for many destination hotels in Nassau, as well as the outlying islands,” said Khosa.

The Cruise & Stay Program includes round-trip cruises from Palm Beach to Nassau, round-trip resort transfers, unlimited food and drinks at the all-inclusive properties, water sports, and activities, and daily and nightly entertainment.

Bahamians currently in the United States and looking to return to the Bahamas may book a one-way sailing to Freeport aboard *Grand Celebration* at just $105 per person, beginning with the September 27 departure. Bahamas Paradise Cruise Line will continue to deliver donated supplies from its warehouse to Freeport during future commercial sailings.

For more information on Bahamas Paradise Cruise Line or to book a cruise, please visit: [www.BahamasParadiseCruise.com](http://www.BahamasParadiseCruise.com) or call 888-530-2775 (English) / 888-530-2776 (Español). Follow the company on [Facebook](https://www.facebook.com), [Twitter](https://twitter.com), and [Instagram](https://www.instagram.com).

**ABOUT BAHAMAS PARADISE CRUISE LINE**
Bahamas Paradise Cruise Line, the ultimate Bahamas getaway, is the only provider of two-night cruises to Grand Bahama Island and the originator of the unique Cruise & Stay program, letting
travelers extend their Bahamas adventure with a stay at a beach resort. The company operates two ships, Grand Celebration, and Grand Classica – which recently earned Cruise Critic’s 2019 Cruisers’ Choice Award for Best Entertainment. Bahamas Paradise Cruise Line is majority-owned by the family of former Norwegian Cruise Line President and CEO Kevin Sheehan.

###

Media Contact:
Adrianne Richardson/Jamie Shalek
Hemsworth Communications
(954) 716-7614 or BahamasParadisePR@HemsworthCommunications.com
FALL IS THE BAHAMAS’ BEST-KEPT SECRET: HERE ARE DEALS AND INCENTIVES TO BOOK NOW

NASSAU, Bahamas, October 2, 2019 – The Islands Of The Bahamas are open for business, and fall is one of the islands’ best-kept secrets. A variety of seasonal deals, packages and incentives make it easy to book a trip this time of year, whether it is a couple’s getaway after the kids are back to school or a holiday vacation with family in tow.

For travelers looking for extra motivation, visiting one of The Bahamas’ 14 islands that were unharmed by Hurricane Dorian, including Nassau and Paradise Island and the Out Islands, is the best way to help the two islands that were impacted, Grand Bahama Island and Abaco, to rebuild. Those looking to go the extra mile can participate in a variety of voluntourism programs, from packing goods to donating to hotel collection points to chipping in to prepare meals for residents who were displaced.

CHECK INTO NASSAU AND PARADISE ISLAND
Nassau and Paradise Island are the tourism hub of The Bahamas and boast delicious island cuisine, jaw-dropping resorts, endless family activities and are welcoming visitors with open arms and great deals.

Atlantis, Paradise Island – Beginning October 1, the popular Atlantis, Paradise Island’s “Stay More, Save More” deal kicks off. Guests can book three nights, get 10% savings; book four nights, get 15% savings; book five nights, get 20% savings; book six nights, get 30% savings; and book seven nights, get 35% savings. Booking dates will run October 1, 2019 through November 11, 2019. Travel is valid between October 1, 2019 and May 21, 2020.

Baha Mar – This luxury oceanfront resort is offering guests three different deals from three of its unique resorts. At Grand Hyatt Baha Mar, guests can save 20% with rates from $180, along with a $200 food and beverage credit and a $50 casino voucher. Guests booking a three-night stay at SLS Baha Mar can receive the fourth night free. Visitors arriving on Sunday, Monday or Tuesday will receive 20% off their stay, though conditions apply. Visit bahamar.com/offers for more information.

Four Seasons Ocean Club – Book Ocean Club’s “Stay Longer” offer to receive a complimentary fourth night at this luxurious, oceanfront property. The offer is valid starting November 22, 2019.

ESCAPE TO THE OUT ISLANDS
The Out Islands offer travelers a one-of-a-kind experience with the Caribbean’s best fishing, unspoiled beaches, island hopping and laid-back island culture. Check out these deals for your next Bahamian vacation. From the under-the-radar gems of Long Island, Cat Island and Andros to the popular islands of Exuma, Bimini, Eleuthera and Harbour Island, a trip to the Out Islands is a trip to blissful paradise.
Bahama Out Islands Promotion Board (BOIPB) – Travelers looking to book a trip to the Out Islands can receive a $250 resort credit by booking a stay at a participating BOIPB property. Travelers must book between October 21 and November 18, 2019 and travel between October 22, 2019 and June 30, 2020. Blackout dates apply. To view a list of participating properties, please visit myoutislands.com/bahamas-resorts/resorts and contact the property directly to book.

Valentines Residences Resort and Marina – Couples interested in taking a trip to the charming destination of Harbour Island should jump on this resort’s romance deal. The “Heartbeat of Harbour Island” package includes a luxury one bedroom suite, daily breakfast, dinner for two and a bottle of wine for a three-night stay for $1,925. Visitors must travel by December 20, 2019. Offers are non-retroactive and apply to new reservations only. All packages must be booked through the U.S. Reservations Office: 1-866-389-6864 or beth@valentinesresort.com.

GIVE BACK WHILE VACATIONING
From Nassau and Paradise Island to the Out Islands, hotels and partners are banding together to support Grand Bahama Island and The Abacos through several initiatives, including Baha Mar’s Pack with love program, Atlantis Paradise Island’s Hurricane Dorian Relief Fund, Grand Isle Resort’s Bahamas Strong Package for travelers to give back while on vacation. Visit Bahamas.com/relief for more information.

Additionally, Travel Leaders Group and Royal Caribbean International have teamed up to encourage cruisers to book a vacation to The Bahamas. Passengers sailing to Nassau and/or Perfect Day at Coco-Cay can receive an exclusive offer of up to $100 in onboard spending money. Bonus spending money of $100 per stateroom will be offered for suite reservations; $50 per stateroom for balcony accommodations; and $25 per stateroom for interior and ocean view rooms. Travelers must book between October 1-7 for departures October 18 and beyond. Travelers must book through a travel advisor affiliated Travel Leaders Group.

ADDITIONAL INFORMATION
• U.S. currency is accepted and is interchangeable with the Bahamian dollar.
• Temperatures, year-round, range from 68 to 86 degrees during the day and 62-70 degrees at night.
• Ocean temperature ranges from 73 degrees (February) to 82 degrees (August).
• The entry requirement for U.S. and Canadian residents is proof of citizenship, in the form of a passport. All U.S. citizens and foreign nationals traveling to the United States from The Bahamas are required to present a valid passport or another secure document accepted by United States Customs and Border Protection.

ABOUT THE BAHAMAS
With over 700 islands and cays, and 14 of the 16 unique island destinations currently open for business, The Bahamas lies just 55 miles off the coast of Florida, offering an easy fly away escape that transports travelers away from their everyday. The Islands Of The Bahamas have world-class fishing, diving, boating and thousands of miles of the earth’s most spectacular water and beaches waiting for families, couples and adventurers. Explore all the islands have to offer at www.bahamas.com or on Facebook, YouTube or Instagram to see why It’s Better in The Bahamas.

###

PRESS INQUIRIES
Anita Johnson-Patty
General Manager, Global Communications
Bahamas Ministry of Tourism & Aviation
ajohnson@bahamas.com

Weber Shandwick
Public Relations
bahamas@webershandwick.com
RAFT
FOR IMMEDIATE RELEASE

MEDIA CONTACT:
Cindi Perantoni Rodgers
Laura Acker
Kreps DeMaria
cperantoni@krepspr.com
lacker@krepspr.com
P: 305.663.3543

60TH ANNUAL FORT LAUDERDALE INTERNATIONAL BOAT SHOW
STEERS AID FOR BAHAMIAN NEIGHBORS

Boat Raffle and Culinary Event to Benefit Hurricane Dorian Relief Efforts Through Mission of Hope and One Bahamas

FORT LAUDERDALE, Fla. (Oct. XX, 2019) – Just as the Fort Lauderdale International Boat Show and the Marine Industries Association of South Florida lay anchor on the 60th edition of the world’s largest in-water boat show, pulling into port October 30 – November 3, they will simultaneously make a big splash in support of Bahamas hurricane relief programs. Kicking off the festivities on opening day of the show, a traditional Bahamian Junkanoo band will perform to symbolize the partnership and entertain show-goers.

Dubbed the FLIBS-4-Bahamas Initiative (#FLIBS4Bahamas), the joint effort includes a variety of fundraising and awareness initiatives. The highlight? The raffle of a Pioneer 180 sportfish boat and trailer, valued at $50,000 and generously donated by Palm City Yachts. Proceeds from the raffle will benefit Mission of Hope, a relief mission led by True North, a 110-foot vessel deployed to Marsh Harbour in the Bahamas. True North is equipped with specialty teams to aid in the building of temporary housing and providing medical care for those impacted by Hurricane Dorian.

Individual raffle tickets for the Pioneer 180 sportfish boat are available for $20 or six for $100. Raffle tickets are currently for sale online at https://secure.interactiveticketing.com/1.26/59b4a3/#/select and will be sold throughout the boat show online and at FLIBS on-site at the Bahamas Pavilion Booth #23 inside the Main Entrance tent.
Outfitted with a Suzuki 115 4 Stroke engine, the brand new 2020 Pioneer 180 sportfish boat — designed in accordance with today’s fuel efficient outboard standards — boasts ample room for family, fishing gear and any other leisure fishing needs. The boat will be located prominently on display at the boat show at the Greater Fort Lauderdale Broward County Convention Center location.

The raffle drawing will take place on Sunday, November 3rd at 3:00 pm at the Convention Center to announce the winner of the boat.

“We feel it is a duty and a privilege to support our friends and neighbors, and we are committed to Grand Bahamas and Abaco’s full recovery. In addition to helping raise funds, we also aim to help get the word out that the Bahamas are still open for tourism and business as there are beautiful and pristine areas not affected and tourism is their number one industry,” said Andrew Doole, president of U.S. Boat Shows at Informa Markets. “We know this will be a long-term recovery, and our efforts at the Fort Lauderdale International Boat Show will be the first of many initiatives.”

In addition to the raffle, interested attendees can make donations online Here. For those looking to get a “Taste” of the show and experience fine culinary cuisine created by world-class yacht chefs, all net proceeds of the show’s wildly popular Sunset Soiree, Second Annual Yacht Chef Competition will benefit Mission of Hope and ONE Bahamas Fund. Friday, November 1st at the show’s new site, Superyacht Village at Pier Sixty-Six Marina South, four leading Yacht Chefs will battle it out in front of a panel of judges to win Best Yacht Chef. In addition to savoring gourmet canapes, guests will enjoy a concert by the San Diego band, The Wheeland Brothers while sipping hand-crafted cocktails by Maker’s Mark, Tito’s Handmade Vodka, Gosling’s Rum and Whispering Angel Rose and Moet & Chandon bubbles. Tickets to the Yacht Chef Competition can be purchased HERE.

“Abaco and the islands surrounding it are like family to all of us,” said Phil Purcell, CEO/president of MIASF. “We are committed to making an impact in the ongoing relief effort.”

“As we rebuild The Abacos and Grand Bahama Island, we are incredibly grateful to the Fort Lauderdale International Boat Show and Marine Industries Association of South Florida for the FLIBS-4-Bahamas initiative to support these recovery efforts,” said Bahamas Ministry of Tourism & Aviation Deputy Director General, Ellison ‘Tommy’ Thompson. “Boating is one of the leading contributors to our tourism economy and we are proud to work with our partners to continue to spread that word that The Bahamas has 14 beautiful islands with turquoise waters that are open and ready to welcome boaters.”

{Insert quote from Greg Clements of Palm City Yachts}

For more information, visit https://www.flibs.com/en/bahamas.html. For images and press materials, contact informamedia@krepspr.com or visit our 2019 FLIBS Digital Press Kit.
About The Fort Lauderdale International Boat Show:

Owned by the Marine Industries Association of South Florida (MIASF) and produced by Informa Markets, the Fort Lauderdale International Boat Show (FLIBS) is recognized as the largest in-water boat show in the world. Celebrating its 60th anniversary, FLIBS spans more than three million square-feet of exhibit space across seven waterfront locations that are connected by an intricate network of water and ground transportation services. The five-day show attracts approximately 110,000 attendees and 1,200 exhibitors representing 52 countries with more than 1,500 boats on display each November. For more information, visit FLIBS.com.

About Marine Industries Association of South Florida (MIASF):

The Marine Industries Association of South Florida (MIASF) is the largest trade organization in the Southeast United States dedicated to promoting, protecting, and growing the 111,000 middle class jobs in Broward County and 142,000 jobs regionally driving the economic output to $12 billion regionally. Created in 1961, the not-for-profit trade group is focused on the sound growth of the marine industry in the South Florida Region to benefit its members and their customers, communities, and the environment. The Association has over 500 members in Broward, Miami-Dade, and Palm Beach counties and is the owner of the Fort Lauderdale International Boat Show.
THE ISLANDS OF THE BAHAMAS STATE OF THE BUSINESS TOURISM UPDATE

What’s Open, What’s Rebuilding and What’s Recovering Across The Bahamas

NASSAU, Bahamas, October 21, 2019 – More than a month has passed since Hurricane Dorian made landfall on two northern islands of The Bahamas. Already, Grand Bahama Island is rebounding with many of its hotels and attractions reopened and plans for its airport to resume international service soon. While The Abacos face a longer road to recovery, the country remains resilient and steadfast in its commitment to help the island rebuild by maintaining a healthy flow of tourism – which accounts for half of the country’s GDP – to the islands that were not affected by the storm.

Open for Business

Nassau and Paradise Island

This pair of islands which are home to the country’s most extensive array of resorts, hotels, restaurants and tour operators, were not affected by Hurricane Dorian and are operating normally. With seasonal hotel incentives and increased airlift, it is easier than ever for travelers to visit this year.

The Out Islands

With the exception of The Abacos, the Out Islands are open and operating as usual. Some resorts and lodges take a fall hiatus for annual leave or renewal projects, but there are many options for accommodations. Airports, government ports and marinas are open across the islands.

Grand Bahama Island

Grand Bahama Island is back to business welcoming travelers at its cruise port, and soon to welcome international travelers when the airport reopens next month. Ferries and cruise lines, including Balearia, Bahamas Paradise Cruise Line and Carnival Cruise Line, are already bringing travelers to Freeport to experience a number of excursions and sites that have reopened. The airport is operating domestic flights via temporary facilities, and will welcome its first international flight on November 15. Numerous hotels and resorts are already open or expected to re-open within weeks.

Recovering and Rebuilding
The Abacos

Abaco has the longest road to recovery with virtually no viable options for leisure tourism in the near future. The current focus is on re-opening local government complexes and restoring basic services to facilitate rebuilding.

Response to Hurricane Dorian

As the capital of The Bahamas and the home of the country’s government, Nassau is also a central hub for the Hurricane Dorian recovery process. Persons that have been displaced by the storm are being accommodated on the island, with the most recent information from The Bahamas National Emergency Management Association (NEMA) indicating that 895 individuals are being housed across six shelters.

How to Help

One of the best things people can do to help, now more than ever is to visit. The Bahamas is open for business and still delivering the tropical getaway the country is known for. In addition to planning a trip to The Bahamas, those who wish to contribute can find a list of The Bahamas’ verified partners at www.bahamas.com/relief.

###

PRESS INQUIRIES
Anita Johnson-Patty
General Manager, Global Communications
Bahamas Ministry of Tourism & Aviation
ajohnson@bahamas.com

Weber Shandwick
Public Relations
bahamas@webershandwick.com
THE BAHAMAS MINISTRY OF TOURISM AND AVIATION HOSTS TOP-TIER MEDIA AND INFLUENCERS POST-HURRICANE DORIAN

Nearly 20 Leading Journalists and Social Media Influencers Attend Familiarization Trips to Tell The Bahamas’ Open For Business Story

Nassau, Bahamas, November 25, 2019 – In the months following Hurricane Dorian, The Bahamas Ministry of Tourism and Aviation (BMOTA) has mobilized and set up a steady stream of group and individual familiarization trips to continue telling the world that The Bahamas is “Open For Business.” From November 2019 into the New Year, top-tier media and social influencers are coming to The Islands Of The Bahamas to discover the country’s culture, cuisine and communities and help spread the message that most of the islands are welcoming visitors.

The trips will drive positive and educational coverage of the destination, in print, online and social media, during the critical travel-booking season.

“With more than 700 islands and cays, there is so much to discover in The Bahamas,” said Mrs. Joy Jibrilu, Director General at The Bahamas Ministry of Tourism and Aviation. “Hosting influential media and storytellers to deliver our ‘Open For Business’ message in a way that resonates with their readers and followers is a key part of our multi-phased post-hurricane campaign. The coverage we receive from these visits will be crucial in inspiring travel to our country, speaking to all the important reasons why now is the time to visit.”

In November, the BMOTA hosted its first group press trip following Hurricane Dorian. Top-tier travel and lifestyle journalists, contributing to Delta Sky, the Daily Beast TravelPulse, Travel + Leisure, Condé Nast Traveler and others, visited Nassau Paradise Island, Eleuthera and Harbour Island to discover the ease of island hopping in The Bahamas and get a first-hand account of the Bahamian people’s resilience despite the devastating hurricane season. Stories will not only highlight BMOTA’s “Open For Business” messaging, but will position the islands as must-visit travel destinations this season and beyond.

The BMOTA also hosted South Florida travel and lifestyle influencer, The Style Bungalow, in Harbour Island, in November. She experienced the quiet island lifestyle while also visiting some of the world’s most Instagram-worthy spots, including The Pink Sands Beach, the pastel-hued homes, Bahama House and much more. The Style Bungalow shared that The Bahamas is “Open For Business” with her 211K+ Instagram followers and highlighted the quick flight from Florida as another reason why everyone, including Floridians, should visit.
The Ministry is working diligently to keep this momentum of top-tier media and influencers visiting The Bahamas alive. Aligning with the Hero World Challenge in December, the BMTOA will be hosting five quality sports, travel and lifestyle media to promote Nassau and Exuma as premier golf destinations. Journalists from Forbes, GOLF.com, BroBible and GOLF Monthly will experience top golf courses in Nassau, including Royal Blue Golf Course at Baha Mar, Ocean Club Golf Course at Atlantis and Exuma’s Sandals Emerald Bay Golf Course.

The Ministry’s visiting journalist program continues to be an unqualified success. Through the People-To-People Experience, visiting journalists are able to connect with the Bahamian people and get an experience like no other while sharing meals and conversations. An additional slate of individual trips took place on a rolling basis. Reporters with The Washington Post and Jamaque Paradis Magazine visited in the past two months while travel influencer, Get Lost With Jackie, a journalist from The Zoe Report and two of The Boston Globe writers are scheduled to come early in 2020 to cover an array of topics from Junkanoo to fly-fishing.

ABOUT THE BAHAMAS

With over 700 islands and cays, and 15 of the 16 unique island destinations currently open for business, The Bahamas lies just 55 miles off the coast of Florida, offering an easy fly away escape that transports travelers away from their everyday. The Islands Of The Bahamas have world-class fishing, diving, boating and thousands of miles of the earth’s most spectacular water and beaches waiting for families, couples and adventurers. Explore all the islands have to offer at www.bahamas.com or on Facebook, YouTube or Instagram to see why It’s Better in The Bahamas.

###

PRESS INQUIRIES

Anita Johnson-Patty
General Manager, Global Communications
Bahamas Ministry of Tourism & Aviation
ajohnson@bahamas.com

Weber Shandwick
Public Relations
Bahamas@webershandwick.com
FOR IMMEDIATE RELEASE

UNITED AIRLINES ADDS NEW SERVICE FROM DENVER TO THE BAHAMAS IN 2020

Denver residents can now escape to The Bahamas with weekly nonstop flights to Nassau

Nassau, Bahamas, December 9, 2019 – For the first time ever, travelers from the Denver-area can take advantage of non-stop flights to Nassau, The Bahamas just in time for spring 2020 travel. Beginning March 7, 2020, United Airlines is launching a Saturday-only nonstop service between Denver International Airport (DEN) and Lynden Pindling International Airport (NAS) in Nassau.

The new service, operated by a B737-800, offers 166 seats each week with the following flight times:

- Departing Denver at 9:56 AM and arriving into Nassau at 4:00 PM
- Departing Nassau at 11:37 AM and arriving into Nassau at 2:43 PM

“We are thrilled that our partners at United Airlines are increasing service, giving Denver and surrounding-area residents a more accessible way of traveling to our beautiful country,” said Bahamas Minister of Tourism & Aviation, Dionisio D’Aguilar.

The service also allows for enhanced connectivity to the islands-nation’s capital city of Nassau for travelers departing from cities in the U.S. West Coast and Northwest region including Los Angeles, San Francisco, Portland, Boise, Idaho and Seattle, Washington.

The flight will suspend during the off peak travel season beginning in August 2020 and commence again on October 21, 2020 on an annual basis.

For those wishing to fly away to the Out Islands from Nassau, including The Exumas, Eleuthera, Andros and more, can then take a local 20-minute hopper flight from Nassau to their final destination.

Travelers can now book flights to experience just why it’s “Better in The Bahamas” on United Airlines’ website. For more information visit www.united.com.

##

PRESS INQUIRIES
Anita Johnson-Patty
General Manager, Global Communications
Bahamas Ministry of Tourism & Aviation
ajohnson@bahamas.com
Hi XX,

The Bahamas is an archipelago with more than 700 islands and cays, spread over 100,000 square miles. Last week, two of our islands – Grand Bahama and Abaco – were devastated by Hurricane Dorian.

Tourism is our leading industry and we need your help in getting the word out that 14 Islands in The Bahamas were not impacted and are ready for visitors.

Please join us for an update of The Bahamas and the introduction of our new branding campaign on Tuesday, September 24, 2018 from 12:00 to 2:00 p.m. at the Hotel William Gray

Deputy Director General of the Bahamas Ministry of Tourism & Aviation, Ellison ‘Tommy’ Thompson, will provide updates on our 14 open and unaffected Bahamian islands as well as the relief efforts in place.

Space is limited and RSVP’s will be honored on a first come, first served basis. RSVP to the below link and email me directly at (your email address) to arrange one-on-one interviews with the Deputy Director General.

Thank you.
Hotel William Gray
421 Rue Saint Vincent, Montreal, QC H2Y 3A6

The Bahamas Ministry of Tourism & Aviation cordially invites you to The Bahamas’ new brand campaign unveiling.

Tuesday, September 24, 2019
12:00 noon - 2:00pm

RSVP by September 17, 2019

RSVP NOW
FOR IMMEDIATE RELEASE

BAHAMAS MINISTRY OF TOURISM VISITS MONTREAL TO PROVIDE TOURISM UPDATES AND URGE CANADIAN TRAVEL AFTER HURRICANE DORIAN

Ministry Representatives Met with Top Travel Agents, Tour Operators and Media to Deliver a Clear Message that The Bahamas Is Open For Business

NAASSAU, BAHAMAS, September 26, 2019 - The Bahamas Ministry of Tourism and Aviation (BMOTA) this week traveled to Montreal, Canada to host events with top travel agents, tour operators and journalists to deliver the message that The Islands Of The Bahamas is open for business and ready to welcome Canadian travelers following Hurricane Dorian.

In partnership with Air Canada, Grand Isle Resort & Spa, Warwick Paradise Island and the Nassau Paradise Island Promotion Board, Minister of Tourism Dionisio D’Aguilar and Deputy Director General Ellison 'Tommy' Thompson provided key destination updates and offered travel industry media and partners critical education in the wake of Hurricane Dorian.

The BMOTA leaders reinforced that while two Bahamian Islands, Grand Bahama Island and The Abacos rebuild after the devastation caused by the storm there are still 14 unaffected Islands, including Nassau Paradise Island and the Out Islands, that are open for business and ready to welcome visitors for a tropical getaway.

“The Bahamas is still ready to welcome visitors and we are delivering the tropical getaway that your readers and clients are seeking,” said Minister of Tourism Dionisio D’Aguilar during the luncheon. “The beautiful sun, sand and sea showcased by our fly away campaign is still just an airplane ride away.”

To reinforce the enduring beauty, warmth and adventure of these 14 islands, the BMOTA debuted its new Fly Away brand campaign to entice travelers to fly away now. Destination partners also introduced exciting new developments, including Air Canada’s increased airlift to The Bahamas.

Fly Away, the new multi-channel, creative campaign featuring Bahamian-American rock legend, Lenny Kravitz, reveals the authentic spirit of The Bahamas as a
destination of adventure and discovery. Set to the lyrics of Kravitz’s hit song *Fly Away*, the television commercial and supporting marketing efforts capture his deep personal connection to The Bahamas, as well as the pure adrenaline rush of exploring the archipelago’s 100,000 square miles by boat and plane.

Air Canada has increased its airlift from Montreal to Nassau. Beginning December 20, 2019, the non-stop service will increase operations from twice a week to four times a week.

The BMOTA expressed that the best way Canadians can help The Bahamas is simple: plan a vacation. In addition to planning a trip to The Bahamas, monetary donations to a reputable relief organization are most critical at this time for The Abacos and Grand Bahama Island. Those who wish to contribute can find a list of The Bahamas’ verified partners at www.bahamas.com/relief.

###

PRESS INQUIRIES
Anita Johnson-Patty
General Manager, Global Communications
Bahamas Ministry of Tourism & Aviation
ajohnson@bahamas.com

Weber Shandwick
Public Relations
bahamas@webershandwick.com
FOR IMMEDIATE RELEASE

Bahamas Ministry of Tourism and Aviation Launches “14 Islands Open for Business” Marketing Campaign to Urge Travel After Hurricane Dorian

NASSAU, Bahamas, October 11, 2019 - One month after Hurricane Dorian devastated parts of Grand Bahama Island and The Abacos, the Bahamas Ministry of Tourism and Aviation (BMOTA), under the leadership of the Hon. Dionisio D’Aguilar, is executing a multi-channel marketing campaign designed to keep the country’s economic engine strong by recruiting, retaining and reinvigorating travel to The Bahamas.

Spearheaded by its U.S. marketing and communications agencies, and in collaboration with destination partners from the public and private sectors and the Caribbean and international tourism community, the BMOTA has developed a “14 Islands Open for Business” message strategy and aggressively deployed a range of tactics to drive the narrative that The Bahamas is ready to welcome visitors.

The message, creative and communications efforts aim to spread a balanced message that, while the country rallies to rebuild Grand Bahama Island and The Abaco, the best way to support this effort is to visit one of the 14 Bahamian Islands that remain open for business.

“In the month following Hurricane Dorian’s devastation of our beloved islands of Grand Bahama and Abaco, we have been working diligently with partners to let travelers know that 14 islands in The Bahamas are still open for business,” said Bahamas Minister of Tourism Dionisio D’Aguilar. “By swiftly deploying a multi-channel campaign educating the public that The Bahamas is still delivering the tropical getaway our islands are known for, we are fueling the tourism engine needed to rebuild and maintain a strong economy.”

The BMOTA’s positive message appears worldwide across broadcast, print, digital and social channels via the following strategic initiatives:

Aggressive Media and Influencer Outreach
- Satellite Media Tour – Minister D’Aguilar and Deputy Director General Ellison ‘Tommy’ Thompson participated in a U.S. satellite media tour (SMT) live from
Nassau on October 10, resulting in 25 interviews, including a national segment with The Weather Channel and segments in top U.S. markets such as New York, Washington, D.C., Los Angeles, Atlanta, Chicago, Boston, Cleveland, Cincinnati, Indianapolis, Charlotte, Austin, Orlando, Tampa and more. Set to the live backdrop of sunny skies and turquoise waters in Nassau, the segments featured Open for Business messaging as well as colorful broll and enticing imagery from across the islands to encourage viewers to book their travel to The Bahamas.

- **Regular Media Updates** - The BMOTA continues to proactively pitch media key updates on the state of tourism in The Bahamas, including deals, offers and incentives for their viewers and readers to book a trip now. As a result, media coverage has shifted from reporting on the devastation to urging tourists to visit the unaffected islands, from Nassau and Paradise Island to the Out Islands.

- **Top-Tier Interviews** - Regular appearances by Minister of Tourism Dionisio D’Aguilar, Director General Joy Jibrilu and Deputy Director General Ellison ‘Tommy’ Thompson on major U.S. and Canadian broadcast networks, including CNN, MSNBC, CBS, FOX, CTV and more, have kept The Bahamas’ tourism message in the news. Phone interviews with key print and online journalists have resulted in stories prominently featuring key messages in leading consumer and travel trade publications in the U.S., such as *The New York Times*, *The Washington Post*, *Travel + Leisure*, *Conde Nast Traveler*, *CNN Travel*, *Orlando Sentinel*, *Bustle*, *AFAR*, *Travel Weekly*, *Skift* and many more.

- **Journalist and Influencer Visits** - In partnership with Grand Isle Resort, the BMOTA have begun inviting top-tier media and influencers to experience Nassau and Paradise Island and the Out Islands since there’s no better way to showcase a destination than to have media and influencers on the ground. These trips will highlight that business is back to normal on the unaffected islands, the resilience of the Bahamian people and the ease and accessibility of traveling to The Bahamas as a whole. We will host 1) “Open for Business” island hopping group trip inviting top travel and lifestyle writers to see the islands for themselves, 2) influencer visits generating real-time content across social media and driving visibility to #BahamasStrong and 3) individual, curated visits with top-tier news outlets including one-on-one meetings with tourism leaders on the ground.

- **Celebrity Engagement** - The BMOTA called upon celebrity friends of The Bahamas to share the “Open for Business” message, driving visibility to Bahamas.com/relief and #BahamasStrong. From Bahamian-American rock legend Lenny Kravitz to NASA Astronaut Scott Kelly, influential figures are banding behind The Bahamas.

**Robust Advertising/Media Buy**

- **Advertising Media Buy** - A multi-phase advertising plan will broadly syndicate the Open for Business message in the subsequent three months and beyond. After launching Phase 1, which concentrated on broadcasting relief efforts across all media (digital, social, print and out-of-home), the campaign shifted to Phase 2 focused on educating consumers on the geography of The Bahamas. The final phase will promote the energy of the Bahamian people and islands and sustain beyond the first three months post-Hurricane Dorian.
• **Content Amplification** – A content amplification program with Netmining was launched in September, and will run through mid-December. The program will amplify earned press coverage which carries a reputable third-party endorsement of The Bahamas and education on where travelers can visit now, as well as an informative article on Bahamas.com that tells readers what they need to know about traveling to The Bahamas now. The campaign leverages sophisticated audience targeting tactics to drive visibility to these positive and informative stories.

**Partner Collaboration**

• **Key Market Events** – Representatives from BMOTA traveled to key gateways across North America, including New York City and Montreal, to provide travel agents, tour operators and journalists with tourism updates and to urge travelers to *Fly Away* to The Bahamas now. The Ministry is also collaborating with destination partners – from hoteliers to Nassau Paradise Island and Out Island promotion boards, to airlift partners such as Delta and Air Canada, to cruise lines including Royal Caribbean, Carnival, Bahamas Paradise Cruise Line and more – to participate in events and widely disseminate the “Open for Business” message.

• **Regular Industry Partner Updates** – The Ministry led the tourism response to Hurricane Dorian by driving the messaging and providing regular updates to partners, talking points and press releases, ensuring all entities were endorsing the same message. BMOTA also worked with all partners to promote their individual relief efforts on Bahamas.com and via proactive media outreach.

The Ministry of Tourism and Aviation, along with its New York-based public relations agency Weber Shandwick and Miami-based marketing agency Tambourine, is committed to maintaining a robust tourism industry, which in turn will help fund the recovery and rebuilding efforts taking place in The Abacos and Grand Bahama Island. For more information, visit [Bahamas.com/relief](http://Bahamas.com/relief).

###

**PRESS INQUIRIES**

Anita Johnson-Patty  
General Manager, Global Communications  
Bahamas Ministry of Tourism & Aviation  
ajohnson@bahamas.com

Weber Shandwick  
Public Relations  
bahamas@webershandwick.com
FOR IMMEDIATE RELEASE

14 ISLANDS OF THE BAHAMAS ARE READY TO WELCOME VISITORS WITH OPEN ARMS

NASSAU, Bahamas, September 9, 2019 – The Islands Of The Bahamas is an archipelago with more than 700 islands and thousands of cays spread out over 100,000 square miles of ocean, starting just 50 miles south east of the coast of Florida. While the country grieves the devastation Hurricane Dorian brought upon two of the most northern islands, Grand Bahama and The Abacos, there is a silver lining. The majority of The Bahamas, including 14 of the most commonly visited islands, remains unaffected by the storm. The warm and friendly people of The Bahamas, along with hotel and travel partners, from Bimini to Nassau and Paradise Island, The Exumas to Inagua, are ready to welcome travelers with open arms.

As the public seeks information on how they can best help the country recover, the Bahamas Ministry of Tourism & Aviation (BMOTA) urges consumers to know that the best thing they can do for the country, now more than ever, is simple: visit The Bahamas.

Airports, cruise ports, hotels and attractions throughout the Northern, Central and Southern Bahamas are open and operating. These islands include:
• Nassau and Paradise Island
• The Exumas
• Eleuthera and Harbour Island
• Bimini
• Andros
• The Berry Islands
• Cat Island
• Long Island
• San Salvador
• Rum Cay
• Acklins and Crooked Island
• Mayaguana
• Inagua

“Maintaining a robust tourism industry will be vital in helping the country to recover and rebuild,” said Bahamas Minister of Tourism & Aviation Dionisio D’Aguilar. “We are grateful for the outpouring of support and love for our islands, and we would like everyone to know that the best thing they can do for us right now is visit Nassau, Paradise Island and the Out Islands. Our beautiful island nation is ready to welcome you.”
Travelers should visit www.bahamas.com to learn about the unique characteristics of each Bahamian island and find the one, or two or three, that best suits them. Bahamas.com is a portal to vacation discovery with a wealth of resources for planning a trip. Travelers can start with the Island Finder – an interactive tool that measures personal preferences to match consumers with the island for them - then explore a pre-approved list of Places to Stay and an always-updated database of Deals & Packages to book. For island cuisine, upscale resorts and endless family activities, Nassau and Paradise Island are where turquoise waters and culture collide. For a quaint, boutique getaway where the sand is as pink as the colonial cottages, visit Eleuthera and Harbour Island. The options are infinite.

In addition to planning a trip to The Bahamas, monetary donations to a reputable relief organization are most critical at this time. Those who wish to contribute can find a list of The Bahamas’ verified partners at www.bahamas.com/relief.

###

PRESS INQUIRIES
Anita Johnson-Patty
General Manager, Global Communications
Bahamas Ministry of Tourism & Aviation
ajohnson@bahamas.com

Weber Shandwick
Public Relations
bahamas@webershandwick.com
FOR IMMEDIATE RELEASE

Bahamas Ministry of Tourism and Aviation Supports Relief and Recovery Efforts of The Bahamas Government Following Hurricane Dorian

Nassau, Bahamas, September 5, 2019 – Hurricane Dorian has delivered a devastating blow to two of the most northern islands in The Bahamas archipelago – Grand Bahama and Abaco. Unthinkable loss of life, homes and landscape have resulted, leaving the country heartbroken and grieving.

The government and people of The Islands Of The Bahamas appreciate the outpouring of concern and offers of generous support in the wake of the hurricane. The best way to support the relief and recovery effort is through a monetary contribution to one of The Bahamas’ verified partners, which can be found at www.bahamas.com/relief.

In addition to monetary donations, the Bahamas Ministry of Tourism & Aviation urges travelers to consider keeping and pursuing their vacations to the islands that were not affected and remain open. Tourism is a significant driver of The Bahamas’ economy and the largest source of employment. Maintaining a robust tourism industry will be vital in helping the country to recover and rebuild.

“We are incredibly moved by the outpouring of support we have received in the wake of Hurricane Dorian,” said Bahamas Minister of Tourism & Aviation, Dionisio D’Aguilar. “We are dedicated to offering every level of assistance possible to our fellow Bahamians in the islands of Abaco and Grand Bahama Island and are grateful for the public’s generosity, particularly monetary donations, which are so critical at this time. We also encourage travelers to not cancel their trips to our other islands which remain open and ready to welcome visitors.”

Airports, hotels and attractions throughout islands that were unaffected by Hurricane Dorian are open and ready to welcome guests, while cruise schedules are returning to normal service. In the Northwest Bahamas, these include the Bahamian capital of Nassau and neighboring Paradise Island, as well as Eleuthera, Andros, Bimini and the Berry Islands. Islands in the Southeastern and Central Bahamas remain unaffected, including The Exumas, Cat Island, San Salvador, Rum Cay, Long Island, Acklins/Crooked Island, Mayaguana and Inagua. An update on the status of the islands and tourism product can be found on www.bahamas.com/storms.

###

PRESS INQUIRIES
Anita Johnson-Patty
General Manager, Global Communications
Bahamas Ministry of Tourism & Aviation
ajohnson@bahamas.com

Weber Shandwick
Public Relations
bahamas@webershandwick.com
Story Idea: The New Year’s Festival You’ll Want to Add to Your Bucket List ASAP

Hi XX,

If ringing in a new decade with some of the clearest waters isn’t enough to convince you that The Bahamas is the best place to celebrate the New Year, the island nation’s cultural event of year, Junkanoo, should do it.

From 2:00 AM – 10:00 AM on New Year’s Day, Junkanoo rushers can be found dancing to the hypnotic beat of goatskin drums, cowbells, horns and whistles through the streets of downtown Nassau in colorful costumes they created on their own.

The energy of the dancers and the beat of the music motivates the large crowds to start moving in their seats, or on their feet, or in the trees, or on balconies—wherever they have found a spot from which to watch this soul-stirring festival! At the end of the night (or morning), judges award cash prizes for the best costume, best music and best overall group presentation.

If you want a teaser of the beats of Junkanoo, check out Bahamian-American rock star, Lenny Kravitz’s Junkanoo-rendition of *Fly Away.*

There’s no better time than now to visit to The Bahamas. As The Abacos continue to rebuild and Grand Bahama Island welcomes visitors back to the island, a visit to any Bahamian island will support Hurricane Dorian relief efforts.

Let me know if this is a fit for any New Year’s travel stories you’re working on and I’m happy to share more info!

Best,
Libby
Story idea: The Bahamas Answers to Overcrowded Tourist Hotspots

Hi XX,

There is truly no better time than now to book a vacation to The Bahamas. As two of the country’s islands recover from Hurricane Dorian, 14 islands are open for business and eagerly welcoming visitors.

From the famous and colorful Nassau and Paradise Island to the lesser-known Andros and Harbour Island, each island of The Bahamas has something unique to offer so travelers can opt in for paradise and avoid those overwhelming, overcrowded tourist destinations.

• **Goodbye New England, Hello Harbour Island** – Harbour Island is the Caribbean's year-round answer to Nantucket. Rather than frigid winds and piles of snow in the winter and crowded streets and beaches in the summer, travelers can head south to Dunmore Town on Harbour Island to experience pastel-hued architecture, iconic pink sand beaches and luxury shopping. This hidden gem is perfect for those looking for a quieter beach-town vacation!

• **Trade Miami for Nassau** – Home to iconic mega-resorts, Atlantis Paradise Island and Baha Mar, Nassau is an easy escape from the crowds in Miami. The island’s bustling downtown is full of cultural experiences and a vibrant historical scene while Paradise Island boasts resorts, restaurants, nightlife, golf courses, a casino and much more. Visitors will never be at a loss for things to do in The Bahamas’ capital.

• **Swap Australia for a Deep Dive in Andros** – While its coral reefs and rich marine life make Australia a favorite destination for divers, they can head to South Andros for a more off-the-beaten-path experience. Home to the world’s third largest fringing barrier reef that drops more than 6,000 feet in the Tongue of the Ocean and the most blue holes per square mile in the world, Andros is a must-visit destination for all divers.

• **Skip Hawaii & Catch Waves in Eleuthera** – Hawaii comes top of mind when envisioning a surfing vacation but consider Eleuthera’s famous Surfer’s Beach instead. With fewer crowds, this beach gives visitors the opportunity to actually catch a wave and when they are ready for an afternoon snack, they can indulge in the world renowned “Sugar Loaf” sweet Eleuthera pineapple.

Let me know if any of this piques your interest and I’m happy to provide more information.

Best,

Libby
CMGRP, Inc., d/b/a Weber Shandwick
Registration No. 3911

Visit Wales Documents
Hi XX,

Now that you’ve had time to binge-watch Season 3 of *The Crown*, I wanted to share a royally-approved guide to Wales. The underrated country has long been a favorite of The Royal Family, with Prince William and Kate Middleton calling Anglesey home after their wedding in 2011 and Prince Charles regularly visiting Llwynywermod. Check out some of The Royal Family’s favorite Welsh hideaways below.

- **Caernarfon Castle** – In *The Crown*, we see Prince Charles being named Prince of Wales in Caernarfon Castle in July 1969, the same place where the first official Prince of Wales, King Edward II was born and where Edward VIII was also named Prince of Wales in 1911. The castle sits on the northern coast of Wales overlooking the Menai Straight and is an under 30 minute drive from Snowdonia National Park.
- **Llwynywermod** – On the outskirts of Brecon Beacons National Park, the 192-acre estate is the Welsh home of The Prince of Wales and The Duchess of Cornwall. When the royal couple is not staying at the country home, visitors can stay at the 2 barn conversions adjoining the main farmhouse.
- **Plas Dinas Country House** – Princess Margaret was a regular visitor to Plas Dinas Country House and more recently her great nephew, Prince William. This award-winning historic country house is set in Snowdonia in North Wales boasting 15 acres of land, which is great for exploring in the warmer weather.
- **Anglesey** – Following their wedding in April 2011, the Duke and Duchess of Cambridge relocated to the charming Isle of Anglesey just off the north coast of Wales where Prince William was serving with the RAF. Anglesey is home to its own 125 mile coastal path as well as Llanddwyn Island, easily one of the most picturesque locations in Wales.

*The Crown* isn’t the only famous series to film in Wales. Netflix’s *Sex Education*, BBC’s *His Dark Materials* and *Doctor Who* and *Harry Potter and The Deathly Hallows Parts 1 & 2* were also filmed around Wales.

Let me know if any of the above is of interest and I’m happy to send more information and images.

Best,
Libby
Hi XX,

With fall, comes ideas of cozy escapes in the countryside and now, travelers can elevate those dreams with any one of Wales’ luxurious country homes and hotels. Set in beautiful, sweeping landscapes, any one of these hotels is the perfect place to relax and unwind.

**Lake Country House Hotel & Spa** – Situated on the banks of the River Irfon, the luxurious country house hotel and spa is the perfect relaxing escape. Each individually designed guest room offers supreme comfort and their own unique charm and character. From a fully stocked library to an indoor pool, there are plenty of ways to unwind at this country cottage.

**Lake Vyrnwy Hotel & Spa** – The multi-award winning hotel and spa in North Wales offers stunning views of unspoiled countryside and Lake Vyrnwy. A luxury four-star accommodation, Lake Vyrnwy Hotel & Spa ensures a relaxing stay in one of Wales’ most beautiful landscapes.

**Falcondale Hotel & Restaurant** – Nestled at the top of the Teifi Valely, The Falcondale offers guests luxury and comfort. Each room of the 17 rooms at the country house is individually designed set against Victorian architecture and a mix of classic and antique furniture. Each room also includes teapots and cafetiere’s with homemade shortbread.

**Crug Glas Country House** – Set in 600 acres of land in St. Davids, Pembrokeshire, Crug Glas Country House features sweeping views of the country side and easy access to the world-famous Pembrokeshire Coast. The hotel is run by Janet and Perkin Evans, who have raised their children on the adjoining farm. Please let me know if this piques your interest and I’m happy to share images and additional information.

Best,
Libby
Subject: Get to Know Wales, U.K. in 2020 – Quirky Accommodations, And Endless Adventure

Hi X,

Just on the outskirts of London and other major U.K. hubs, you’ll find the underrated, yet incredibly beautiful, xx and xx country of Wales. From national parks, to sleepy villages to xx even, Wales is the destination where travelers can opt-in to adventure (we’re talking the longest zip line in Europe + more), take a step back in ti

If you are currently or will be working on 2020 travel roundups, I’d love for you to consider Wales. I’ve provided some maybe lesser known facts + tid bits about the country, unique accommodations followed by a few updates for consideration.
	ravellers seeking adventure, bountiful treasures

Most Unique Accommodations

- The first accommodation in Wales made entirely from refashioned shipping containers: Ty Cwch in Cwmtydu.
- Edwardian horse drawn caravan (similar to those seen in Peaky Blinders!)
- The luxury eco cabins (Saffir and Aerona) on the Treberfedd Farm are powered by green electricity and built from natural materials and local welsh timber.
- Go back in time to the 80s with a stay at the PAC MAN Geodesic Dome

10 Cool Things To Know About Wales

- Did you know a street in Wales was recently named “World’s Steepest Street”? Cyclists and looking for a challenge can head to ancient and beautiful North West Wales, Ffordd Pen Llech Street to be exact.

Updates From Wales

- Welcome to Gin School – Opening Winter 2019. The historical and divine Hensol Castle is converting its basement into a craft spirit distillery, bonded warehouse, gin school and visitor experience where visitors can distil their own bespoke bottle of gin.
  - This castle has been the backdrop for BBC dramas including Doctor Who and Sherlock Holmes.
- Bluestone National Park Resort, a family-friendly, luxury resort, recently welcomed Serondome a magical experience for children – bringing nature and adventure “indoors” beneath a transparent roof.
- Ty Wych – Preparing for its first ever Spring/Summer season, Ty Cwch in Cwmtydu is the first accommodation in Wales made entirely from refashioned shipping containers, aimed at young travellers and families looking for the most unique stay and a camera roll that’s the envy of everyone they know.
- Slate Mountain Lodge, a 24-bedroom 4-star hotel, will have its first public launch in spring 2020. It’s the first resort in North Wales to truly combine accommodation, heritage and adventure.

- Twr y Felin to open twenty new bedrooms in 2020: Twr y Felin has been open since March 2016 and is located in Britain’s smallest city St Davids, in North West Pembrokeshire. Its success has been phenomenal. The hotel has achieved numerous awards and accolades, including ‘AA Hotel of the Year Wales 2017-18’. In 2020, Wales’ first contemporary art hotel will add twenty new bedrooms to its popularity.
• **WRU to open luxury hotel next to Principality Stadium:** The Welsh Rugby Union (WRU) plans to open a new luxury hotel next to the Principality Stadium next year. The 165-bedroom hotel will include 15 VIP suites, two restaurants, a rooftop spa with an outside whirlpool bath and a ballroom for 400. Subject to planning and listed building consent, construction work will begin in June. The hotel, on Westgate Street, is set to open by December 2020, and is part of an ongoing investment into the regeneration of Central Square.

Events:

• **Nitro World Games Coming to Wales in 2020:** Nitro World Games is coming to Wales in 2020 in what will be the UK’s largest-ever action sports stadium event. The action is set to go down May 23-24, 2020, at Principality Stadium in Cardiff. More than 100 of the best action sports athletes in the world will flock to Wales to compete in FMX, BMX, skate, and scooter events over the two-day competition.
  o Note: This was included in Manchester’s PR Planner

• **VisitBritain announces flagship business event ‘MeetGB’ to be held at ICC Wales in 2020:** VisitBritain has announced that its flagship annual Meetings, Incentives, Conferences and Exhibitions (MICE) event MeetGB is being held at the Celtic Manor Resort and the recently opened International Convention Centre (ICC) in Wales in April 2020.

Best,
XXX
Hi xx,

With such a rich history, it’s no surprise that the country of Wales is riddled with haunted castles, hotels, pubs and more. When visitors need a break from exploring the quaint villages and bustling cities by day, they can test their bravery in some of Wales’ most legendary haunted spots. If you’re working on any Halloween-focused travel stories, would love for you to consider these spooky spots in Wales!

**HAUNTED HOTELS**

- **Ruthin Castle Hotel and Spa** – Dating back to 1277, Ruthin Castle has had many renowned tenants. From King Henry VII and his daughter Mary I aka Bloody Mary, both of who inherited the castle for some time to Prince Charles, who stayed after the castle was converted into a hotel in the 1960s. The ghost of Lady Grey is said to wander the banquet hall and castle battlements to this day after she was sentenced to death for killing her husband’s mistress.

- **Skirrid Mountain Inn** – Set in the picturesque Brecon Beacons, Skirrid is said to be one of the oldest pubs in Wales. The 900+ year old inn is frequented by a few ghosts and has been featured of two British ghost hunting shows. Before it welcomed guests, Skirrid was used as a courtroom and an execution place, whose victims still haunt the hotel today.

- **Roch Castle Hotel** – Built in 1195 in Pembrokeshire, Roch Castle is a five-star luxury hotel and restaurant featuring six ensuite bedrooms. Lucy Walter, mistress of Charles II, King of England, Scotland and Ireland from 1649 through 1651, is said to roam the castle’s halls. Visitors have also claimed to see a woman in a white dress passing through closed doors.

- **Bodelwyddan Castle Hotel** – This romantic castle has all of the amenities of a modern hotel including a new restaurant, bar and lounge, nightly live entertainment and an array of activities from archery to Nordic walking. However, unlike many hotels, the Castle has some guests who never check out. Built in 1460, guests have reported seeing a Blue Lady wandering through the kitchen, glasses flying off tables and dragging noises during the night.

For those looking for ghoulish adventures beyond haunted hotels, check out the live action scare fest of Terror Mountain – set in a genuine Victorian silver mine and sure to be an evening of thrills.

Let me know if this piques your interest and I’m happy to share more information, images and additional haunted Welsh experiences!

Best,

Libby
Hi XX,

While Wales is known for its rolling hills, coastal beauty, quaint towns and endless adventure, the country is home to incomparable 4 and 5 star accommodations that give travelers the ultimate pampering experience as they are tucked away in the tranquil Welsh countryside. Whether it is a grandiose castle or a quaint inn, travelers will surely feel like royalty at any of these luxe accommodations.

If you’re working on any stories that may be a fit, would love for you to consider the below and I’m happy to provide additional options.

- **Pale Hall Hotel and Restaurant** – This grand, historic country house resting on the outskirts of Snowdonia National Park reopened in 2016 and is the perfect escape for those looking for expert-level comfort. Pale Hall is a destination for quiet retreat, comfort and culinary indulgence. Situated in the tranquil Dee valley this grand, historic, high Victorian mansion has an idyllic woodland garden rolling down to the banks of the river.

- **Twr Y Felin Hotel** – What was once a working windmill in 1806 is now Wales’ first contemporary art hotel in the quaint town of St. Davids. Twr Y Felin’s feature room, ‘Tyddewi’ Tower Suite gives guests the opportunity to stay in the original windmill tower, which offers 360 degree views of the St. Davids Peninsula. In addition to this unique room the hotel features 21 ensuite bedrooms is currently adding 20 more rooms.

- **Coes Faen Spa Lodge** – With only six rooms available to guest, Coes Faen is an exclusive experience for guests. The individually designed guest rooms were created in hopes of promoting relaxation and feature private spa bathrooms where fully qualified massage and health therapists can offer a range of treatments.

- **Chateau Rhianfa** – For the ultimate getaway, travelers can book a stay at the historic castle, Chateau Rhianfa. Dating back to 1849, the Chateau features French-style architectures per the original owner’s wife, Lady Sarah’s dreams. From elegant suites with spectacular views of the Welsh mountains to the new Rhianfa Lodge, Chateau Rhianfa is a fairytale experience in the beautiful Isle of Anglesey.

**Getting there:** One of the best selling points for Wales is that it is easily accessible. Wales is just a few hours by road and rail from most of the United Kingdom's main cities including London, Manchester, Liverpool or Birmingham.

Looking forward to hearing from you,
Mondy
Hi XX,
From historic castles and royal connections to sweeping landscapes and endless activities, there are plenty of reasons to make Wales a bucket-list travel destination. For travelers looking for a one-of-a-kind experience that will make for a bizarre coming-home travel story, check out these ... unique Welsh events.

• **Man vs. Horse** – The internationally acclaimed, Man vs. Horse race takes runners and riders on horseback through a 22 mile course in Llanwrtyd Wells every June. In the history of the race, dating back to 1980, a human has only won twice.

• **World Bog Snorkeling Championships** – The World Bog Snorkelling Championship draw in participants from around the world as spectators cheer on competitors as they snorkel two lengths of a murky bog in the shortest amount of time relying solely on the power of their flippers. The current world record, set in 2018, is 1 minute and 18.82 seconds. Fun Fact: Snorkelers even dress up in wild costumes for this odd event.

• **Race the Train** – The annual race, put on by the Tywyn Rotary Club, takes place every August and brings in runners from around the world to literally race against a train. While there are shorter races ranging from 3.5 to 6.2 miles and a toddler race, the main event challenges cross country runners to race 14 miles against a steam train on the Talyllyn Railway.

Let me know if any of the above piqued your interest and if you're working on a travel story that may be a fit. I'm happy to provide images and more information as needed!

Look forward to hearing from you,

Libby
Hi XX,

While it may not be the first place you’d expect to see celebrities when they’re not in the limelight or on the big screen, such as the Amalfi Coast or St. Tropez, Wales’ scenic drives, delicious cuisine and quaint towns make it an ideal destination for celebrities and royals to enjoy a peaceful getaway. From Catherine Zeta Jones to the Royal Family, check out these A-listers’ favorite places to stay, things to do, see and eat while in Wales!

- **Visit Castles and Indulge in Welsh Food:** While on set in Wales to film her new HBO series, Lena Dunham has been immersing herself in the Welsh culture and cuisine. The *Girls* star dined at the five-time Michelin Guide Eatery, Arboreal, based in Cowbridge. She also explored the medieval Caerphilly Castle and describe Wales in a tweet as ‘a dreamy place with fairytale gardens, super sweet humans and dragon mythology.’

- **Go on a Scenic, Cross-Country Road Trip:** Born and raised in Wales, Actor Luke Evans loves to experience Wales’ countryside via car. In an interview with Wales.com, Luke discusses Wales’ incomparable driving routes, The Wales Way, specifically his trip on The Cambrian Way. The five-day trip takes drivers from the capital, Cardiff, along the northern coast and finishes in the quaint seaside town of Llandudno. The Wales Way also includes two other scenic routes: The Coastal Way, which runs the entire length of Cardigan Bay, and The North Wales Way, which highlights the castles, museums and zip wires along the old trading route of the northern coast.

- **Explore Wales’ Second Largest City:** Hollywood star Catherine Zeta Jones was born in Wales’ coastal city, Swansea, and is often spotted there with her husband, Michael Douglas, and their two children. Visitors can experience the Gower Peninsula, the UK’s first Area of Outstanding Natural Beauty, or enjoy historic Swansea market, the largest indoor market in Wales.

- **Stay in Prince Charles’ Welsh Home:** For centuries, Wales and the British Royal Family have had strong connections. Indulge in a lavish stay at some of the Royal Family’s favorite places in Wales. From the town of Anglesey, where the Duke and Duchess of Cambridge moved following their wedding in 2011, to Llwynywermod, where The Prince of Wales and Duchess of Cornwall stay for their regular visits and annual summer tour. Additional royal favorites include Ruthin Castle, Llangoed Hall and Plas Dinas Country House.

Please let me know if this is of interest and I’d be happy to provide more info!

Best,
Libby
Hi XX,

Whether it’s glamping in a slate mine in Snowdonia, staying in Prince Charles’ Welsh home in Llwyndermod or a romantic castle (Wales has more than 600!) like Roch Castle, Wales offers a wide range of accommodations for every type of traveler.

With amenities such as full-service spas, world-class championship golf courses, on-site fine dining, bars and nightclubs, Wales’ range of accommodations are suited for every experience imaginable. These hidden gems offer unmatched views of the Wales and are the perfect place to unwind after exploring all that the country has to offer:

- Once visited by President Obama, Celtic Manor Resort is set within 2,000+ acres of Wales’ lush parkland. With four hotels and seven restaurants in this five-star collection, Celtic Manor Resort offers unrivaled tranquility and luxury. The resort also features three 18-hole championship golf courses home to the 2010 Ryder Cup.

- Be immersed in Wales’ beautiful greenery while glamping and star-gazing at fforest. For domes to cabins to tents, fforest offers incomparable views of Wales’ skyline at night from their three locations.

- Situated on the beautiful beaches of Cardigan Bay, Glyn Peris’ quaint stone barn is a peaceful, rural escape. This vacation home is surrounded by beaches and activities, including coastal walks and outdoor activities, such as sailing, bird watching and dry slope skiing. Guests can also venture into the National Parks of Pembrokeshire and Snowdonia for a variety of excursions.

- Guests can indulge in picture perfect views of Llandudno Bay at Llandudno Bay Hotel. The sounds of the sea can be heard from the featuring 61 beautiful designed guest rooms guests can easily access North Shore Beach and the 19th century Llandudno Pier, which boasts shops and restaurants.

- Experience the stunning Welsh coastline at Nature’s Point’s unique collection of luxury self-catering cottages at Lyn Peninsula. The homely cottages offer sweeping views of North Wales’ coastline and access to thrilling adventures that border Snowdonia National Park.

Let me know if this is of interest/you’d like to share with your readers! I’d be happy to provide additional information and images.

Best,
Libby
Hi XX,

Just on the outskirts of London and other major U.K. hubs, you’ll find the underrated, yet intoxicating country of Wales.

And in anticipation of Wales’ Year of Outdoors, the destination curated a global outdoor travel trend report, revealing five trends that provides analysis from a range of experts, from women in the outdoors, surfing for the psyche and the growing connection between the outdoors food tourism to the impact of outdoor activities on mental health, human interaction and loneliness.

From thrilling adventures like coasteering and Europe’s longest, fastest, highest zip line in the world to beautiful coastlines, sleepy villages, mountains, national parks and 600+ castles, the destination is a draw for outdoor explorers looking for their next travel spot.

The Latest New Developments in Wales:

- **Slate Mountain Lodge** – A new glampsite that offers a beautiful location in a rugged landscape.
- **Spirit Cymru** – Will connect chapels and churches in West Wales through unique cycle tours and overnight stays in remote historic church and chapel buildings.
- **Hilton Garden Inn at Adventure Parc Snowdonia** – Construction is well underway for the 106 room Hilton Garden Inn at Adventure Parc Snowdonia. In addition to the new accommodations, a new indoor/outdoor wellbeing spa, conference facilities and destination dining lagoon-side restaurant are set to open in 2020.
- **Hensol Castle** – The historic and divine castle is converting its basement into a craft spirit distillery, bonded warehouse, gin school and visitor experience where visitors can distil their own bespoke bottle of gin.
- **Twr y Felin** – Located in Britain's smallest city St Davids, Twr y Felin will open 20 new in 2020.
- **Bluestone National Park Resort** – A family-friendly, luxury resort, recently welcomed Serondome a magical experience for children – bringing nature and adventure “indoors” beneath a transparent roof.
- **Ty Wych** – The first accommodation in Wales made entirely from refashioned shipping containers, aimed at young travellers and families looking for the most unique stay and a camera roll that’s the envy of everyone they know.

Please find the trends report, high res images and full Year of Outdoors press release here.

If you are currently or will be working on 2020 where to travel stories, I’d love for you to consider Wales.

Additionally, we have some Welsh goodies coming your way in the next few weeks. Can you confirm the best mailing address?

Here for any questions! Thank you for your consideration.

Best,

X
Hi X,

[INSERT INTRO]

**Wales**: Home to 600+ castles, Europe’s longest, fastest, highest zip line, beautiful coastlines, sleepy villages, mountains and plenty of locations that the royals and Hollywood’s top dogs have visited.

There are many reasons why Wales should be at the top of traveler’s bucket list for 2020, so we wanted to share a few picks with you. Please let me know if any of the below may be a fit for any current or upcoming travel stories you’re working on!

- **Instagram Worthy Hotels**: We’re talking glamping at Fforest, sleeping like royalty in a Castle, snoozing in an actual library or staying in a quirky spot made from refashioned shipping containers, Ty Wych.
- **Learn a New Skill**: Brew your own bespoke bottle of gin at Hensol Castle, learn to surf via man-made waves at Surf Snowdonia (2020 Olympic anyone?) or get your adrenaline-pumping adventure on while Coasteering - a sport that originated in Wales.
- **Set Jetting in Wales**: From the latest crazes like Netflix’s *The Crown* and *Sex Education* to *Harry Potter and the Deathly Hallows* and the *Dark Knight Rises (2012)* - Wales has been the stomping ground for some of the most popular films and shows to-date.
- **Must-Visit Villages**: Trade the Amalfi Coast for the vibrant seaside town of Tenby; Visit Will & Kate’s favorite: Anglesey; Check out the small village with a mighty name: Llanfairpwllgwyngyllgogerychwyrndrobwllllantysiliogogogoch.
- **Abundant Nature & Wildlife**: Visit the Puffins on Skomer Island or stargaze beneath the sky at the jaw-dropping Brecon Beacons National Park.
- **Experts in Outdoor & Wellness Travel**: Wales is marking 2020 as the Year of Outdoors, so the destination curated an outdoor travel trends report, revealing five trends to keep an eye on including surfing for the psyche to the impact of outdoor activities on mental health, human interaction and loneliness.

Here for any questions and can pass along additional new developments and additional information as needed!

Best,

XX
July Activity Report

Stand out coverage:
- **TripSavvy** *(Reach: 2.6MM)* As a result of our Outdoor Adventure Press Trip last September, TripSavvy shared "The Top 12 Things to Do in Cardiff" and recommended exploring castles, visiting museums and indulging in some of the city's best restaurants and cafes at Mermaid Quay.
- **TripSavvy** *(Reach: 2.6MM)* In a second article, TripSavvy featured some of Wales' best beaches in her round-up titled, "The Top 10 Beaches in Wales." The piece highlighted beaches in Glamorgan, Pembrokeshire, Ceredigion, Tenby, Swansea, Llyn and Gwynedd.
- **Architectural Digest** *(Reach: 596K)* In a round-up of "15 of the World's Most Historically Significant Doors," contributor Elizabeth Quinn Brown deemed the Chepstow Castle doors as the oldest castle doors in Europe. The piece came to fruition as a result of our press trip outreach. We shared images with Elizabeth which appeared in the article.
- **Sotheby's Reside Magazine** *(Reach: 223K)* Contributors Eric Grossman and Gerrish Lopez spotlighted Wales' Exchange Hotel and Roch Castle in a round-up of "high-end places around the world where you can stay in historic style." The piece included both properties for their "modern luxuries and fine service with a historic atmosphere." As a bonus, the piece was also featured on Sotheby'sRealty.com.

Key achievements:
- Conducted outreach around Wales' unique accommodations, top castles in Wales and most epic views every hiker should see in Wales.
- Continued outreach for the wellness-themed press trip (September 19-26)
  - **CONFIRMED:**
    - Lonely Planet, Emma Sparks
    - Freelance, Andi Bartz
  - **TENTATIVE:**
    - Freelance, Erin Lindolm
      - Very interested; working on securing an assignment for USA Today 10Best; has covered Wales for Amex Essentials in the past
    - Freelance, Allison Tibaldi
      - Working on sending pitches to editors; has covered Wales for Travel Channel in the past
    - PopSugar, James Barrett
      - Pitching wellness-focused angles to his editor at PopSugar
    - Men's Journal, Matt Jussim
      - Interested; confirming his schedule

August Activity Report

Stand out coverage:
- **Forbes** *(Reach: 29MM)* As a result of our ongoing media outreach, Llangoed Hall was included in the round-up titled, "The Best Hotels For Fall Foliage Getaways 2019." Contributor Suzie Dundas boasts Llangoed Hall as "a romantic getaway any time of year," noting the Wye Valley is a UK favorite for fall recreation and foliage.
- **Reader's Digest** *(Reach: 3MM)* As a result of Gwen Pratesi's individual press trip in March, Wales was spotlighted in the piece titled, "20 Affordable Last Minute Summer Getaways," for its beautiful seaside towns, castles and adventure activities. Gwen recommends the Explore Wales Pass for easy and affordable travel around the country and The Novotel Cardiff Centre Hotel for
their amenities and activities any child would love. The story was also amplified on Reader’s Digest’s Facebook (Reach: 3MM).

Key achievements:
- Conducted outreach around celebrities’ favorite destinations in Wales, Wales’ fall foliage hotels and affordable travel around Wales
- Continued outreach for the wellness-themed press trip (September 19-26); coordinated with clients/Adventure Tours on itinerary
  - CONFIRMED:
    - Lonely Planet, Emma Sparks
    - Freelance, Andi Bartz
    - Popsugar, James Barrett
  - TENTATIVE:
    - Freelance, Erin Lindolm
      - Very interested; working on securing an assignment for USA Today 10Best; has covered Wales for Amex Essentials in the past
    - Cosmopolitan, TBD
      - Interested; confirming available staffer
    - Women’s Health, Kristine Thomason
      - Very interested; working through schedule conflicts

Stand out coverage:
- National Geographic Traveler (Reach: 607K) Following Senior Editor Amy Alipio’s IPT in partnership with Visit Britain, Wales was featured in The Adventure Issue of National Geographic Traveler, which touted Wales as “a landscape of imagination, writ with magic and chivalry”.
- Wellness Press Trip Social Coverage (Reach: 43K) As a result of the Visit Wales Wellness Press Trip, press trip attendees James Barret, Andi Bartz, and Emma Sparks produced multiple static Instagram posts, Instagram stories and Twitter posts for a total of 20 placements.

Key achievements:
- Conducted outreach around Wales’ wackiest festivals, luxe hotels and Wales as a babymoon destination.
- Conducted outreach to media friendlies to introduce Wales as a destination
- Shared images and information of Zip World and FForest with Travel + Leisure for story consideration
- Executed the wellness-themed press trip (September 19-26)
  - CONFIRMED:
    - Lonely Planet, Emma Sparks
    - Freelance, Andi Bartz
    - Popsugar, James Barrett

Stand out coverage:
- Conde Nast Traveler (Reach: 5.3MM) As a direct result of our October pitching efforts, Roch Castle and Ruthin Castle were included in a roundup article titled, “37 Haunted Hotels Around the
World You Should Definitely Stay At.” The piece was shared on the publication’s Facebook, Twitter and Instagram Stories.

- **U.S. News & World Report (Reach: 23.9MM)** Following Contributor Gwen Pratesi’s individual visit to the destination in March and our ongoing conversations with her, the Pembrokeshire Coast was spotlighted as a relaxing babymoon destination. Gwen recommends a road trip to discover “the magnificent beauty of the 186-mile route along the coast of Wales.”

- **Wellness Press Trip Coverage (Reach: 4.9K)** Press trip attendees James Barrett and Andrea Bartz continue to share social coverage of their time in Wales, recounting their favorite experiences.

**Key achievements:**

- Began planning for Year of the Outdoor launch.
- Conducted outreach around Wales’ haunted castles to 50+ lifestyle and travel journalists.
- Shared information on winter festivals, coasteering, luxury castles and fall foliage getaways in Wales.
- Met with *Architectural Digest* and *People* and shared information on Wales.

**November Activity Report**

**Standout Coverage:**

- **National Geographic (UVPM: 2.94MM)** – As a direct result of the Visit Britain and Visit Wales teams’ collective efforts in building and fostering a strong relationship with Nat Geo Senior Editor Amy Alipio, the Wales Way was included in the publication’s annual “Best Trips List.”

- **Lonely Planet (UVPM: 2.76MM)** – Visit Wales Wellness Press Trip Attendee Emma Sparks featured Wales in two articles. The pieces focused on the Abergavenny Food Festival and Wales as a wellness destination, noting that “it’s the ideal staycation destination for Brits, and a lesser-known marvel for visitors to the UK who want to escape the crowds.”

- **Budget Travel (UVPM: 75K)** – As a direct result of our proactive pitching efforts, coasteering on the Pembrokeshire Coast was included in a round-up article titled, “Learn a New Skill While Traveling the World.” The story highlights the history of the adventurous activity in the country where it was founded.

**December Activity Report**

**Standout Coverage:**

- Began outreach for Year of the Outdoors, positioning Wales as a must-visit adventure and outdoor travel destination in 2020; received positive feedback, potential story consideration and future press trip interest.
- Conducted outreach on Wales’ indoor climbing offerings and castles.
- Developed “Cozy Wales” pitch for holiday travel story consideration.
- Conducted 1:1s with media and Influencers including:
  - **Blake Scott (572K Followers)** – Expressed interest in future influencer trips and spotlighting Wales’ adventure offerings and gin scene.
  - **Mariann Yip (184K Followers)** – Expressed interest in future influencer trips to spotlight Wales’ outdoor adventures and hotel experiences.
- **National Geographic (UVPM: 2.9MM)** – As a collective effort from Visit Wales, Visit Britain and the team in fostering a strong relationship with Senior Editor Amy Alipio, Wales is, once again, featured on National Geographic in an article titled, “Why hiking Wales is one of our best trips for 2020” highlighting its areas of outstanding natural beauty, blood pumping activities and rich history in literature and poetry.

- **Town & Country (UVPM: 1.43MM)** – As a direct result of our pitching efforts to inject Wales into pop culture conversations surrounding the new season of the Netflix show, The Crown, Caernarfon Castle is included in a roundup of the series’ filming locations.

- **Furthermore (UVPM: 42.8K)** – Visit Wales Wellness press trip attendee Andrea Bartz positions Wales’ Psyched Paddleboarding as an authority in outdoor activities and wellness in two articles highlighting winter water sports and setting a workout intention.

**Key Achievements:**
- Continued outreach for Year of Outdoors, positioning Wales as a must-visit adventure and outdoor travel destination in 2020; Distributed Year of Outdoors trends mailer to 10 key media
- Developed target media desksides for Mike’s upcoming visit to NYC and began outreach
- Developed and distributed “The Crown x Wales” pitch leaning into the destination’s set-jetting offerings
- Developed “Wales Wellness” pitch for New Year resolution story consideration
Hi David,

Hope you’re well! I saw your HARO lead for the most anticipated hotel openings of 2020 and I wanted to share a few openings coming to Wales in the New Year.

- **Plas Weunydd Hotel** – The adventure resort, Slate Mountain Lodge, is expanding with a brand new luxury hotel, Plas Weunydd Hotel, scheduled to open June 14, 2020. The 24-bedroom property, ranging from singles to interconnected family suites, is a short walk from Llechwedd, Zip World and Antur Stiniog in Snowdonia National Park.

- **Hilton Garden Inn at Adventure Parc Snowdonia** – Construction is well underway for the 106 room Hilton Garden Inn at Adventure Parc Snowdonia. In addition to the new accommodations, a new indoor/outdoor wellbeing spa, conference facilities and destination dining lagoon-side restaurant are set to open in 2020.

- **Twr y Felin** – Located in Britain’s smallest city, St. Davids, Wales’ first contemporary art hotel, Twr y Felin will open 20 new rooms in April 2020. The additional rooms will create more luxury accommodation for guest to stay when they explore Pembrokeshire.

Those interested in staying at these properties can book through their websites.

Let me know if any of these are a fit and I’m happy to send more information and images.

Best,
Libby

Hi Dan,

Happy Friday! I saw your HARO lead for biggest travel trends for 2020 and wanted to share Wales’ launch of the Year of Outdoors.

In anticipation of the Year of Outdoors in 2020, the destination curated a global outdoor travel trend report, revealing five trends that provide analysis from a range of experts, from women in the outdoors, surfing for the psyche and the growing connection between the outdoors food tourism to the impact of outdoor activities on mental health, human interaction and loneliness.

From thrilling adventures like coasteering and Europe’s longest, fastest, highest zip line in the world to beautiful coastlines, sleepy villages, mountains, national parks and 600+ castles, the destination is a draw for outdoor explorers looking for their next travel spot.

The Latest New Developments in Wales:

- **Slate Mountain Lodge** – A new glampsite that offers a beautiful location in a rugged landscape.
- **Spirit Cymru** – Will connect chapels and churches in West Wales through unique cycle tours and overnight stays in remote historic church and chapel buildings.
• **Hilton Garden Inn at Adventure Parc Snowdonia** – Construction is well underway for the 106 room Hilton Garden Inn at Adventure Parc Snowdonia. In addition to the new accommodations, a new indoor/outdoor wellbeing spa, conference facilities and destination dining lagoon-side restaurant are set to open in 2020.

• **Hensol Castle** – The historic and divine castle is converting its basement into a craft spirit distillery, bonded warehouse, gin school and visitor experience where visitors can distil their own bespoke bottle of gin.

• **Twr y Felin** – Located in Britain's smallest city St Davids, Twr y Felin will open 20 new in 2020.

• **Bluestone National Park Resort** – A family-friendly, luxury resort, recently welcomed Serondome a magical experience for children – bringing nature and adventure “indoors” beneath a transparent roof.

• **Ty Wych** – The first accommodation in Wales made entirely from refashioned shipping containers, aimed at young travellers and families looking for the most unique stay and a camera roll that’s the envy of everyone they know.

Please find the trends report, high res images and full Year of Outdoors press release [here](#).

Let me know if this is a fit for your story!

Thanks,
Libby

**HARO - Special Interest Luxury Travel**

Hi Mark,

Happy Friday! I saw your HARO lead for luxury travel for passion and wanted to propose castle hopping in Wales. With over 600 castles, the country is home to more castles per square mile than any other country. From favorites of Prince Charles to incomparable views of the Welsh coast, travelers can get more than a taste of luxury when staying at these properties.

• **Ruthin Castle** - Dating back to 1277, Ruthin Castle has had many renowned tenants. From King Henry VII and his daughter Mary, both of who inherited the castle for some time to Prince Charles, who stayed after the castle was converted into a hotel in the 1960s. The castle features four luxe styles across 54 bedrooms.

• **Chateau Rhianfa** – For the ultimate getaway, travelers can book a stay at the historic castle, Chateau Rhianfa. Dating back to 1849, the Chateau features French-style architectures per the original owner’s wife, Lady Sarah’s dreams. From elegant suites with spectacular views of the Welsh mountains to the new Rhianfa Lodge, Chateau Rhianfa is a fairytale experience in the beautiful Isle of Anglesey.

• **Roch Castle** – Sitting high about the Pembrokeshire landscape, Roch Castle is a five-star luxury hotel and restaurant featuring six luxury bedrooms with views of the coast or countryside. The castle is a Grade 1 Ancient Monument with a wealth of history, sure to charm all of its visitors.

Let me know if this is a fit for your story and I’m happy to send over more information.
Best,
Libby
Limited Power of Attorney

I, Andrew Bonzani, the sole Director of CMGRP, Inc. d/b/a Weber Shandwick (“Weber Shandwick”), a New York corporation having an address at 909 Third Avenue, New York, NY 10022, appoint Joshua Kaufman, as the attorney-in-fact for Weber Shandwick, to the fullest extent permitted under law, to act for Weber Shandwick, solely with respect to the submission of documents in connection with Weber Shandwick’s filings under the Foreign Agents Registration Act.

We will not question the sufficiency of any instrument executed by our attorney-in-fact pursuant to this power of attorney notwithstanding that the instrument fails to recite the consideration therefore or recites merely a nominal consideration. Any person dealing with the subject matter of such instrument may do so as if full consideration therefore had been expressed therein.

TO INDUCE ANY THIRD PARTY TO ACT HEREUNDER, I HEREBY AGREE ON BEHALF OF WEBER SHANDWICK THAT ANY THIRD PARTY RECEIVING A DULY EXECUTED COPY OR FACSIMILE OF THIS POWER OF ATTORNEY MAY ACT HEREUNDER, AND THAT REVOCATION OR TERMINATION HEREOF SHALL BE INEFFECTIVE AS TO SUCH THIRD PARTY UNLESS AND UNTIL ACTUAL NOTICE OR KNOWLEDGE OR SUCH REVOCATION OR TERMINATION SHALL HAVE BEEN RECEIVED BY SUCH THIRD PARTY.

THIS LIMITED POWER OF ATTORNEY MAY BE REVOKED BY WEBER SHANDWICK AT ANY TIME, BUT SUCH REVOCATION SHALL HAVE NO EFFECT ON ANY COMMITMENTS OR ACTIONS TAKEN BY MY ATTORNEY-IN-FACT PRIOR TO SUCH REVOCAUTION.

IN WITNESS WHEREOF, I have hereunto signed my name this 9th Day of December, 2019.

Andrew Bonzani

STATE NEW YORK )
) SS:
COUNTY OF NEW YORK )

On the 9th day of December, in the year 2019, before me, the undersigned, personally appeared Andrew Bonzani, personally known to me to be the individual whose name is set forth on this Limited Power of Attorney, dated December 9th, 2019.

Notary Public